



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	12.7%	63.0%	9.1%	48.8%	-2.7%	-1.1%
USA	9.0%	56.0%	5.8%	39.8%	-3.6%	-4.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 183,507,422 which is 15.7% up on the previous year.

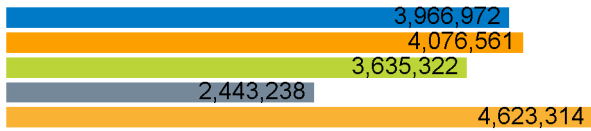
The total number of visitors for the year to date is 119,559,454 which is 12.7% up on the previous year.

The total number of visitors to Garment District in week commencing 21 August 2023 was 3,966,972.

The busiest day in week commencing 21 August 2023 was Tuesday with 736,551 visitors.

The peak hour of the week was 17:00 on Tuesday 22 August 2023 with footfall of 63,775.

Ped Counts by week

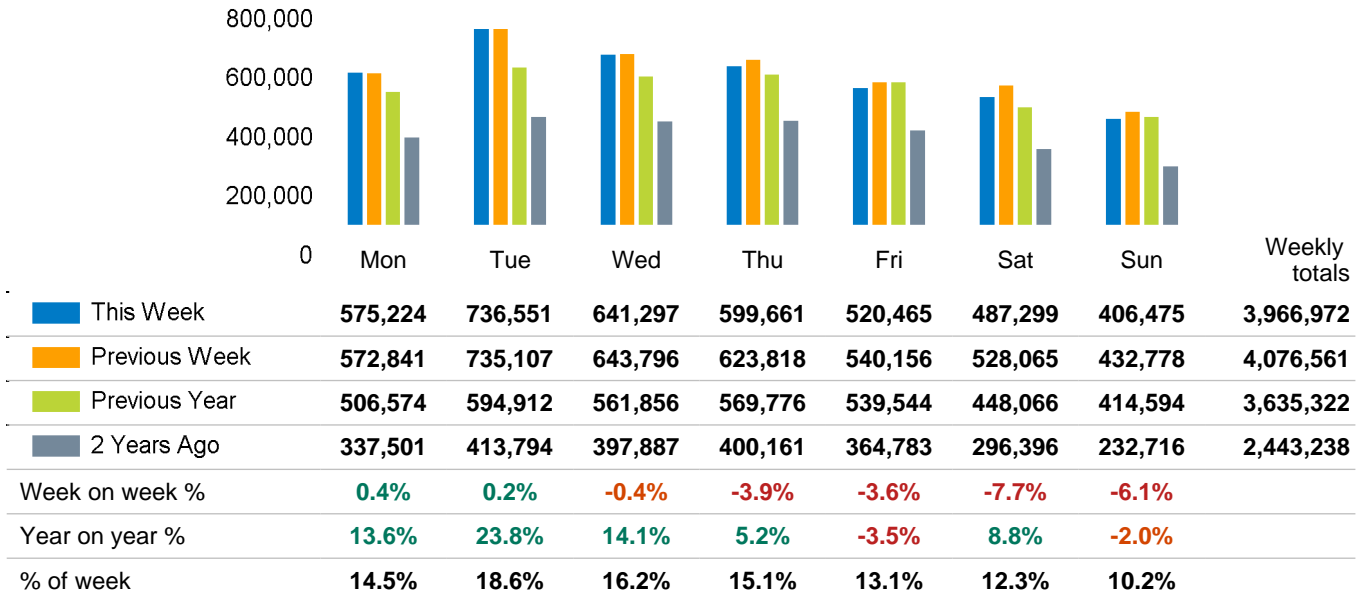


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

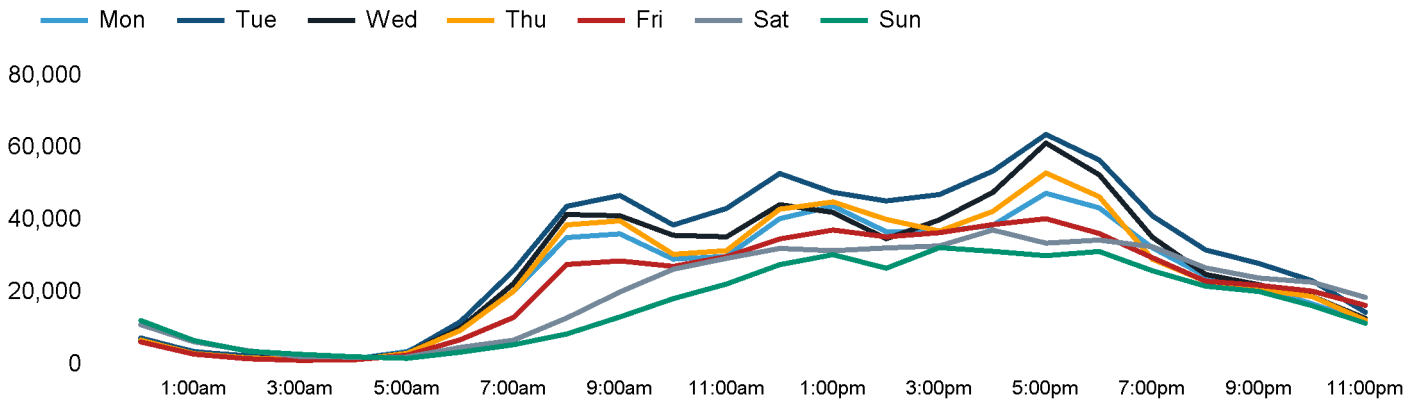
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	86°	82°	79°	78°	83°	83°
Previous week	85°	85°	82°	82°	79°	79°	85°
Previous year	79°	84°	90°	91°	90°	88°	82°

