



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.8%	13.0%	-2.2%	16.0%	-3.4%	2.8%
USA	1.7%	9.4%	-4.5%	14.7%	-3.0%	5.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 192,489,679 which is 5.5% up on the previous year.

The total number of visitors for the year to date is 112,617,138 which is 4.8% up on the previous year.

The total number of visitors to Garment District in week commencing 29 July 2024 was 3,999,244.

The busiest day in week commencing 29 July 2024 was Tuesday with 718,668 visitors.

The peak hour of the week was 17:00 on Tuesday 30 July 2024 with footfall of 63,379.

Ped Counts by week

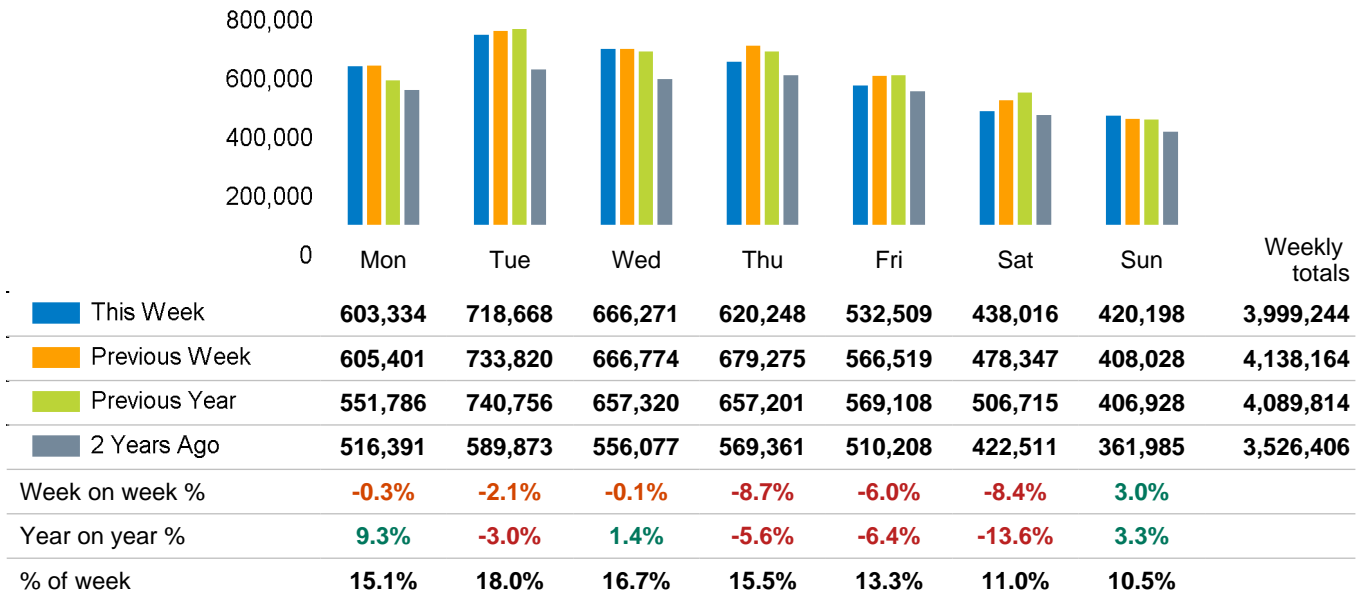


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

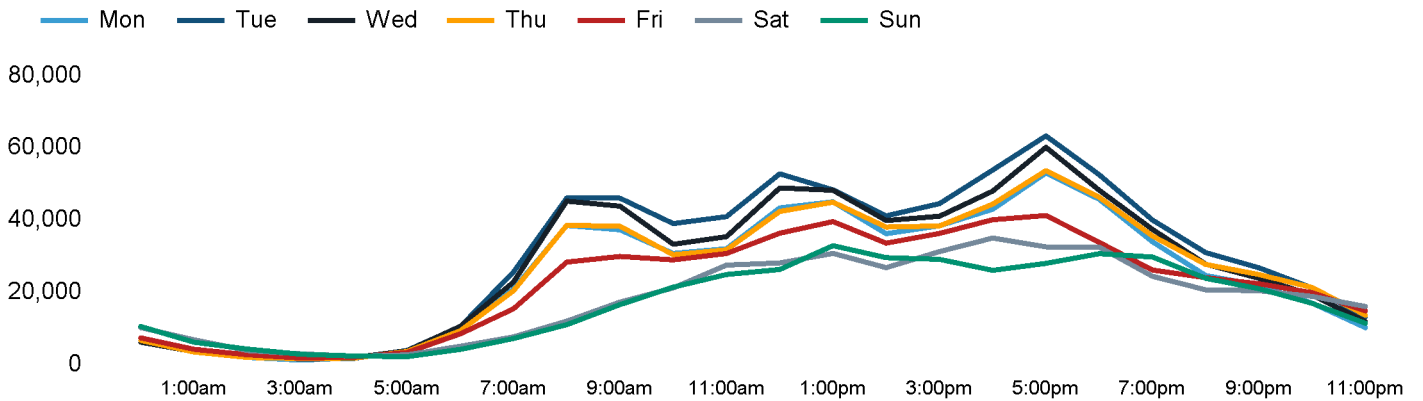
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	87°	89°	94°	94°	92°	91°
Previous week	87°	83°	81°	83°	83°	85°	86°
Previous year	82°	82°	79°	79°	78°	84°	84°

