



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	<b>2.5%</b>	<b>39.7%</b>	<b>0.8%</b>	<b>17.1%</b>	<b>1.7%</b>	<b>-6.6%</b>
USA	<b>0.8%</b>	<b>29.1%</b>	<b>7.0%</b>	<b>12.4%</b>	<b>4.0%</b>	<b>-7.1%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 188,010,303 which is 6.1% up on the previous year.

The total number of visitors for the year to date is 25,596,255 which is 2.5% up on the previous year.

The total number of visitors to Garment District in week commencing 19 February 2024 was 3,220,120.

The busiest day in week commencing 19 February 2024 was Wednesday with 556,881 visitors.

The peak hour of the week was 17:00 on Wednesday 21 February 2024 with footfall of 47,659.

## Ped Counts by week

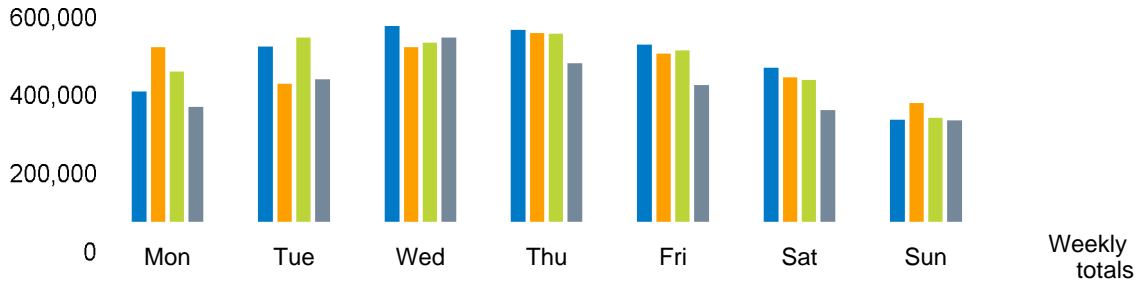


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

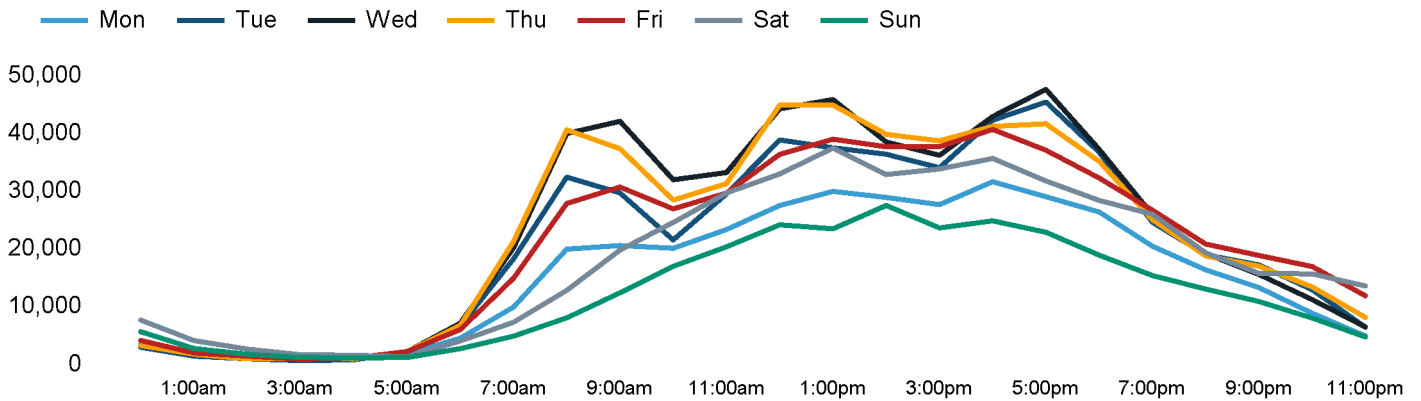
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	40°	40°	41°	44°	46°	46°	46°
Previous week	56°	47°	43°	39°	43°	43°	40°
Previous year	48°	60°	56°	44°	41°	44°	33°

