



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.2%	20.6%	11.0%	3.2%	1.5%	-3.0%
USA	1.9%	16.0%	5.1%	3.0%	-0.5%	-6.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 190,048,699 which is 6.3% up on the previous year.

The total number of visitors for the year to date is 54,045,014 which is 5.2% up on the previous year.

The total number of visitors to Garment District in week commencing 15 April 2024 was 3,780,761.

The busiest day in week commencing 15 April 2024 was Wednesday with 606,167 visitors.

The peak hour of the week was 17:00 on Wednesday 17 April 2024 with footfall of 57,365.

## Ped Counts by week

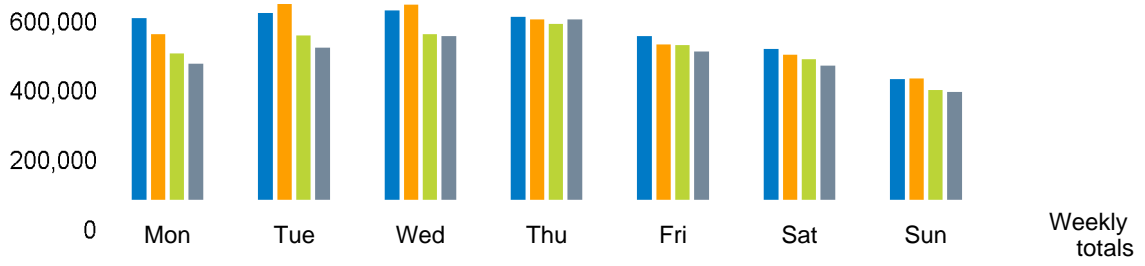


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

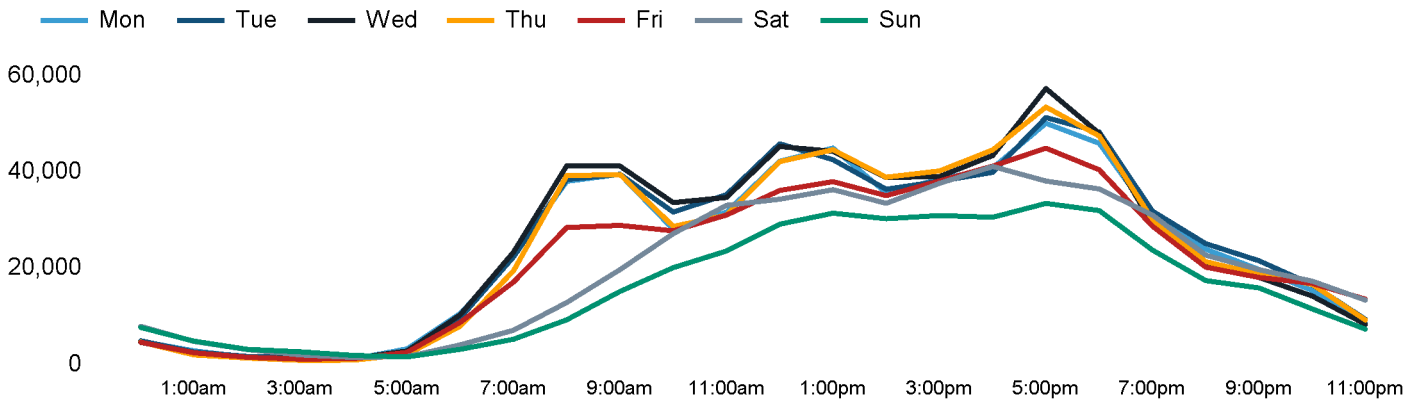
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	80°	80°	73°	66°	57°	68°	68°
Previous week	66°	77°	77°	64°	62°	62°	73°
Previous year	70°	55°	61°	63°	70°	66°	68°