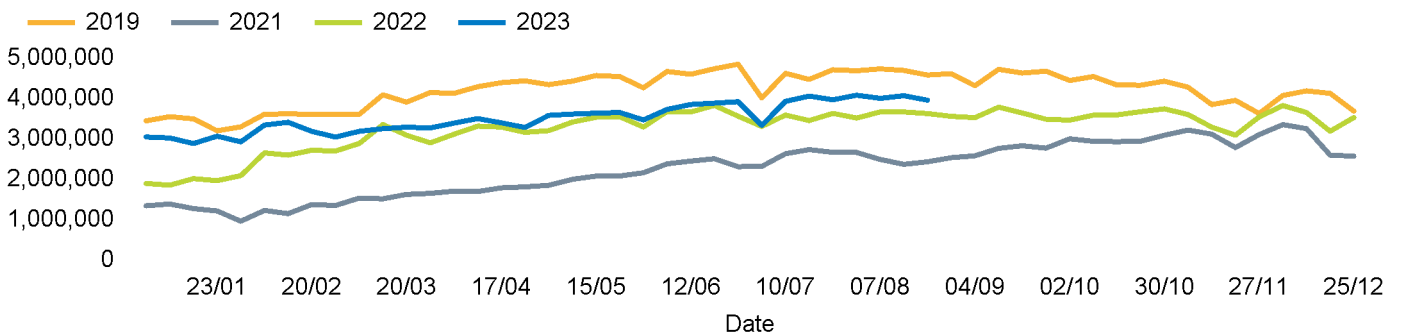
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	89,070	2.2%	86,813	88,207	2.6%	1.0%	
40 at 7 SE	159,908	4.0%	169,151	139,035	-5.5%	15.0%	
40 at 7 SW	131,391	3.3%	128,675	112,423	2.1%	16.9%	
6th Avenue at 1032	211,881	5.3%	225,989	182,686	-6.2%	16.0%	
6th Avenue at 1033	189,235	4.8%	193,831	139,776	-2.4%	35.4%	
7 at 40 NW	240,958	6.1%	245,605	186,744	-1.9%	29.0%	
7 at 40 SE	219,077	5.5%	225,436	187,577	-2.8%	16.8%	
7 at 40 SW	251,840	6.3%	251,527	217,024	0.1%	16.0%	
7 at W 37 NE	56,246	1.4%	57,401	131,870	-2.0%	-57.3%	
7 at W 37 NW	79,832	2.0%	79,592	71,453	0.3%	11.7%	
7 at W 37 SE	134,714	3.4%	141,370	138,503	-4.7%	-2.7%	
7 at W 37 SW	173,484	4.4%	175,140	150,986	-0.9%	14.9%	
8 at W 36 NE	184,962	4.7%	189,765	169,546	-2.5%	9.1%	
8 at W 36 NW	175,317	4.4%	180,389	182,241	-2.8%	-3.8%	
8 at W 36 SE	95,412	2.4%	98,099	111,199	-2.7%	-14.2%	
8 at W 36 SW	265,141	6.7%	271,766	251,822	-2.4%	5.3%	
Broadway 1400 Pedestrian Zone	43,910	1.1%	44,123	42,075	-0.5%	4.4%	
Broadway at 1359	275,160	6.9%	280,830	210,639	-2.0%	30.6%	
Broadway at 1370	112,350	2.8%	114,277	100,478	-1.7%	11.8%	
Broadway at 1411	165,751	4.2%	178,407	153,613	-7.1%	7.9%	
Broadway at 1430	198,406	5.0%	212,300	192,563	-6.5%	3.0%	
W 36 at 8 NE	56,667	1.4%	58,114	54,549	-2.5%	3.9%	
W 36 at 8 NW	76,916	1.9%	78,871	70,861	-2.5%	8.5%	
W 36 at 8 SE	67,535	1.7%	69,322	69,490	-2.6%	-2.8%	
W 36 at 8 SW	121,498	3.1%	124,761	101,133	-2.6%	20.1%	
W 37 at 7 NW	47,970	1.2%	49,532	47,412	-3.2%	1.2%	
W 37 at 7 SE	93,007	2.3%	97,645	80,298	-4.7%	15.8%	
W 37 at 7 SW	49,334	1.2%	47,830	51,119	3.1%	-3.5%	

