

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	12.3%	61.2%	1.9%	36.4%	-10.6%	-0.9%
USA	8.7%	54.1%	3.2%	23.8%	-7.4%	-5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,034,062 which is 14.6% up on the previous year.

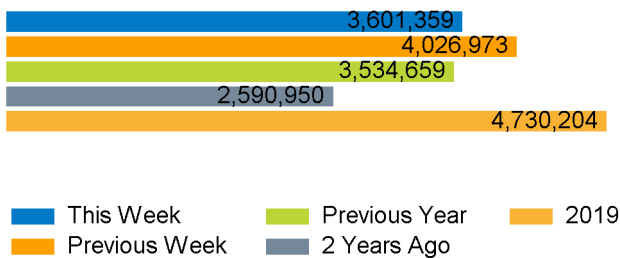
The total number of visitors for the year to date is 127,187,786 which is 12.3% up on the previous year.

The total number of visitors to Garment District in week commencing 4 September 2023 was 3,601,359.






















The busiest day in week commencing 4 September 2023 was Tuesday with 692,617 visitors.

The peak hour of the week was 17:00 on Tuesday 5 September 2023 with footfall of 60,509.

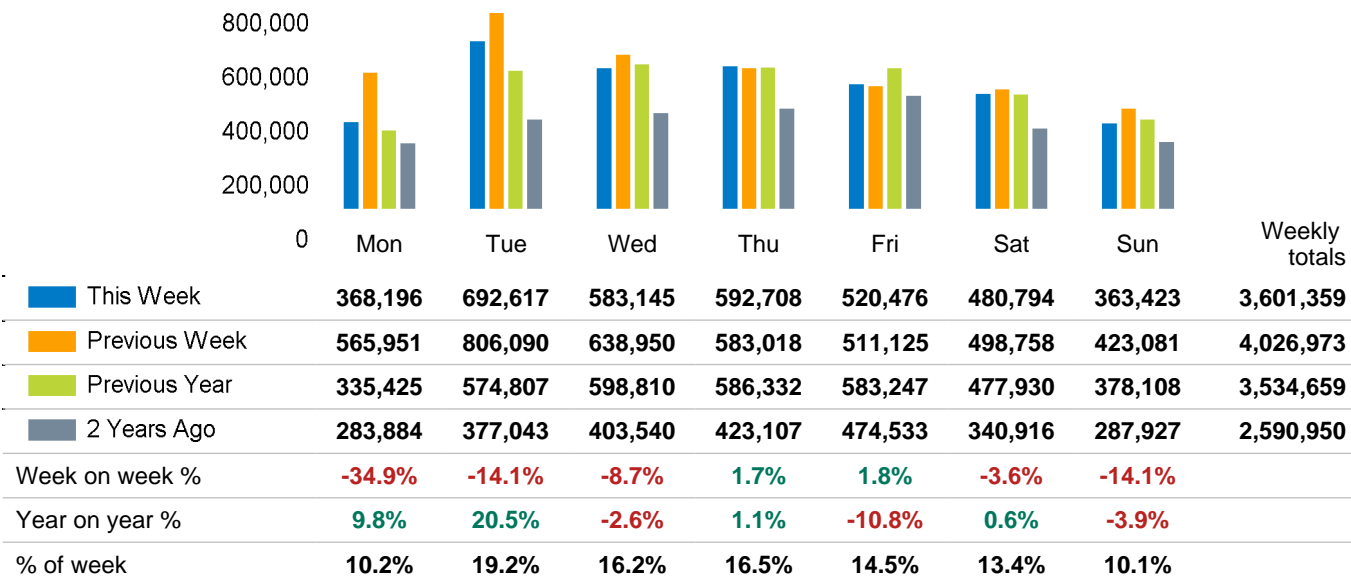
## Ped Counts by week



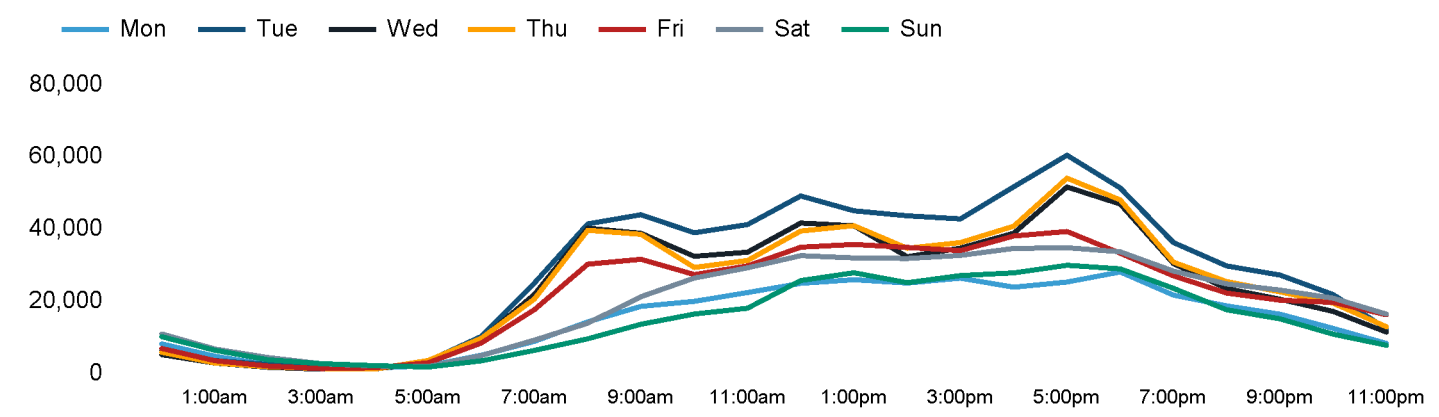
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	88°	91°	92°	92°	92°	88°	84°
Previous week							
	83°	78°	83°	83°	77°	78°	88°
Previous year							
	84°	73°	73°	79°	82°	84°	73°

