



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	<b>10.5%</b>	<b>54.0%</b>	<b>1.8%</b>	<b>22.6%</b>	<b>3.9%</b>	<b>0.2%</b>
USA	<b>7.2%</b>	<b>48.4%</b>	<b>0.8%</b>	<b>20.8%</b>	<b>1.3%</b>	<b>-1.5%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,231,357 which is 11.7% up on the previous year.

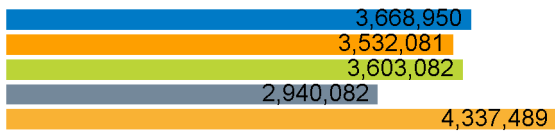
The total number of visitors for the year to date is 148,998,211 which is 10.5% up on the previous year.

The total number of visitors to Garment District in week commencing 16 October 2023 was 3,668,950.

The busiest day in week commencing 16 October 2023 was Tuesday with 661,638 visitors.

The peak hour of the week was 17:00 on Tuesday 17 October 2023 with footfall of 63,419.

## Ped Counts by week

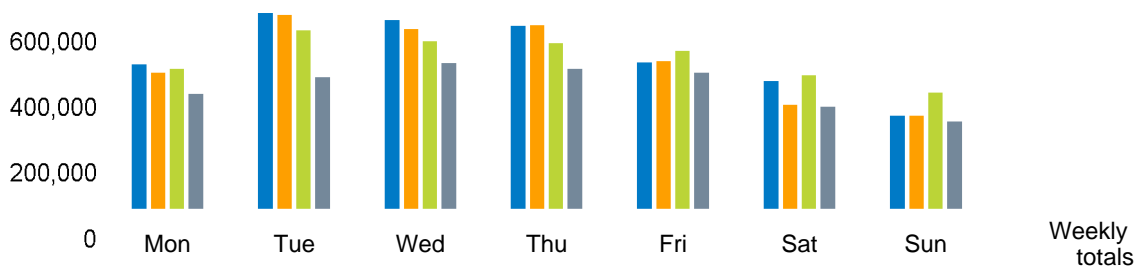


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

## Weather

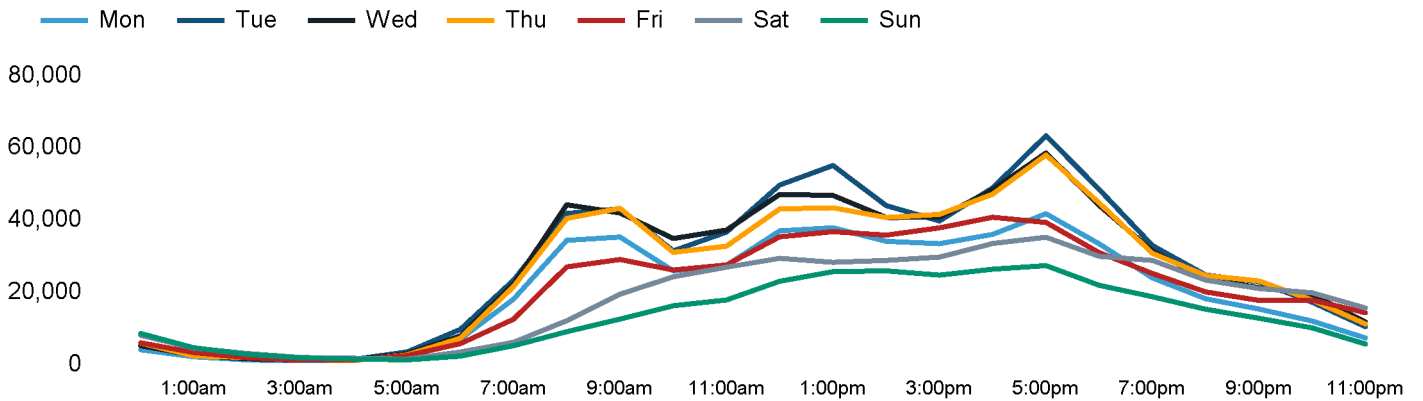
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	63°	63°	62°	64°	64°	63°	63°
Previous week	59°	63°	69°	69°	69°	64°	59°
Previous year	65°	65°	57°	53°	58°	62°	65°

