



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	<b>10.3%</b>	<b>53.1%</b>	<b>2.6%</b>	<b>24.8%</b>	<b>3.0%</b>	<b>2.2%</b>
USA	<b>7.1%</b>	<b>47.8%</b>	<b>2.3%</b>	<b>27.7%</b>	<b>2.5%</b>	<b>1.4%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,328,558 which is 11.2% up on the previous year.

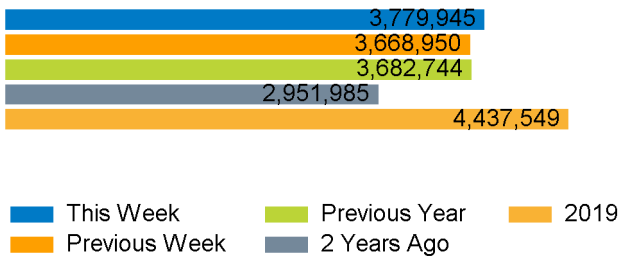
The total number of visitors for the year to date is 152,778,156 which is 10.3% up on the previous year.

The total number of visitors to Garment District in week commencing 23 October 2023 was 3,779,945.

The busiest day in week commencing 23 October 2023 was Tuesday with 657,669 visitors.

The peak hour of the week was 17:00 on Tuesday 24 October 2023 with footfall of 61,769.

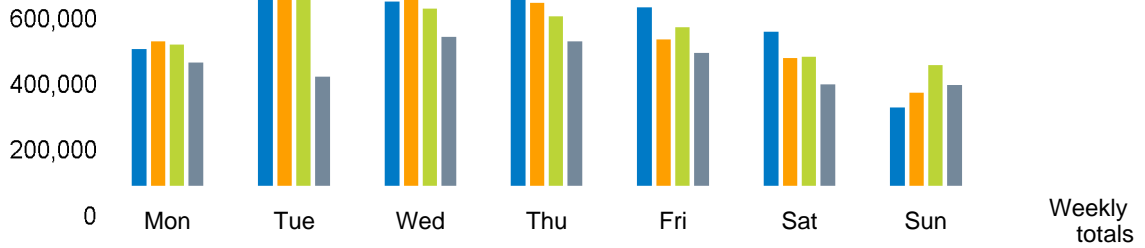
## Ped Counts by week



## Weather

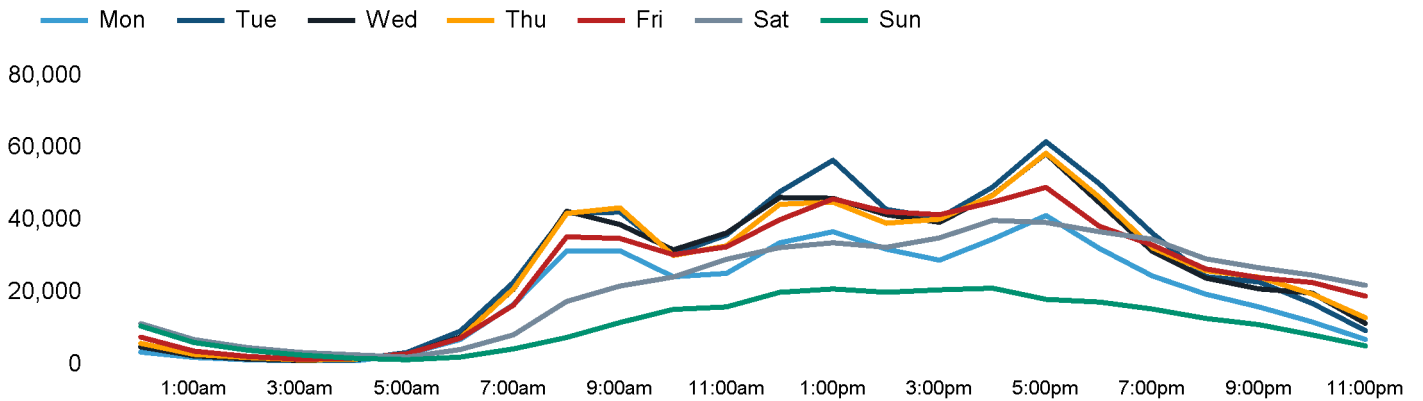
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	60°	64°	73°	78°	78°	80°	80°
Previous week	63°	63°	62°	64°	64°	63°	63°
Previous year	60°	60°	69°	72°	65°	57°	59°