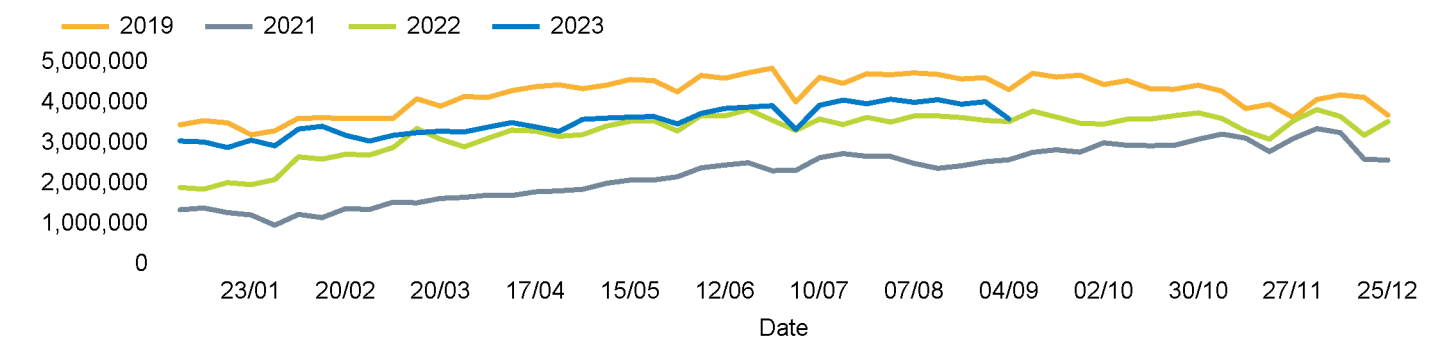
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	63,812	1.8%	88,182	84,642	-27.6%	-24.6%	
40 at 7 SE	184,078	5.1%	189,529	140,526	-2.9%	31.0%	
40 at 7 SW	132,641	3.7%	136,927	105,750	-3.1%	25.4%	
6th Avenue at 1032	194,783	5.4%	224,680	181,167	-13.3%	7.5%	
6th Avenue at 1033	135,124	3.8%	162,121	138,188	-16.7%	-2.2%	
7 at 40 NW	226,796	6.3%	252,540	179,582	-10.2%	26.3%	
7 at 40 SE	216,263	6.0%	273,314	178,973	-20.9%	20.8%	
7 at 40 SW	235,103	6.5%	259,494	205,377	-9.4%	14.5%	
7 at W 37 NE	39,216	1.1%	44,307	121,878	-11.5%	-67.8%	
7 at W 37 NW	69,156	1.9%	79,828	62,271	-13.4%	11.1%	
7 at W 37 SE	117,931	3.3%	127,933	131,629	-7.8%	-10.4%	
7 at W 37 SW	166,095	4.6%	172,301	153,823	-3.6%	8.0%	
8 at W 36 NE	164,292	4.6%	185,938	173,208	-11.6%	-5.1%	
8 at W 36 NW	155,983	4.3%	176,043	177,826	-11.4%	-12.3%	
8 at W 36 SE	87,416	2.4%	95,880	115,736	-8.8%	-24.5%	
8 at W 36 SW	244,187	6.8%	270,228	238,457	-9.6%	2.4%	
Broadway 1400 Pedestrian Zone	38,813	1.1%	43,335	37,079	-10.4%	4.7%	
Broadway at 1359	249,966	6.9%	280,926	208,884	-11.0%	19.7%	
Broadway at 1370	101,346	2.8%	114,321	98,983	-11.3%	2.4%	
Broadway at 1411	147,253	4.1%	160,397	139,891	-8.2%	5.3%	
Broadway at 1430	166,315	4.6%	178,778	182,918	-7.0%	-9.1%	
W 36 at 8 NE	51,501	1.4%	56,965	55,923	-9.6%	-7.9%	
W 36 at 8 NW	69,764	1.9%	77,136	80,022	-9.6%	-12.8%	
W 36 at 8 SE	61,503	1.7%	67,836	70,796	-9.3%	-13.1%	
W 36 at 8 SW	111,584	3.1%	124,265	100,402	-10.2%	11.1%	
W 37 at 7 NW	44,796	1.2%	45,577	47,471	-1.7%	-5.6%	
W 37 at 7 SE	84,432	2.3%	95,344	72,193	-11.4%	17.0%	
W 37 at 7 SW	41,210	1.1%	42,848	51,064	-3.8%	-19.3%	

