

## Week 37, 2023. 11 Sep 2023 - 17 Sep 2023

# Footfall Report for: Garment District

#### **Weekly Ped Counts**

	Year to	o date %	Year o	n year %	Week o	n week %
	2023	2022	2023	2022	2023	2022
Garment District	12.0%	60.3%	2.2%	36.8%	7.7%	7.4%
USA	8.4%	53.2%	-0.4%	30.2%	5.6%	9.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to Garment District for the last 52 weeks is 184,118,873 which is 13.9% up on the previous year.

The total number of visitors for the year to date is 131,067,148 which is 12% up on the previous year.

The total number of visitors to Garment District in week commencing 11 September 2023 was 3,879,362.

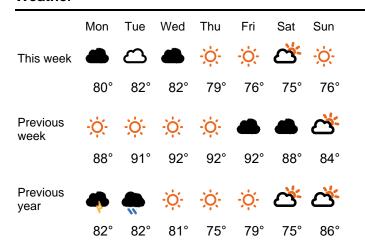
The busiest day in week commencing 11 September 2023 was Tuesday with 751,691 visitors.

The peak hour of the week was 17:00 on Tuesday 12 September 2023 with footfall of 62,392.

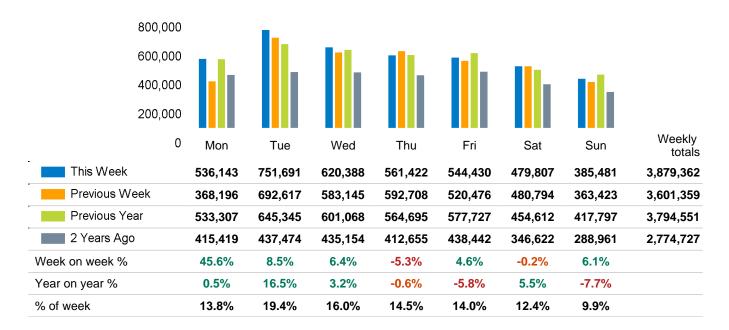
#### Ped Counts by week

## 3,879,362 3,601,359 3,794,551 2,774,727 4,638,509 This Week Previous Year 2019 Previous Week 2 Years Ago

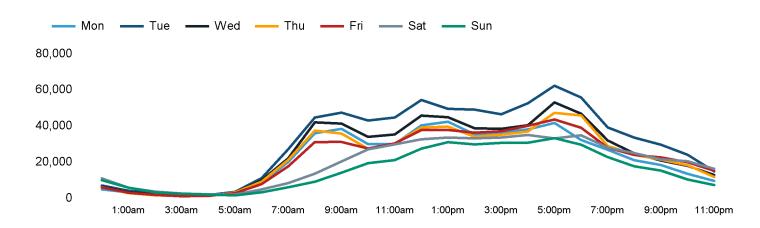
#### Weather



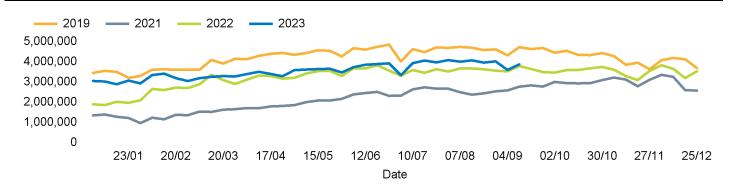




#### **Ped Counts by hour**



#### **Ped Counts by week**



10 at 7 SE  181,361 4.7% 184,078 152,458 1.5% 19.0% 10 at 7 SW 135,434 3.5% 132,641 104,426 2.1% 29.7% 3th Avenue at 1032 224,516 5.8% 194,783 204,892 15.3% 9.6% 3th Avenue at 1033 160,922 4.1% 135,124 158,956 19.1% 1.2% 7 at 40 NW 210,511 5.4% 226,796 192,898 7-2% 9.1% 7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 3 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 3 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 3 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 3 arodway at 1359 275,632 7.1% 249,966 226,043 10.3% 21,9% 30 arodway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 30 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 30 at 8 SE 67,505 1.7% 61,503 70,525 9.8% 4-3.3% 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,4796 49,753 11.1% 0.1%		This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
10 at 7 SW 135,434 3.5% 132,641 104,426 2.1% 29.7% 5th Avenue at 1032 224,516 5.8% 194,783 204,892 15.3% 9.6% 5th Avenue at 1033 160,922 4.1% 135,124 158,956 19.1% 1.2% 7 at 40 NW 210,511 5.4% 226,796 192,898 -7.2% 9.1% 7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 3 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 aroadway at 1410 163,153 4.2% 147,253 158,165 10.8% 3.2% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 10.3% at N 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 10.3% -1.49% 1	40 at 7 NW	81,891	2.1%	63,812	91,870	28.3%	-10.9%	
24,516 5.8% 194,783 204,892 15.3% 9.6% 15th Avenue at 1033 160,922 4.1% 135,124 158,956 19.1% 1.2% 124 40 NW 210,511 5.4% 226,796 192,898 -7.2% 9.1% 7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63,3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 3 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 3 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 3 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 3 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 3 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 3 roadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 3 roadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 3 roadway at 1410 163,153 4.2% 147,253 158,165 10.8% 3.2% 3 roadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 10.3% at N 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 10.9% 10.3% -14.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.3% 11.6% 10.9% 10.1% 10.1% 10.1% 10.1% 10.9% 10.1	40 at 7 SE	181,361	4.7%	184,078	152,458	-1.5%	19.0%	
