



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.4%	14.4%	3.5%	5.1%	-1.0%	3.2%
USA	2.1%	11.5%	2.8%	-0.2%	-0.9%	2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,716,161 which is 6.4% up on the previous year.

The total number of visitors for the year to date is 84,603,479 which is 5.4% up on the previous year.

The total number of visitors to Garment District in week commencing 10 June 2024 was 3,996,799.

The busiest day in week commencing 10 June 2024 was Tuesday with 664,924 visitors.

The peak hour of the week was 17:00 on Tuesday 11 June 2024 with footfall of 60,329.

Ped Counts by week

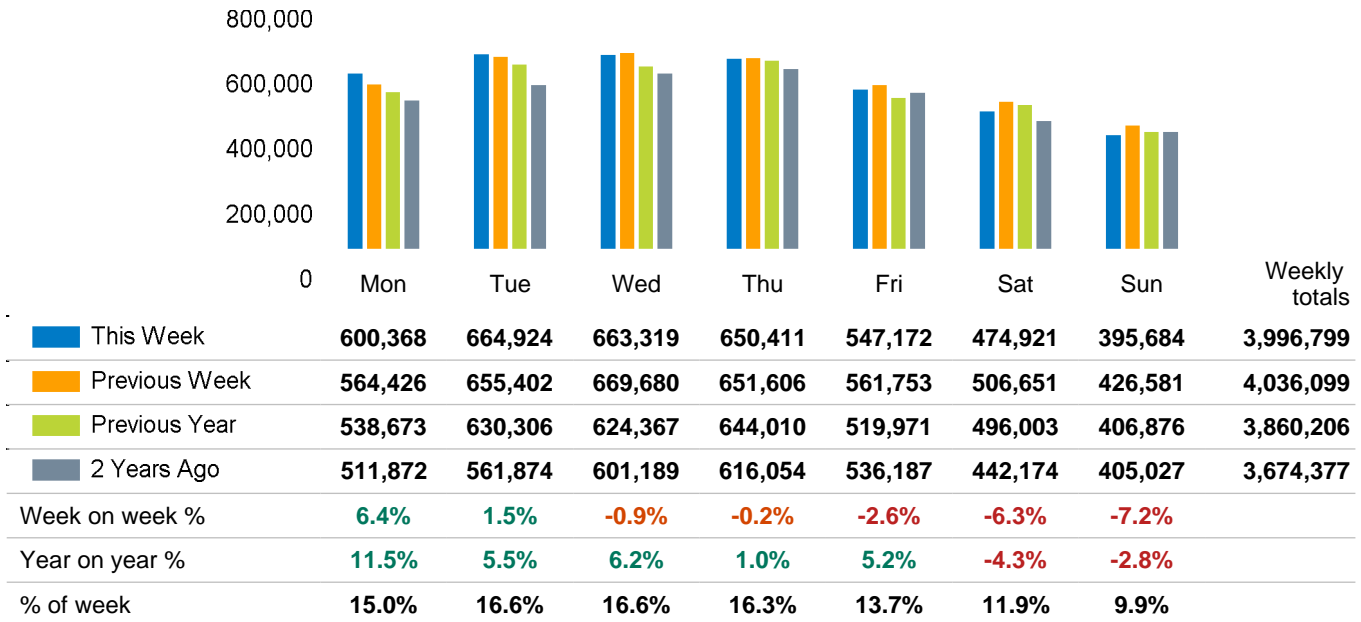


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

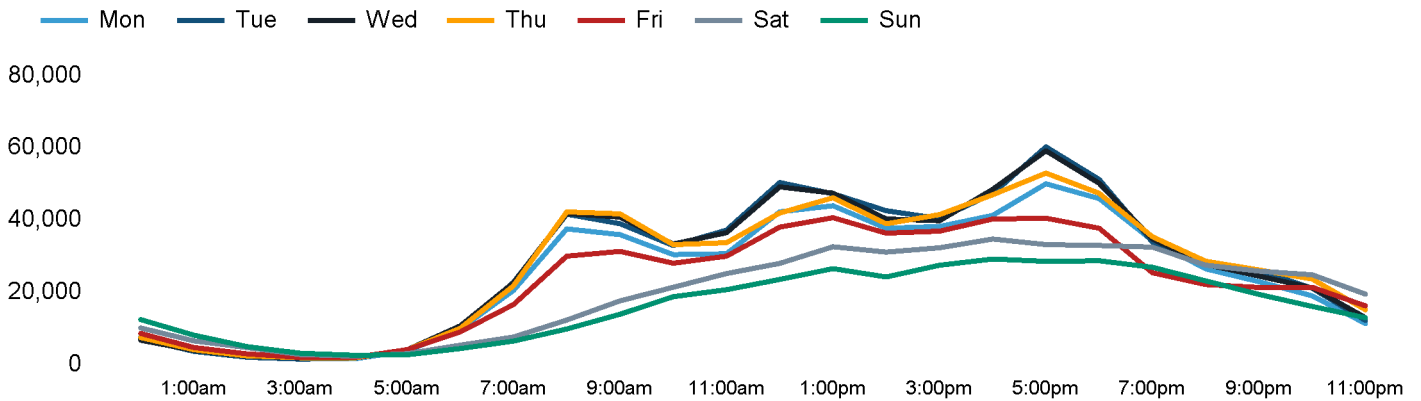
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	76°	75°	75°	84°	84°	84°	81°
Previous week	87°	87°	80°	82°	84°	84°	78°
Previous year	73°	78°	77°	81°	77°	79°	77°