## Ped Counts by day

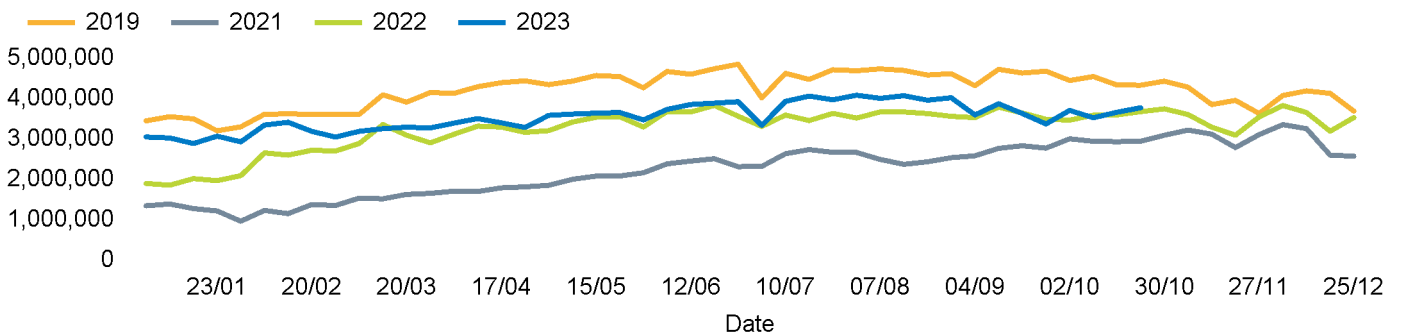


Week on week %	-5.2%	-0.6%	-2.3%	1.6%	21.6%	19.7%	-15.0%	
Year on year %	-3.1%	3.8%	4.1%	9.7%	12.3%	18.5%	-33.8%	
% of week	12.3%	17.4%	16.5%	16.6%	16.0%	13.9%	7.3%	


## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	97,057	2.6%	86,064	72,096	12.8%	34.6%	
40 at 7 SE	161,072	4.3%	156,256	147,132	3.1%	9.5%	
40 at 7 SW	136,830	3.6%	136,606	114,124	0.2%	19.9%	
6th Avenue at 1032	242,167	6.4%	228,590	204,244	5.9%	18.6%	
6th Avenue at 1033	173,089	4.6%	167,629	148,876	3.3%	16.3%	
7 at 40 NW	213,293	5.6%	201,807	171,885	5.7%	24.1%	
7 at 40 SE	199,367	5.3%	202,462	189,289	-1.5%	5.3%	
7 at 40 SW	217,413	5.8%	221,698	209,858	-1.9%	3.6%	
7 at W 37 NE	39,661	1.0%	44,278	132,176	-10.4%	-70.0%	
7 at W 37 NW	77,795	2.1%	80,004	68,560	-2.8%	13.5%	
7 at W 37 SE	137,801	3.6%	129,563	147,047	6.4%	-6.3%	
7 at W 37 SW	185,889	4.9%	183,786	167,654	1.1%	10.9%	
8 at W 36 NE	173,860	4.6%	167,681	182,575	3.7%	-4.8%	
8 at W 36 NW	171,415	4.5%	165,214	169,008	3.8%	1.4%	
8 at W 36 SE	108,191	2.9%	102,493	124,390	5.6%	-13.0%	
8 at W 36 SW	236,175	6.2%	229,181	242,748	3.1%	-2.7%	
Broadway 1400 Pedestrian Zone	41,258	1.1%	40,340	34,667	2.3%	19.0%	
Broadway at 1359	220,409	5.8%	214,896	211,054	2.6%	4.4%	
Broadway at 1370	107,259	2.8%	103,323	103,185	3.8%	3.9%	
Broadway at 1411	152,292	4.0%	149,412	144,711	1.9%	5.2%	
Broadway at 1430	188,626	5.0%	178,782	193,444	5.5%	-2.5%	
W 36 at 8 NE	54,547	1.4%	52,484	57,422	3.9%	-5.0%	
W 36 at 8 NW	85,352	2.3%	82,356	80,995	3.6%	5.4%	
W 36 at 8 SE	66,577	1.8%	63,304	67,831	5.2%	-1.8%	
W 36 at 8 SW	104,703	2.8%	101,047	106,914	3.6%	-2.1%	
W 37 at 7 NW	51,706	1.4%	48,746	54,106	6.1%	-4.4%	
W 37 at 7 SE	83,694	2.2%	78,276	84,208	6.9%	-0.6%	
W 37 at 7 SW	52,447	1.4%	52,672	52,545	-0.4%	-0.2%	