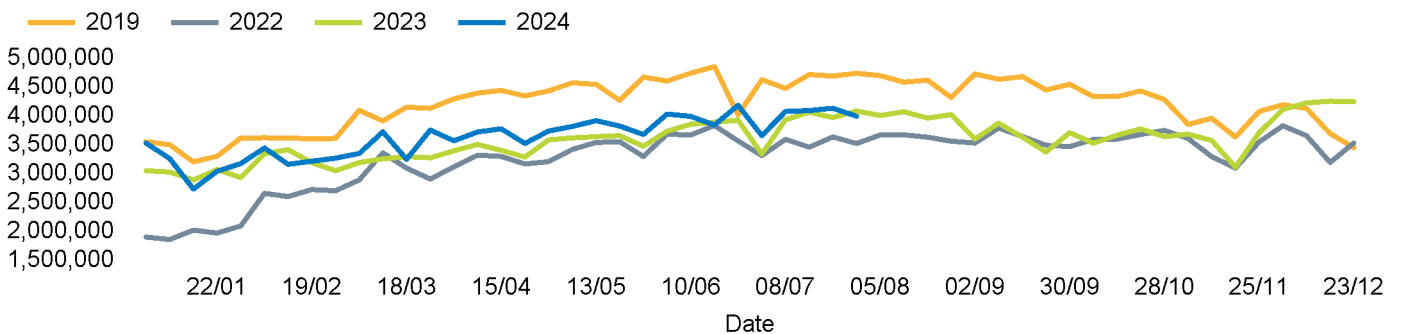
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	79,831	2.0%	88,212	87,198	-9.5%	-8.4%	
40 at 7 SE	161,385	4.0%	168,168	163,516	-4.0%	-1.3%	
40 at 7 SW	122,936	3.1%	128,697	112,725	-4.5%	9.1%	
6th Avenue at 1032	213,966	5.4%	230,356	228,968	-7.1%	-6.6%	
6th Avenue at 1033	188,770	4.7%	200,992	188,383	-6.1%	0.2%	
7 at 40 NW	239,415	6.0%	242,524	248,388	-1.3%	-3.6%	
7 at 40 SE	201,602	5.0%	214,256	222,957	-5.9%	-9.6%	
7 at 40 SW	246,381	6.2%	270,109	269,277	-8.8%	-8.5%	
7 at W 37 NE	69,050	1.7%	74,621	49,285	-7.5%	40.1%	
7 at W 37 NW	82,200	2.1%	97,708	80,081	-15.9%	2.6%	
7 at W 37 SE	138,190	3.5%	148,955	143,953	-7.2%	-4.0%	
7 at W 37 SW	193,542	4.8%	58,326	182,835	231.8%	5.9%	
8 at W 36 NE	180,336	4.5%	192,364	186,470	-6.3%	-3.3%	
8 at W 36 NW	172,245	4.3%	179,700	179,960	-4.1%	-4.3%	
8 at W 36 SE	180,915	4.5%	190,981	108,107	-5.3%	67.3%	
8 at W 36 SW	184,936	4.6%	190,394	269,047	-2.9%	-31.3%	
Broadway 1300 Pedestrian Zone	3,944	0.1%	4,136		-4.6%		
Broadway 1400 Pedestrian Zone	48,419	1.2%	47,248	41,530	2.5%	16.6%	
Broadway at 1359	279,130	7.0%	313,069	277,804	-10.8%	0.5%	
Broadway at 1370	109,247	2.7%	115,663	113,452	-5.5%	-3.7%	
Broadway at 1411	178,797	4.5%	196,704	184,063	-9.1%	-2.9%	
Broadway at 1430	210,624	5.3%	234,185	226,020	-10.1%	-6.8%	
W 36 at 8 NE	54,368	1.4%	58,236	57,861	-6.6%	-6.0%	
W 36 at 8 NW	81,682	2.0%	84,241	78,543	-3.0%	4.0%	
W 36 at 8 SE	66,999	1.7%	73,303	71,736	-8.6%	-6.6%	
W 36 at 8 SW	123,181	3.1%	130,017	123,195	-5.3%	0.0%	
W 37 at 7 NW	47,846	1.2%	54,721	51,896	-12.6%	-7.8%	
W 37 at 7 SE	90,824	2.3%	99,330	91,450	-8.6%	-0.7%	
W 37 at 7 SW	48,483	1.2%	50,948	51,114	-4.8%	-5.1%	



Reporting dates

This week - 29 July 2024 - 04 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 31, 2024 Vs Week 1, 2023 to Week 31, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2024 Vs Week 31, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2024 Vs Week 30 2024

