

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.4%	15.7%	5.9%	5.3%	-3.8%	-5.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,282,425 which is 6.3% up on the previous year.

The total number of visitors for the year to date is 76,570,581 which is 5.4% up on the previous year.

The total number of visitors to Garment District in week commencing 27 May 2024 was 3,682,195.

The busiest day in week commencing 27 May 2024 was Thursday with 661,015 visitors.

The peak hour of the week was 17:00 on Wednesday 29 May 2024 with footfall of 59,693.

Ped Counts by week

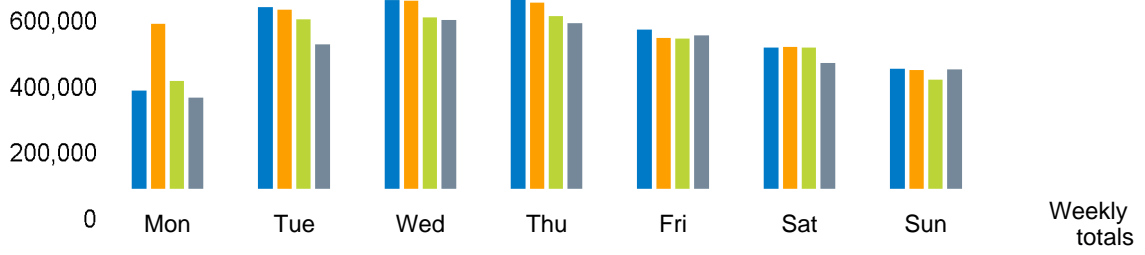


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

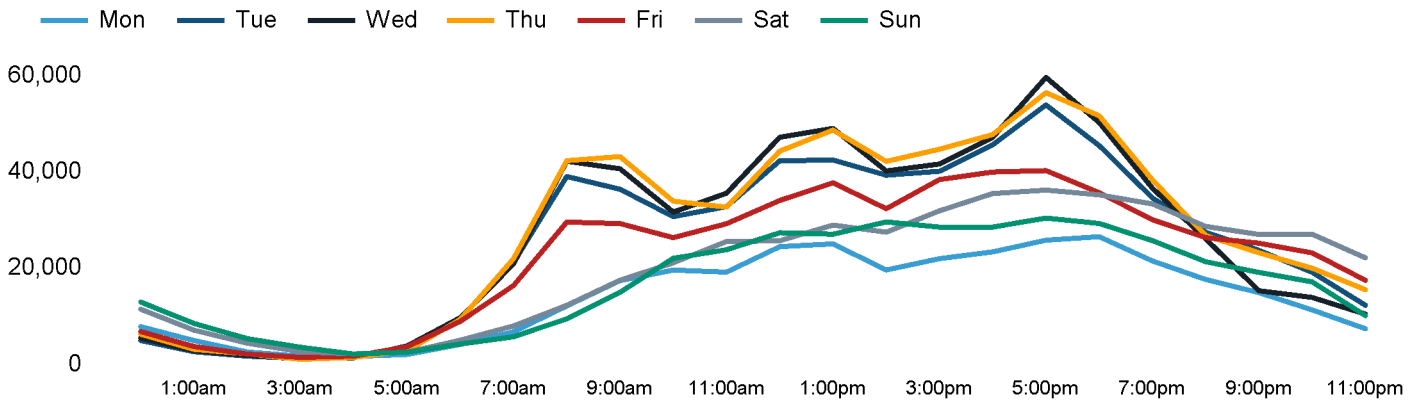
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	80°	80°	76°	76°	84°	84°
Previous week	74°	83°	85°	84°	85°	85°	82°
Previous year	77°	78°	71°	75°	85°	89°	73°

