

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.5%	14.9%	7.9%	1.4%	9.6%	7.5%
USA	2.0%	12.2%	6.1%	-0.8%	7.9%	0.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,579,568 which is 6.5% up on the previous year.

The total number of visitors for the year to date is 80,606,680 which is 5.5% up on the previous year.

The total number of visitors to Garment District in week commencing 3 June 2024 was 4,036,099.

The busiest day in week commencing 3 June 2024 was Wednesday with 669,680 visitors.

The peak hour of the week was 17:00 on Wednesday 5 June 2024 with footfall of 62,441.

Ped Counts by week

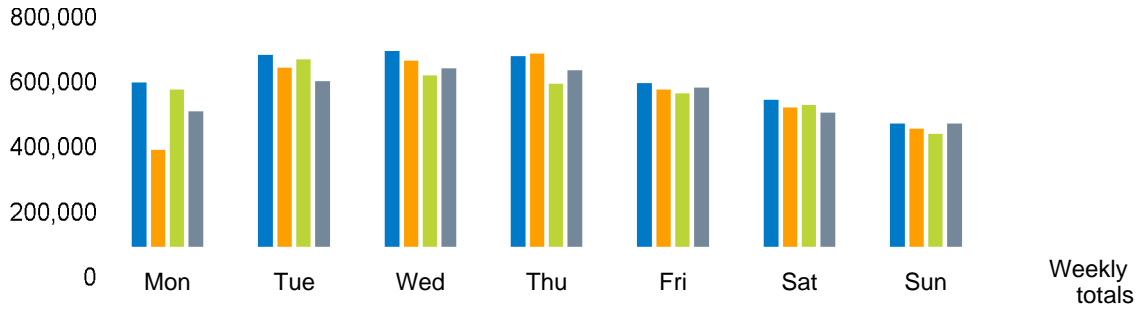


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

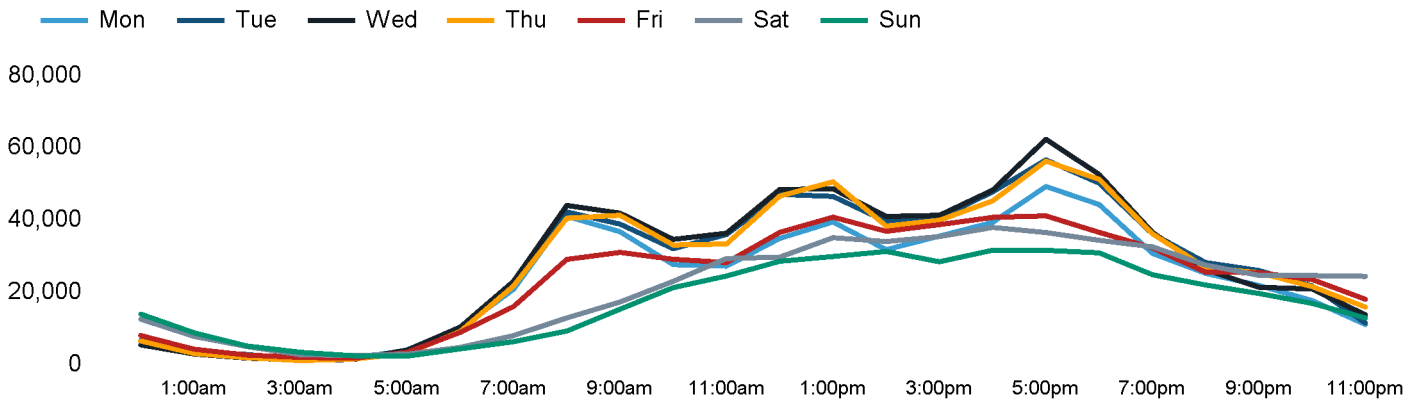
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	87°	87°	80°	82°	84°	84°	78°
Previous week	82°	80°	80°	76°	76°	84°	84°
Previous year	67°	75°	78°	73°	72°	79°	82°