## Ped Counts by day

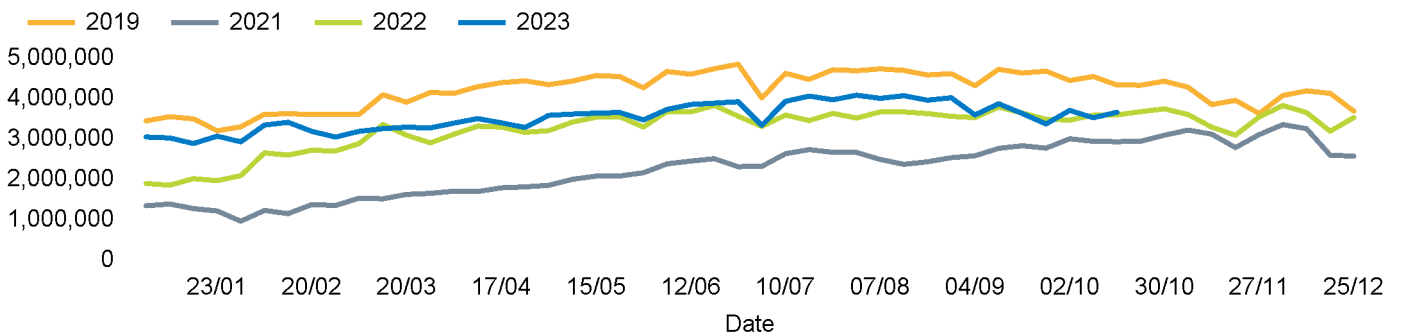


Week on week %	6.2%	1.1%	4.8%	-0.3%	-1.2%	22.3%	-0.1%	
Year on year %	3.1%	9.6%	12.5%	10.1%	-7.3%	-4.0%	-19.4%	
% of week	13.4%	18.0%	17.4%	16.9%	13.6%	11.9%	8.8%	






























## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	86,064	2.3%	84,983	81,280	1.3%	5.9%	
40 at 7 SE	156,256	4.3%	142,936	138,509	9.3%	12.8%	
40 at 7 SW	136,606	3.7%	132,348	107,369	3.2%	27.2%	
6th Avenue at 1032	228,590	6.2%	217,816	199,832	4.9%	14.4%	
6th Avenue at 1033	167,629	4.6%	160,190	149,590	4.6%	12.1%	
7 at 40 NW	201,807	5.5%	198,645	188,911	1.6%	6.8%	
7 at 40 SE	202,462	5.5%	194,005	174,347	4.4%	16.1%	
7 at 40 SW	221,698	6.0%	213,323	205,142	3.9%	8.1%	
7 at W 37 NE	44,278	1.2%	42,461	128,497	4.3%	-65.5%	
7 at W 37 NW	80,004	2.2%	71,701	66,178	11.6%	20.9%	
7 at W 37 SE	129,563	3.5%	117,981	135,927	9.8%	-4.7%	
7 at W 37 SW	183,786	5.0%	174,714	151,546	5.2%	21.3%	
8 at W 36 NE	167,681	4.6%	157,440	177,738	6.5%	-5.7%	
8 at W 36 NW	165,214	4.5%	160,348	171,772	3.0%	-3.8%	
8 at W 36 SE	102,493	2.8%	97,946	120,053	4.6%	-14.6%	
8 at W 36 SW	229,181	6.2%	221,307	236,609	3.6%	-3.1%	
Broadway 1400 Pedestrian Zone	40,340	1.1%	39,986	35,927	0.9%	12.3%	
Broadway at 1359	214,896	5.9%	210,914	205,567	1.9%	4.5%	
Broadway at 1370	103,323	2.8%	100,677	100,609	2.6%	2.7%	
Broadway at 1411	149,412	4.1%	146,735	143,376	1.8%	4.2%	
Broadway at 1430	178,782	4.9%	178,439	186,239	0.2%	-4.0%	
W 36 at 8 NE	52,484	1.4%	53,123	55,652	-1.2%	-5.7%	
W 36 at 8 NW	82,356	2.2%	81,584	85,108	0.9%	-3.2%	
W 36 at 8 SE	63,304	1.7%	63,308	69,018	0.0%	-8.3%	
W 36 at 8 SW	101,047	2.8%	97,738	104,398	3.4%	-3.2%	
W 37 at 7 NW	48,746	1.3%	46,465	53,659	4.9%	-9.2%	
W 37 at 7 SE	78,276	2.1%	78,361	77,377	-0.1%	1.2%	
W 37 at 7 SW	52,672	1.4%	46,607	52,852	13.0%	-0.3%	