18th Avenue at 1033 160,922 4.1% 135,124 158,956 19.1% 1.2% 7 at 40 NW 210,511 5.4% 226,796 192,898 7.2% 9.1% 7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% -3.	40 at 7 SW	135,434	3.5%	132,641	104,426	2.1%	29.7%	
7 at 40 NW 210,511 5.4% 226,796 192,898 -7.2% 9.1% 7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 36 SW 37 at 7 SE 91,18 2.3% 84,432 86,346 7.9% 5.5% 11.6% N 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% N 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	6th Avenue at 1032	224,516	5.8%	194,783	204,892	15.3%	9.6%	
7 at 40 SE 214,043 5.5% 216,263 191,816 -1.0% 11.6% 7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 aroadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% N 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% N 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% N 36 at 8 SE 67,505 1.7% 61,503 70,525 9.8% -4.3% N 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	6th Avenue at 1033	160,922	4.1%	135,124	158,956	19.1%	1.2%	
7 at 40 SW 231,359 6.0% 235,103 217,537 -1.6% 6.4% 7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 aroadway 1400 Pedestrian Zone 43,122 1.1% 38,813 41,941 11.1% 2.8% 8 aroadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% N 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% N 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% N 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% N 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	7 at 40 NW	210,511	5.4%	226,796	192,898	-7.2%	9.1%	
7 at W 37 NE 48,389 1.2% 39,216 131,875 23.4% -63.3% 7 at W 37 NW 74,169 1.9% 69,156 72,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 266,183 41,941 11.1% 2.8% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 36 SW 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5% 11.6% 9.9% -1.4% 9.9% 9.9% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0	7 at 40 SE	214,043	5.5%	216,263	191,816	-1.0%	11.6%	
7 at W 37 NW 7 4,169 1.9% 69,156 7 2,828 7.2% 1.8% 7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 36 W 36,153 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 ar W 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 8 ar W 36 at 8 SE 67,505 1.7% 61,503 70,525 9.8% -4.3% 8 Ar W 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 Ar W 37 at 7 SE 91,118 2.3% 8 44,432 8 6,346 7.9% 5.5%	7 at 40 SW	231,359	6.0%	235,103	217,537	-1.6%	6.4%	
7 at W 37 SE 137,004 3.5% 117,931 141,825 16.2% -3.4% 7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 ar W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 ar W 37 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 8 ar W 36 at 8 NW 76,970 2.0% 69,764 90,449 10.3% -14.9% 8 Ar W 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% 8 Ar W 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 Ar W 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	7 at W 37 NE	48,389	1.2%	39,216	131,875	23.4%	-63.3%	
7 at W 37 SW 173,588 4.5% 166,095 154,983 4.5% 12.0% 8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 aroadway 1400 Pedestrian Zone 43,122 1.1% 38,813 41,941 11.1% 2.8% 8 aroadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 aroadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 10.3% -14.9% 10.3% 11.4% 10.3% 21.9%	7 at W 37 NW	74,169	1.9%	69,156	72,828	7.2%	1.8%	
8 at W 36 NE 180,594 4.7% 164,292 174,058 9.9% 3.8% 8 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 ar W 36 SW 266,183 41,941 11.1% 2.8% 8 ar W 36 SW 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 aroadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 8 aroadway at NW 36 at 8 NW 76,970 2.0% 69,764 90,449 10.3% -14.9% 8 ar NW 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6% 8 ar NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 ar NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 ar NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 ar NW 49,783 1.3% 44,796 49,753 11.1% 0.1% 8 ar NW 49,783 1.3% 84,432 86,346 7.9% 5.5%	7 at W 37 SE	137,004	3.5%	117,931	141,825	16.2%	-3.4%	
