

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	12.0%	60.3%	2.2%	36.8%	7.7%	7.4%
USA	8.4%	53.2%	-0.4%	30.2%	5.6%	9.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,118,873 which is 13.9% up on the previous year.

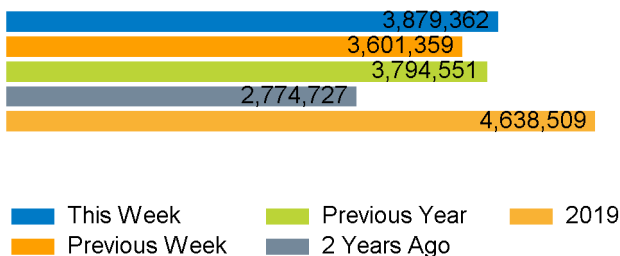
The total number of visitors for the year to date is 131,067,148 which is 12% up on the previous year.

The total number of visitors to Garment District in week commencing 11 September 2023 was 3,879,362.






















The busiest day in week commencing 11 September 2023 was Tuesday with 751,691 visitors.

The peak hour of the week was 17:00 on Tuesday 12 September 2023 with footfall of 62,392.

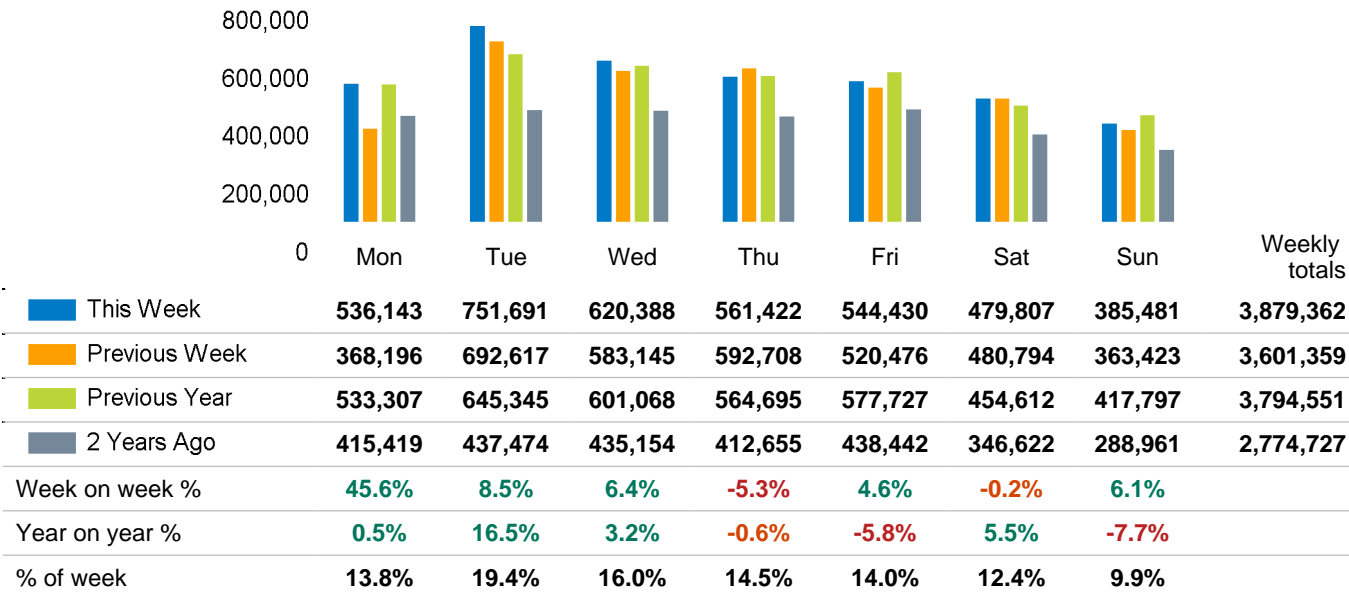
Ped Counts by week



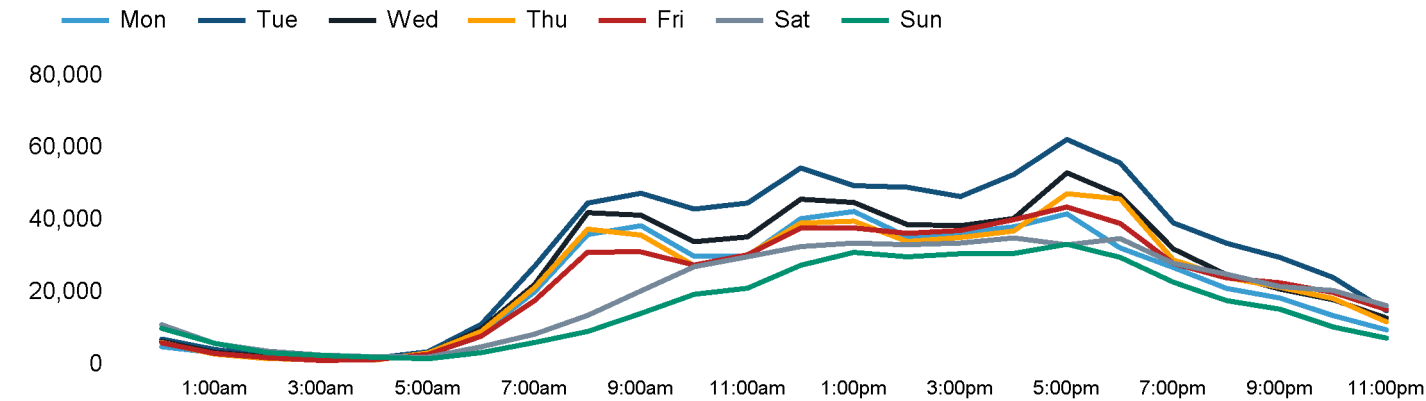
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	80°	82°	82°	79°	76°	75°	76°
Previous week							
	88°	91°	92°	92°	92°	88°	84°
Previous year							
	82°	82°	81°	75°	79°	75°	86°

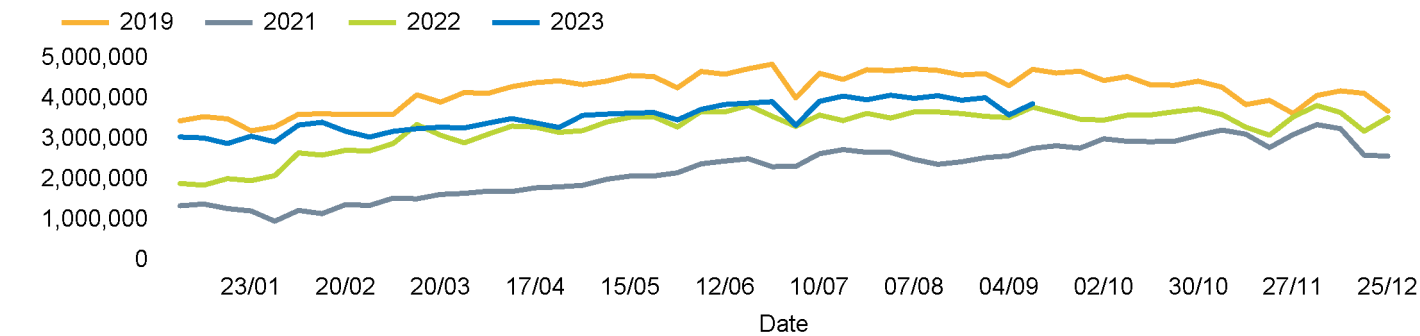
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	81,891	2.1%	63,812	91,870	28.3%	-10.9%	
40 at 7 SE	181,361	4.7%	184,078	152,458	-1.5%	19.0%	
40 at 7 SW	135,434	3.5%	132,641	104,426	2.1%	29.7%	
6th Avenue at 1032	224,516	5.8%	194,783	204,892	15.3%	9.6%	
