



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.3%	19.4%	7.2%	3.8%	-6.7%	-3.4%
USA	2.4%	15.1%	9.5%	4.2%	-1.7%	-5.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 190,284,752 which is 6.3% up on the previous year.

The total number of visitors for the year to date is 57,572,477 which is 5.3% up on the previous year.

The total number of visitors to Garment District in week commencing 22 April 2024 was 3,527,463.

The busiest day in week commencing 22 April 2024 was Wednesday with 573,730 visitors.

The peak hour of the week was 17:00 on Tuesday 23 April 2024 with footfall of 51,162.

Ped Counts by week

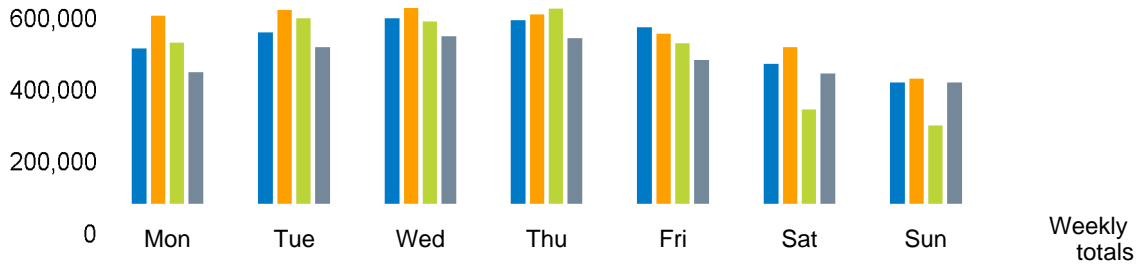


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

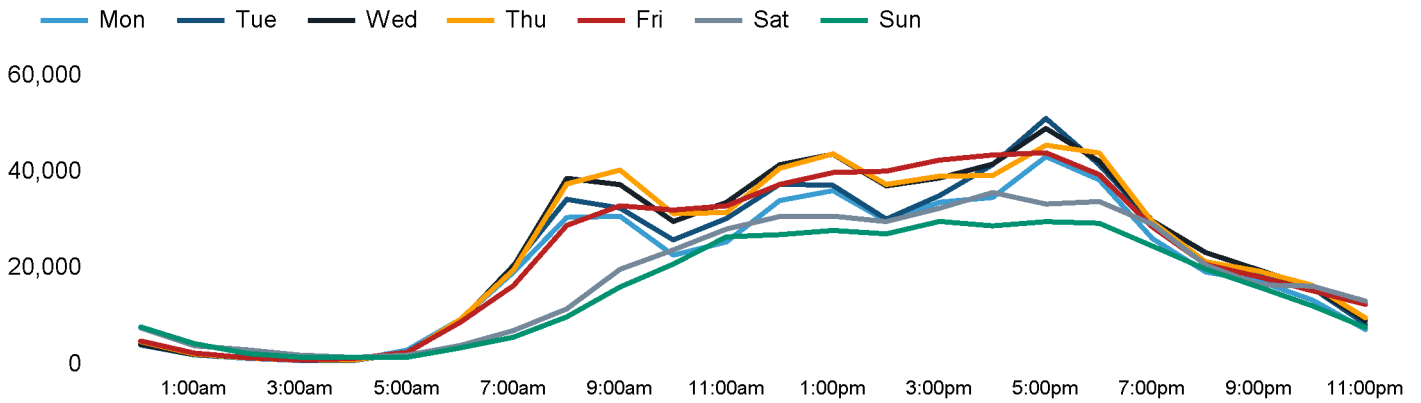
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	63°	63°	71°	71°	61°	59°	77°
Previous week	80°	80°	73°	66°	57°	68°	68°
Previous year	63°	61°	58°	57°	56°	55°	53°