Ped Counts by day

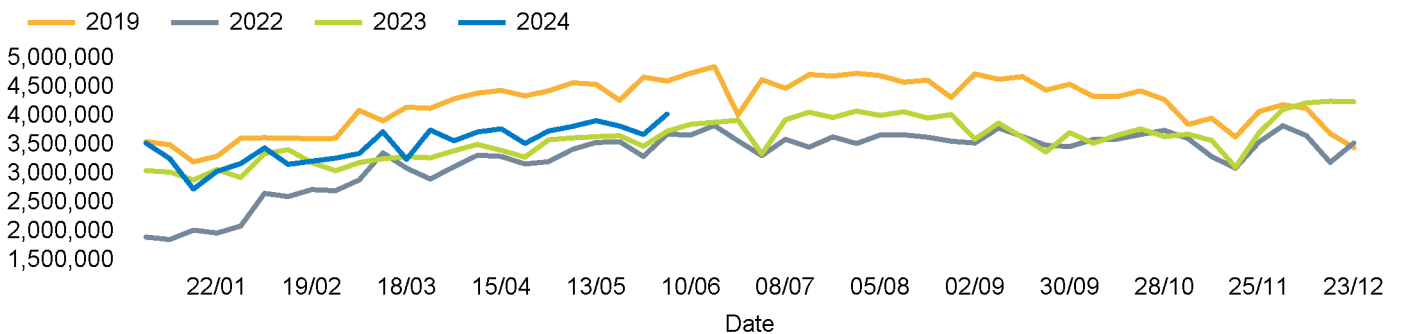


Week on week %	65.7%	6.9%	5.3%	-1.4%	3.8%	5.6%	3.9%	
Year on year %	4.2%	2.2%	14.0%	16.5%	6.4%	3.6%	8.7%	
% of week	14.0%	16.2%	16.6%	16.1%	13.9%	12.6%	10.6%	

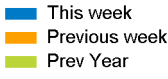
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	85,873	2.1%	79,659	86,128	7.8%	-0.3%	
40 at 7 SE	175,162	4.3%	153,500	156,862	14.1%	11.7%	
40 at 7 SW	115,538	2.9%	109,160	118,082	5.8%	-2.2%	
6th Avenue at 1032	223,388	5.5%	209,124	203,774	6.8%	9.6%	
6th Avenue at 1033	169,409	4.2%	158,194	154,177	7.1%	9.9%	
7 at 40 NW	246,499	6.1%	214,404	212,618	15.0%	15.9%	
7 at 40 SE	236,134	5.9%	215,239	204,438	9.7%	15.5%	
7 at 40 SW	264,281	6.5%	241,042	253,381	9.6%	4.3%	
7 at W 37 NE	62,144	1.5%	50,191	54,617	23.8%	13.8%	
7 at W 37 NW	75,138	1.9%	74,720	81,353	0.6%	-7.6%	
7 at W 37 SE	141,104	3.5%	122,851	131,302	14.9%	7.5%	
7 at W 37 SW	154,225	3.8%	139,528	174,858	10.5%	-11.8%	
8 at W 36 NE	191,836	4.8%	176,043	177,516	9.0%	8.1%	
8 at W 36 NW	174,701	4.3%	163,416	171,810	6.9%	1.7%	
8 at W 36 SE	183,955	4.6%	163,182	99,602	12.7%	84.7%	
8 at W 36 SW	185,074	4.6%	176,500	227,874	4.9%	-18.8%	
Broadway 1300 Pedestrian Zone	1,483	0.0%					
Broadway 1400 Pedestrian Zone	55,065	1.4%	55,053	42,301	0.0%	30.2%	
Broadway at 1359	261,110	6.5%	240,334	239,041	8.6%	9.2%	
Broadway at 1370	99,766	2.5%	90,793	90,955	9.9%	9.7%	
Broadway at 1411	192,267	4.8%	179,768	164,184	7.0%	17.1%	
Broadway at 1430	231,802	5.7%	209,305	209,473	10.7%	10.7%	
W 36 at 8 NE	60,933	1.5%	53,313	56,986	14.3%	6.9%	
W 36 at 8 NW	80,246	2.0%	73,497	73,614	9.2%	9.0%	
W 36 at 8 SE	72,686	1.8%	64,292	67,773	13.1%	7.2%	
W 36 at 8 SW	98,395	2.4%	88,740	90,686	10.9%	8.5%	
W 37 at 7 NW	51,036	1.3%	44,902	47,772	13.7%	6.8%	
W 37 at 7 SE	91,521	2.3%	87,503	95,617	4.6%	-4.3%	
W 37 at 7 SW	55,328	1.4%	47,942	52,162	15.4%	6.1%	



Reporting dates

This week - 03 June 2024 - 09 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 23, 2024 Vs Week 1, 2023 to Week 23, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 23, 2024 Vs Week 23, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2024 Vs Week 22 2024

