

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.7%	23.6%	5.1%	8.8%	-5.0%	3.7%
USA	2.0%	18.4%	-9.5%	14.5%	-11.2%	10.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 189,460,225 which is 6.1% up on the previous year.

The total number of visitors for the year to date is 46,537,595 which is 4.7% up on the previous year.

The total number of visitors to Garment District in week commencing 1 April 2024 was 3,573,904.

The busiest day in week commencing 1 April 2024 was Thursday with 624,451 visitors.

The peak hour of the week was 17:00 on Thursday 4 April 2024 with footfall of 56,092.

## Ped Counts by week

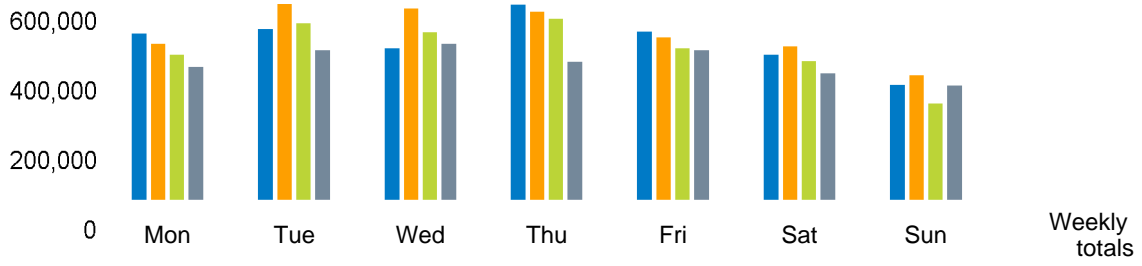


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

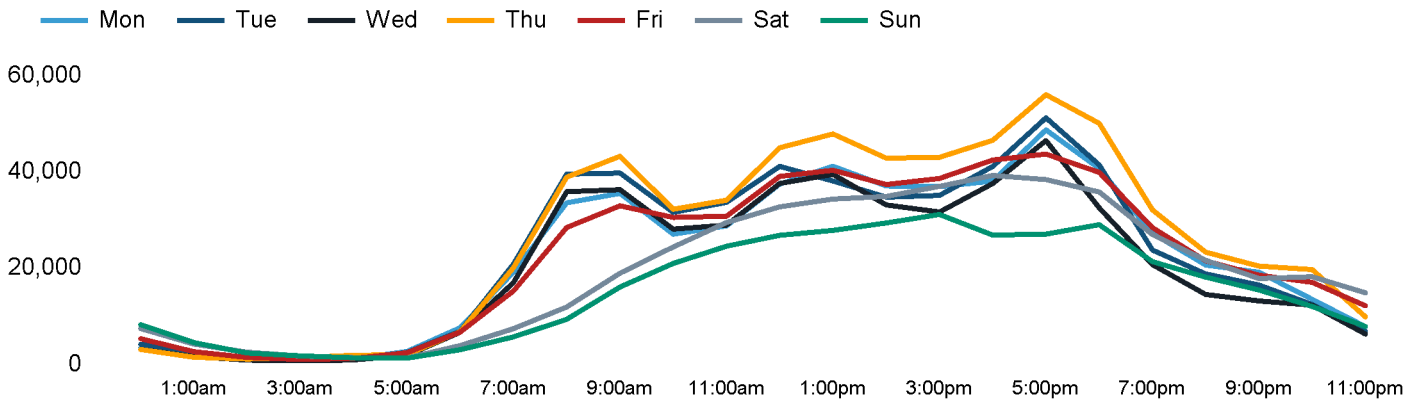
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	61°	56°	52°	50°	50°	53°	58°
Previous week	51°	52°	52°	51°	55°	61°	61°
Previous year	57°	56°	71°	65°	59°	54°	51°

