



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	12.8%	63.6%	10.9%	54.4%	1.6%	0.0%
USA	9.1%	56.6%	4.0%	48.2%	-0.7%	-0.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 183,175,772 which is 16.3% up on the previous year.

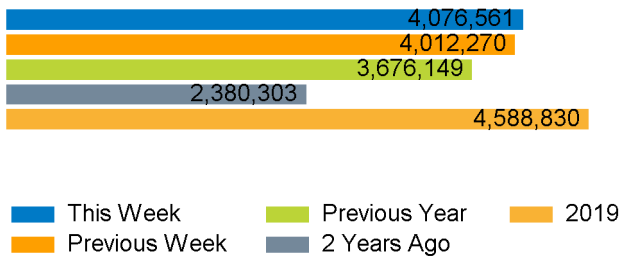
The total number of visitors for the year to date is 115,592,482 which is 12.8% up on the previous year.

The total number of visitors to Garment District in week commencing 14 August 2023 was 4,076,561.

The busiest day in week commencing 14 August 2023 was Tuesday with 735,107 visitors.

The peak hour of the week was 17:00 on Tuesday 15 August 2023 with footfall of 66,298.

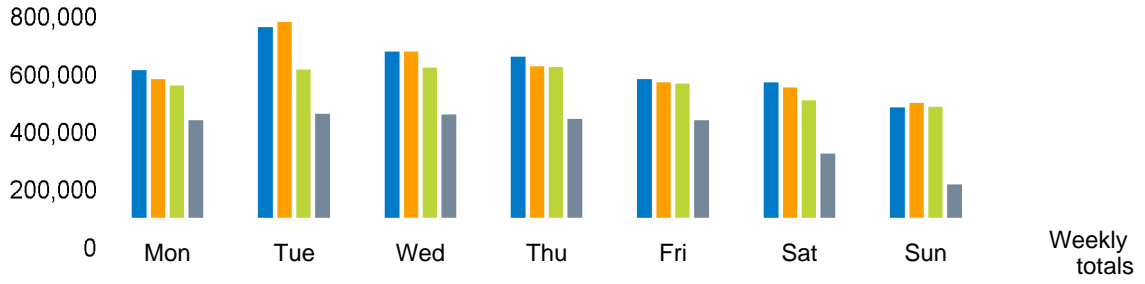
Ped Counts by week



Weather

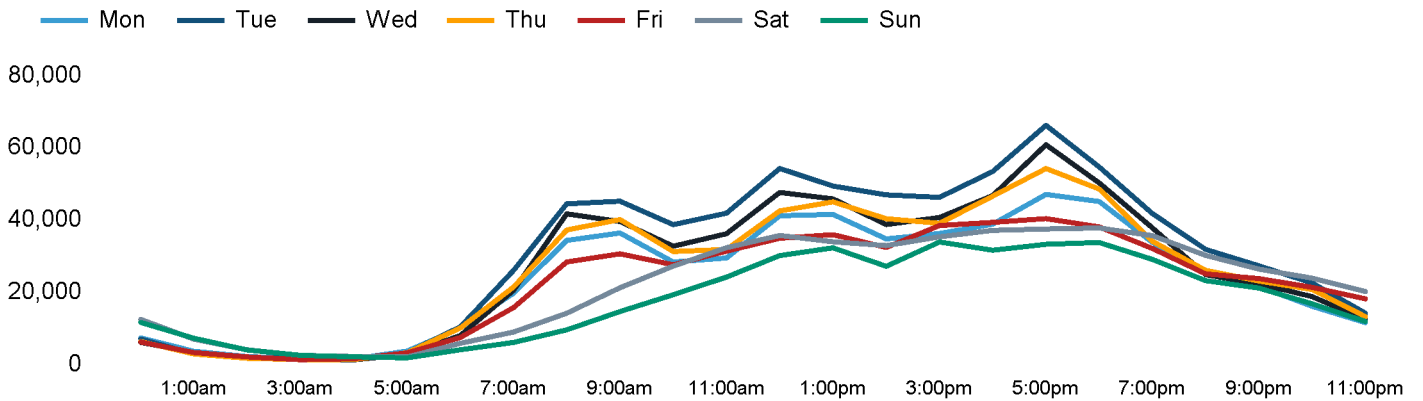
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	85°	85°	82°	82°	79°	79°	85°
Previous week	84°	79°	85°	84°	83°	83°	85°
Previous year	82°	82°	79°	86°	90°	88°	82°

