



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	12.9%	63.9%	9.2%	47.0%	-1.9%	4.2%
USA	9.3%	56.9%	5.7%	41.0%	-5.2%	2.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,775,360 which is 17% up on the previous year.

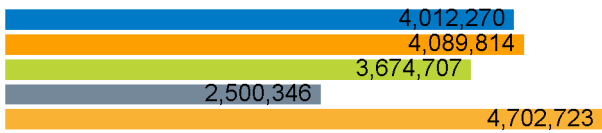
The total number of visitors for the year to date is 111,515,921 which is 12.9% up on the previous year.

The total number of visitors to Garment District in week commencing 7 August 2023 was 4,012,270.

The busiest day in week commencing 7 August 2023 was Tuesday with 754,799 visitors.

The peak hour of the week was 17:00 on Tuesday 8 August 2023 with footfall of 67,716.

## Ped Counts by week

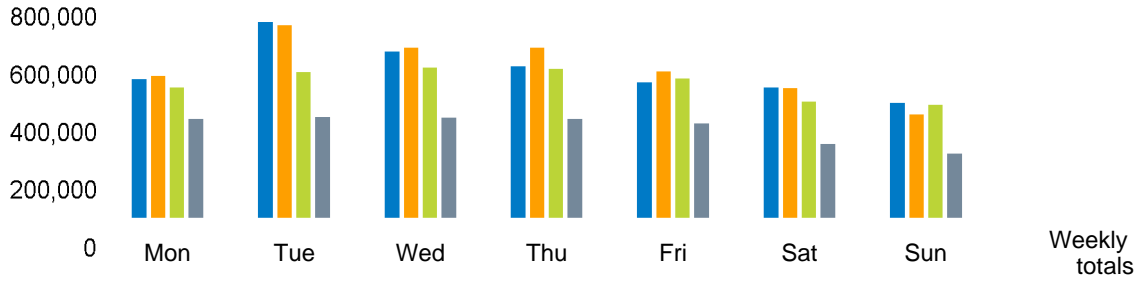


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

## Weather

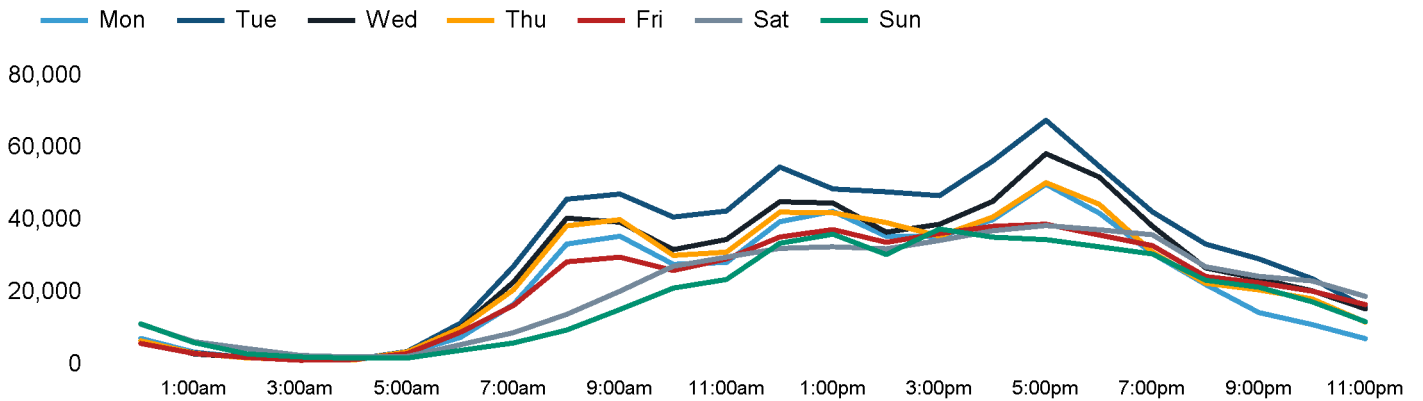
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	84°	79°	85°	84°	83°	83°	85°
Previous week	82°	82°	79°	79°	78°	84°	84°
Previous year	91°	97°	84°	88°	84°	82°	81°

