



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.7%	25.0%	14.7%	12.6%	15.6%	-0.6%
USA	3.1%	18.8%	12.7%	14.9%	17.9%	3.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 189,286,258 which is 6.2% up on the previous year.

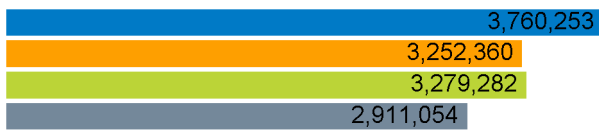
The total number of visitors for the year to date is 42,963,691 which is 4.7% up on the previous year.

The total number of visitors to Garment District in week commencing 25 March 2024 was 3,760,253.

The busiest day in week commencing 25 March 2024 was Tuesday with 626,222 visitors.

The peak hour of the week was 17:00 on Tuesday 26 March 2024 with footfall of 59,526.

Ped Counts by week

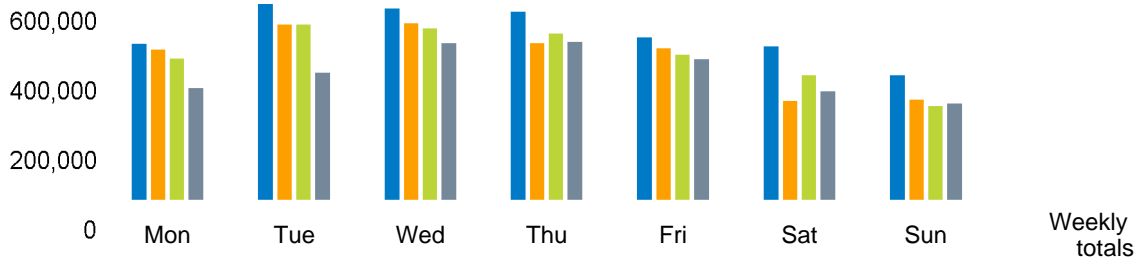


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

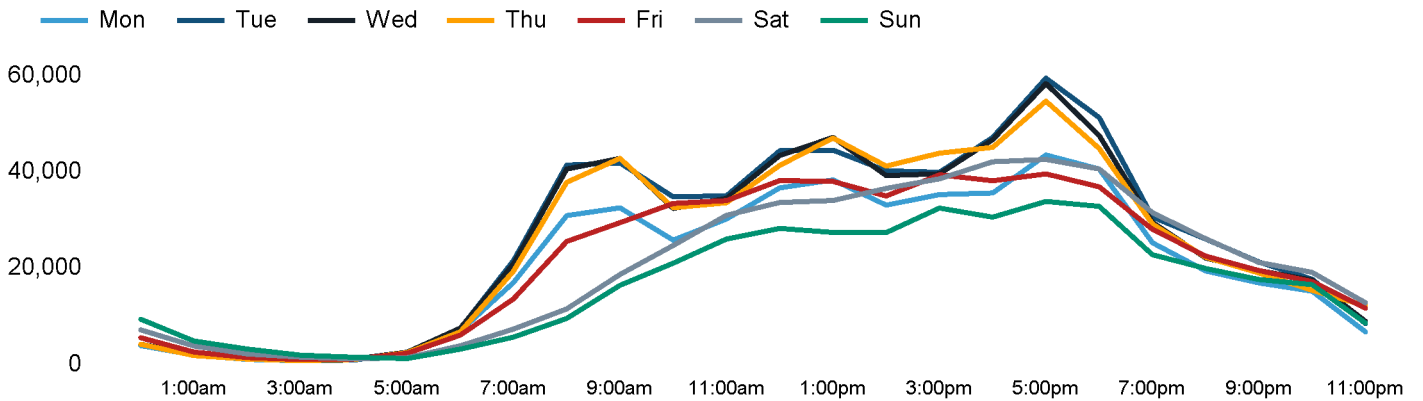
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	51°	52°	52°	51°	55°	61°	61°
Previous week	61°	55°	56°	56°	43°	47°	47°
Previous year	63°	59°	51°	53°	47°	51°	70°

