



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	26.2%	86.0%	6.4%	89.5%	1.1%	-7.8%
USA	19.2%	75.8%	6.4%	61.3%	-1.0%	-13.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 177,900,124 which is 35.3% up on the previous year.

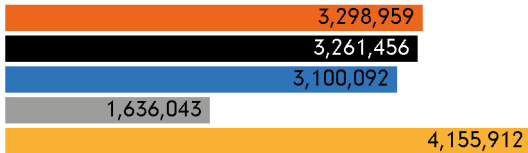
The total number of visitors for the year to date is 37,774,343 which is 26.2% up on the previous year.

The total number of visitors to Garment District in week commencing 20 March 2023 was 3,298,959.

The busiest day in week commencing 20 March 2023 was Wednesday with 572,181 visitors.

The peak hour of the week was 17:00 on Wednesday 22 March 2023 with footfall of 55,689.

## Ped Counts by week

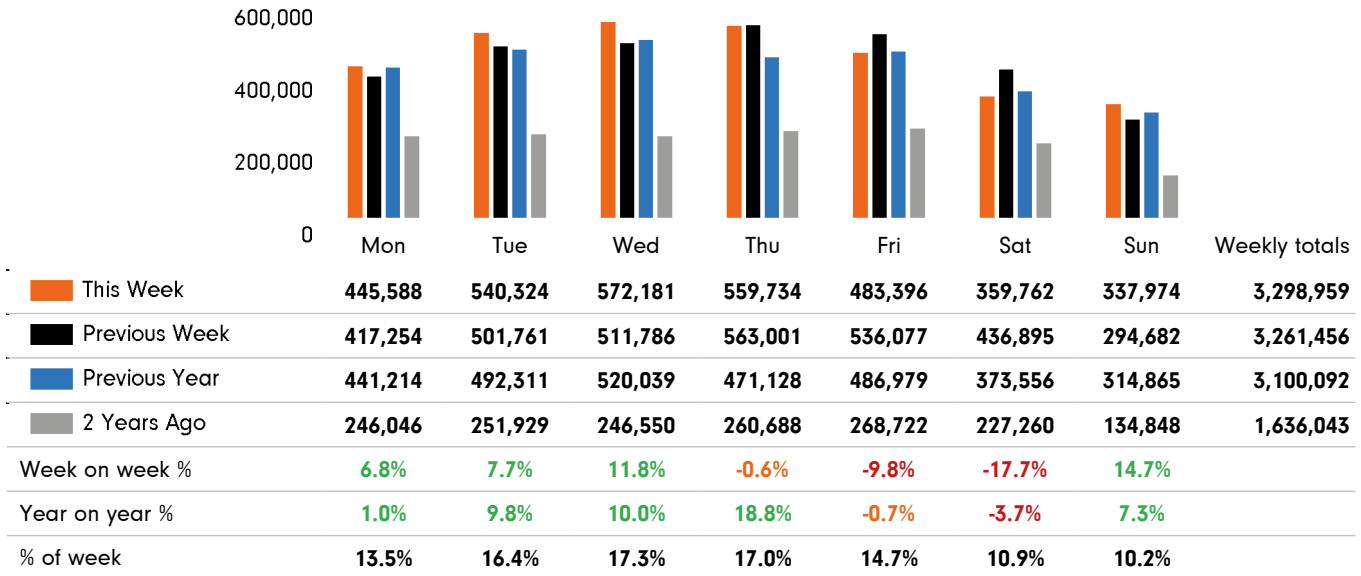


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

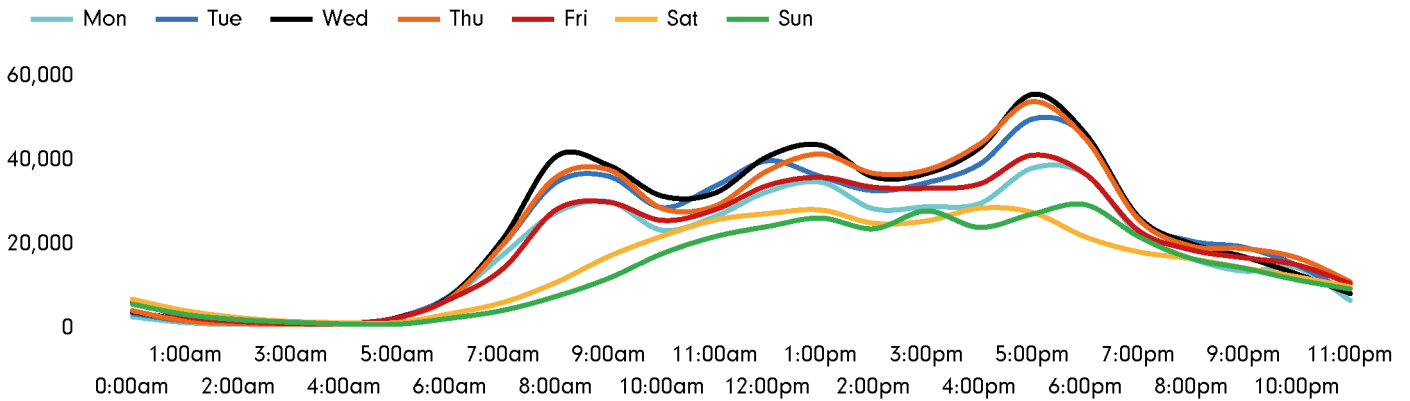
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	46°	50°	61°	60°	59°	59°	51°
Previous week	46°	44°	41°	44°	58°	58°	57°
Previous year	63°	59°	50°	52°	61°	54°	48°