## Ped Counts by day

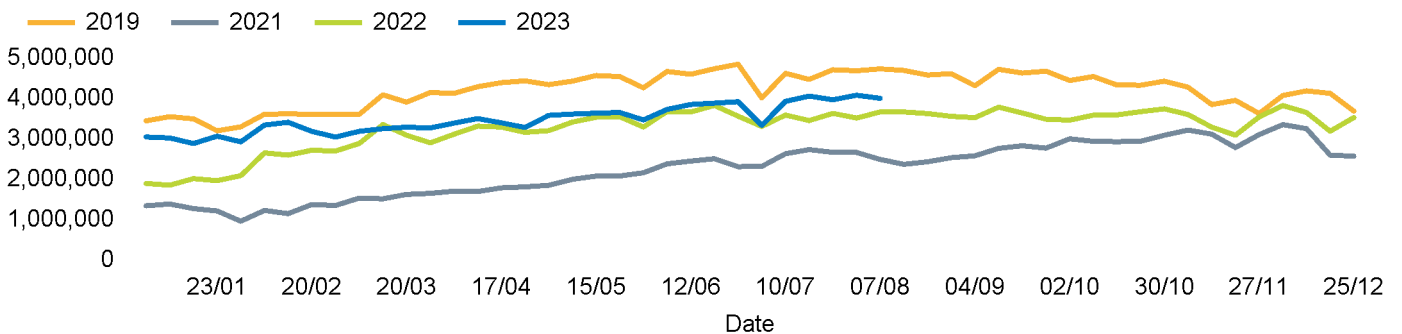


Week on week %	-2.4%	1.9%	-2.1%	-10.5%	-7.1%	0.3%	10.8%	
Year on year %	5.9%	33.6%	10.5%	1.8%	-2.5%	11.7%	1.5%	
% of week	13.4%	18.8%	16.0%	14.7%	13.2%	12.7%	11.2%	






























## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	87,054	2.2%	87,198	87,879	-0.2%	-0.9%	
40 at 7 SE	158,312	3.9%	163,516	145,767	-3.2%	8.6%	
40 at 7 SW	119,258	3.0%	112,725	94,238	5.8%	26.5%	
6th Avenue at 1032	221,672	5.5%	228,968	192,504	-3.2%	15.2%	
6th Avenue at 1033	194,580	4.8%	188,383	160,503	3.3%	21.2%	
7 at 40 NW	243,525	6.1%	248,388	185,541	-2.0%	31.3%	
7 at 40 SE	218,822	5.5%	222,957	184,569	-1.9%	18.6%	
7 at 40 SW	253,555	6.3%	269,277	212,764	-5.8%	19.2%	
7 at W 37 NE	57,217	1.4%	49,285	130,672	16.1%	-56.2%	
7 at W 37 NW	80,180	2.0%	80,081	64,579	0.1%	24.2%	
7 at W 37 SE	138,279	3.4%	143,953	136,813	-3.9%	1.1%	
7 at W 37 SW	176,863	4.4%	182,835	148,677	-3.3%	19.0%	
8 at W 36 NE	185,509	4.6%	186,470	171,663	-0.5%	8.1%	
8 at W 36 NW	176,434	4.4%	179,960	177,512	-2.0%	-0.6%	
8 at W 36 SE	97,771	2.4%	108,107	103,993	-9.6%	-6.0%	
8 at W 36 SW	266,911	6.7%	269,047	250,753	-0.8%	6.4%	
Broadway 1400 Pedestrian Zone	40,262	1.0%	41,530	43,002	-3.1%	-6.4%	
Broadway at 1359	275,651	6.9%	277,804	231,436	-0.8%	19.1%	
Broadway at 1370	111,874	2.8%	113,452	103,878	-1.4%	7.7%	
Broadway at 1411	177,444	4.4%	184,063	155,136	-3.6%	14.4%	
Broadway at 1430	213,663	5.3%	226,020	207,658	-5.5%	2.9%	
W 36 at 8 NE	56,986	1.4%	57,861	55,281	-1.5%	3.1%	
W 36 at 8 NW	76,431	1.9%	78,543	76,325	-2.7%	0.1%	
W 36 at 8 SE	68,283	1.7%	71,736	70,471	-4.8%	-3.1%	
W 36 at 8 SW	122,780	3.1%	123,195	101,094	-0.3%	21.5%	
W 37 at 7 NW	48,449	1.2%	51,896	46,131	-6.6%	5.0%	
W 37 at 7 SE	96,063	2.4%	91,450	85,509	5.0%	12.3%	
W 37 at 7 SW	48,442	1.2%	51,114	50,359	-5.2%	-3.8%	

