

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	25.0%	85.0%	12.6%	75.2%	-0.6%	-6.1%
USA	18.8%	72.7%	14.9%	47.1%	3.0%	-2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 178,268,352 which is 34.3% up on the previous year.

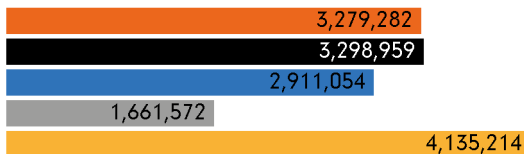
The total number of visitors for the year to date is 41,053,625 which is 25% up on the previous year.

The total number of visitors to Garment District in week commencing 27 March 2023 was 3,279,282.

The busiest day in week commencing 27 March 2023 was Tuesday with 560,792 visitors.

The peak hour of the week was 17:00 on Wednesday 29 March 2023 with footfall of 53,829.

Ped Counts by week

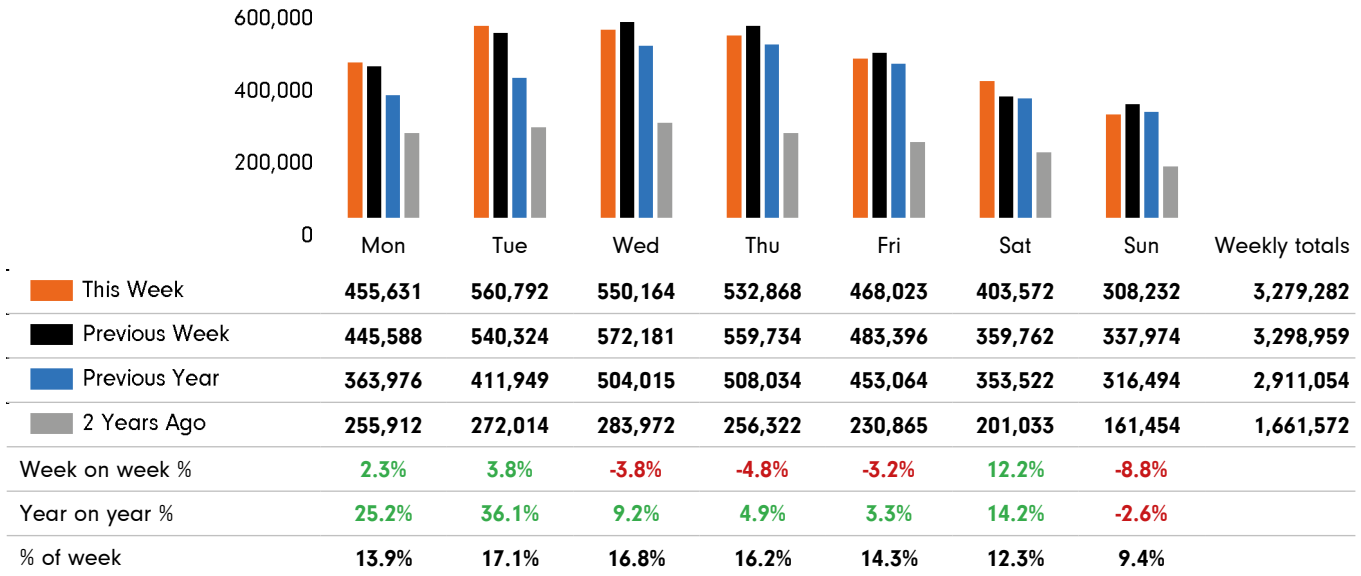


■ This Week
 ■ Previous Year
 ■ 2019
■ Previous Week
 ■ 2 Years Ago

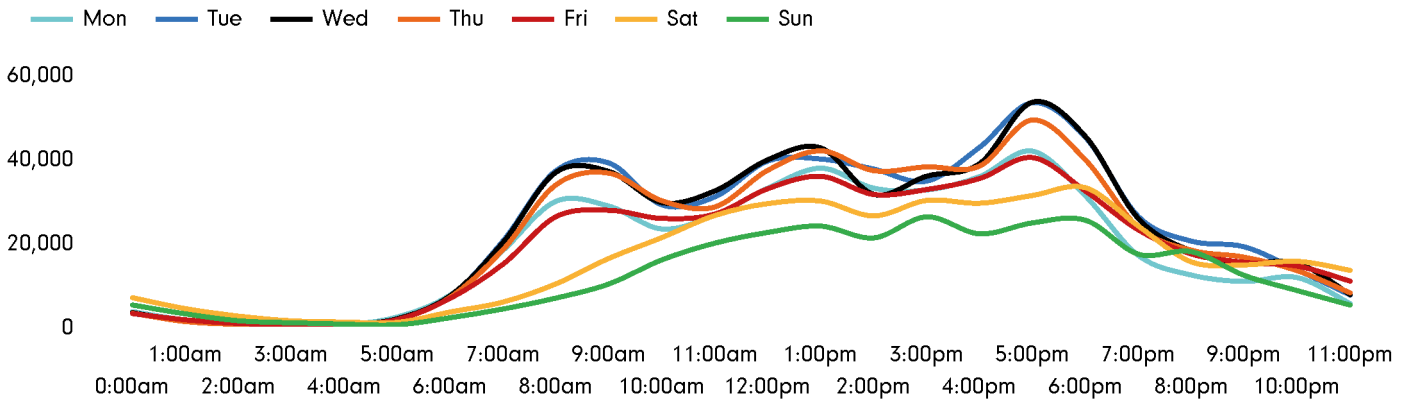
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	63°	59°	51°	53°	47°	51°	70°
Previous week	46°	50°	61°	60°	59°	59°	51°
Previous year	32°	41°	48°	66°	57°	55°	48°

