



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.5%	12.8%	-0.5%	10.9%	-1.7%	1.6%
USA	1.5%	9.1%	1.0%	4.0%	1.9%	-0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 192,581,665 which is 5.1% up on the previous year.

The total number of visitors for the year to date is 120,797,955 which is 4.5% up on the previous year.

The total number of visitors to Garment District in week commencing 12 August 2024 was 4,055,530.

The busiest day in week commencing 12 August 2024 was Tuesday with 707,147 visitors.

The peak hour of the week was 17:00 on Tuesday 13 August 2024 with footfall of 59,480.

Ped Counts by week

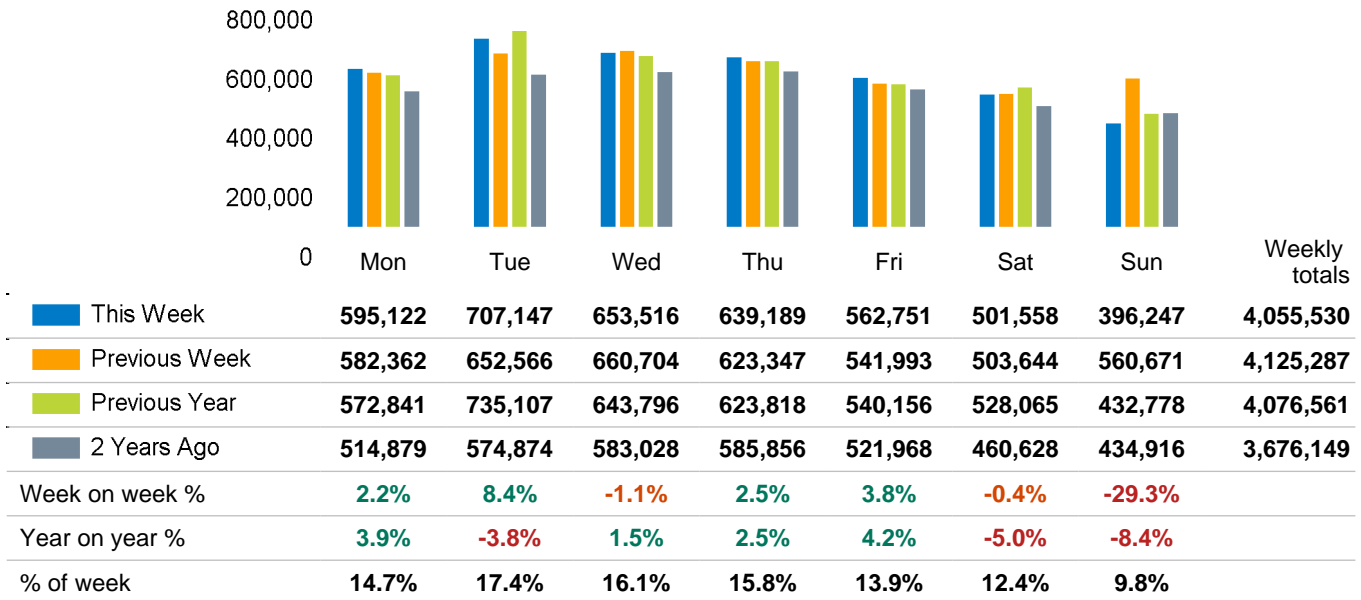


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

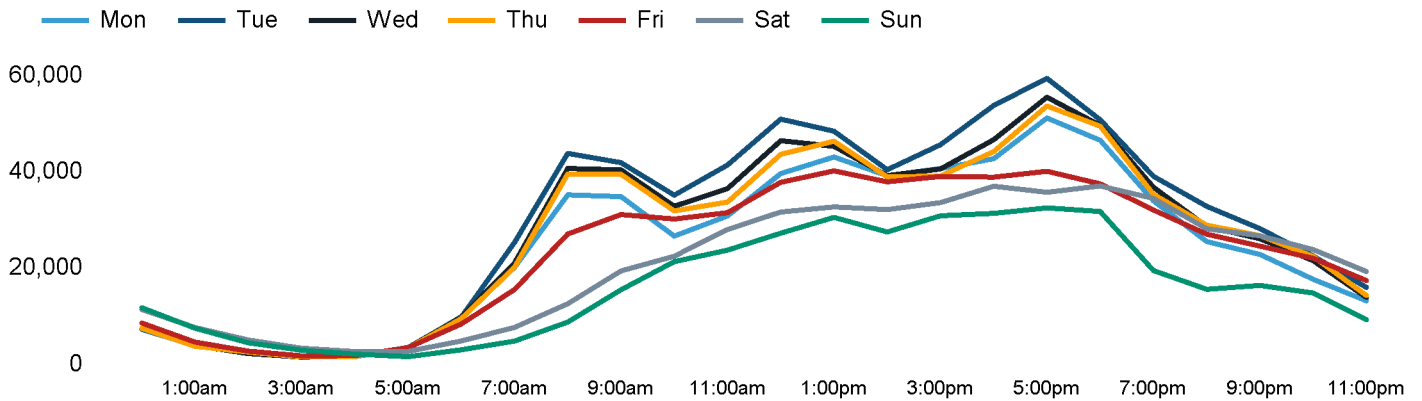
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	82°	85°	87°	87°	86°	82°
Previous week	90°	90°	89°	73°	82°	86°	86°
Previous year	85°	85°	82°	82°	79°	79°	85°