6th Avenue at 1033	160,922	4.1%	135,124	158,956	19.1%	1.2%	
7 at 40 NW	210,511	5.4%	226,796	192,898	-7.2%	9.1%	
7 at 40 SE	214,043	5.5%	216,263	191,816	-1.0%	11.6%	
7 at 40 SW	231,359	6.0%	235,103	217,537	-1.6%	6.4%	
7 at W 37 NE	48,389	1.2%	39,216	131,875	23.4%	-63.3%	
7 at W 37 NW	74,169	1.9%	69,156	72,828	7.2%	1.8%	
7 at W 37 SE	137,004	3.5%	117,931	141,825	16.2%	-3.4%	
7 at W 37 SW	173,588	4.5%	166,095	154,983	4.5%	12.0%	
8 at W 36 NE	180,594	4.7%	164,292	174,058	9.9%	3.8%	
8 at W 36 NW	171,157	4.4%	155,983	182,811	9.7%	-6.4%	
8 at W 36 SE	95,450	2.5%	87,416	111,810	9.2%	-14.6%	
8 at W 36 SW	266,183	6.9%	244,187	262,596	9.0%	1.4%	
Broadway 1400 Pedestrian Zone	43,122	1.1%	38,813	41,941	11.1%	2.8%	
Broadway at 1359	275,632	7.1%	249,966	226,043	10.3%	21.9%	
Broadway at 1370	111,842	2.9%	101,346	103,744	10.4%	7.8%	
Broadway at 1411	163,153	4.2%	147,253	158,165	10.8%	3.2%	
Broadway at 1430	187,762	4.8%	166,315	197,361	12.9%	-4.9%	
W 36 at 8 NE	56,616	1.5%	51,501	57,446	9.9%	-1.4%	
W 36 at 8 NW	76,970	2.0%	69,764	90,449	10.3%	-14.9%	
W 36 at 8 SE	67,505	1.7%	61,503	70,525	9.8%	-4.3%	
W 36 at 8 SW	121,970	3.1%	111,584	109,257	9.3%	11.6%	
W 37 at 7 NW	49,783	1.3%	44,796	49,753	11.1%	0.1%	
W 37 at 7 SE	91,118	2.3%	84,432	86,346	7.9%	5.5%	
W 37 at 7 SW	47,318	1.2%	41,210	55,882	14.8%	-15.3%	