Reporting dates

This week - 21 August 2023 - 27 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 34 , 2023 Vs Week 1, 2022 to Week 34 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2023 Vs Week 34, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2023 Vs Week 33 2023

2019 Comparison for: Garment District

2019 comparison for Garment District

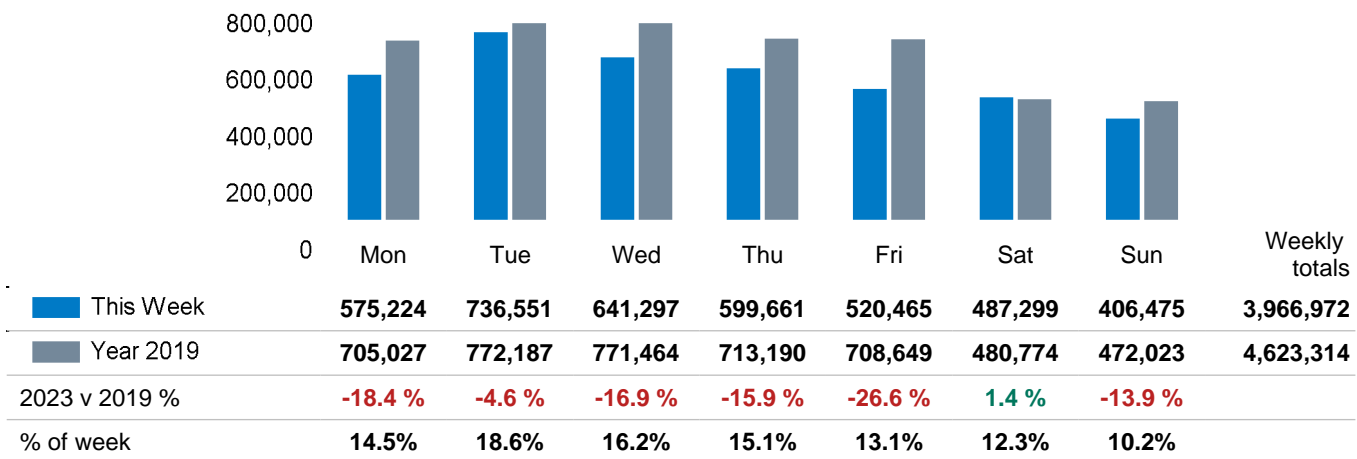
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

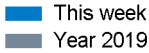






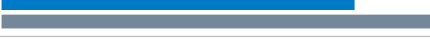

















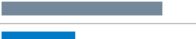


	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-16.6 %	-14.2 %
USA	-22.5 %	-19.8 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	89,070	70,993	25.5 %	
40 at 7 SE	159,908	194,384	-17.7 %	
40 at 7 SW	131,391	84,392	55.7 %	
6th Avenue at 1032	211,881	264,903	-20.0 %	
6th Avenue at 1033	189,235	192,132	-1.5 %	
7 at 40 NW	240,958	126,744	90.1 %	
7 at 40 SE	219,077	267,591	-18.1 %	
7 at 40 SW	251,840	247,486	1.8 %	
7 at W 37 NE	56,246	127,727	-56.0 %	
7 at W 37 NW	79,832	265,420	-69.9 %	
7 at W 37 SE	134,714	175,730	-23.3 %	
7 at W 37 SW	173,484	267,513	-35.1 %	
8 at W 36 NE	184,962	242,393	-23.7 %	
8 at W 36 NW	175,317	182,034	-3.7 %	
8 at W 36 SE	95,412	238,008	-59.9 %	
8 at W 36 SW	265,141	219,354	20.9 %	
Broadway 1400 Pedestrian Zone	43,910	0		
Broadway at 1359	275,160	239,657	14.8 %	
Broadway at 1370	112,350	109,872	2.3 %	
Broadway at 1411	165,751	244,281	-32.1 %	
Broadway at 1430	198,406	307,887	-35.6 %	
W 36 at 8 NE	56,667	80,844	-29.9 %	
W 36 at 8 NW	76,916	84,115	-8.6 %	
W 36 at 8 SE	67,535	94,389	-28.5 %	
W 36 at 8 SW	121,498	101,196	20.1 %	
W 37 at 7 NW	47,970	32,717	46.6 %	
W 37 at 7 SE	93,007	95,040	-2.1 %	
W 37 at 7 SW	49,334	66,512	-25.8 %	