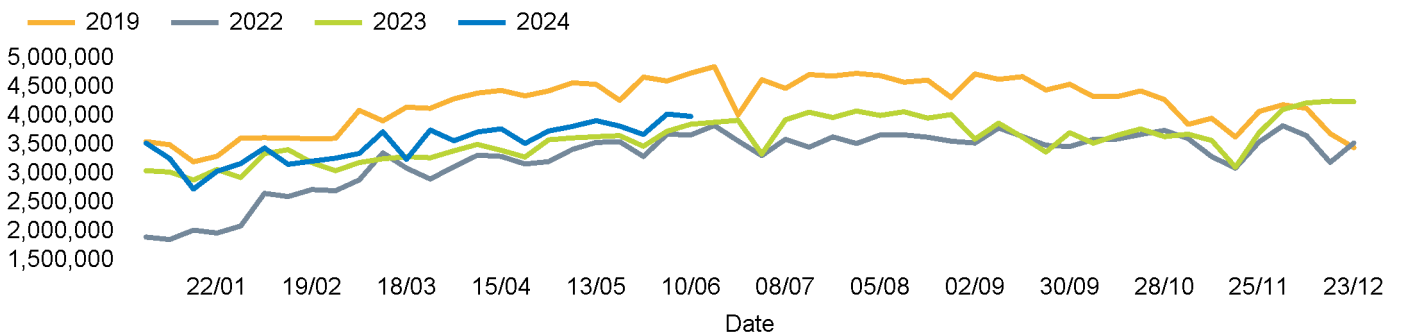
Ped Counts by day



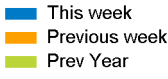
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	83,580	2.1%	85,873	86,465	-2.7%	-3.3%	
40 at 7 SE	171,146	4.3%	175,162	160,183	-2.3%	6.8%	
40 at 7 SW	114,045	2.9%	115,538	116,490	-1.3%	-2.1%	
6th Avenue at 1032	220,547	5.5%	223,388	209,393	-1.3%	5.3%	
6th Avenue at 1033	168,625	4.2%	169,409	158,295	-0.5%	6.5%	
7 at 40 NW	246,359	6.2%	246,499	217,876	-0.1%	13.1%	
7 at 40 SE	227,947	5.7%	236,134	213,639	-3.5%	6.7%	
7 at 40 SW	248,858	6.2%	264,281	265,941	-5.8%	-6.4%	
7 at W 37 NE	54,433	1.4%	62,144	55,843	-12.4%	-2.5%	
7 at W 37 NW	72,072	1.8%	75,138	79,482	-4.1%	-9.3%	
7 at W 37 SE	137,807	3.4%	141,104	141,325	-2.3%	-2.5%	
7 at W 37 SW	196,859	4.9%	154,225	175,727	27.6%	12.0%	
8 at W 36 NE	182,532	4.6%	191,836	187,600	-4.8%	-2.7%	
8 at W 36 NW	169,366	4.2%	174,701	174,307	-3.1%	-2.8%	
8 at W 36 SE	180,737	4.5%	183,955	106,862	-1.7%	69.1%	
8 at W 36 SW	181,258	4.5%	185,074	233,184	-2.1%	-22.3%	
Broadway 1300 Pedestrian Zone	3,825	0.1%	1,483		157.9%		
Broadway 1400 Pedestrian Zone	56,393	1.4%	55,065	39,496	2.4%	42.8%	
Broadway at 1359	257,802	6.5%	261,110	246,316	-1.3%	4.7%	
Broadway at 1370	96,619	2.4%	99,766	93,879	-3.2%	2.9%	
Broadway at 1411	189,406	4.7%	192,267	172,916	-1.5%	9.5%	
Broadway at 1430	230,318	5.8%	231,802	220,762	-0.6%	4.3%	
W 36 at 8 NE	58,936	1.5%	60,933	60,330	-3.3%	-2.3%	
W 36 at 8 NW	78,613	2.0%	80,246	73,376	-2.0%	7.1%	
W 36 at 8 SE	70,961	1.8%	72,686	72,099	-2.4%	-1.6%	
W 36 at 8 SW	110,741	2.8%	98,395	106,149	12.5%	4.3%	
W 37 at 7 NW	50,362	1.3%	51,036	48,654	-1.3%	3.5%	
W 37 at 7 SE	83,253	2.1%	91,521	91,217	-9.0%	-8.7%	
W 37 at 7 SW	53,399	1.3%	55,328	52,400	-3.5%	1.9%	



Reporting dates

This week - 10 June 2024 - 16 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 24, 2024 Vs Week 1, 2023 to Week 24, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 24, 2024 Vs Week 24, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 24 2024 Vs Week 23 2024

