



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.3%	55.2%	-1.0%	55.7%	11.3%	6.3%
USA	-1.3%	40.7%	-2.5%	42.3%	13.6%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 187,897,746 which is 7.8% up on the previous year.

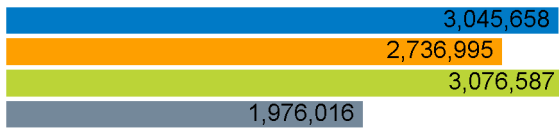
The total number of visitors for the year to date is 12,581,029 which is 4.3% up on the previous year.

The total number of visitors to Garment District in week commencing 22 January 2024 was 3,045,658.

The busiest day in week commencing 22 January 2024 was Thursday with 521,077 visitors.

The peak hour of the week was 13:00 on Thursday 25 January 2024 with footfall of 42,501.

Ped Counts by week

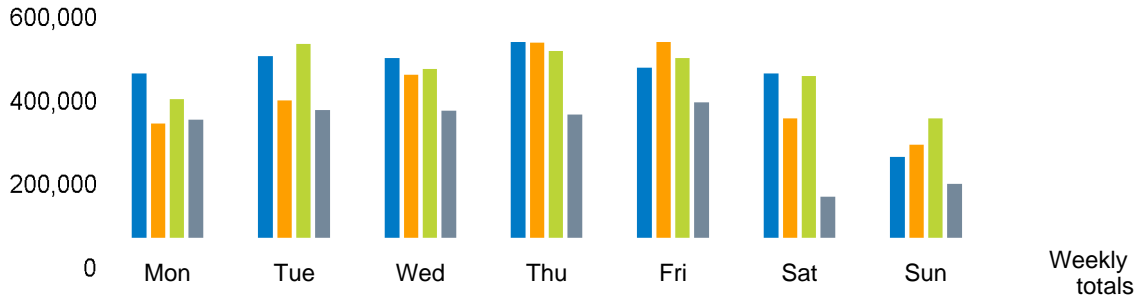


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

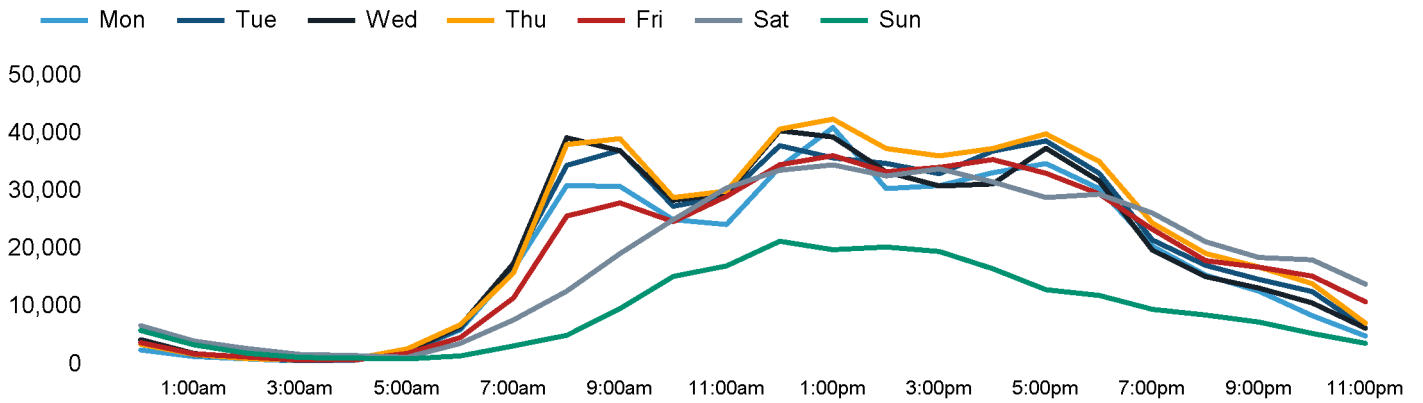
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	38°	40°	43°	58°	58°	52°	47°
Previous week	43°	31°	31°	33°	33°	33°	31°
Previous year	41°	39°	45°	45°	43°	50°	51°