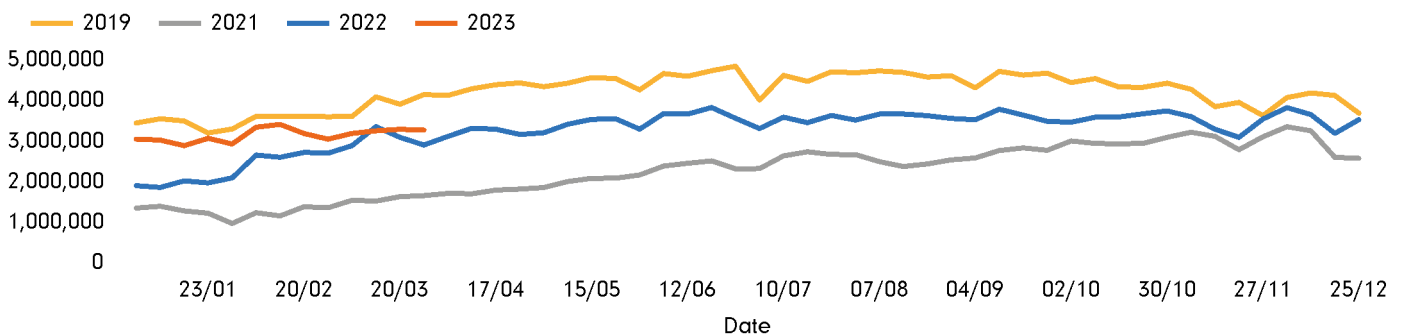
Ped Counts by day



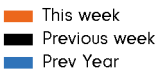
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	81,615	2.5%	80,616	64,712	1.2%	26.1%	
40 at 7 SE	132,980	4.1%	129,112	120,056	3.0%	10.8%	
40 at 7 SW	114,726	3.5%	116,649	61,340	-1.6%	87.0%	
6th Avenue at 1032	177,804	5.4%	177,579	141,890	0.1%	25.3%	
6th Avenue at 1033	133,975	4.1%	134,567	118,399	-0.4%	13.2%	
7 at 40 NW	173,041	5.3%	173,788	148,943	-0.4%	16.2%	
7 at 40 SE	160,280	4.9%	155,868	133,992	2.8%	19.6%	
7 at 40 SW	213,396	6.5%	213,262	160,358	0.1%	33.1%	
7 at W 37 NE	41,835	1.3%	49,411	92,953	-15.3%	-55.0%	
7 at W 37 NW	57,699	1.8%	56,593	127,821	2.0%	-54.9%	
7 at W 37 SE	115,402	3.5%	118,793	129,856	-2.9%	-11.1%	
7 at W 37 SW	158,390	4.8%	160,221	143,766	-1.1%	10.2%	
8 at W 36 NE	165,150	5.0%	167,607	129,666	-1.5%	27.4%	
8 at W 36 NW	160,034	4.9%	158,852	148,209	0.7%	8.0%	
8 at W 36 SE	101,951	3.1%	105,243	72,434	-3.1%	40.8%	
8 at W 36 SW	196,552	6.0%	196,843	174,416	-0.1%	12.7%	
Broadway 1400 Pedestrian Zone	39,772	1.2%	35,866	31,383	10.9%	26.7%	
Broadway at 1359	207,857	6.3%	208,706	171,293	-0.4%	21.3%	
Broadway at 1370	79,639	2.4%	80,224	75,299	-0.7%	5.8%	
Broadway at 1411	145,251	4.4%	142,893	126,937	1.7%	14.4%	
Broadway at 1430	179,111	5.5%	180,578	159,511	-0.8%	12.3%	
W 36 at 8 NE	54,586	1.7%	56,242	45,329	-2.9%	20.4%	
W 36 at 8 NW	75,585	2.3%	81,133	70,375	-6.8%	7.4%	
W 36 at 8 SE	64,278	2.0%	64,795	60,852	-0.8%	5.6%	
W 36 at 8 SW	83,791	2.6%	83,545	67,429	0.3%	24.3%	
W 37 at 7 NW	45,367	1.4%	45,033	41,298	0.7%	9.9%	
W 37 at 7 SE	74,042	2.3%	75,648	52,992	-2.1%	39.7%	
W 37 at 7 SW	45,173	1.4%	49,292	39,545	-8.4%	14.2%	