Ped Counts by day

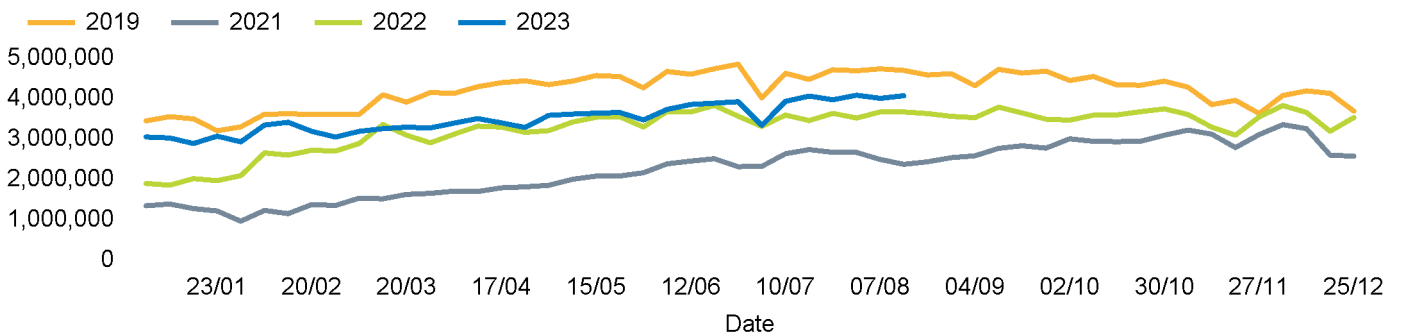


Week on week %	6.4%	-2.6%	0.1%	6.1%	2.2%	3.9%	-4.0%	
Year on year %	11.3%	27.9%	10.4%	6.5%	3.5%	14.6%	-0.5%	
% of week	14.1%	18.0%	15.8%	15.3%	13.3%	13.0%	10.6%	

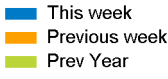
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	86,813	2.1%	87,054	91,729	-0.3%	-5.4%	
40 at 7 SE	169,151	4.1%	158,312	143,665	6.8%	17.7%	
40 at 7 SW	128,675	3.2%	119,258	104,179	7.9%	23.5%	
6th Avenue at 1032	225,989	5.5%	221,672	197,291	1.9%	14.5%	
6th Avenue at 1033	193,831	4.8%	194,580	151,139	-0.4%	28.2%	
7 at 40 NW	245,605	6.0%	243,525	188,311	0.9%	30.4%	
7 at 40 SE	225,436	5.5%	218,822	186,820	3.0%	20.7%	
7 at 40 SW	251,527	6.2%	253,555	212,191	-0.8%	18.5%	
7 at W 37 NE	57,401	1.4%	57,217	131,045	0.3%	-56.2%	
7 at W 37 NW	79,592	2.0%	80,180	63,283	-0.7%	25.8%	
7 at W 37 SE	141,370	3.5%	138,279	139,382	2.2%	1.4%	
7 at W 37 SW	175,140	4.3%	176,863	146,751	-1.0%	19.3%	
8 at W 36 NE	189,765	4.7%	185,509	168,766	2.3%	12.4%	
8 at W 36 NW	180,389	4.4%	176,434	180,412	2.2%	0.0%	
8 at W 36 SE	98,099	2.4%	97,771	107,467	0.3%	-8.7%	
8 at W 36 SW	271,766	6.7%	266,911	252,529	1.8%	7.6%	
Broadway 1400 Pedestrian Zone	44,123	1.1%	40,262	44,806	9.6%	-1.5%	
Broadway at 1359	280,830	6.9%	275,651	216,756	1.9%	29.6%	
Broadway at 1370	114,277	2.8%	111,874	103,278	2.1%	10.6%	
Broadway at 1411	178,407	4.4%	177,444	162,112	0.5%	10.1%	
Broadway at 1430	212,300	5.2%	213,663	209,619	-0.6%	1.3%	
W 36 at 8 NE	58,114	1.4%	56,986	52,964	2.0%	9.7%	
W 36 at 8 NW	78,871	1.9%	76,431	67,569	3.2%	16.7%	
W 36 at 8 SE	69,322	1.7%	68,283	69,236	1.5%	0.1%	
W 36 at 8 SW	124,761	3.1%	122,780	101,658	1.6%	22.7%	
W 37 at 7 NW	49,532	1.2%	48,449	45,360	2.2%	9.2%	
W 37 at 7 SE	97,645	2.4%	96,063	87,205	1.6%	12.0%	
W 37 at 7 SW	47,830	1.2%	48,442	50,626	-1.3%	-5.5%	

