

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.0%	10.7%	11.0%	-1.8%	-0.9%	-4.9%
USA	2.5%	7.4%	12.9%	-2.1%	4.9%	-4.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 194,624,699 which is 5.7% up on the previous year.

The total number of visitors for the year to date is 152,577,768 which is 5% up on the previous year.

The total number of visitors to Garment District in week commencing 7 October 2024 was 3,919,937.

The busiest day in week commencing 7 October 2024 was Tuesday with 613,265 visitors.

The peak hour of the week was 17:00 on Tuesday 8 October 2024 with footfall of 60,511.

Ped Counts by week

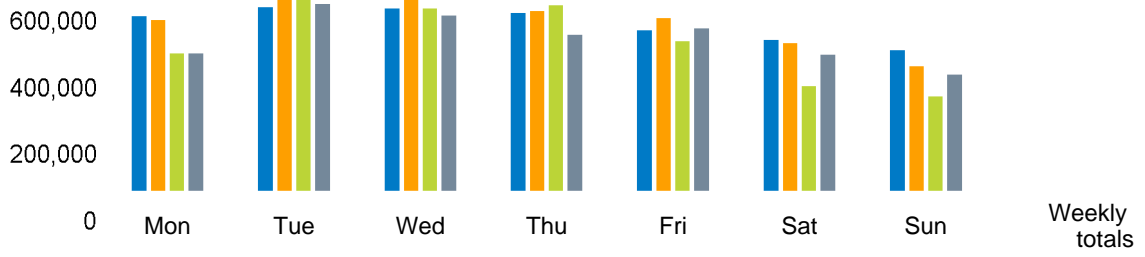


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

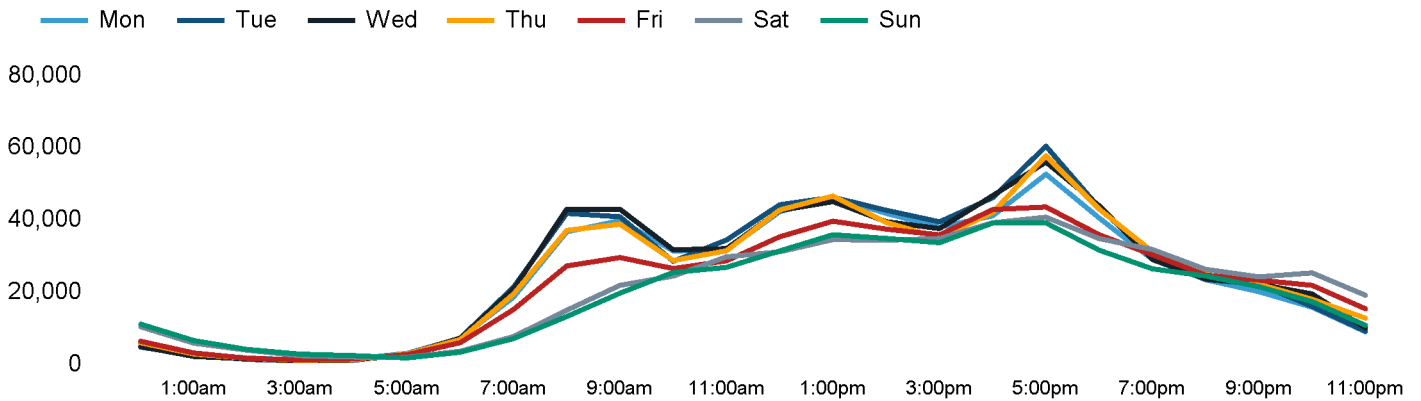
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	75°	75°	69°	69°	70°	74°	74°
Previous week	71°	71°	68°	72°	73°	74°	74°
Previous year	59°	63°	69°	69°	69°	64°	59°