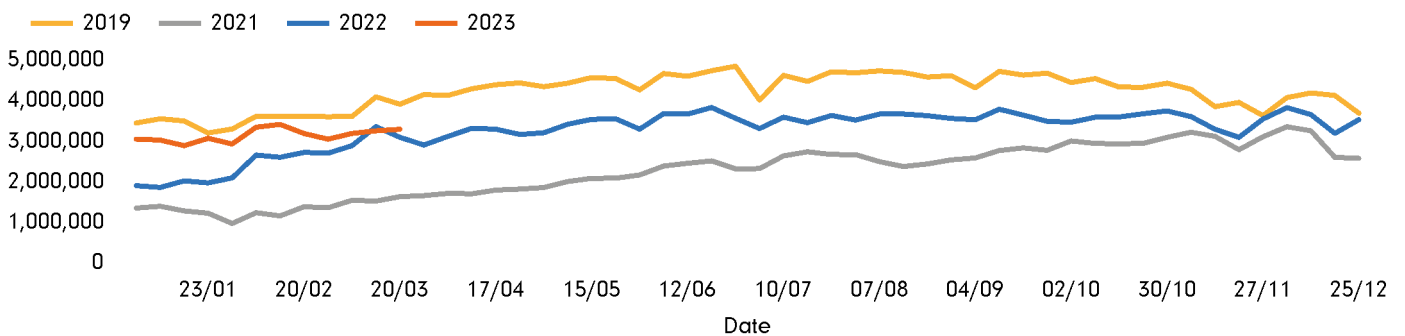
## Ped Counts by day



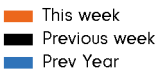
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	80,616	2.4%	79,587	67,510	1.3%	19.4%	
40 at 7 SE	129,112	3.9%	130,869	128,140	-1.3%	0.8%	
40 at 7 SW	116,649	3.5%	103,868	62,711	12.3%	86.0%	
6th Avenue at 1032	177,579	5.4%	180,596	147,717	-1.7%	20.2%	
6th Avenue at 1033	134,567	4.1%	131,665	119,917	2.2%	12.2%	
7 at 40 NW	173,788	5.3%	166,451	155,691	4.4%	11.6%	
7 at 40 SE	155,868	4.7%	157,922	142,156	-1.3%	9.6%	
7 at 40 SW	213,262	6.5%	212,100	173,349	0.5%	23.0%	
7 at W 37 NE	49,411	1.5%	43,200	97,062	14.4%	-49.1%	
7 at W 37 NW	56,593	1.7%	61,097	130,822	-7.4%	-56.7%	
7 at W 37 SE	118,793	3.6%	111,440	138,438	6.6%	-14.2%	
7 at W 37 SW	160,221	4.9%	159,198	189,863	0.6%	-15.6%	
8 at W 36 NE	167,607	5.1%	169,048	136,992	-0.9%	22.3%	
8 at W 36 NW	158,852	4.8%	151,878	157,582	4.6%	0.8%	
8 at W 36 SE	105,243	3.2%	112,119	77,717	-6.1%	35.4%	
8 at W 36 SW	196,843	6.0%	192,670	184,681	2.2%	6.6%	
Broadway 1400 Pedestrian Zone	35,866	1.1%	35,704	34,829	0.5%	3.0%	
Broadway at 1359	208,706	6.3%	203,260	174,978	2.7%	19.3%	
Broadway at 1370	80,224	2.4%	77,160	74,625	4.0%	7.5%	
Broadway at 1411	142,893	4.3%	144,108	131,755	-0.8%	8.5%	
Broadway at 1430	180,578	5.5%	181,088	164,020	-0.3%	10.1%	
W 36 at 8 NE	56,242	1.7%	63,012	48,273	-10.7%	16.5%	
W 36 at 8 NW	81,133	2.5%	79,361	75,519	2.2%	7.4%	
W 36 at 8 SE	64,795	2.0%	72,433	66,806	-10.5%	-3.0%	
W 36 at 8 SW	83,545	2.5%	81,976	71,387	1.9%	17.0%	
W 37 at 7 NW	45,033	1.4%	44,633	41,014	0.9%	9.8%	
W 37 at 7 SE	75,648	2.3%	66,910	55,320	13.1%	36.7%	
W 37 at 7 SW	49,292	1.5%	48,103	51,218	2.5%	-3.8%	