Reporting dates

This week - 11 September 2023 - 17 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 37 , 2023 Vs Week 1, 2022 to Week 37 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week37, 2023 Vs Week 37, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2023 Vs Week 36 2023



2019 Comparison for: Garment District

2019 comparison for Garment District

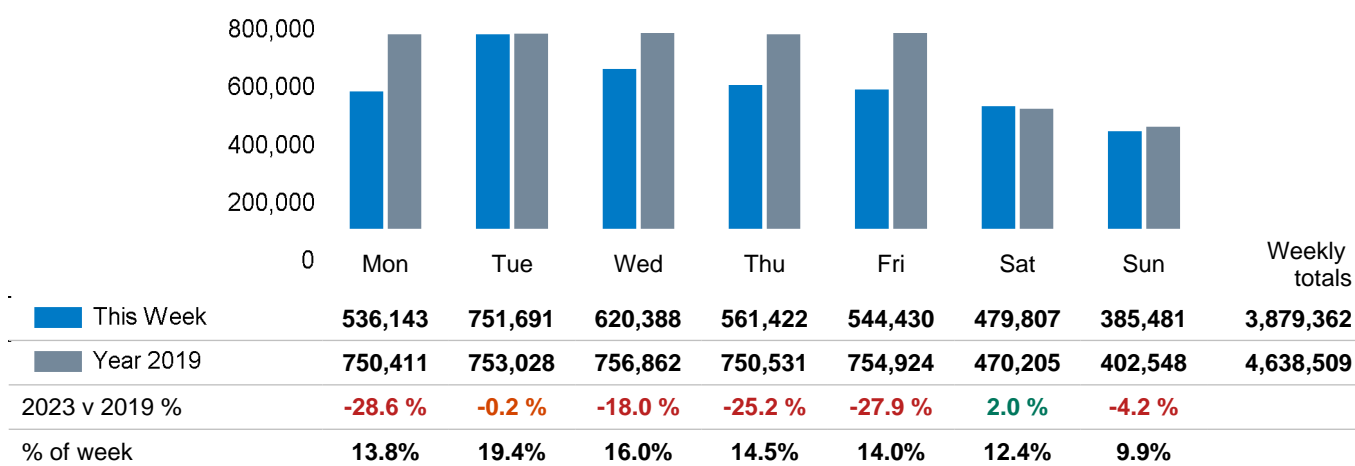
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-16.6 %	-16.4 %
USA	-22.3 %	-23.1 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	<div style="display: inline-block; width: 15px; height: 10px; background-color: #007bff; margin-right: 5px;"></div> This week <div style="display: inline-block; width: 15px; height: 10px; background-color: #6c757d; margin-left: 10px; margin-top: 2px;"></div> Year 2019
40 at 7 NW	81,891	68,966	18.7 %	
40 at 7 SE	181,361	202,136	-10.3 %	
40 at 7 SW	135,434	76,285	77.5 %	
6th Avenue at 1032	224,516	274,805	-18.3 %	
6th Avenue at 1033	160,922	202,299	-20.5 %	
7 at 40 NW	210,511	123,029	71.1 %	
7 at 40 SE	214,043	259,300	-17.5 %	
7 at 40 SW	231,359	233,231	-0.8 %	
7 at W 37 NE	48,389	120,010	-59.7 %	
7 at W 37 NW	74,169	288,793	-74.3 %	
7 at W 37 SE	137,004	172,408	-20.5 %	
7 at W 37 SW	173,588	266,853	-34.9 %	
8 at W 36 NE	180,594	247,252	-27.0 %	
8 at W 36 NW	171,157	181,121	-5.5 %	
8 at W 36 SE	95,450	241,780	-60.5 %	
8 at W 36 SW	266,183	218,380	21.9 %	
Broadway 1400 Pedestrian Zone	43,122	0		
Broadway at 1359	275,632	239,526	15.1 %	
Broadway at 1370	111,842	108,158	3.4 %	
Broadway at 1411	163,153	246,301	-33.8 %	
Broadway at 1430	187,762	309,009	-39.2 %	
W 36 at 8 NE	56,616	85,983	-34.2 %	
W 36 at 8 NW	76,970	88,900	-13.4 %	
W 36 at 8 SE	67,505	97,573	-30.8 %	
W 36 at 8 SW	121,970	91,705	33.0 %	
W 37 at 7 NW	49,783	33,061	50.6 %	
W 37 at 7 SE	91,118	96,946	-6.0 %	
W 37 at 7 SW	47,318	64,699	-26.9 %	