Ped Counts by day

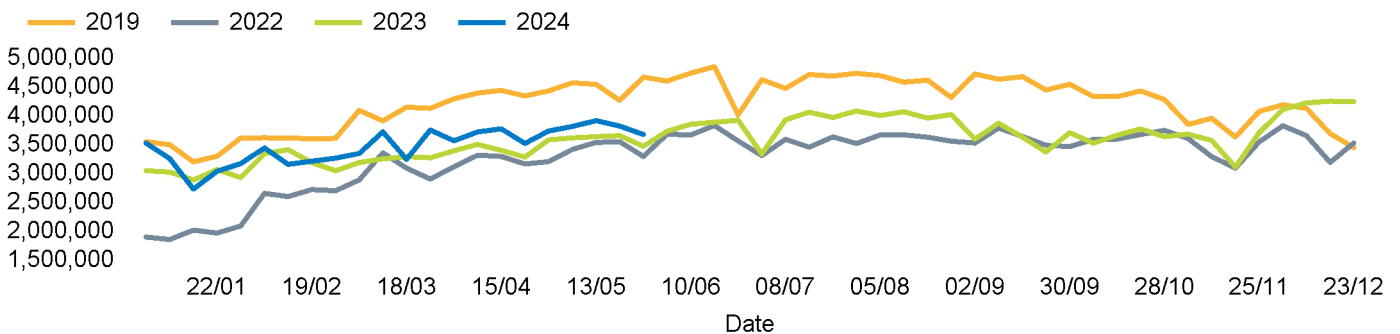


Week on week %	-39.2%	1.3%	0.2%	5.3%	5.6%	-0.4%	1.0%	
Year on year %	-8.5%	6.9%	9.5%	13.0%	6.1%	-0.4%	9.4%	
% of week	9.3%	16.6%	17.3%	18.0%	14.7%	13.0%	11.2%	

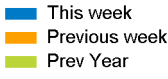
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	79,659	2.2%	95,874	73,816	-16.9%	7.9%	
40 at 7 SE	153,500	4.2%	162,080	139,775	-5.3%	9.8%	
40 at 7 SW	109,160	3.0%	117,478	103,836	-7.1%	5.1%	
6th Avenue at 1032	209,124	5.7%	223,568	203,448	-6.5%	2.8%	
6th Avenue at 1033	158,194	4.3%	169,771	142,475	-6.8%	11.0%	
7 at 40 NW	214,404	5.8%	214,040	204,054	0.2%	5.1%	
7 at 40 SE	215,239	5.8%	222,108	184,508	-3.1%	16.7%	
7 at 40 SW	241,042	6.5%	252,248	224,323	-4.4%	7.5%	
7 at W 37 NE	50,191	1.4%	50,314	46,953	-0.2%	6.9%	
7 at W 37 NW	74,720	2.0%	77,253	73,462	-3.3%	1.7%	
7 at W 37 SE	122,851	3.3%	121,870	118,502	0.8%	3.7%	
7 at W 37 SW	139,528	3.8%	144,867	168,089	-3.7%	-17.0%	
8 at W 36 NE	176,043	4.8%	184,538	168,272	-4.6%	4.6%	
8 at W 36 NW	163,416	4.4%	166,977	164,670	-2.1%	-0.8%	
8 at W 36 SE	163,182	4.4%	153,778	97,304	6.1%	67.7%	
8 at W 36 SW	176,500	4.8%	179,736	210,262	-1.8%	-16.1%	
Broadway 1400 Pedestrian Zone	55,053	1.5%	57,974	38,032	-5.0%	44.8%	
Broadway at 1359	240,334	6.5%	246,630	221,530	-2.6%	8.5%	
Broadway at 1370	90,793	2.5%	94,494	83,727	-3.9%	8.4%	
Broadway at 1411	179,768	4.9%	191,140	159,542	-5.9%	12.7%	
Broadway at 1430	209,305	5.7%	223,729	206,082	-6.4%	1.6%	
W 36 at 8 NE	53,313	1.4%	57,913	55,646	-7.9%	-4.2%	
W 36 at 8 NW	73,497	2.0%	76,405	69,404	-3.8%	5.9%	
W 36 at 8 SE	64,292	1.7%	70,296	64,291	-8.5%	0.0%	
W 36 at 8 SW	88,740	2.4%	92,686	82,864	-4.3%	7.1%	
W 37 at 7 NW	44,902	1.2%	46,848	41,574	-4.2%	8.0%	
W 37 at 7 SE	87,503	2.4%	83,945	84,510	4.2%	3.5%	
W 37 at 7 SW	47,942	1.3%	49,601	47,294	-3.3%	1.4%	



Reporting dates

This week - 27 May 2024 - 02 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 22, 2024 Vs Week 1, 2023 to Week 22, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2024 Vs Week 22, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2024 Vs Week 21 2024

