



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	4.8%	11.2%	17.4%	-3.3%	-4.1%	-7.1%
USA	2.2%	7.7%	9.4%	-2.8%	-3.9%	-4.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 193,997,116 which is 5.4% up on the previous year.

The total number of visitors for the year to date is 144,704,261 which is 4.8% up on the previous year.

The total number of visitors to Garment District in week commencing 23 September 2024 was 3,965,613.

The busiest day in week commencing 23 September 2024 was Tuesday with 663,400 visitors.

The peak hour of the week was 17:00 on Tuesday 24 September 2024 with footfall of 63,348.

Ped Counts by week

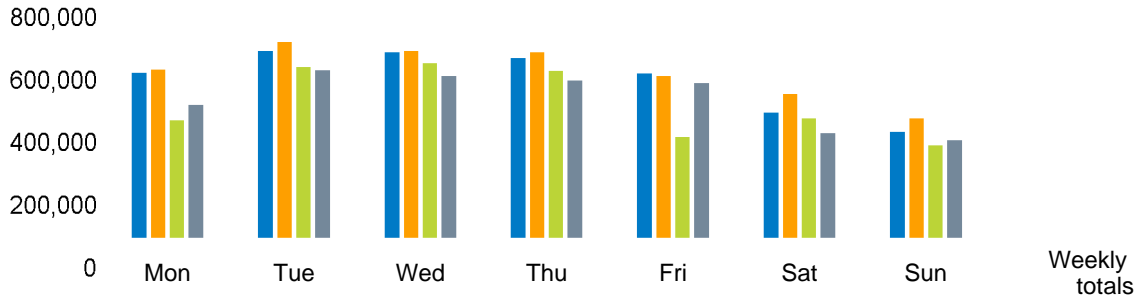


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

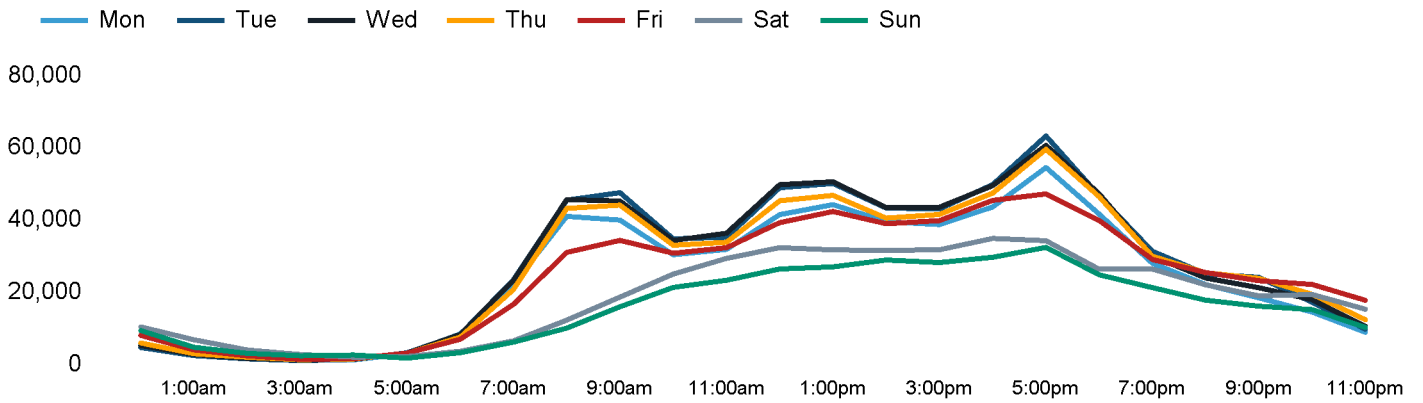
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	73°	68°	68°	75°	75°	73°	69°
Previous week	79°	78°	78°	83°	83°	79°	77°
Previous year	64°	63°	64°	64°	63°	65°	77°