## Ped Counts by day

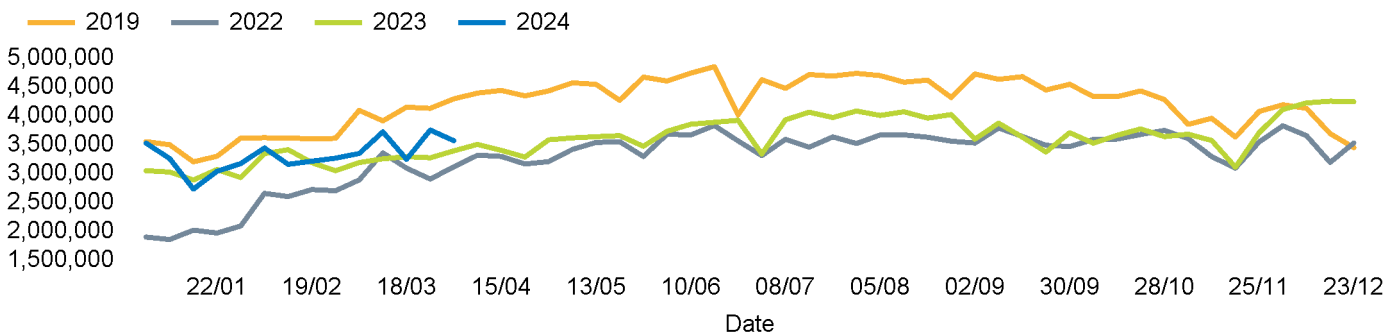


Week on week %	6.2%	-12.6%	-20.1%	3.8%	3.4%	-5.4%	-7.4%	
Year on year %	13.9%	-3.3%	-9.0%	7.7%	10.6%	4.7%	18.5%	
% of week	14.9%	15.3%	13.7%	17.5%	15.1%	13.1%	10.4%	

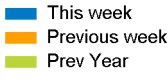
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	84,689	2.4%	87,049	87,428	-2.7%	-3.1%	
40 at 7 SE	158,623	4.4%	157,442	139,112	0.8%	14.0%	
40 at 7 SW	115,396	3.2%	113,932	101,575	1.3%	13.6%	
6th Avenue at 1032	197,880	5.5%	216,839	201,276	-8.7%	-1.7%	
6th Avenue at 1033	147,688	4.1%	157,381	137,669	-6.2%	7.3%	
7 at 40 NW	189,464	5.3%	208,713	188,943	-9.2%	0.3%	
7 at 40 SE	187,104	5.2%	190,174	175,410	-1.6%	6.7%	
7 at 40 SW	218,111	6.1%	223,597	224,739	-2.5%	-2.9%	
7 at W 37 NE	48,691	1.4%	49,845	45,626	-2.3%	6.7%	
7 at W 37 NW	64,389	1.8%	70,084	59,494	-8.1%	8.2%	
7 at W 37 SE	118,978	3.3%	132,784	112,762	-10.4%	5.5%	
7 at W 37 SW	171,927	4.8%	183,144	161,261	-6.1%	6.6%	
8 at W 36 NE	183,532	5.1%	181,309	161,593	1.2%	13.6%	
8 at W 36 NW	163,446	4.6%	168,749	159,104	-3.1%	2.7%	
8 at W 36 SE	174,979	4.9%	179,436	96,585	-2.5%	81.2%	
8 at W 36 SW	168,828	4.7%	173,690	202,394	-2.8%	-16.6%	
Broadway 1400 Pedestrian Zone	40,189	1.1%	46,545	34,418	-13.7%	16.8%	
Broadway at 1359	226,471	6.3%	241,531	213,855	-6.2%	5.9%	
Broadway at 1370	85,762	2.4%	91,941	81,481	-6.7%	5.3%	
Broadway at 1411	157,724	4.4%	176,264	164,156	-10.5%	-3.9%	
Broadway at 1430	190,423	5.3%	203,349	197,589	-6.4%	-3.6%	
W 36 at 8 NE	58,297	1.6%	59,597	53,209	-2.2%	9.6%	
W 36 at 8 NW	75,205	2.1%	84,882	77,724	-11.4%	-3.2%	
W 36 at 8 SE	71,374	2.0%	72,181	61,669	-1.1%	15.7%	
W 36 at 8 SW	91,677	2.6%	97,792	86,322	-6.3%	6.2%	
W 37 at 7 NW	48,089	1.3%	51,819	45,891	-7.2%	4.8%	
W 37 at 7 SE	87,946	2.5%	88,402	82,010	-0.5%	7.2%	
W 37 at 7 SW	47,022	1.3%	51,782	46,642	-9.2%	0.8%	



## Reporting dates

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This week - 01 April 2024 - 07 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 14, 2024 Vs Week 1, 2023 to Week 14, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2024 Vs Week 14, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2024 Vs Week 13 2024