## Reporting dates

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This week - 20 March 2023 - 26 March 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 12, 2023 Vs Week 1, 2022 to Week 12, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2023 Vs Week 12, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2023 Vs Week 11 2023

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

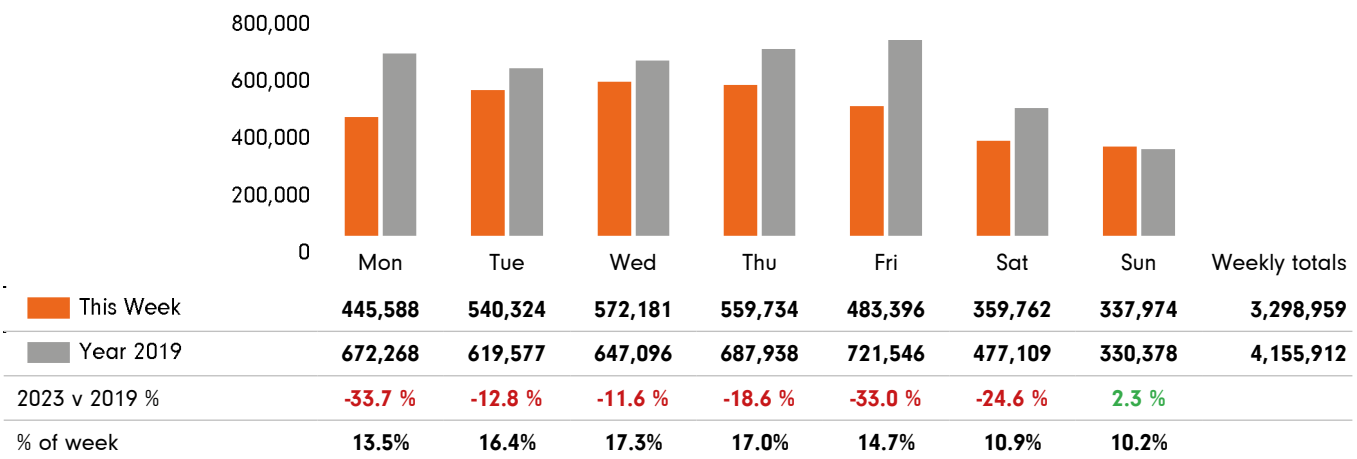
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

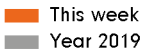



























	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-13.9 %</b>	<b>-20.6 %</b>
USA	<b>-24.0 %</b>	<b>-29.4 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	80,616	56,478	42.7 %	
40 at 7 SE	129,112	188,042	-31.3 %	
40 at 7 SW	116,649	78,109	49.3 %	
6th Avenue at 1032	177,579	236,453	-24.9 %	
6th Avenue at 1033	134,567	182,604	-26.3 %	
7 at 40 NW	173,788	86,300	101.4 %	
7 at 40 SE	155,868	197,377	-21.0 %	
7 at 40 SW	213,262	195,924	8.8 %	
7 at W 37 NE	49,411	130,794	-62.2 %	
7 at W 37 NW	56,593	233,139	-75.7 %	
7 at W 37 SE	118,793	139,183	-14.6 %	
7 at W 37 SW	160,221	254,688	-37.1 %	
8 at W 36 NE	167,607	246,576	-32.0 %	
8 at W 36 NW	158,852	153,082	3.8 %	
8 at W 36 SE	105,243	237,972	-55.8 %	
8 at W 36 SW	196,843	204,994	-4.0 %	
Broadway 1400 Pedestrian Zone	35,866	0		
Broadway at 1359	208,706	238,109	-12.3 %	
Broadway at 1370	80,224	105,977	-24.3 %	
Broadway at 1411	142,893	169,541	-15.7 %	
Broadway at 1430	180,578	318,259	-43.3 %	
W 36 at 8 NE	56,242	82,068	-31.5 %	
W 36 at 8 NW	81,133	83,764	-3.1 %	
W 36 at 8 SE	64,795	87,893	-26.3 %	
W 36 at 8 SW	83,545	68,837	21.4 %	
W 37 at 7 NW	45,033	37,387	20.5 %	
W 37 at 7 SE	75,648	80,506	-6.0 %	
W 37 at 7 SW	49,292	61,856	-20.3 %	