Ped Counts by day

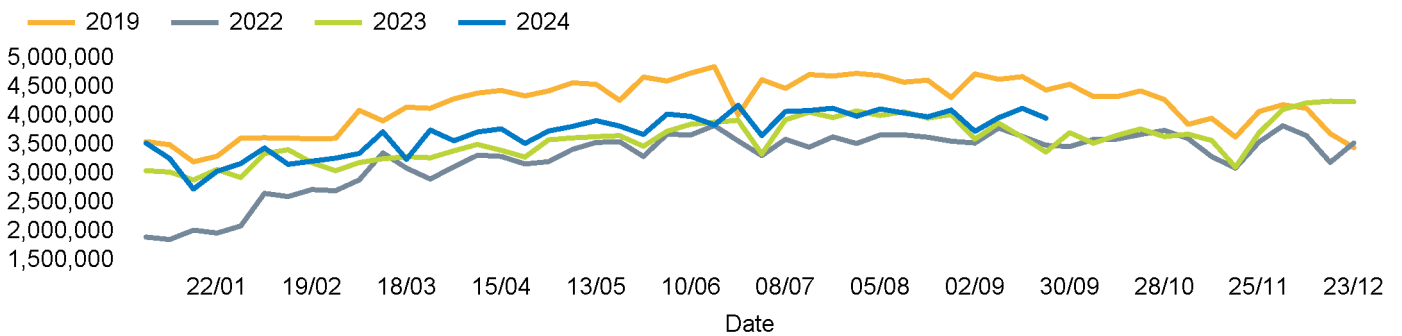


Week on week %	-2.1%	-4.5%	-0.7%	-2.9%	1.6%	-12.6%	-10.7%	
Year on year %	38.2%	9.1%	5.9%	7.8%	59.9%	4.8%	13.9%	
% of week	14.8%	16.7%	16.6%	16.1%	14.7%	11.3%	9.7%	

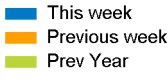
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	95,228	2.4%	92,319	90,305	3.2%	5.5%	
40 at 7 SE	175,753	4.4%	173,319	141,658	1.4%	24.1%	
40 at 7 SW	117,936	3.0%	110,747	127,886	6.5%	-7.8%	
6th Avenue at 1032	226,860	5.7%	231,559	200,864	-2.0%	12.9%	
6th Avenue at 1033	170,130	4.3%	181,547	143,307	-6.3%	18.7%	
7 at 40 NW	219,997	5.5%	241,990	183,673	-9.1%	19.8%	
7 at 40 SE	212,675	5.4%	213,093	191,915	-0.2%	10.8%	
7 at 40 SW	263,224	6.6%	260,544	205,962	1.0%	27.8%	
7 at W 37 NE	68,965	1.7%	69,042	42,941	-0.1%	60.6%	
7 at W 37 NW	85,224	2.1%	90,684	65,180	-6.0%	30.8%	
7 at W 37 SE	144,511	3.6%	148,038	127,591	-2.4%	13.3%	
7 at W 37 SW	205,262	5.2%	211,223	173,823	-2.8%	18.1%	
8 at W 36 NE	200,275	5.1%	196,119	150,556	2.1%	33.0%	
8 at W 36 NW	171,935	4.3%	178,195	150,820	-3.5%	14.0%	
8 at W 36 SE	211,346	5.3%	208,786	87,442	1.2%	141.7%	
8 at W 36 SW	178,095	4.5%	174,671	220,233	2.0%	-19.1%	
Broadway 1300 Pedestrian Zone	3,931	0.1%	3,786		3.8%		
Broadway 1400 Pedestrian Zone	55,846	1.4%	53,917	39,643	3.6%	40.9%	
Broadway at 1359	248,141	6.3%	299,368	210,642	-17.1%	17.8%	
Broadway at 1370	77,116	1.9%	99,511	88,385	-22.5%	-12.7%	
Broadway at 1411	171,090	4.3%	176,935	143,100	-3.3%	19.6%	
Broadway at 1430	169,542	4.3%	203,103	167,405	-16.5%	1.3%	
W 36 at 8 NE	62,470	1.6%	63,436	49,237	-1.5%	26.9%	
W 36 at 8 NW	74,997	1.9%	90,272	73,722	-16.9%	1.7%	
W 36 at 8 SE	74,352	1.9%	70,754	58,797	5.1%	26.5%	
W 36 at 8 SW	86,490	2.2%	90,321	94,225	-4.2%	-8.2%	
W 37 at 7 NW	51,995	1.3%	51,116	42,791	1.7%	21.5%	
W 37 at 7 SE	87,910	2.2%	100,343	62,507	-12.4%	40.6%	
W 37 at 7 SW	54,317	1.4%	51,095	44,530	6.3%	22.0%	



Reporting dates

This week - 23 September 2024 - 29 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 39, 2024 Vs Week 1, 2023 to Week 39, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2024 Vs Week 39, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2024 Vs Week 38 2024