Ped Counts by day

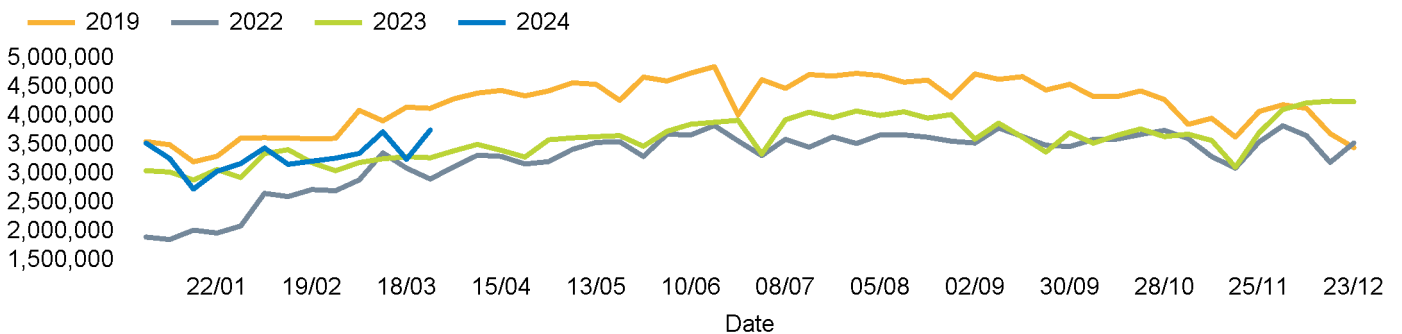


Week on week %	3.9%	11.4%	8.1%	19.6%	7.1%	52.4%	23.1%	
Year on year %	10.2%	11.7%	11.1%	12.9%	11.4%	22.5%	30.8%	
% of week	13.4%	16.7%	16.3%	16.0%	13.9%	13.1%	10.7%	

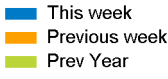
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	87,049	2.3%	73,967	81,615	17.7%	6.7%	
40 at 7 SE	157,442	4.2%	133,000	132,980	18.4%	18.4%	
40 at 7 SW	113,932	3.0%	105,347	114,726	8.1%	-0.7%	
6th Avenue at 1032	216,839	5.8%	175,412	177,804	23.6%	22.0%	
6th Avenue at 1033	157,381	4.2%	134,780	133,975	16.8%	17.5%	
7 at 40 NW	208,713	5.6%	169,630	173,041	23.0%	20.6%	
7 at 40 SE	190,174	5.1%	156,260	160,280	21.7%	18.7%	
7 at 40 SW	223,597	5.9%	171,082	213,396	30.7%	4.8%	
7 at W 37 NE	49,845	1.3%	49,600	41,835	0.5%	19.1%	
7 at W 37 NW	70,084	1.9%	56,610	57,699	23.8%	21.5%	
7 at W 37 SE	132,784	3.5%	118,822	115,402	11.8%	15.1%	
7 at W 37 SW	183,144	4.9%	159,537	158,390	14.8%	15.6%	
8 at W 36 NE	181,309	4.8%	158,957	165,150	14.1%	9.8%	
8 at W 36 NW	168,749	4.5%	156,021	160,034	8.2%	5.4%	
8 at W 36 SE	179,436	4.8%	165,958	101,951	8.1%	76.0%	
8 at W 36 SW	173,690	4.6%	162,038	196,552	7.2%	-11.6%	
Broadway 1400 Pedestrian Zone	46,545	1.2%	45,505	39,772	2.3%	17.0%	
Broadway at 1359	241,531	6.4%	208,110	207,857	16.1%	16.2%	
Broadway at 1370	91,941	2.4%	80,326	79,639	14.5%	15.4%	
Broadway at 1411	176,264	4.7%	150,648	145,251	17.0%	21.4%	
Broadway at 1430	203,349	5.4%	172,490	179,111	17.9%	13.5%	
W 36 at 8 NE	59,597	1.6%	50,498	54,586	18.0%	9.2%	
W 36 at 8 NW	84,882	2.3%	80,979	75,585	4.8%	12.3%	
W 36 at 8 SE	72,181	1.9%	63,356	64,278	13.9%	12.3%	
W 36 at 8 SW	97,792	2.6%	83,333	83,791	17.4%	16.7%	
W 37 at 7 NW	51,819	1.4%	45,038	45,367	15.1%	14.2%	
W 37 at 7 SE	88,402	2.4%	75,684	74,042	16.8%	19.4%	
W 37 at 7 SW	51,782	1.4%	49,372	45,173	4.9%	14.6%	



Reporting dates

This week - 25 March 2024 - 31 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 13, 2024 Vs Week 1, 2023 to Week 13, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2024 Vs Week 13, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2024 Vs Week 12 2024

