



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.4%	12.7%	0.6%	9.1%	-1.6%	-2.7%
USA	1.6%	9.0%	4.1%	5.8%	-1.6%	-3.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 192,603,529 which is 5% up on the previous year.

The total number of visitors for the year to date is 124,786,791 which is 4.4% up on the previous year.

The total number of visitors to Garment District in week commencing 19 August 2024 was 3,988,836.

The busiest day in week commencing 19 August 2024 was Tuesday with 700,362 visitors.

The peak hour of the week was 17:00 on Tuesday 20 August 2024 with footfall of 59,475.

Ped Counts by week

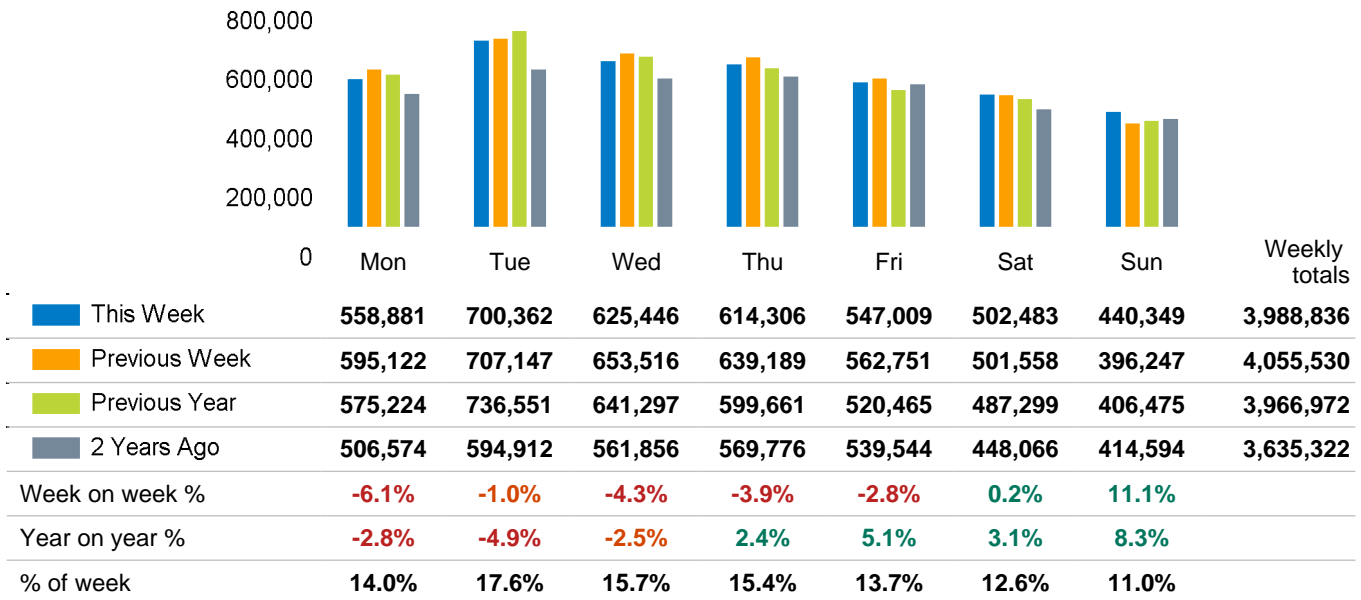


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

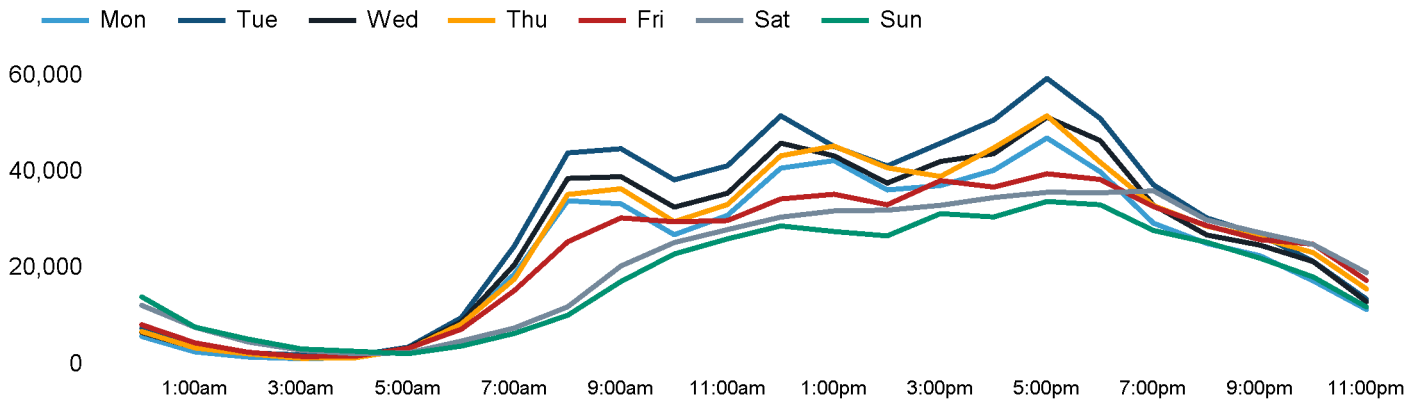
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	85°	85°	73°	77°	81°	84°	86°
Previous week	82°	82°	85°	87°	87°	86°	82°
Previous year	86°	86°	82°	79°	78°	83°	83°

