



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	2.8%	43.8%	-7.4%	31.2%	-8.2%	2.1%
USA	-0.1%	32.1%	-5.0%	24.4%	-1.2%	5.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 187,985,360 which is 6.4% up on the previous year.

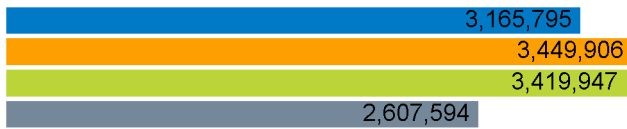
The total number of visitors for the year to date is 22,376,135 which is 2.8% up on the previous year.

The total number of visitors to Garment District in week commencing 12 February 2024 was 3,165,795.

The busiest day in week commencing 12 February 2024 was Thursday with 537,406 visitors.

The peak hour of the week was 13:00 on Thursday 15 February 2024 with footfall of 47,899.

Ped Counts by week

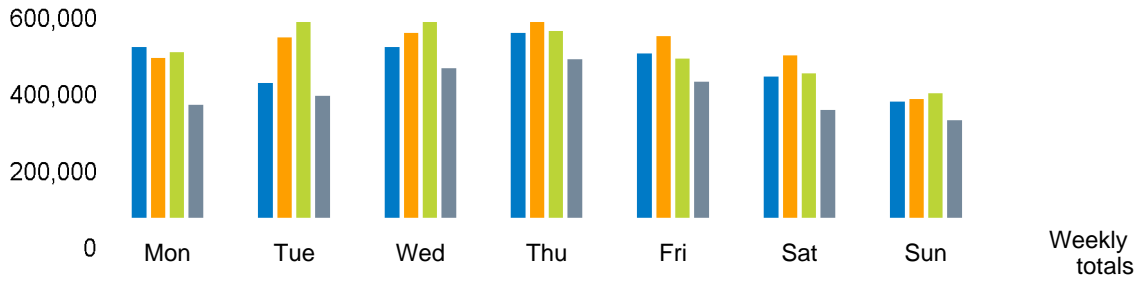


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

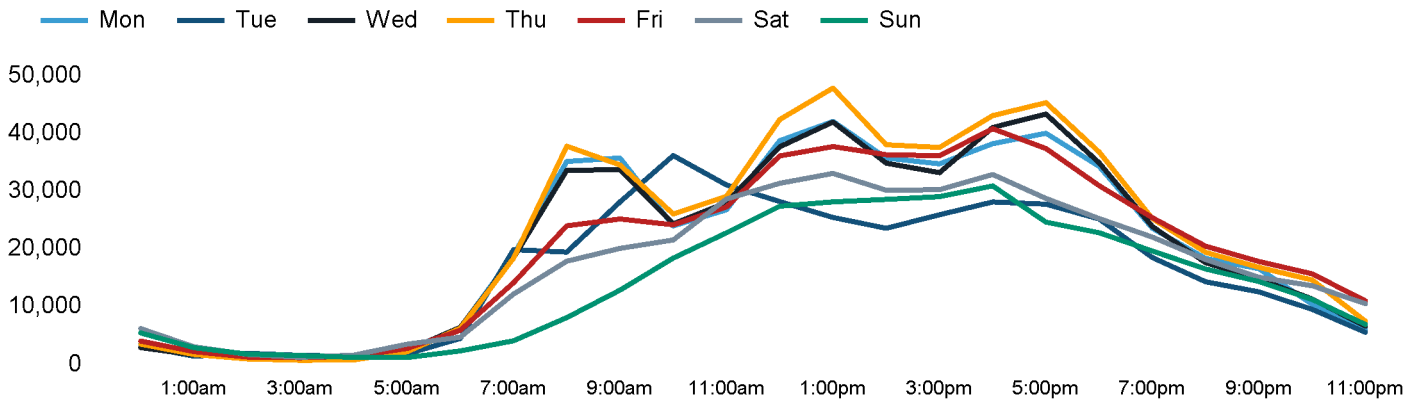
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	56°	47°	43°	39°	43°	43°	40°
Previous week	46°	45°	47°	51°	53°	58°	58°
Previous year	47°	57°	54°	66°	67°	60°	43°