Ped Counts by day

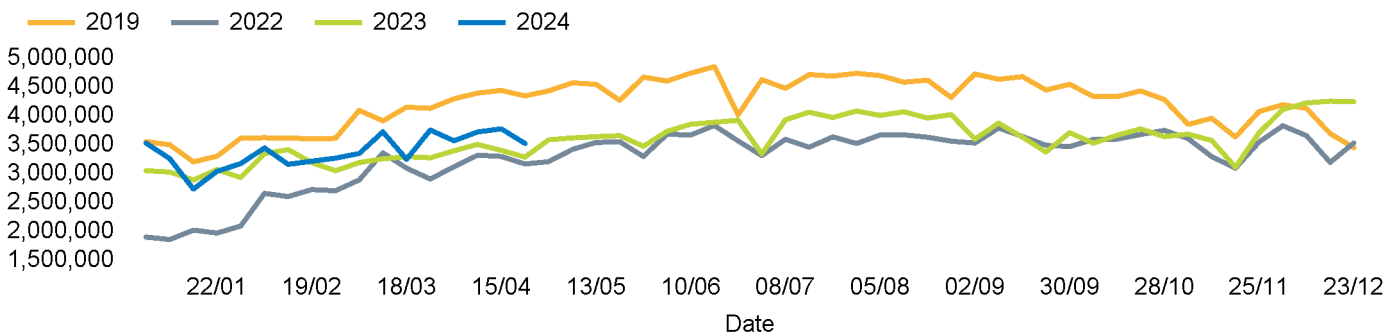


Week on week %	-16.9%	-11.0%	-5.4%	-2.8%	3.9%	-10.3%	-2.8%	
Year on year %	-3.4%	-7.2%	1.7%	-5.7%	10.0%	46.2%	52.1%	
% of week	13.7%	15.1%	16.3%	16.1%	15.5%	12.4%	10.8%	

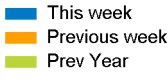
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	87,962	2.5%	93,050	91,800	-5.5%	-4.2%	
40 at 7 SE	149,956	4.3%	158,149	143,418	-5.2%	4.6%	
40 at 7 SW	108,246	3.1%	111,777	92,464	-3.2%	17.1%	
6th Avenue at 1032	217,241	6.2%	215,031	167,305	1.0%	29.8%	
6th Avenue at 1033	165,867	4.7%	156,025	134,028	6.3%	23.8%	
7 at 40 NW	199,993	5.7%	201,498	180,129	-0.7%	11.0%	
7 at 40 SE	178,786	5.1%	197,395	169,869	-9.4%	5.2%	
7 at 40 SW	213,766	6.1%	225,555	213,218	-5.2%	0.3%	
7 at W 37 NE	42,739	1.2%	57,671	47,324	-25.9%	-9.7%	
7 at W 37 NW	78,699	2.2%	74,799	69,843	5.2%	12.7%	
7 at W 37 SE	102,282	2.9%	130,566	117,625	-21.7%	-13.0%	
7 at W 37 SW	178,888	5.1%	194,187	160,548	-7.9%	11.4%	
8 at W 36 NE	179,072	5.1%	196,299	171,976	-8.8%	4.1%	
8 at W 36 NW	157,404	4.5%	177,429	150,847	-11.3%	4.3%	
8 at W 36 SE	94,356	2.7%	113,120	91,353	-16.6%	3.3%	
8 at W 36 SW	198,468	5.6%	228,058	192,556	-13.0%	3.1%	
Broadway 1400 Pedestrian Zone	59,184	1.7%	59,224	35,834	-0.1%	65.2%	
Broadway at 1359	211,458	6.0%	239,484	207,840	-11.7%	1.7%	
Broadway at 1370	81,573	2.3%	91,673	80,679	-11.0%	1.1%	
Broadway at 1411	164,356	4.7%	172,050	147,334	-4.5%	11.6%	
Broadway at 1430	195,999	5.6%	188,190	187,756	4.1%	4.4%	
W 36 at 8 NE	56,269	1.6%	62,473	54,688	-9.9%	2.9%	
W 36 at 8 NW	74,093	2.1%	80,275	71,349	-7.7%	3.8%	
W 36 at 8 SE	63,629	1.8%	69,240	61,861	-8.1%	2.9%	
W 36 at 8 SW	87,458	2.5%	97,150	78,046	-10.0%	12.1%	
W 37 at 7 NW	42,929	1.2%	47,985	44,094	-10.5%	-2.6%	
W 37 at 7 SE	90,352	2.6%	94,700	77,381	-4.6%	16.8%	
W 37 at 7 SW	46,438	1.3%	47,708	50,245	-2.7%	-7.6%	



Reporting dates

This week - 22 April 2024 - 28 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 17, 2024 Vs Week 1, 2023 to Week 17, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2024 Vs Week 17, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2024 Vs Week 16 2024