## Ped Counts by day

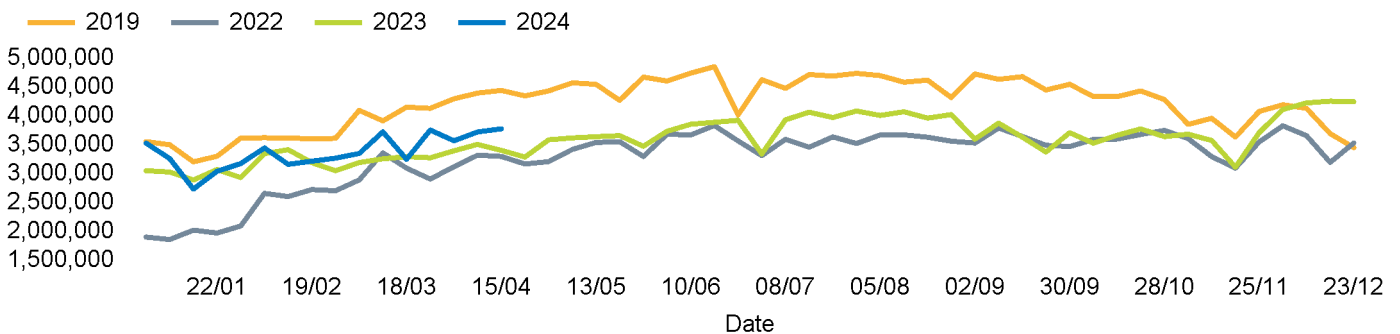


Week on week %	9.2%	-4.5%	-2.8%	1.3%	5.4%	3.8%	-0.4%	
Year on year %	23.4%	13.5%	14.0%	3.9%	5.8%	7.0%	9.6%	
% of week	15.4%	15.8%	16.0%	15.5%	14.0%	12.9%	10.4%	


## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	93,050	2.5%	90,448	87,819	2.9%	6.0%	
40 at 7 SE	158,149	4.2%	162,302	144,283	-2.6%	9.6%	
40 at 7 SW	111,777	3.0%	113,389	93,527	-1.4%	19.5%	
6th Avenue at 1032	215,031	5.7%	210,694	196,766	2.1%	9.3%	
6th Avenue at 1033	156,025	4.1%	157,543	138,018	-1.0%	13.0%	
7 at 40 NW	201,498	5.3%	203,185	195,351	-0.8%	3.1%	
7 at 40 SE	197,395	5.2%	200,166	173,808	-1.4%	13.6%	
7 at 40 SW	225,555	6.0%	235,669	213,591	-4.3%	5.6%	
7 at W 37 NE	57,671	1.5%	53,905	51,263	7.0%	12.5%	
7 at W 37 NW	74,799	2.0%	76,714	66,932	-2.5%	11.8%	
7 at W 37 SE	130,566	3.5%	117,194	116,345	11.4%	12.2%	
7 at W 37 SW	194,187	5.1%	189,991	157,395	2.2%	23.4%	
8 at W 36 NE	196,299	5.2%	180,251	175,530	8.9%	11.8%	
8 at W 36 NW	177,429	4.7%	177,298	158,910	0.1%	11.7%	
8 at W 36 SE	113,120	3.0%	113,616	100,850	-0.4%	12.2%	
8 at W 36 SW	228,058	6.0%	225,165	203,841	1.3%	11.9%	
Broadway 1400 Pedestrian Zone	59,224	1.6%	39,572	40,033	49.7%	47.9%	
Broadway at 1359	239,484	6.3%	236,474	214,330	1.3%	11.7%	
Broadway at 1370	91,673	2.4%	90,333	81,527	1.5%	12.4%	
Broadway at 1411	172,050	4.6%	178,825	155,196	-3.8%	10.9%	
Broadway at 1430	188,190	5.0%	184,159	189,611	2.2%	-0.7%	
W 36 at 8 NE	62,473	1.7%	59,087	55,954	5.7%	11.7%	
W 36 at 8 NW	80,275	2.1%	84,159	72,020	-4.6%	11.5%	
W 36 at 8 SE	69,240	1.8%	68,828	61,874	0.6%	11.9%	
W 36 at 8 SW	97,150	2.6%	95,754	86,633	1.5%	12.1%	
W 37 at 7 NW	47,985	1.3%	49,612	44,322	-3.3%	8.3%	
W 37 at 7 SE	94,700	2.5%	83,726	84,594	13.1%	11.9%	
W 37 at 7 SW	47,708	1.3%	48,599	46,996	-1.8%	1.5%	



## Reporting dates

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This week - 15 April 2024 - 21 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 16, 2024 Vs Week 1, 2023 to Week 16, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2024 Vs Week 16, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2024 Vs Week 15 2024