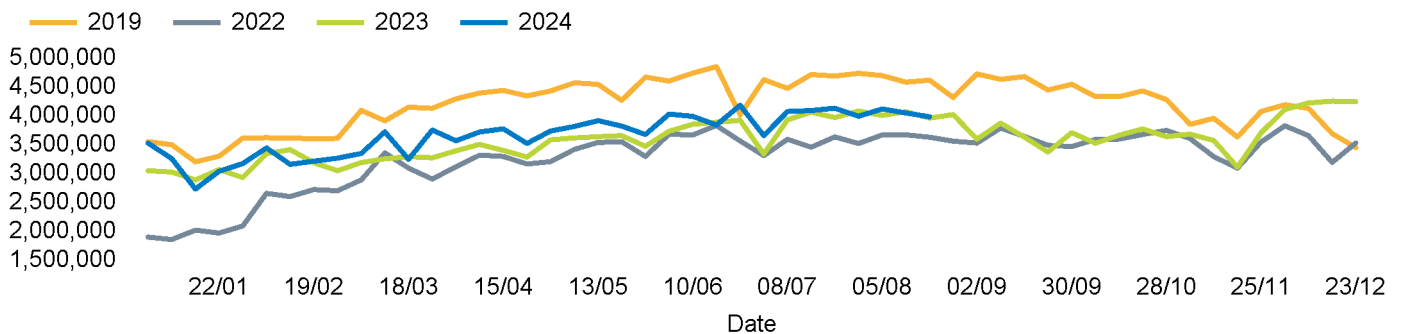
Ped Counts by day



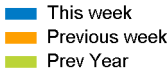
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	78,606	2.0%	81,372	89,070	-3.4%	-11.7%	
40 at 7 SE	167,250	4.2%	163,595	159,908	2.2%	4.6%	
40 at 7 SW	122,405	3.1%	127,552	131,391	-4.0%	-6.8%	
6th Avenue at 1032	227,104	5.7%	224,384	211,881	1.2%	7.2%	
6th Avenue at 1033	191,758	4.8%	194,256	189,235	-1.3%	1.3%	
7 at 40 NW	238,719	6.0%	249,623	240,958	-4.4%	-0.9%	
7 at 40 SE	202,934	5.1%	207,333	219,077	-2.1%	-7.4%	
7 at 40 SW	220,606	5.5%	239,680	251,840	-8.0%	-12.4%	
7 at W 37 NE	60,663	1.5%	64,166	56,246	-5.5%	7.9%	
7 at W 37 NW	78,558	2.0%	91,526	79,832	-14.2%	-1.6%	
7 at W 37 SE	137,674	3.5%	139,160	134,714	-1.1%	2.2%	
7 at W 37 SW	201,936	5.1%	202,818	173,484	-0.4%	16.4%	
8 at W 36 NE	174,220	4.4%	176,049	184,962	-1.0%	-5.8%	
8 at W 36 NW	171,345	4.3%	170,456	175,317	0.5%	-2.3%	
8 at W 36 SE	174,471	4.4%	167,147	95,412	4.4%	82.9%	
8 at W 36 SW	187,971	4.7%	189,960	265,141	-1.0%	-29.1%	
Broadway 1300 Pedestrian Zone	3,845	0.1%	3,968		-3.1%		
Broadway 1400 Pedestrian Zone	53,655	1.3%	52,150	43,910	2.9%	22.2%	
Broadway at 1359	276,649	6.9%	282,632	275,160	-2.1%	0.5%	
Broadway at 1370	108,181	2.7%	112,487	112,350	-3.8%	-3.7%	
Broadway at 1411	185,287	4.6%	184,088	165,751	0.7%	11.8%	
Broadway at 1430	215,406	5.4%	217,209	198,406	-0.8%	8.6%	
W 36 at 8 NE	53,791	1.3%	55,243	56,667	-2.6%	-5.1%	
W 36 at 8 NW	84,275	2.1%	78,990	76,916	6.7%	9.6%	
W 36 at 8 SE	63,994	1.6%	65,252	67,535	-1.9%	-5.2%	
W 36 at 8 SW	118,471	3.0%	124,530	121,498	-4.9%	-2.5%	
W 37 at 7 NW	47,448	1.2%	50,585	47,970	-6.2%	-1.1%	
W 37 at 7 SE	95,753	2.4%	92,866	93,007	3.1%	3.0%	
W 37 at 7 SW	45,861	1.1%	46,453	49,334	-1.3%	-7.0%	



Reporting dates

This week - 19 August 2024 - 25 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 34, 2024 Vs Week 1, 2023 to Week 34, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2024 Vs Week 34, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2024 Vs Week 33 2024