Ped Counts by day

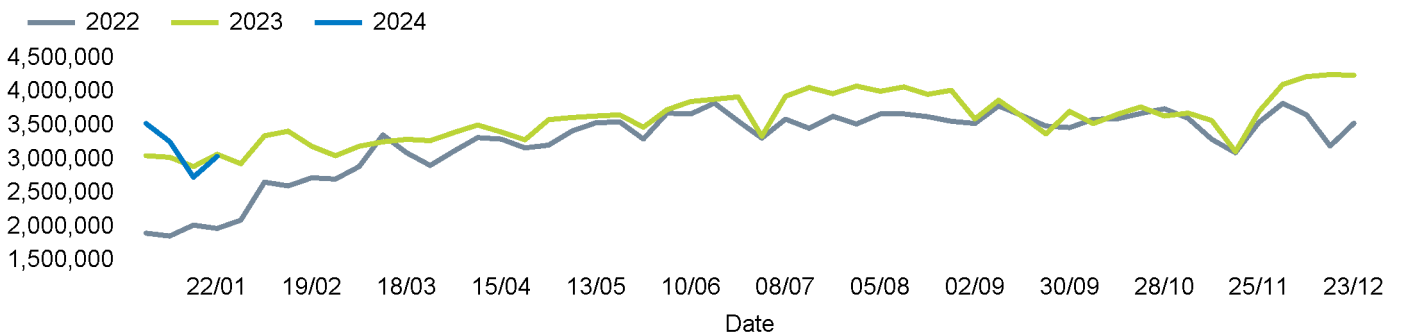


Week on week %	41.7%	31.1%	9.9%	0.4%	-12.8%	36.1%	-12.3%	
Year on year %	17.6%	-6.1%	6.4%	4.6%	-5.1%	1.6%	-30.8%	
% of week	14.4%	15.9%	15.8%	17.1%	14.9%	14.5%	7.3%	


Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	68,725	2.3%	52,014	59,530	32.1%	15.4%	
40 at 7 SE	164,995	5.4%	134,230	127,090	22.9%	29.8%	
40 at 7 SW	106,608	3.5%	107,693	107,827	-1.0%	-1.1%	
6th Avenue at 1032	151,075	5.0%	144,012	151,179	4.9%	-0.1%	
6th Avenue at 1033	120,903	4.0%	100,245	114,474	20.6%	5.6%	
7 at 40 NW	124,521	4.1%	103,175	116,026	20.7%	7.3%	
7 at 40 SE	159,309	5.2%	158,401	145,866	0.6%	9.2%	
7 at 40 SW	144,731	4.8%	129,604	189,751	11.7%	-23.7%	
7 at W 37 NE	34,007	1.1%	28,266	108,342	20.3%	-68.6%	
7 at W 37 NW	42,917	1.4%	43,791	61,882	-2.0%	-30.6%	
7 at W 37 SE	112,704	3.7%	103,385	112,690	9.0%	0.0%	
7 at W 37 SW	173,110	5.7%	152,651	154,256	13.4%	12.2%	
8 at W 36 NE	168,904	5.5%	151,572	168,619	11.4%	0.2%	
8 at W 36 NW	147,434	4.8%	131,920	147,990	11.8%	-0.4%	
8 at W 36 SE	121,353	4.0%	113,512	120,359	6.9%	0.8%	
8 at W 36 SW	186,834	6.1%	167,350	187,518	11.6%	-0.4%	
Broadway 1400 Pedestrian Zone	40,240	1.3%	41,628	36,333	-3.3%	10.8%	
Broadway at 1359	195,843	6.4%	182,480	196,954	7.3%	-0.6%	
Broadway at 1370	85,562	2.8%	79,017	84,780	8.3%	0.9%	
Broadway at 1411	129,168	4.2%	120,698	114,252	7.0%	13.1%	
Broadway at 1430	155,799	5.1%	133,218	163,120	17.0%	-4.5%	
W 36 at 8 NE	51,151	1.7%	45,715	50,827	11.9%	0.6%	
W 36 at 8 NW	61,349	2.0%	55,616	60,888	10.3%	0.8%	
W 36 at 8 SE	63,784	2.1%	55,591	63,260	14.7%	0.8%	
W 36 at 8 SW	84,518	2.8%	75,842	84,268	11.4%	0.3%	
W 37 at 7 NW	45,739	1.5%	39,119	42,259	16.9%	8.2%	
W 37 at 7 SE	56,248	1.8%	43,131	60,781	30.4%	-7.5%	
W 37 at 7 SW	48,127	1.6%	43,119	45,466	11.6%	5.9%	



Reporting dates

This week - 22 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 4, 2024 Vs Week 1, 2023 to Week 4, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2024 Vs Week 4, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2024 Vs Week 3 2024

