



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.1%	13.7%	-1.2%	1.5%	-3.7%	0.9%
USA	2.0%	10.8%	0.4%	-0.4%	-2.7%	-0.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,669,909 which is 6.4% up on the previous year.

The total number of visitors for the year to date is 88,451,127 which is 5.1% up on the previous year.

The total number of visitors to Garment District in week commencing 17 June 2024 was 3,847,648.

The busiest day in week commencing 17 June 2024 was Tuesday with 651,379 visitors.

The peak hour of the week was 17:00 on Tuesday 18 June 2024 with footfall of 55,679.

## Ped Counts by week

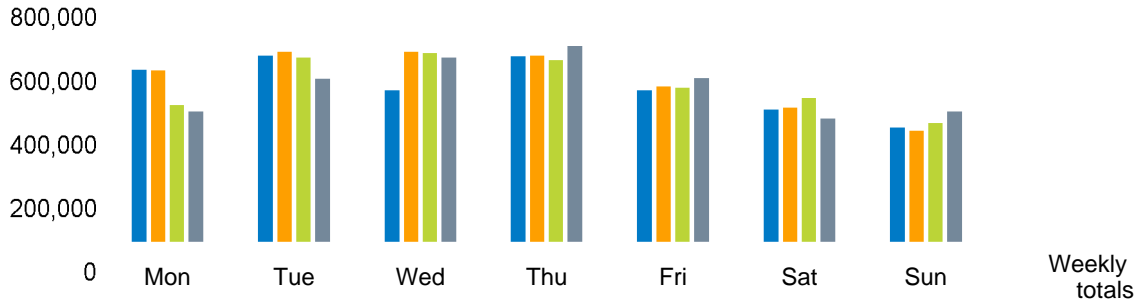


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

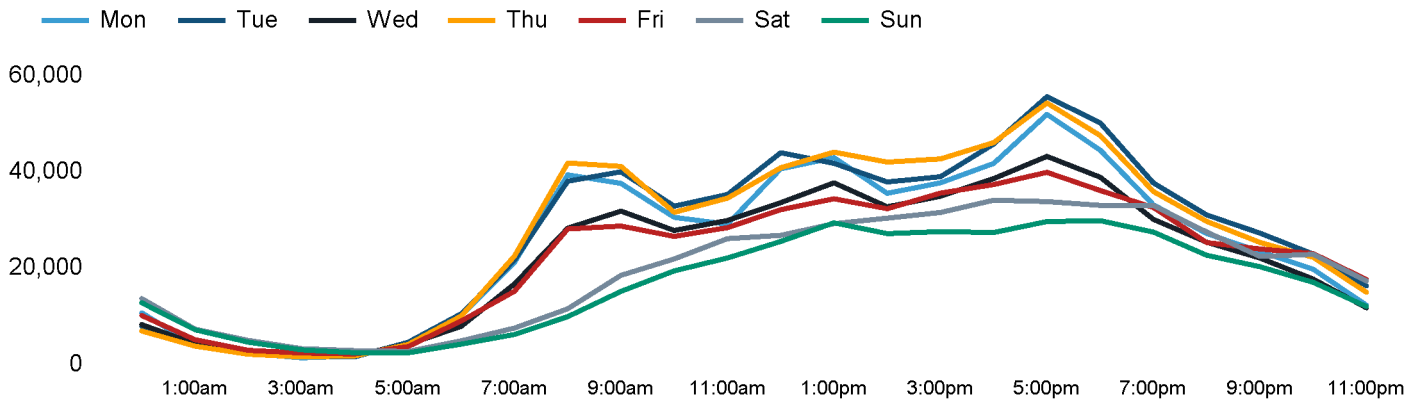
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	85°	88°	88°	92°	94°	94°	94°
Previous week	76°	75°	75°	84°	84°	84°	81°
Previous year	79°	78°	77°	71°	70°	70°	78°