Reporting dates

This week - 14 August 2023 - 20 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 33, 2023 Vs Week 1, 2022 to Week 33, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2023 Vs Week 33, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2023 Vs Week 32 2023

2019 Comparison for: Garment District

2019 comparison for Garment District

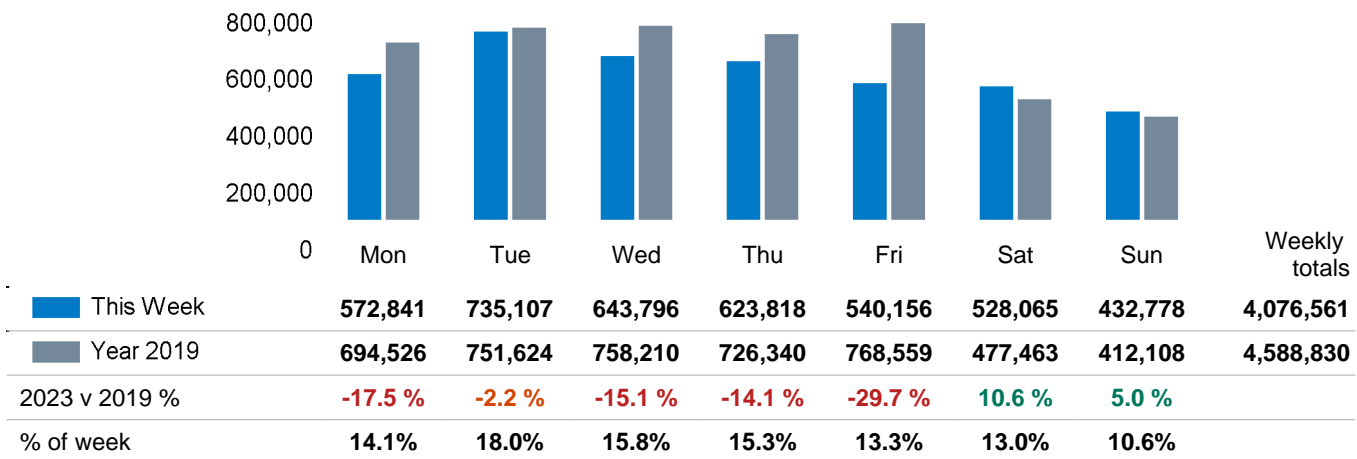
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

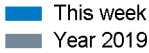



























	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-16.7 %	-11.2 %
USA	-22.6 %	-16.0 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	86,813	71,083	22.1 %	
40 at 7 SE	169,151	196,767	-14.0 %	
40 at 7 SW	128,675	90,187	42.7 %	
6th Avenue at 1032	225,989	256,993	-12.1 %	
6th Avenue at 1033	193,831	189,346	2.4 %	
7 at 40 NW	245,605	122,163	101.0 %	
7 at 40 SE	225,436	262,605	-14.2 %	
7 at 40 SW	251,527	242,606	3.7 %	
7 at W 37 NE	57,401	129,828	-55.8 %	
7 at W 37 NW	79,592	267,696	-70.3 %	
7 at W 37 SE	141,370	175,423	-19.4 %	
7 at W 37 SW	175,140	259,633	-32.5 %	
8 at W 36 NE	189,765	234,868	-19.2 %	
8 at W 36 NW	180,389	176,167	2.4 %	
8 at W 36 SE	98,099	225,556	-56.5 %	
8 at W 36 SW	271,766	216,736	25.4 %	
Broadway 1400 Pedestrian Zone	44,123	0		
Broadway at 1359	280,830	238,177	17.9 %	
Broadway at 1370	114,277	105,854	8.0 %	
Broadway at 1411	178,407	240,326	-25.8 %	
Broadway at 1430	212,300	313,261	-32.2 %	
W 36 at 8 NE	58,114	83,094	-30.1 %	
W 36 at 8 NW	78,871	85,031	-7.2 %	
W 36 at 8 SE	69,322	91,426	-24.2 %	
W 36 at 8 SW	124,761	109,457	14.0 %	
W 37 at 7 NW	49,532	35,020	41.4 %	
W 37 at 7 SE	97,645	100,544	-2.9 %	
W 37 at 7 SW	47,830	68,983	-30.7 %	