Ped Counts by day

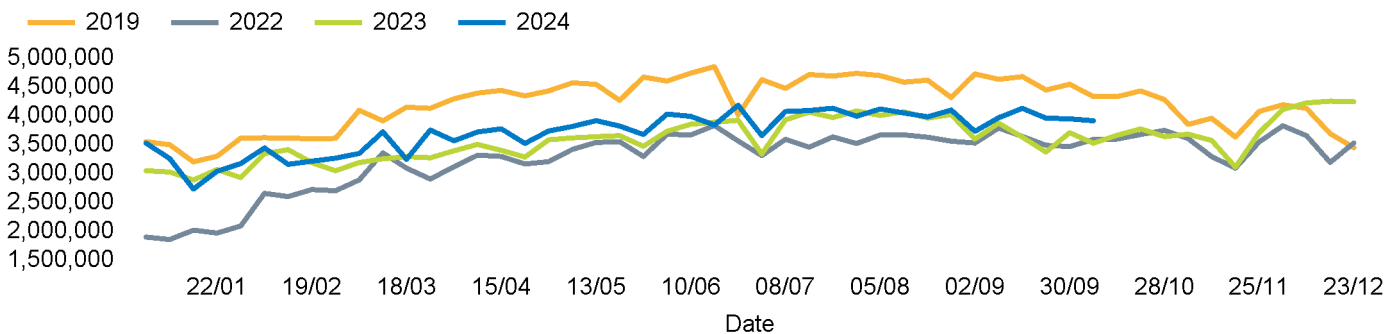


Week on week %	1.8%	-4.6%	-5.2%	-0.7%	-7.0%	2.3%	12.4%	
Year on year %	25.9%	-6.2%	0.0%	-4.0%	6.8%	41.8%	46.3%	
% of week	14.9%	15.6%	15.5%	15.2%	13.7%	12.9%	12.1%	

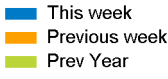





























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	93,027	2.4%	95,788	84,983	-2.9%	9.5%	
40 at 7 SE	168,186	4.3%	170,295	142,936	-1.2%	17.7%	
40 at 7 SW	111,031	2.8%	111,409	132,348	-0.3%	-16.1%	
6th Avenue at 1032	253,233	6.5%	240,158	217,816	5.4%	16.3%	
6th Avenue at 1033	178,820	4.6%	180,870	160,190	-1.1%	11.6%	
7 at 40 NW	231,459	5.9%	226,323	198,645	2.3%	16.5%	
7 at 40 SE	212,324	5.4%	211,470	194,005	0.4%	9.4%	
7 at 40 SW	260,415	6.6%	266,347	213,323	-2.2%	22.1%	
7 at W 37 NE	48,988	1.2%	66,020	42,461	-25.8%	15.4%	
7 at W 37 NW	79,928	2.0%	86,865	71,701	-8.0%	11.5%	
7 at W 37 SE	129,355	3.3%	144,686	117,981	-10.6%	9.6%	
7 at W 37 SW	194,315	5.0%	206,504	174,714	-5.9%	11.2%	
8 at W 36 NE	197,543	5.0%	195,175	157,440	1.2%	25.5%	
8 at W 36 NW	169,172	4.3%	170,497	160,348	-0.8%	5.5%	
8 at W 36 SE	209,004	5.3%	208,270	97,946	0.4%	113.4%	
8 at W 36 SW	163,447	4.2%	172,864	221,307	-5.4%	-26.1%	
Broadway 1300 Pedestrian Zone	3,712	0.1%	3,459		7.3%		
Broadway 1400 Pedestrian Zone	56,077	1.4%	54,936	39,986	2.1%	40.2%	
Broadway at 1359	228,768	5.8%	232,340	210,914	-1.5%	8.5%	
Broadway at 1370	65,965	1.7%	67,428	100,677	-2.2%	-34.5%	
Broadway at 1411	183,518	4.7%	169,779	146,735	8.1%	25.1%	
Broadway at 1430	194,902	5.0%	197,462	178,439	-1.3%	9.2%	
W 36 at 8 NE	57,358	1.5%	56,666	53,123	1.2%	8.0%	
W 36 at 8 NW	90,211	2.3%	80,625	81,584	11.9%	10.6%	
W 36 at 8 SE	66,657	1.7%	68,226	63,308	-2.3%	5.3%	
W 36 at 8 SW	89,109	2.3%	85,359	97,738	4.4%	-8.8%	
W 37 at 7 NW	49,399	1.3%	47,754	46,465	3.4%	6.3%	
W 37 at 7 SE	85,882	2.2%	84,442	78,361	1.7%	9.6%	
W 37 at 7 SW	48,132	1.2%	51,553	46,607	-6.6%	3.3%	



Reporting dates

This week - 07 October 2024 - 13 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 41, 2024 Vs Week 1, 2023 to Week 41, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2024 Vs Week 41, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2024 Vs Week 40 2024