## Reporting dates

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This week - 16 October 2023 - 22 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 42, 2023 Vs Week 1, 2022 to Week 42, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2023 Vs Week 42, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2023 Vs Week 41 2023



# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

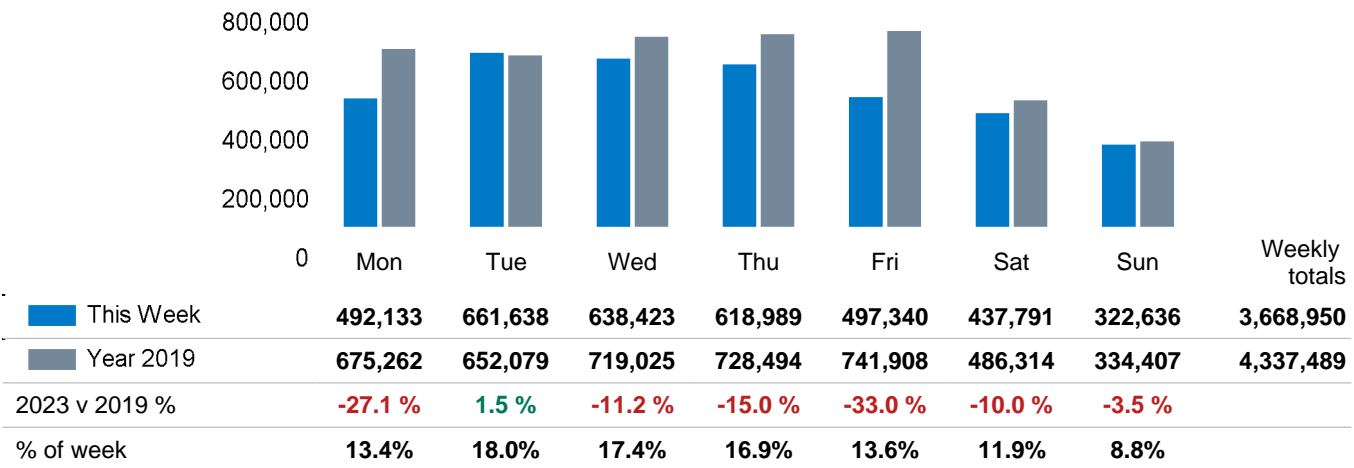
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

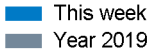






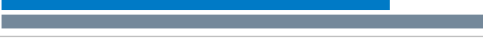




















	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-17.0 %</b>	<b>-15.4 %</b>
USA	<b>-22.5 %</b>	<b>-21.9 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	86,064	63,352	35.9 %	
40 at 7 SE	156,256	200,493	-22.1 %	
40 at 7 SW	136,606	69,561	96.4 %	
6th Avenue at 1032	228,590	259,981	-12.1 %	
6th Avenue at 1033	167,629	196,101	-14.5 %	
7 at 40 NW	201,807	88,761	127.4 %	
7 at 40 SE	202,462	251,506	-19.5 %	
7 at 40 SW	221,698	207,035	7.1 %	
7 at W 37 NE	44,278	107,698	-58.9 %	
7 at W 37 NW	80,004	272,638	-70.7 %	
7 at W 37 SE	129,563	160,982	-19.5 %	
7 at W 37 SW	183,786	273,679	-32.8 %	
8 at W 36 NE	167,681	255,094	-34.3 %	
8 at W 36 NW	165,214	171,665	-3.8 %	
8 at W 36 SE	102,493	249,370	-58.9 %	
8 at W 36 SW	229,181	191,841	19.5 %	
Broadway 1400 Pedestrian Zone	40,340	0		
Broadway at 1359	214,896	235,229	-8.6 %	
Broadway at 1370	103,323	87,886	17.6 %	
Broadway at 1411	149,412	220,795	-32.3 %	
Broadway at 1430	178,782	282,269	-36.7 %	
W 36 at 8 NE	52,484	84,798	-38.1 %	
W 36 at 8 NW	82,356	81,882	0.6 %	
W 36 at 8 SE	63,304	92,294	-31.4 %	
W 36 at 8 SW	101,047	56,678	78.3 %	
W 37 at 7 NW	48,746	29,408	65.8 %	
W 37 at 7 SE	78,276	82,202	-4.8 %	
W 37 at 7 SW	52,672	64,291	-18.1 %	