## Ped Counts by day

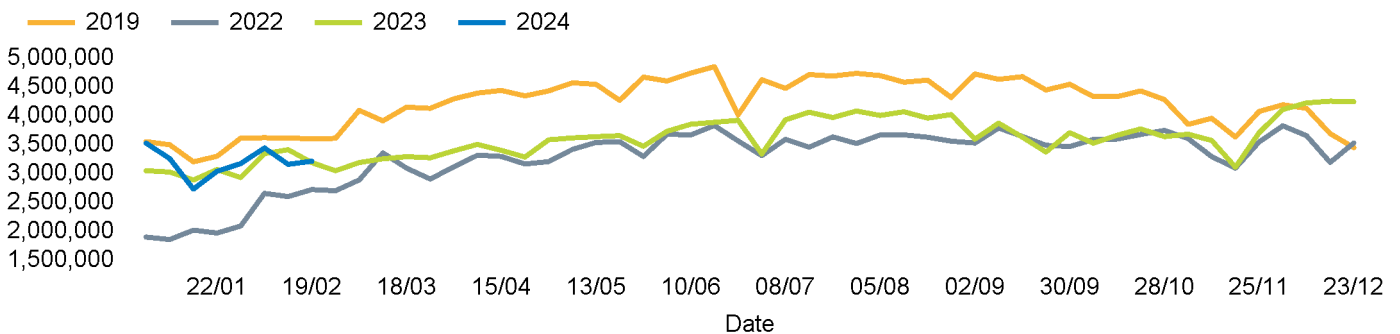


Week on week %	-24.7%	26.1%	12.0%	1.5%	5.1%	6.5%	-13.4%	
Year on year %	-12.8%	-4.6%	9.2%	1.8%	3.4%	8.6%	-1.6%	
% of week	11.6%	15.5%	17.3%	16.9%	15.7%	13.7%	9.2%	

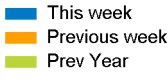
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	71,049	2.2%	75,172	66,564	-5.5%	6.7%	
40 at 7 SE	144,307	4.5%	143,179	129,941	0.8%	11.1%	
40 at 7 SW	118,513	3.7%	125,168	116,287	-5.3%	1.9%	
6th Avenue at 1032	192,720	6.0%	183,359	168,262	5.1%	14.5%	
6th Avenue at 1033	129,849	4.0%	128,875	117,078	0.8%	10.9%	
7 at 40 NW	165,570	5.1%	150,098	161,791	10.3%	2.3%	
7 at 40 SE	152,858	4.7%	177,992	155,465	-14.1%	-1.7%	
7 at 40 SW	162,726	5.1%	154,631	199,038	5.2%	-18.2%	
7 at W 37 NE	36,975	1.1%	33,795	75,432	9.4%	-51.0%	
7 at W 37 NW	63,328	2.0%	51,938	65,276	21.9%	-3.0%	
7 at W 37 SE	93,549	2.9%	101,743	104,351	-8.1%	-10.4%	
7 at W 37 SW	178,779	5.6%	177,661	151,928	0.6%	17.7%	
8 at W 36 NE	170,772	5.3%	158,316	166,761	7.9%	2.4%	
8 at W 36 NW	153,787	4.8%	148,681	153,560	3.4%	0.1%	
8 at W 36 SE	166,224	5.2%	159,656	112,634	4.1%	47.6%	
8 at W 36 SW	150,559	4.7%	148,116	193,337	1.6%	-22.1%	
Broadway 1400 Pedestrian Zone	43,327	1.3%	42,581	32,655	1.8%	32.7%	
Broadway at 1359	208,056	6.5%	213,003	202,301	-2.3%	2.8%	
Broadway at 1370	93,102	2.9%	91,218	89,999	2.1%	3.4%	
Broadway at 1411	139,438	4.3%	133,376	126,141	4.5%	10.5%	
Broadway at 1430	166,834	5.2%	164,345	175,044	1.5%	-4.7%	
W 36 at 8 NE	49,576	1.5%	44,249	53,633	12.0%	-7.6%	
W 36 at 8 NW	66,561	2.1%	67,446	66,978	-1.3%	-0.6%	
W 36 at 8 SE	58,619	1.8%	52,547	64,318	11.6%	-8.9%	
W 36 at 8 SW	90,968	2.8%	89,202	86,958	2.0%	4.6%	
W 37 at 7 NW	45,706	1.4%	46,184	42,841	-1.0%	6.7%	
W 37 at 7 SE	60,616	1.9%	55,747	68,369	8.7%	-11.3%	
W 37 at 7 SW	45,752	1.4%	47,517	48,235	-3.7%	-5.1%	



## Reporting dates

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This week - 19 February 2024 - 25 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 8, 2024 Vs Week 1, 2023 to Week 8, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2024 Vs Week 8, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2024 Vs Week 7 2024