Reporting dates

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This week - 04 September 2023 - 10 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 36 , 2023 Vs Week 1, 2022 to Week 36 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week36, 2023 Vs Week 36, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2023 Vs Week 35 2023



## 2019 Comparison for: Garment District

### 2019 comparison for Garment District

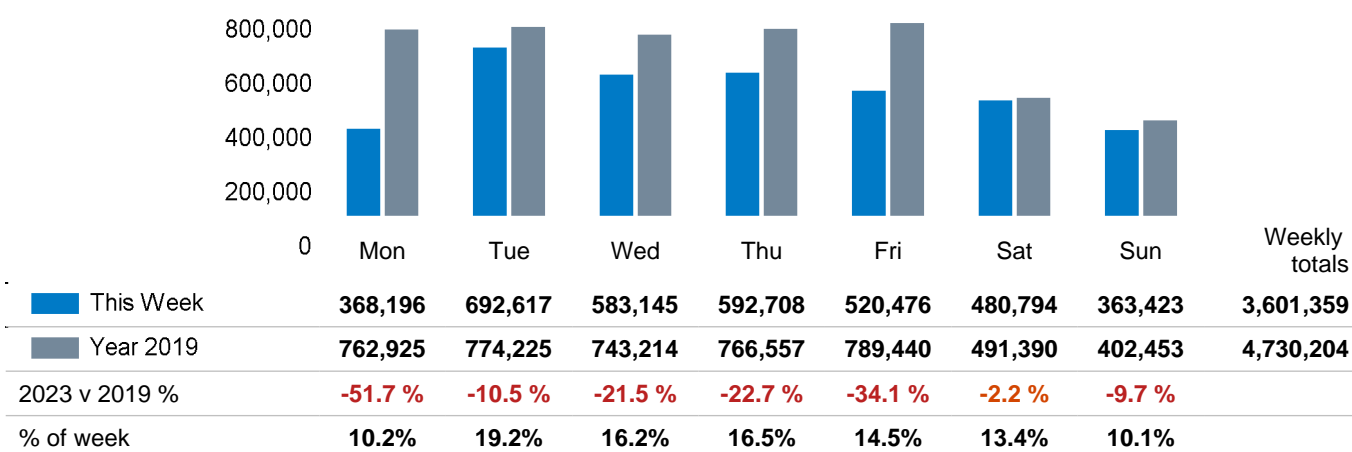
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Garment District	<b>-16.6 %</b>	<b>-23.9 %</b>
USA	<b>-22.3 %</b>	<b>-24.1 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	<div></div> <div>This week</div> <div>Year 2019</div>
40 at 7 NW	63,812	65,870	-3.1 %	<div></div>
40 at 7 SE	184,078	212,292	-13.3 %	<div></div>
40 at 7 SW	132,641	90,705	46.2 %	<div></div>
6th Avenue at 1032	194,783	263,927	-26.2 %	<div></div>
6th Avenue at 1033	135,124	195,478	-30.9 %	<div></div>
7 at 40 NW	226,796	116,711	94.3 %	<div></div>
7 at 40 SE	216,263	275,619	-21.5 %	<div></div>
7 at 40 SW	235,103	247,526	-5.0 %	<div></div>
7 at W 37 NE	39,216	124,836	-68.6 %	<div></div>
7 at W 37 NW	69,156	297,572	-76.8 %	<div></div>
7 at W 37 SE	117,931	180,313	-34.6 %	<div></div>
7 at W 37 SW	166,095	273,883	-39.4 %	<div></div>
8 at W 36 NE	164,292	252,739	-35.0 %	<div></div>
8 at W 36 NW	155,983	183,215	-14.9 %	<div></div>
8 at W 36 SE	87,416	245,152	-64.3 %	<div></div>
8 at W 36 SW	244,187	222,697	9.6 %	<div></div>
Broadway 1400 Pedestrian Zone	38,813	0		<div></div>
Broadway at 1359	249,966	245,772	1.7 %	<div></div>
Broadway at 1370	101,346	103,870	-2.4 %	<div></div>
Broadway at 1411	147,253	244,252	-39.7 %	<div></div>
Broadway at 1430	166,315	311,940	-46.7 %	<div></div>
W 36 at 8 NE	51,501	88,443	-41.8 %	<div></div>
W 36 at 8 NW	69,764	81,427	-14.3 %	<div></div>
W 36 at 8 SE	61,503	101,961	-39.7 %	<div></div>
W 36 at 8 SW	111,584	94,391	18.2 %	<div></div>
W 37 at 7 NW	44,796	32,210	39.1 %	<div></div>
W 37 at 7 SE	84,432	111,930	-24.6 %	<div></div>
W 37 at 7 SW	41,210	65,473	-37.1 %	<div></div>