



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.7%	12.9%	2.8%	9.2%	3.2%	-1.9%
USA	1.5%	9.3%	-3.0%	5.7%	-3.0%	-5.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 192,602,696 which is 5.4% up on the previous year.

The total number of visitors for the year to date is 116,742,425 which is 4.7% up on the previous year.

The total number of visitors to Garment District in week commencing 5 August 2024 was 4,125,287.

The busiest day in week commencing 5 August 2024 was Wednesday with 660,704 visitors.

The peak hour of the week was 17:00 on Tuesday 6 August 2024 with footfall of 62,514.

Ped Counts by week

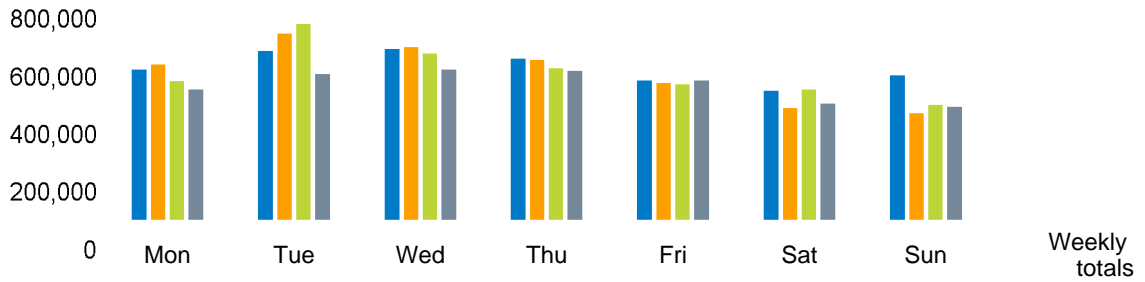


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

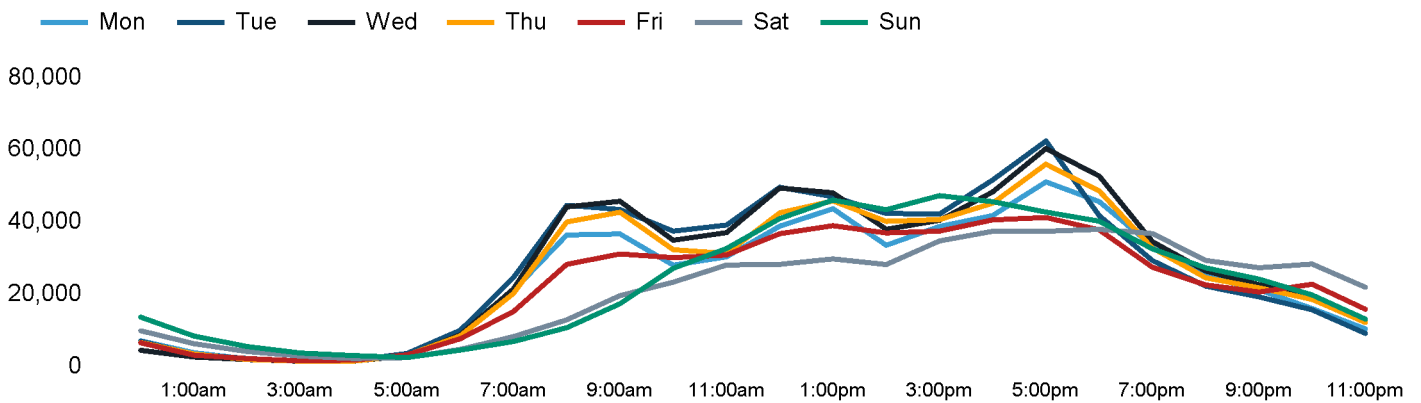
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	90°	90°	89°	74°	82°	86°	86°
Previous week	86°	87°	89°	94°	94°	92°	91°
Previous year	84°	79°	85°	84°	83°	83°	85°

