

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	3.0%	36.1%	7.1%	12.8%	1.6%	-4.4%
USA	1.2%	26.1%	4.3%	7.5%	-4.4%	-2.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 188,228,428 which is 6% up on the previous year.

The total number of visitors for the year to date is 28,869,378 which is 3% up on the previous year.

The total number of visitors to Garment District in week commencing 26 February 2024 was 3,273,123.

The busiest day in week commencing 26 February 2024 was Tuesday with 542,116 visitors.

The peak hour of the week was 17:00 on Tuesday 27 February 2024 with footfall of 47,319.

Ped Counts by week

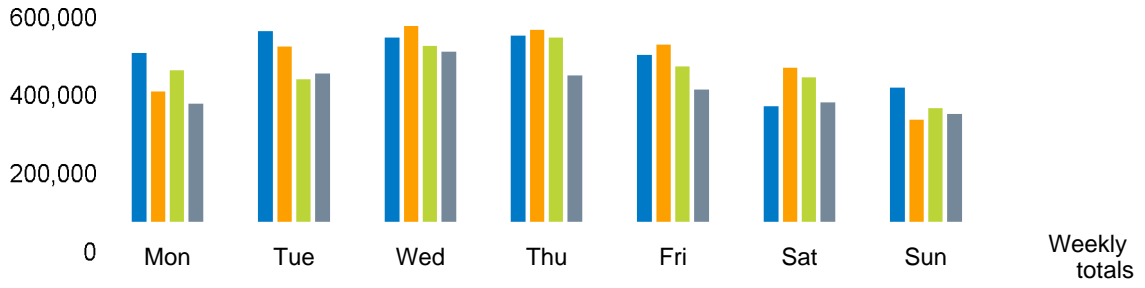


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

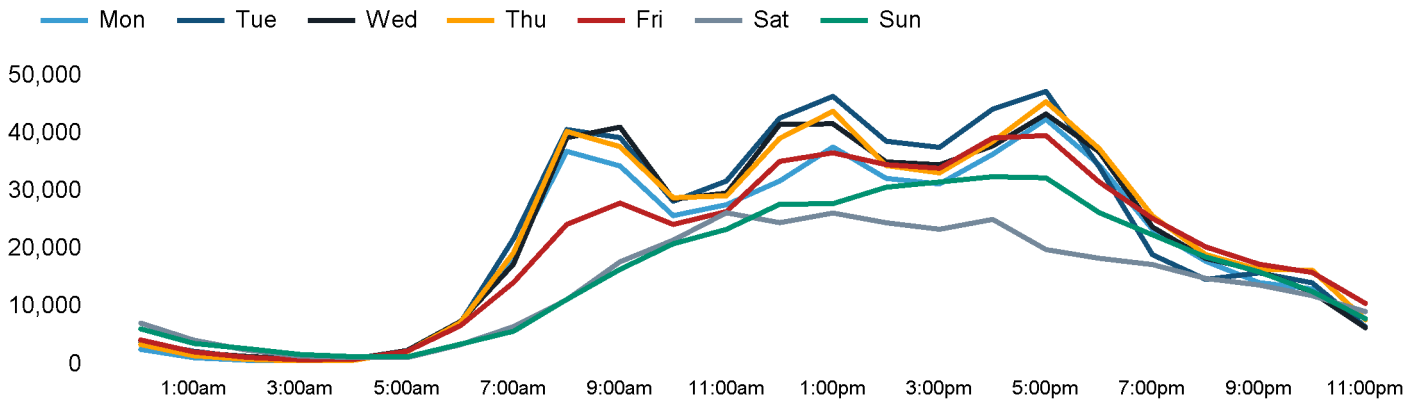
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	54°	55°	58°	59°	59°	55°	67°
Previous week	40°	40°	41°	44°	46°	46°	46°
Previous year	50°	48°	37°	43°	53°	47°	44°