3 at W 36 NW 171,157 4.4% 155,983 182,811 9.7% -6.4% 8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 8 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 8 aroadway 1400 Pedestrian Zone 43,122 1.1% 38,813 41,941 11.1% 2.8% 8 aroadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% 8 aroadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% 8 aroadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 8 aroadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% 8 aroadway at 188 NE 56,616 1.5% 51,501 57,446 9.9% -1.4% 8 aroadway at 8 SE 67,505 1.7% 61,503 70,525 9.8% -4.3% 8 aroadway at 8 SE 67,505 1.7% 61,503 70,525 9.8% -4.3% 8 aroadway at 8 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	7 at W 37 SW	173,588	4.5%	166,095	154,983	4.5%	12.0%	
8 at W 36 SE 95,450 2.5% 87,416 111,810 9.2% -14.6% 3 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 38,813 41,941 11.1% 2.8% 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5% 3 at W 36 SW 266,183 6.9% 244,187 262,596 9.0% 1.4% 38,813 41,941 11.1% 2.8% 38,813 41,941 11.1% 2.8% 38,813 41,941 11.1% 2.8% 38,813 41,941 11.1% 2.8% 38,813 41,941 11.1% 2.8% 39,962 226,043 10.3% 21.9% 39,962 226,043 10.3% 21.9% 39,962 226,043 10.3% 21.9% 39,962 226,043 10.3% 21.9% 39,962 226,043 10.3% 21.9% 39,962 226,043 10.3% 3.2% 39,962 226,043 10.3% 3.2% 39,962 326,043 10.3% 3.2% 39,962 326,043 10.3% 3.2% 39,962 326,043 10.3% 3.2% 39,962 326,043 10.3% 3.2% 39,962 326,043 10.3% 3.2% 30,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962 326,043 10.3% 3.2% 32,962	8 at W 36 NE	180,594	4.7%	164,292	174,058	9.9%	3.8%	
3 at W 36 SW  266,183  6.9%  244,187  262,596  9.0%  1.4%  38,813  41,941  11.1%  2.8%  38roadway at 1359  275,632  7.1%  249,966  226,043  10.3%  21.9%  3roadway at 1370  111,842  2.9%  101,346  103,744  10.4%  7.8%  3roadway at 1411  163,153  4.2%  147,253  158,165  10.8%  3.2%  3.2%  3.3%  3.3%  3.4%  3.6 at 8 NE  56,616  1.5%  51,501  57,446  9.9%  -1.4%  7.8%  7.9%	8 at W 36 NW	171,157	4.4%	155,983	182,811	9.7%	-6.4%	
Broadway 1400 Pedestrian Zone 43,122 1.1% 38,813 41,941 11.1% 2.8% Broadway at 1359 275,632 7.1% 249,966 226,043 10.3% 21.9% Broadway at 1370 111,842 2.9% 101,346 103,744 10.4% 7.8% Broadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9% Broadway at 1430 187,762 4.8% 166,315 197,361 10.8% 3.2% Broadway at 1430 187,762 4.8% 1	8 at W 36 SE	95,450	2.5%	87,416	111,810	9.2%	-14.6%	
Broadway at 1359  275,632  7.1% 249,966 226,043  10.3% 21.9%  Broadway at 1370  111,842  2.9% 101,346 103,744  10.4%  7.8%  Broadway at 1411  163,153  4.2% 147,253 158,165  10.8%  3.2%  Broadway at 1430  187,762  4.8% 166,315  197,361  12.9%  -4.9%  N 36 at 8 NE  56,616  1.5% 51,501  57,446  9.9%  -1.4%  N 36 at 8 SE  67,505  1.7% 61,503  70,525  9.8%  -4.3%  N 36 at 8 SW  121,970  3.1% 111,584  109,257  9.3% 11.6%  N 37 at 7 NW  49,783  1.3% 44,796  49,753  11.1%  0.1%  N 37 at 7 SE  91,118  2.3% 84,432  86,346  7.9%  5.5%	8 at W 36 SW	266,183	6.9%	244,187	262,596	9.0%	1.4%	
Broadway at 1370  111,842  2.9% 101,346 103,744  10.4% 7.8%  Broadway at 1411  163,153  4.2% 147,253 158,165  10.8% 3.2%  Broadway at 1430  187,762  4.8% 166,315 197,361  12.9% -4.9%  N 36 at 8 NE  56,616  1.5% 51,501  57,446  9.9% -1.4%  N 36 at 8 NW  76,970  2.0% 69,764  90,449  10.3% -14.9%  N 36 at 8 SE  67,505  1.7% 61,503  70,525  9.8% -4.3%  N 36 at 8 SW  121,970  3.1% 111,584  109,257  9.3% 11.6%  N 37 at 7 NW  49,783  1.3% 44,796  49,753  11.1%  0.1%  N 37 at 7 SE  91,118  2.3% 84,432  86,346  7.9%  5.5%	Broadway 1400 Pedestrian Zone	43,122	1.1%	38,813	41,941	11.1%	2.8%	=