Ped Counts by day

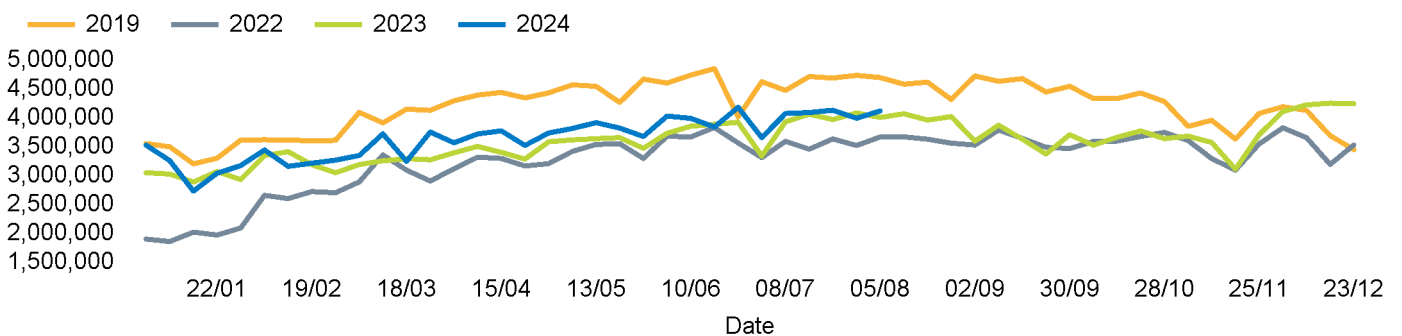


Week on week %	-3.5%	-9.2%	-0.8%	0.5%	1.8%	15.0%	33.4%	
Year on year %	8.1%	-13.5%	2.7%	6.0%	2.5%	-0.9%	24.4%	
% of week	14.1%	15.8%	16.0%	15.1%	13.1%	12.2%	13.6%	

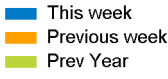
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	86,302	2.1%	79,831	87,054	8.1%	-0.9%	
40 at 7 SE	170,496	4.1%	161,385	158,312	5.6%	7.7%	
40 at 7 SW	123,079	3.0%	122,936	119,258	0.1%	3.2%	
6th Avenue at 1032	230,353	5.6%	213,966	221,672	7.7%	3.9%	
6th Avenue at 1033	199,558	4.8%	188,770	194,580	5.7%	2.6%	
7 at 40 NW	246,930	6.0%	239,415	243,525	3.1%	1.4%	
7 at 40 SE	214,992	5.2%	201,602	218,822	6.6%	-1.8%	
7 at 40 SW	245,710	6.0%	246,381	253,555	-0.3%	-3.1%	
7 at W 37 NE	77,923	1.9%	69,050	57,217	12.9%	36.2%	
7 at W 37 NW	84,218	2.0%	82,200	80,180	2.5%	5.0%	
7 at W 37 SE	157,907	3.8%	138,190	138,279	14.3%	14.2%	
7 at W 37 SW	204,011	4.9%	193,542	176,863	5.4%	15.3%	
8 at W 36 NE	185,747	4.5%	180,336	185,509	3.0%	0.1%	
8 at W 36 NW	171,434	4.2%	172,245	176,434	-0.5%	-2.8%	
8 at W 36 SE	170,718	4.1%	180,915	97,771	-5.6%	74.6%	
8 at W 36 SW	186,248	4.5%	184,936	266,911	0.7%	-30.2%	
Broadway 1300 Pedestrian Zone	3,389	0.1%	3,944		-14.1%		
Broadway 1400 Pedestrian Zone	56,186	1.4%	48,419	40,262	16.0%	39.6%	
Broadway at 1359	278,427	6.7%	279,130	275,651	-0.3%	1.0%	
Broadway at 1370	114,597	2.8%	109,247	111,874	4.9%	2.4%	
Broadway at 1411	180,564	4.4%	178,797	177,444	1.0%	1.8%	
Broadway at 1430	212,282	5.1%	210,624	213,663	0.8%	-0.6%	
W 36 at 8 NE	58,251	1.4%	54,368	56,986	7.1%	2.2%	
W 36 at 8 NW	77,066	1.9%	81,682	76,431	-5.7%	0.8%	
W 36 at 8 SE	70,323	1.7%	66,999	68,283	5.0%	3.0%	
W 36 at 8 SW	125,254	3.0%	123,181	122,780	1.7%	2.0%	
W 37 at 7 NW	48,542	1.2%	47,846	48,449	1.5%	0.2%	
W 37 at 7 SE	96,844	2.3%	90,824	96,063	6.6%	0.8%	
W 37 at 7 SW	47,936	1.2%	48,483	48,442	-1.1%	-1.0%	



Reporting dates

This week - 05 August 2024 - 11 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 32, 2024 Vs Week 1, 2023 to Week 32, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2024 Vs Week 32, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2024 Vs Week 31 2024