Ped Counts by day

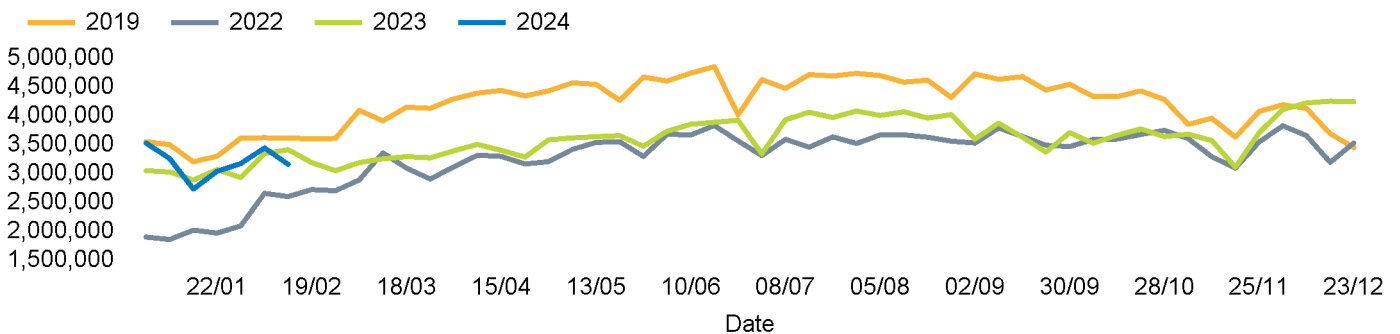


Week on week %	6.5%	-24.5%	-7.7%	-5.4%	-9.1%	-12.5%	-1.9%	
Year on year %	3.0%	-30.4%	-12.7%	-1.1%	3.4%	-2.3%	-6.3%	
% of week	15.7%	12.5%	15.7%	17.0%	15.2%	13.1%	10.9%	

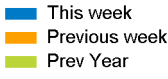
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	75,172	2.4%	85,277	73,653	-11.8%	2.1%	
40 at 7 SE	143,179	4.5%	162,233	131,646	-11.7%	8.8%	
40 at 7 SW	125,168	4.0%	137,883	122,580	-9.2%	2.1%	
6th Avenue at 1032	183,359	5.8%	204,274	171,304	-10.2%	7.0%	
6th Avenue at 1033	128,875	4.1%	145,677	126,586	-11.5%	1.8%	
7 at 40 NW	150,098	4.7%	159,754	159,140	-6.0%	-5.7%	
7 at 40 SE	177,992	5.6%	179,430	169,327	-0.8%	5.1%	
7 at 40 SW	154,631	4.9%	176,350	215,096	-12.3%	-28.1%	
7 at W 37 NE	33,795	1.1%	35,585	115,358	-5.0%	-70.7%	
7 at W 37 NW	51,938	1.6%	61,026	70,868	-14.9%	-26.7%	
7 at W 37 SE	101,743	3.2%	112,652	119,965	-9.7%	-15.2%	
7 at W 37 SW	177,661	5.6%	186,322	167,315	-4.6%	6.2%	
8 at W 36 NE	158,316	5.0%	185,037	170,368	-14.4%	-7.1%	
8 at W 36 NW	148,681	4.7%	155,569	159,932	-4.4%	-7.0%	
8 at W 36 SE	159,656	5.0%	171,081	117,522	-6.7%	35.9%	
8 at W 36 SW	148,116	4.7%	160,304	209,349	-7.6%	-29.2%	
Broadway 1400 Pedestrian Zone	42,581	1.3%	41,778	37,722	1.9%	12.9%	
Broadway at 1359	213,003	6.7%	231,225	218,212	-7.9%	-2.4%	
Broadway at 1370	91,218	2.9%	99,824	96,624	-8.6%	-5.6%	
Broadway at 1411	133,376	4.2%	149,915	132,448	-11.0%	0.7%	
Broadway at 1430	164,345	5.2%	164,046	178,204	0.2%	-7.8%	
W 36 at 8 NE	44,249	1.4%	51,114	55,792	-13.4%	-20.7%	
W 36 at 8 NW	67,446	2.1%	70,826	73,327	-4.8%	-8.0%	
W 36 at 8 SE	52,547	1.7%	62,571	63,876	-16.0%	-17.7%	
W 36 at 8 SW	89,202	2.8%	96,414	93,893	-7.5%	-5.0%	
W 37 at 7 NW	46,184	1.5%	50,346	47,448	-8.3%	-2.7%	
W 37 at 7 SE	55,747	1.8%	61,905	70,905	-9.9%	-21.4%	
W 37 at 7 SW	47,517	1.5%	51,488	51,487	-7.7%	-7.7%	



Reporting dates

This week - 12 February 2024 - 18 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 7, 2024 Vs Week 1, 2023 to Week 7, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2024 Vs Week 7, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2024 Vs Week 6 2024