Broadway at 1411 163,153 4.2% 147,253 158,165 10.8% 3.2% Broadway at 1430 187,762 4.8% 166,315 197,361 12.9% -4.9%  W 36 at 8 NE 56,616 1.5% 51,501 57,446 9.9% -1.4%  W 36 at 8 NW 76,970 2.0% 69,764 90,449 10.3% -14.9%  W 36 at 8 SE 67,505 1.7% 61,503 70,525 9.8% -4.3%  W 36 at 8 SW 121,970 3.1% 111,584 109,257 9.3% 11.6%  W 37 at 7 NW 49,783 1.3% 44,796 49,753 11.1% 0.1%  W 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	Broadway at 1359	275,632	7.1%	249,966	226,043	10.3%	21.9%	
Broadway at 1430  187,762  4.8% 166,315 197,361  12.9%  -4.9%  N 36 at 8 NE  56,616  1.5% 51,501  57,446  9.9%  -1.4%  N 36 at 8 NW  76,970  2.0% 69,764  90,449  10.3%  -14.9%  N 36 at 8 SE  67,505  1.7% 61,503  70,525  9.8%  -4.3%  N 36 at 8 SW  121,970  3.1% 111,584  109,257  9.3%  11.6%  N 37 at 7 NW  49,783  1.3%  44,796  49,753  11.1%  0.1%  N 37 at 7 SE  91,118  2.3%  84,432  86,346  7.9%  5.5%	Broadway at 1370	111,842	2.9%	101,346	103,744	10.4%	7.8%	
W 36 at 8 NE       56,616       1.5%       51,501       57,446       9.9%       -1.4%         W 36 at 8 NW       76,970       2.0%       69,764       90,449       10.3%       -14.9%         W 36 at 8 SE       67,505       1.7%       61,503       70,525       9.8%       -4.3%         W 36 at 8 SW       121,970       3.1%       111,584       109,257       9.3%       11.6%         W 37 at 7 NW       49,783       1.3%       44,796       49,753       11.1%       0.1%         W 37 at 7 SE       91,118       2.3%       84,432       86,346       7.9%       5.5%	Broadway at 1411	163,153	4.2%	147,253	158,165	10.8%	3.2%	
W 36 at 8 NW       76,970       2.0%       69,764       90,449       10.3%       -14.9%         W 36 at 8 SE       67,505       1.7%       61,503       70,525       9.8%       -4.3%         W 36 at 8 SW       121,970       3.1%       111,584       109,257       9.3%       11.6%         W 37 at 7 NW       49,783       1.3%       44,796       49,753       11.1%       0.1%         W 37 at 7 SE       91,118       2.3%       84,432       86,346       7.9%       5.5%	Broadway at 1430	187,762	4.8%	166,315	197,361	12.9%	-4.9%	
W 36 at 8 SE       67,505       1.7%       61,503       70,525       9.8%       -4.3%         W 36 at 8 SW       121,970       3.1%       111,584       109,257       9.3%       11.6%         W 37 at 7 NW       49,783       1.3%       44,796       49,753       11.1%       0.1%         W 37 at 7 SE       91,118       2.3%       84,432       86,346       7.9%       5.5%	W 36 at 8 NE	56,616	1.5%	51,501	57,446	9.9%	-1.4%	
N 36 at 8 SW       121,970       3.1%       111,584       109,257       9.3%       11.6%         N 37 at 7 NW       49,783       1.3%       44,796       49,753       11.1%       0.1%         N 37 at 7 SE       91,118       2.3%       84,432       86,346       7.9%       5.5%	W 36 at 8 NW	76,970	2.0%	69,764	90,449	10.3%	-14.9%	
W 37 at 7 NW       49,783       1.3%       44,796       49,753       11.1%       0.1%         W 37 at 7 SE       91,118       2.3%       84,432       86,346       7.9%       5.5%	W 36 at 8 SE	67,505	1.7%	61,503	70,525	9.8%	-4.3%	
N 37 at 7 SE 91,118 2.3% 84,432 86,346 7.9% 5.5%	W 36 at 8 SW	121,970	3.1%	111,584	109,257	9.3%	11.6%	
	W 37 at 7 NW	49,783	1.3%	44,796	49,753	11.1%	0.1%	=
N 37 at 7 SW 47,318 1.2% 41,210 55,882 14.8% -15.3%	W 37 at 7 SE	91,118	2.3%	84,432	86,346	7.9%	5.5%	
	W 37 at 7 SW	47,318	1.2%	41,210	55,882	14.8%	-15.3%	=