Reporting dates

This week - 27 March 2023 - 02 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 13, 2023 Vs Week 1, 2022 to Week 13, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2023 Vs Week 13, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2023 Vs Week 12 2023

2019 Comparison for: Garment District

2019 comparison for Garment District

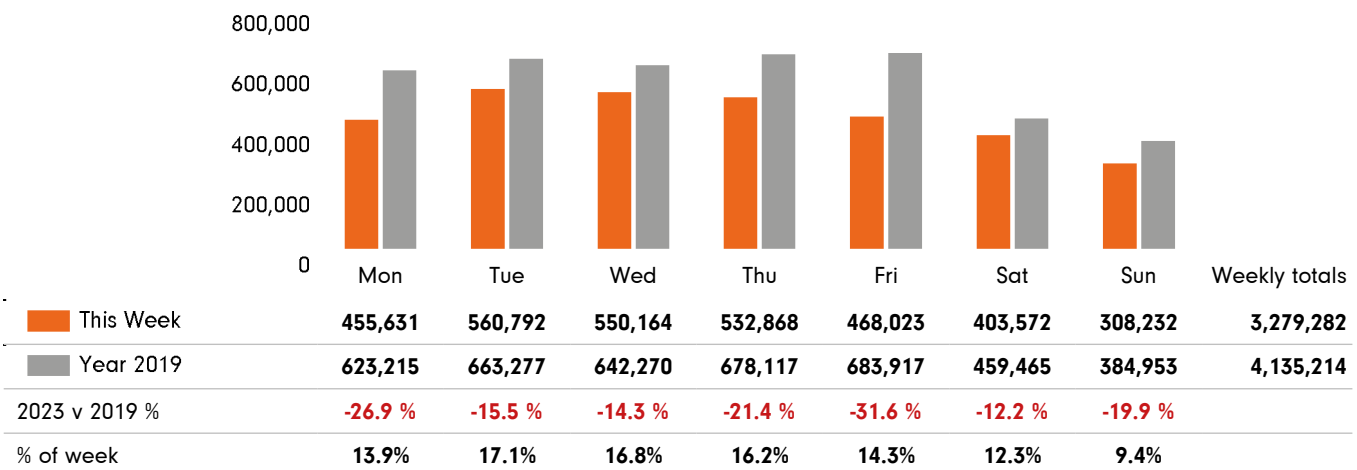
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-14.4 %	-20.7 %
USA	-24.2 %	-27.1 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	 This week  Year 2019
40 at 7 NW	81,615	55,633	46.7 %	
40 at 7 SE	132,980	192,681	-31.0 %	
40 at 7 SW	114,726	77,643	47.8 %	
6th Avenue at 1032	177,804	252,044	-29.5 %	
6th Avenue at 1033	133,975	194,580	-31.1 %	
7 at 40 NW	173,041	110,186	57.0 %	
7 at 40 SE	160,280	205,165	-21.9 %	
7 at 40 SW	213,396	197,923	7.8 %	
7 at W 37 NE	41,835	125,617	-66.7 %	
7 at W 37 NW	57,699	208,365	-72.3 %	
7 at W 37 SE	115,402	133,575	-13.6 %	
7 at W 37 SW	158,390	264,926	-40.2 %	
8 at W 36 NE	165,150	244,044	-32.3 %	
8 at W 36 NW	160,034	154,138	3.8 %	
8 at W 36 SE	101,951	234,142	-56.5 %	
8 at W 36 SW	196,552	204,373	-3.8 %	
Broadway 1400 Pedestrian Zone	39,772	0		
Broadway at 1359	207,857	237,209	-12.4 %	
Broadway at 1370	79,639	106,883	-25.5 %	
Broadway at 1411	145,251	141,414	2.7 %	
Broadway at 1430	179,111	294,600	-39.2 %	
W 36 at 8 NE	54,586	81,721	-33.2 %	
W 36 at 8 NW	75,585	85,673	-11.8 %	
W 36 at 8 SE	64,278	86,458	-25.7 %	
W 36 at 8 SW	83,791	76,171	10.0 %	
W 37 at 7 NW	45,367	30,216	50.1 %	
W 37 at 7 SE	74,042	75,678	-2.2 %	
W 37 at 7 SW	45,173	64,156	-29.6 %	