



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.1%	51.9%	8.3%	39.9%	4.4%	-4.6%
USA	0.7%	37.9%	9.4%	26.4%	6.5%	-3.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 188,140,730 which is 7.4% up on the previous year.

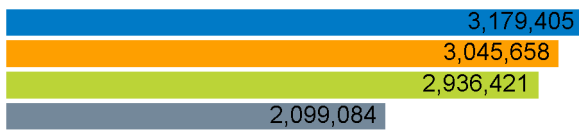
The total number of visitors for the year to date is 15,760,434 which is 5.1% up on the previous year.

The total number of visitors to Garment District in week commencing 29 January 2024 was 3,179,405.

The busiest day in week commencing 29 January 2024 was Thursday with 536,729 visitors.

The peak hour of the week was 13:00 on Thursday 1 February 2024 with footfall of 43,882.

Ped Counts by week

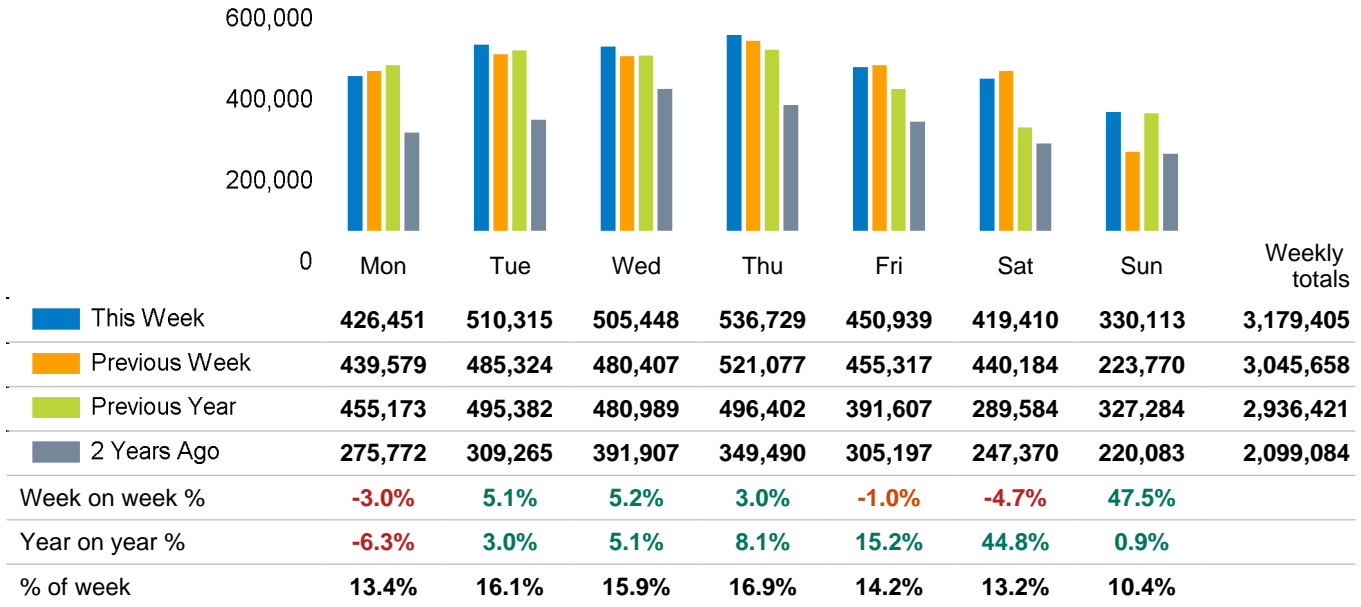


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

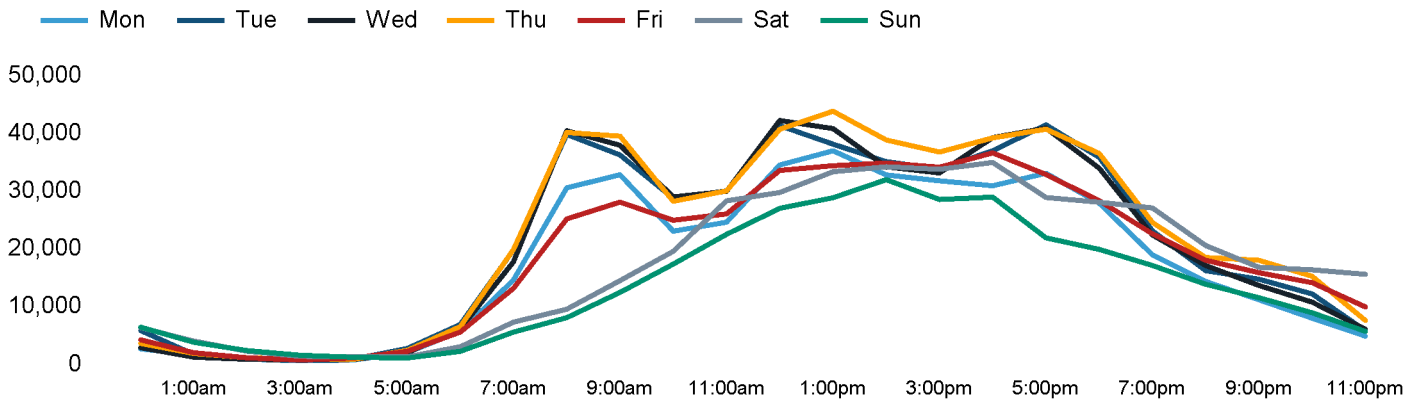
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	44°	40°	40°	45°	45°	45°	46°
Previous week	38°	40°	43°	58°	58°	52°	47°
Previous year	52°	54°	49°	37°	39°	37°	24°