## Ped Counts by day

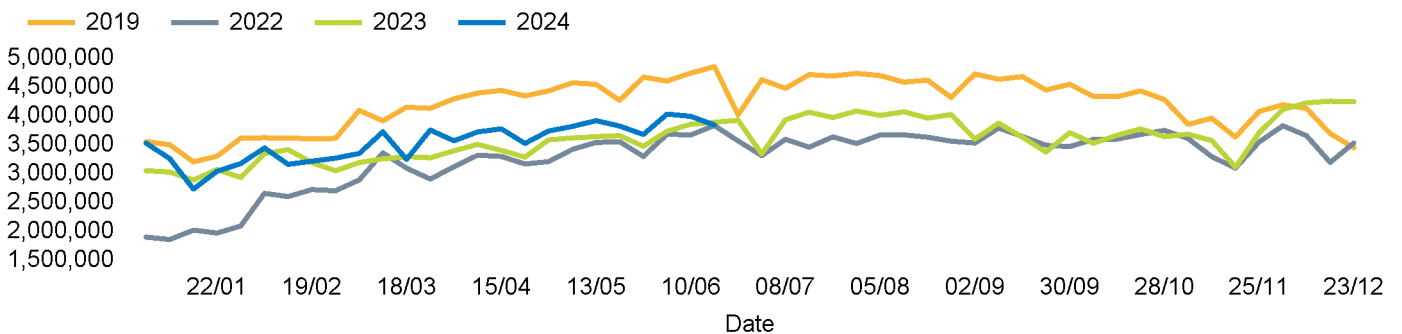


Week on week %	0.6%	-2.0%	-19.5%	-0.2%	-2.4%	-1.3%	2.8%	
Year on year %	25.3%	1.0%	-19.2%	2.2%	-1.5%	-7.8%	-3.5%	
% of week	15.7%	16.9%	13.9%	16.9%	13.9%	12.2%	10.6%	

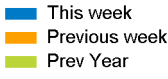
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	84,525	2.2%	83,580	84,763	1.1%	-0.3%	
40 at 7 SE	156,041	4.1%	171,146	161,023	-8.8%	-3.1%	
40 at 7 SW	109,117	2.8%	114,045	117,261	-4.3%	-6.9%	
6th Avenue at 1032	205,967	5.4%	220,547	214,074	-6.6%	-3.8%	
6th Avenue at 1033	160,743	4.2%	168,625	160,382	-4.7%	0.2%	
7 at 40 NW	237,206	6.2%	246,359	215,935	-3.7%	9.9%	
7 at 40 SE	204,230	5.3%	227,947	211,694	-10.4%	-3.5%	
7 at 40 SW	232,194	6.0%	248,858	275,304	-6.7%	-15.7%	
7 at W 37 NE	51,275	1.3%	54,433	55,306	-5.8%	-7.3%	
7 at W 37 NW	74,768	1.9%	72,072	76,529	3.7%	-2.3%	
7 at W 37 SE	125,680	3.3%	137,807	140,665	-8.8%	-10.7%	
7 at W 37 SW	215,342	5.6%	196,859	177,824	9.4%	21.1%	
8 at W 36 NE	172,564	4.5%	182,532	188,683	-5.5%	-8.5%	
8 at W 36 NW	170,496	4.4%	169,366	175,980	0.7%	-3.1%	
8 at W 36 SE	166,635	4.3%	180,737	107,882	-7.8%	54.5%	
8 at W 36 SW	178,614	4.6%	181,258	236,473	-1.5%	-24.5%	
Broadway 1300 Pedestrian Zone	3,466	0.1%	3,825		-9.4%		
Broadway 1400 Pedestrian Zone	53,412	1.4%	56,393	41,629	-5.3%	28.3%	
Broadway at 1359	251,226	6.5%	257,802	249,459	-2.6%	0.7%	
Broadway at 1370	88,763	2.3%	96,619	94,823	-8.1%	-6.4%	
Broadway at 1411	188,164	4.9%	189,406	172,541	-0.7%	9.1%	
Broadway at 1430	221,761	5.8%	230,318	217,306	-3.7%	2.1%	
W 36 at 8 NE	55,200	1.4%	58,936	60,008	-6.3%	-8.0%	
W 36 at 8 NW	80,760	2.1%	78,613	76,770	2.7%	5.2%	
W 36 at 8 SE	64,510	1.7%	70,961	73,187	-9.1%	-11.9%	
W 36 at 8 SW	112,964	2.9%	110,741	107,598	2.0%	5.0%	
W 37 at 7 NW	45,222	1.2%	50,362	48,831	-10.2%	-7.4%	
W 37 at 7 SE	87,411	2.3%	83,253	98,026	5.0%	-10.8%	
W 37 at 7 SW	49,392	1.3%	53,399	53,944	-7.5%	-8.4%	



## Reporting dates

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This week - 17 June 2024 - 23 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 25, 2024 Vs Week 1, 2023 to Week 25, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2024 Vs Week 25, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2024 Vs Week 24 2024