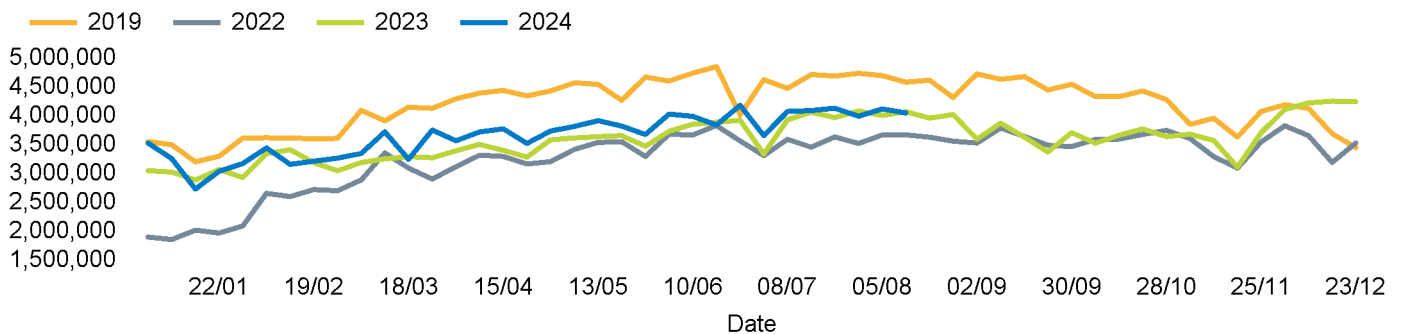
Ped Counts by day



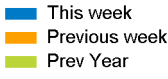
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	81,372	2.0%	86,302	86,813	-5.7%	-6.3%	
40 at 7 SE	163,595	4.0%	170,496	169,151	-4.0%	-3.3%	
40 at 7 SW	127,552	3.1%	123,079	128,675	3.6%	-0.9%	
6th Avenue at 1032	224,384	5.5%	230,353	225,989	-2.6%	-0.7%	
6th Avenue at 1033	194,256	4.8%	199,558	193,831	-2.7%	0.2%	
7 at 40 NW	249,623	6.2%	246,930	245,605	1.1%	1.6%	
7 at 40 SE	207,333	5.1%	214,992	225,436	-3.6%	-8.0%	
7 at 40 SW	239,680	5.9%	245,710	251,527	-2.5%	-4.7%	
7 at W 37 NE	64,166	1.6%	77,923	57,401	-17.7%	11.8%	
7 at W 37 NW	91,526	2.3%	84,218	79,592	8.7%	15.0%	
7 at W 37 SE	139,160	3.4%	157,907	141,370	-11.9%	-1.6%	
7 at W 37 SW	202,818	5.0%	204,011	175,140	-0.6%	15.8%	
8 at W 36 NE	176,049	4.3%	185,747	189,765	-5.2%	-7.2%	
8 at W 36 NW	170,456	4.2%	171,434	180,389	-0.6%	-5.5%	
8 at W 36 SE	167,147	4.1%	170,718	98,099	-2.1%	70.4%	
8 at W 36 SW	189,960	4.7%	186,248	271,766	2.0%	-30.1%	
Broadway 1300 Pedestrian Zone	3,968	0.1%	3,389		17.1%		
Broadway 1400 Pedestrian Zone	52,150	1.3%	56,186	44,123	-7.2%	18.2%	
Broadway at 1359	282,632	7.0%	278,427	280,830	1.5%	0.6%	
Broadway at 1370	112,487	2.8%	114,597	114,277	-1.8%	-1.6%	
Broadway at 1411	184,088	4.5%	180,564	178,407	2.0%	3.2%	
Broadway at 1430	217,209	5.4%	212,282	212,300	2.3%	2.3%	
W 36 at 8 NE	55,243	1.4%	58,251	58,114	-5.2%	-4.9%	
W 36 at 8 NW	78,990	1.9%	77,066	78,871	2.5%	0.2%	
W 36 at 8 SE	65,252	1.6%	70,323	69,322	-7.2%	-5.9%	
W 36 at 8 SW	124,530	3.1%	125,254	124,761	-0.6%	-0.2%	
W 37 at 7 NW	50,585	1.2%	48,542	49,532	4.2%	2.1%	
W 37 at 7 SE	92,866	2.3%	96,844	97,645	-4.1%	-4.9%	
W 37 at 7 SW	46,453	1.1%	47,936	47,830	-3.1%	-2.9%	



Reporting dates

This week - 12 August 2024 - 18 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 33, 2024 Vs Week 1, 2023 to Week 33, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2024 Vs Week 33, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2024 Vs Week 32 2024

