



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.8%	22.1%	6.1%	5.6%	4.3%	3.3%
USA	1.6%	17.2%	-2.6%	5.6%	9.4%	1.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 189,675,257 which is 6.1% up on the previous year.

The total number of visitors for the year to date is 50,264,253 which is 4.8% up on the previous year.

The total number of visitors to Garment District in week commencing 8 April 2024 was 3,726,658.

The busiest day in week commencing 8 April 2024 was Tuesday with 627,449 visitors.

The peak hour of the week was 17:00 on Wednesday 10 April 2024 with footfall of 60,213.

Ped Counts by week

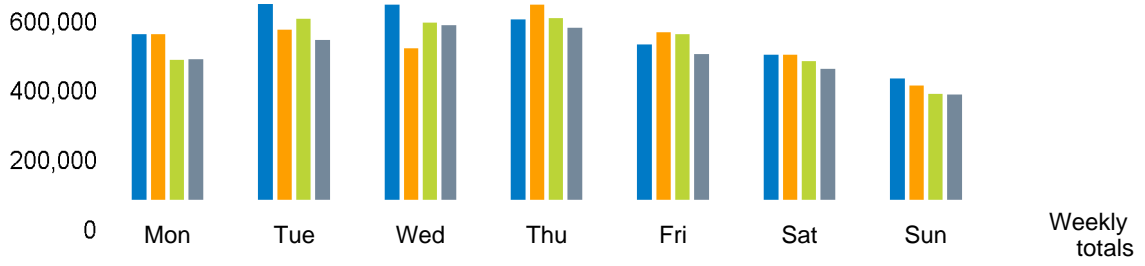


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

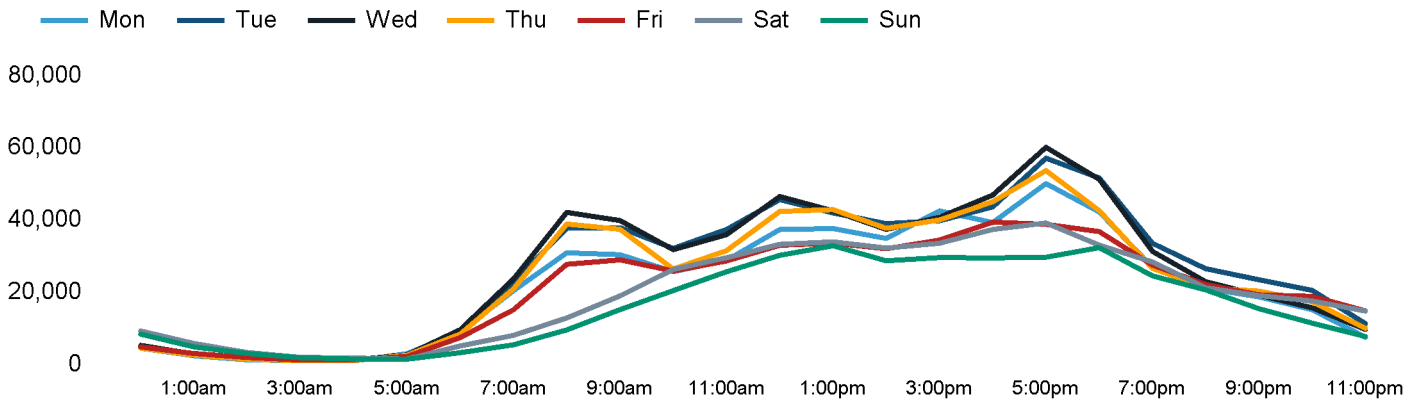
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	66°	77°	77°	64°	62°	62°	73°
Previous week	61°	56°	52°	50°	50°	53°	58°
Previous year	55°	66°	73°	83°	89°	70°	78°