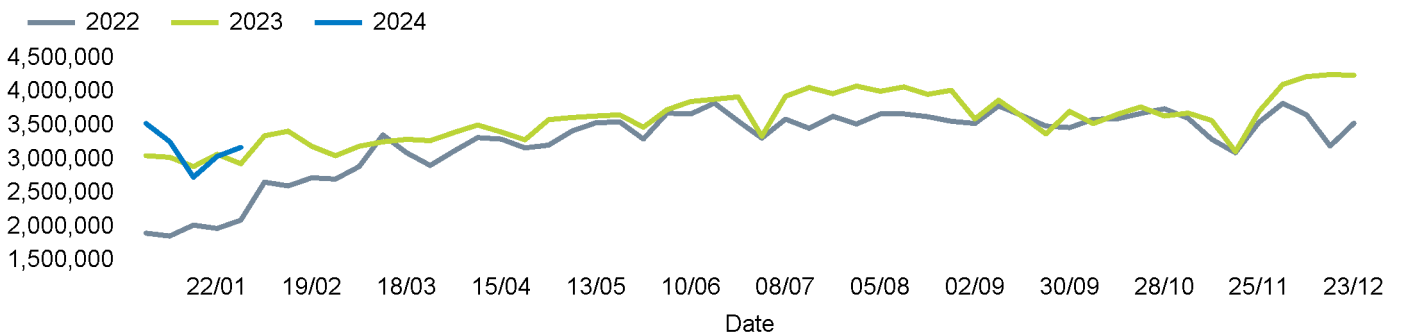
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	75,709	2.4%	68,725	59,337	10.2%	27.6%	
40 at 7 SE	156,723	4.9%	164,995	123,498	-5.0%	26.9%	
40 at 7 SW	134,680	4.2%	106,608	111,286	26.3%	21.0%	
6th Avenue at 1032	154,823	4.9%	151,075	138,757	2.5%	11.6%	
6th Avenue at 1033	129,409	4.1%	120,903	109,627	7.0%	18.0%	
7 at 40 NW	136,826	4.3%	124,521	113,250	9.9%	20.8%	
7 at 40 SE	163,476	5.1%	159,309	137,082	2.6%	19.3%	
7 at 40 SW	160,153	5.0%	144,731	179,355	10.7%	-10.7%	
7 at W 37 NE	37,640	1.2%	34,007	107,072	10.7%	-64.8%	
7 at W 37 NW	58,751	1.8%	42,917	63,522	36.9%	-7.5%	
7 at W 37 SE	118,761	3.7%	112,704	104,034	5.4%	14.2%	
7 at W 37 SW	175,379	5.5%	173,110	146,068	1.3%	20.1%	
8 at W 36 NE	172,546	5.4%	168,904	154,658	2.2%	11.6%	
8 at W 36 NW	145,035	4.6%	147,434	137,288	-1.6%	5.6%	
8 at W 36 SE	159,040	5.0%	121,353	104,326	31.1%	52.4%	
8 at W 36 SW	160,805	5.1%	186,834	179,371	-13.9%	-10.4%	
Broadway 1400 Pedestrian Zone	38,663	1.2%	40,240	38,959	-3.9%	-0.8%	
Broadway at 1359	211,393	6.6%	195,843	193,705	7.9%	9.1%	
Broadway at 1370	90,401	2.8%	85,562	81,900	5.7%	10.4%	
Broadway at 1411	133,962	4.2%	129,168	122,521	3.7%	9.3%	
Broadway at 1430	150,263	4.7%	155,799	146,312	-3.6%	2.7%	
W 36 at 8 NE	49,191	1.5%	51,151	47,080	-3.8%	4.5%	
W 36 at 8 NW	59,746	1.9%	61,349	59,041	-2.6%	1.2%	
W 36 at 8 SE	62,186	2.0%	63,784	55,534	-2.5%	12.0%	
W 36 at 8 SW	90,337	2.8%	84,518	79,812	6.9%	13.2%	
W 37 at 7 NW	46,243	1.5%	45,739	41,148	1.1%	12.4%	
W 37 at 7 SE	60,260	1.9%	56,248	57,833	7.1%	4.2%	
W 37 at 7 SW	47,004	1.5%	48,127	44,045	-2.3%	6.7%	



Reporting dates

This week - 29 January 2024 - 04 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 5, 2024 Vs Week 1, 2023 to Week 5, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2024 Vs Week 5, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2024 Vs Week 4 2024