Ped Counts by day

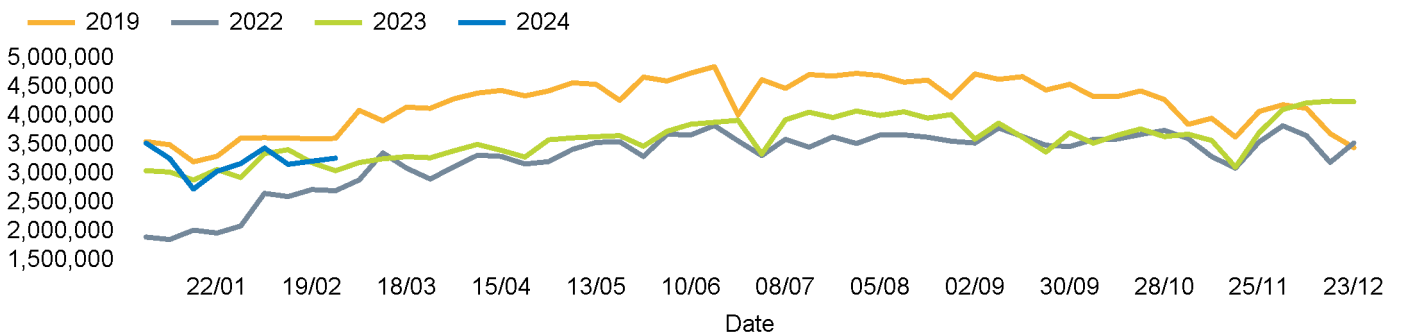


Week on week %	28.4%	8.6%	-5.9%	-2.9%	-5.6%	-24.3%	29.6%	
Year on year %	10.8%	32.8%	4.4%	1.0%	7.2%	-19.2%	17.4%	
% of week	14.7%	16.6%	16.0%	16.2%	14.6%	10.2%	11.8%	

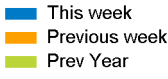
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	73,278	2.2%	71,049	67,911	3.1%	7.9%	
40 at 7 SE	142,830	4.4%	144,307	129,629	-1.0%	10.2%	
40 at 7 SW	118,324	3.6%	118,513	113,980	-0.2%	3.8%	
6th Avenue at 1032	194,454	5.9%	192,720	159,431	0.9%	22.0%	
6th Avenue at 1033	133,902	4.1%	129,849	112,387	3.1%	19.1%	
7 at 40 NW	155,755	4.8%	165,570	152,680	-5.9%	2.0%	
7 at 40 SE	159,703	4.9%	152,858	150,103	4.5%	6.4%	
7 at 40 SW	167,697	5.1%	162,726	193,952	3.1%	-13.5%	
7 at W 37 NE	36,991	1.1%	36,975	30,435	0.0%	21.5%	
7 at W 37 NW	64,360	2.0%	63,328	61,537	1.6%	4.6%	
7 at W 37 SE	98,047	3.0%	93,549	100,828	4.8%	-2.8%	
7 at W 37 SW	184,671	5.6%	178,779	152,754	3.3%	20.9%	
8 at W 36 NE	174,489	5.3%	170,772	164,346	2.2%	6.2%	
8 at W 36 NW	152,360	4.7%	153,787	154,477	-0.9%	-1.4%	
8 at W 36 SE	175,097	5.3%	166,224	106,571	5.3%	64.3%	
8 at W 36 SW	155,511	4.8%	150,559	187,084	3.3%	-16.9%	
Broadway 1400 Pedestrian Zone	42,352	1.3%	43,327	32,819	-2.3%	29.0%	
Broadway at 1359	210,764	6.4%	208,056	194,019	1.3%	8.6%	
Broadway at 1370	93,254	2.8%	93,102	86,540	0.2%	7.8%	
Broadway at 1411	139,100	4.2%	139,438	122,254	-0.2%	13.8%	
Broadway at 1430	165,486	5.1%	166,834	161,407	-0.8%	2.5%	
W 36 at 8 NE	52,652	1.6%	49,576	53,056	6.2%	-0.8%	
W 36 at 8 NW	70,363	2.1%	66,561	67,616	5.7%	4.1%	
W 36 at 8 SE	67,411	2.1%	58,619	61,573	15.0%	9.5%	
W 36 at 8 SW	89,575	2.7%	90,968	83,846	-1.5%	6.8%	
W 37 at 7 NW	46,253	1.4%	45,706	43,705	1.2%	5.8%	
W 37 at 7 SE	61,420	1.9%	60,616	62,897	1.3%	-2.3%	
W 37 at 7 SW	47,024	1.4%	45,752	47,161	2.8%	-0.3%	



Reporting dates

This week - 26 February 2024 - 03 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 9, 2024 Vs Week 1, 2023 to Week 9, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2024 Vs Week 9, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2024 Vs Week 8 2024