Ped Counts by day

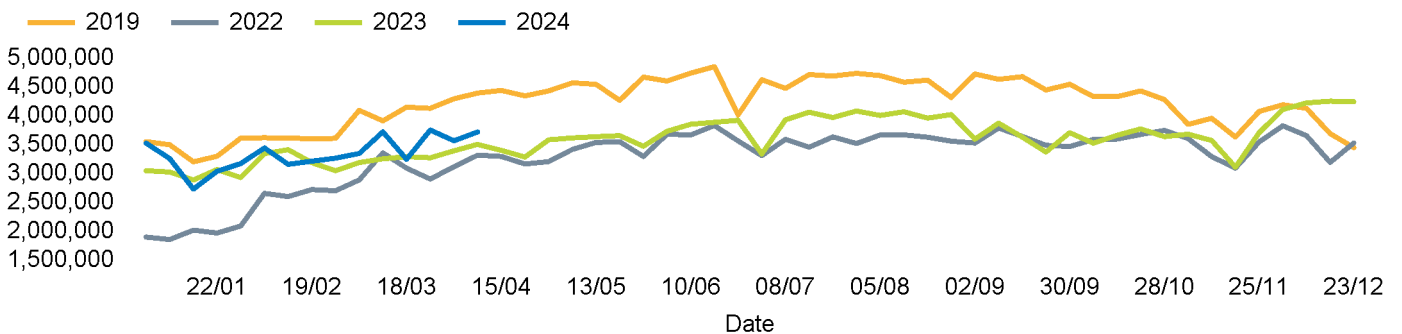


Week on week %	-0.1%	14.7%	27.7%	-7.4%	-7.2%	0.3%	5.7%	
Year on year %	17.8%	7.9%	9.8%	-0.7%	-6.1%	4.7%	13.7%	
% of week	14.3%	16.8%	16.7%	15.5%	13.4%	12.6%	10.6%	

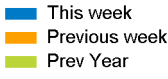
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	90,448	2.4%	84,689	88,261	6.8%	2.5%	
40 at 7 SE	162,302	4.4%	158,623	145,352	2.3%	11.7%	
40 at 7 SW	113,389	3.0%	115,396	105,727	-1.7%	7.2%	
6th Avenue at 1032	210,694	5.7%	197,880	214,660	6.5%	-1.8%	
6th Avenue at 1033	157,543	4.2%	147,688	142,838	6.7%	10.3%	
7 at 40 NW	203,185	5.5%	189,464	200,120	7.2%	1.5%	
7 at 40 SE	200,166	5.4%	187,104	178,262	7.0%	12.3%	
7 at 40 SW	235,669	6.3%	218,111	226,705	8.1%	4.0%	
7 at W 37 NE	53,905	1.4%	48,691	48,690	10.7%	10.7%	
7 at W 37 NW	76,714	2.1%	64,389	63,523	19.1%	20.8%	
7 at W 37 SE	117,194	3.1%	118,978	116,319	-1.5%	0.8%	
7 at W 37 SW	189,991	5.1%	171,927	164,444	10.5%	15.5%	
8 at W 36 NE	180,251	4.8%	183,532	168,896	-1.8%	6.7%	
8 at W 36 NW	177,298	4.8%	163,446	165,712	8.5%	7.0%	
8 at W 36 SE	113,616	3.0%	174,979	106,551	-35.1%	6.6%	
8 at W 36 SW	225,165	6.0%	168,828	210,264	33.4%	7.1%	
Broadway 1400 Pedestrian Zone	39,572	1.1%	40,189	37,284	-1.5%	6.1%	
Broadway at 1359	236,474	6.3%	226,471	221,521	4.4%	6.8%	
Broadway at 1370	90,333	2.4%	85,762	84,247	5.3%	7.2%	
Broadway at 1411	178,825	4.8%	157,724	160,041	13.4%	11.7%	
Broadway at 1430	184,159	4.9%	190,423	190,673	-3.3%	-3.4%	
W 36 at 8 NE	59,087	1.6%	58,297	55,334	1.4%	6.8%	
W 36 at 8 NW	84,159	2.3%	75,205	78,808	11.9%	6.8%	
W 36 at 8 SE	68,828	1.8%	71,374	64,590	-3.6%	6.6%	
W 36 at 8 SW	95,754	2.6%	91,677	89,384	4.4%	7.1%	
W 37 at 7 NW	49,612	1.3%	48,089	45,748	3.2%	8.4%	
W 37 at 7 SE	83,726	2.2%	87,946	90,349	-4.8%	-7.3%	
W 37 at 7 SW	48,599	1.3%	47,022	47,323	3.4%	2.7%	



Reporting dates

This week - 08 April 2024 - 14 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 15, 2024 Vs Week 1, 2023 to Week 15, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2024 Vs Week 15, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2024 Vs Week 14 2024