## Reporting dates

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This week - 23 October 2023 - 29 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 43, 2023 Vs Week 1, 2022 to Week 43, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2023 Vs Week 43, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2023 Vs Week 42 2023



# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

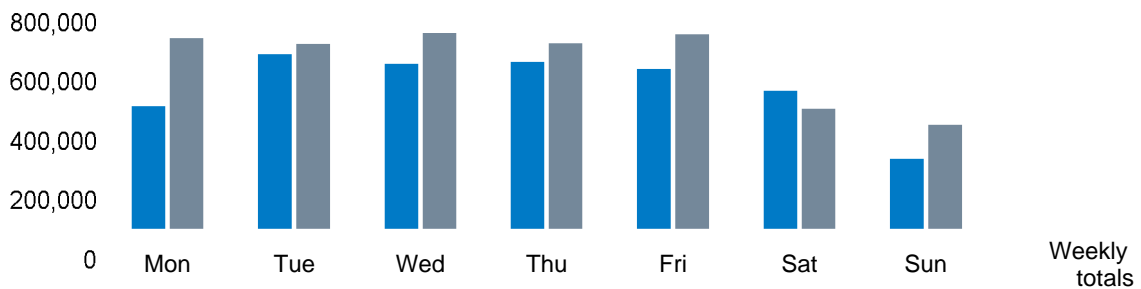
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-16.9 %</b>	<b>-14.8 %</b>
USA	<b>-22.4 %</b>	<b>-19.3 %</b>

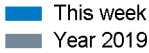






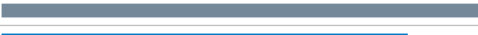





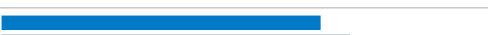














Garment District is compared to the high street index.

### Ped Counts by day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
<b>This Week</b>	<b>466,499</b>	<b>657,669</b>	<b>623,579</b>	<b>629,134</b>	<b>604,853</b>	<b>523,839</b>	<b>274,372</b>	<b>3,779,945</b>
<b>Year 2019</b>	<b>717,494</b>	<b>696,081</b>	<b>736,216</b>	<b>697,268</b>	<b>731,593</b>	<b>458,827</b>	<b>400,070</b>	<b>4,437,549</b>
<b>2023 v 2019 %</b>	<b>-35.0 %</b>	<b>-5.5 %</b>	<b>-15.3 %</b>	<b>-9.8 %</b>	<b>-17.3 %</b>	<b>14.2 %</b>	<b>-31.4 %</b>	
<b>% of week</b>	<b>12.3%</b>	<b>17.4%</b>	<b>16.5%</b>	<b>16.6%</b>	<b>16.0%</b>	<b>13.9%</b>	<b>7.3%</b>	

## Ped Counts by location

	This week	2019	2023 - 2019 %	
40 at 7 NW	97,057	64,760	49.9 %	
40 at 7 SE	161,072	215,431	-25.2 %	
40 at 7 SW	136,830	74,972	82.5 %	
6th Avenue at 1032	242,167	269,848	-10.3 %	
6th Avenue at 1033	173,089	189,591	-8.7 %	
7 at 40 NW	213,293	73,343	190.8 %	
7 at 40 SE	199,367	257,087	-22.5 %	
7 at 40 SW	217,413	206,122	5.5 %	
7 at W 37 NE	39,661	104,814	-62.2 %	
7 at W 37 NW	77,795	274,716	-71.7 %	
7 at W 37 SE	137,801	166,161	-17.1 %	
7 at W 37 SW	185,889	281,901	-34.1 %	
8 at W 36 NE	173,860	261,289	-33.5 %	
8 at W 36 NW	171,415	186,723	-8.2 %	
8 at W 36 SE	108,191	253,155	-57.3 %	
8 at W 36 SW	236,175	226,310	4.4 %	
Broadway 1400 Pedestrian Zone	41,258	0		
Broadway at 1359	220,409	235,414	-6.4 %	
Broadway at 1370	107,259	91,029	17.8 %	
Broadway at 1411	152,292	215,937	-29.5 %	
Broadway at 1430	188,626	273,421	-31.0 %	
W 36 at 8 NE	54,547	88,761	-38.5 %	
W 36 at 8 NW	85,352	83,553	2.2 %	
W 36 at 8 SE	66,577	100,126	-33.5 %	
W 36 at 8 SW	104,703	76,065	37.6 %	
W 37 at 7 NW	51,706	25,698	101.2 %	
W 37 at 7 SE	83,694	74,343	12.6 %	
W 37 at 7 SW	52,447	66,979	-21.7 %	