## Reporting dates

---

This week - 07 August 2023 - 13 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 32, 2023 Vs Week 1, 2022 to Week 32, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2023 Vs Week 32, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2023 Vs Week 31 2023

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

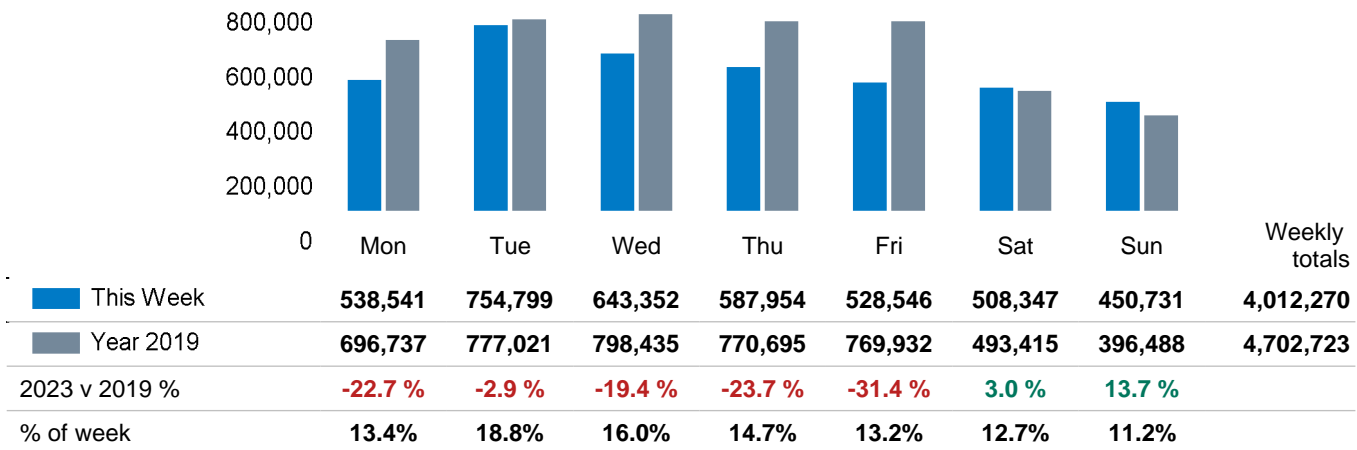
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

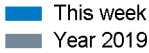



























	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-16.9 %</b>	<b>-14.7 %</b>
USA	<b>-22.9 %</b>	<b>-16.5 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	87,054	70,645	23.2 %	
40 at 7 SE	158,312	200,602	-21.1 %	
40 at 7 SW	119,258	94,182	26.6 %	
6th Avenue at 1032	221,672	266,582	-16.8 %	
6th Avenue at 1033	194,580	199,920	-2.7 %	
7 at 40 NW	243,525	127,812	90.5 %	
7 at 40 SE	218,822	271,216	-19.3 %	
7 at 40 SW	253,555	254,089	-0.2 %	
7 at W 37 NE	57,217	142,916	-60.0 %	
7 at W 37 NW	80,180	267,667	-70.0 %	
7 at W 37 SE	138,279	183,611	-24.7 %	
7 at W 37 SW	176,863	269,267	-34.3 %	
8 at W 36 NE	185,509	248,198	-25.3 %	
8 at W 36 NW	176,434	173,158	1.9 %	
8 at W 36 SE	97,771	238,357	-59.0 %	
8 at W 36 SW	266,911	222,255	20.1 %	
Broadway 1400 Pedestrian Zone	40,262	0		
Broadway at 1359	275,651	244,202	12.9 %	
Broadway at 1370	111,874	101,733	10.0 %	
Broadway at 1411	177,444	246,744	-28.1 %	
Broadway at 1430	213,663	324,916	-34.2 %	
W 36 at 8 NE	56,986	84,620	-32.7 %	
W 36 at 8 NW	76,431	79,186	-3.5 %	
W 36 at 8 SE	68,283	97,704	-30.1 %	
W 36 at 8 SW	122,780	103,955	18.1 %	
W 37 at 7 NW	48,449	35,083	38.1 %	
W 37 at 7 SE	96,063	91,792	4.7 %	
W 37 at 7 SW	48,442	62,311	-22.3 %	