### **Reporting dates**

This week - 11 September 2023 - 17 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 37, 2023 Vs. Week 1, 2022 to Week 37, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2023 Vs Week 37, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2023 Vs Week 36 2023





# 2019 Comparison for: Garment District

### 2019 comparison for Garment District

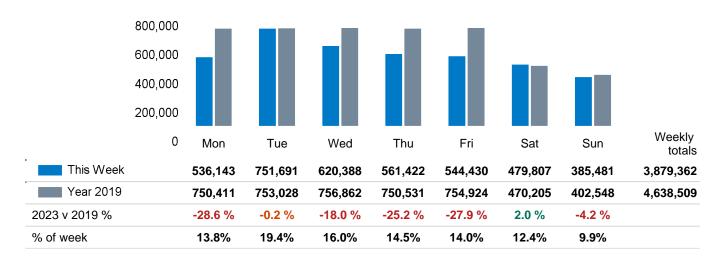
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

#### **Headlines**

Year to date %	Year on year %
2023 Vs 2019	2023 Vs 2019
-16.6 %	-16.4 %
-22.3 %	-23.1 %
	2023 Vs 2019 -16.6 %

Garment District is compared to the high street index.

#### **Ped Counts by day**



	This week	2019	2023 - 2019 %	I
40 at 7 NW	81,891	68,966	18.7 %	
40 at 7 SE	181,361	202,136	-10.3 %	
40 at 7 SW	135,434	76,285	77.5 %	
6th Avenue at 1032	224,516	274,805	-18.3 %	
6th Avenue at 1033	160,922	202,299	-20.5 %	
7 at 40 NW	210,511	123,029	71.1 %	
7 at 40 SE	214,043	259,300	-17.5 %	
7 at 40 SW	231,359	233,231	-0.8 %	
7 at W 37 NE	48,389	120,010	-59.7 %	
7 at W 37 NW	74,169	288,793	-74.3 %	
7 at W 37 SE	137,004	172,408	-20.5 %	
7 at W 37 SW	173,588	266,853	-34.9 %	
8 at W 36 NE	180,594	247,252	-27.0 %	
8 at W 36 NW	171,157	181,121	-5.5 %	
8 at W 36 SE	95,450	241,780	-60.5 %	
8 at W 36 SW	266,183	218,380	21.9 %	
Broadway 1400 Pedestrian Zone	43,122	0		
Broadway at 1359	275,632	239,526	15.1 %	
Broadway at 1370	111,842	108,158	3.4 %	
Broadway at 1411	163,153	246,301	-33.8 %	
Broadway at 1430	187,762	309,009	-39.2 %	
W 36 at 8 NE	56,616	85,983	-34.2 %	
W 36 at 8 NW	76,970	88,900	-13.4 %	
W 36 at 8 SE	67,505	97,573	-30.8 %	
W 36 at 8 SW	121,970	91,705	33.0 %	
W 37 at 7 NW	49,783	33,061	50.6 %	
W 37 at 7 SE	91,118	96,946	-6.0 %	
W 37 at 7 SW	47,318	64,699	-26.9 %	