

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Garment District	5.0%	10.5%	5.4%	1.8%	-1.3%	3.9%
USA	2.6%	7.2%	8.7%	0.8%	-3.3%	1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 194,823,943 which is 5.7% up on the previous year.

The total number of visitors for the year to date is 156,445,962 which is 5% up on the previous year.

The total number of visitors to Garment District in week commencing 14 October 2024 was 3,868,194.

The busiest day in week commencing 14 October 2024 was Wednesday with 614,655 visitors.

The peak hour of the week was 17:00 on Tuesday 15 October 2024 with footfall of 58,315.

Ped Counts by week

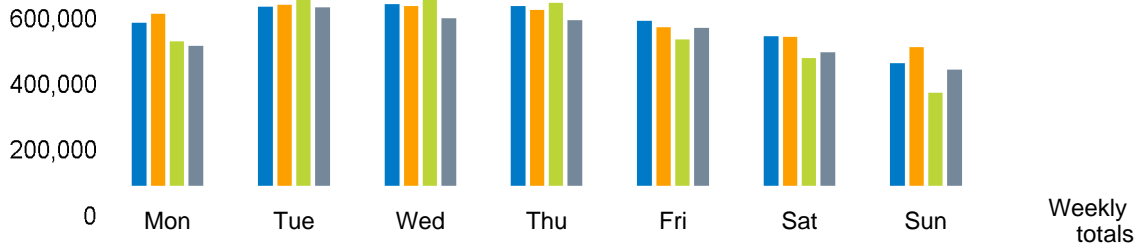


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

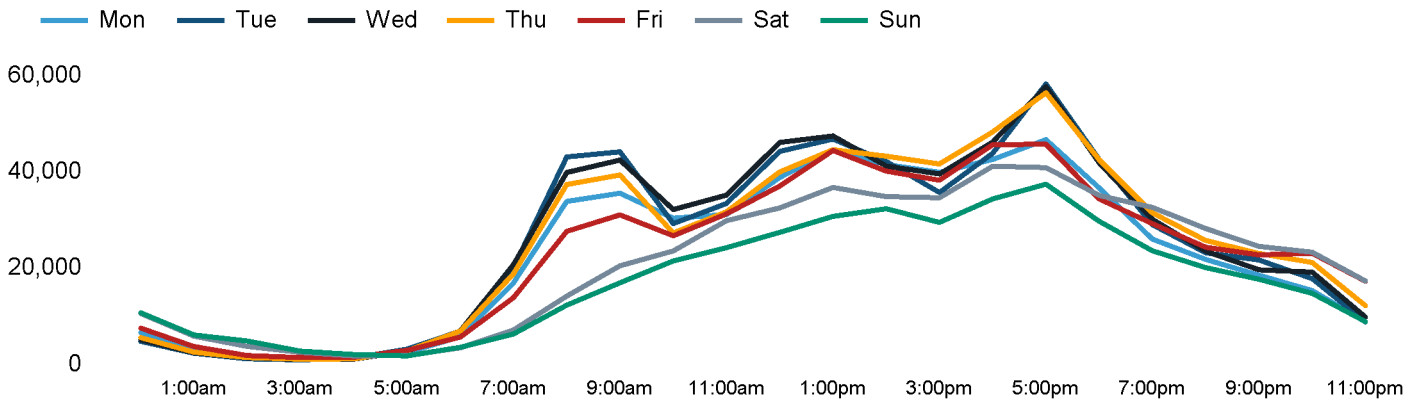
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	71°	67°	59°	59°	67°	70°	74°
Previous week	75°	75°	69°	69°	70°	74°	74°
Previous year	63°	63°	62°	64°	64°	63°	63°

Ped Counts by day

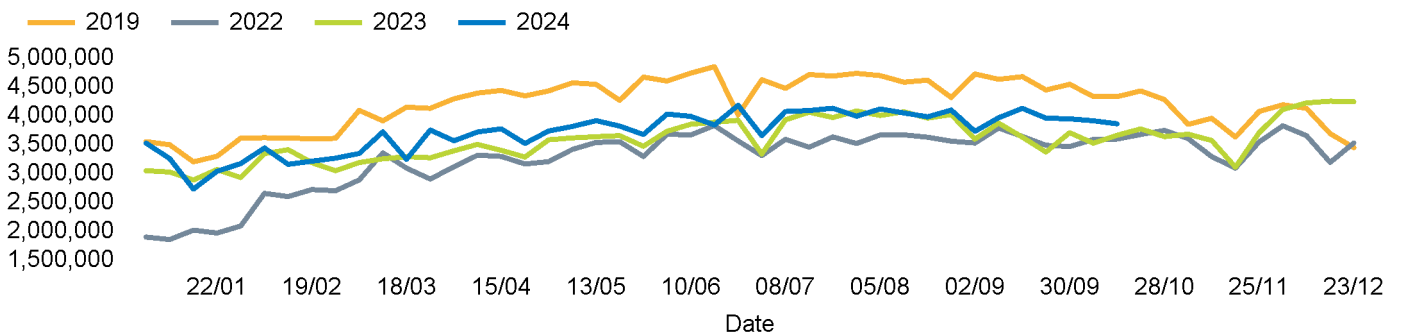


Week on week %	-5.3%	-1.2%	0.9%	2.0%	3.8%	0.1%	-11.0%	
Year on year %	12.3%	-8.4%	-3.7%	-1.8%	12.3%	16.0%	30.4%	
% of week	14.3%	15.7%	15.9%	15.7%	14.4%	13.1%	10.9%	

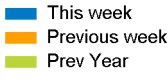
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	90,050	2.3%	93,027	86,064	-3.2%	4.6%	
40 at 7 SE	163,405	4.2%	168,186	156,256	-2.8%	4.6%	
40 at 7 SW	110,867	2.9%	111,031	136,606	-0.1%	-18.8%	
6th Avenue at 1032	247,596	6.4%	253,233	228,590	-2.2%	8.3%	
6th Avenue at 1033	173,585	4.5%	178,820	167,629	-2.9%	3.6%	
7 at 40 NW	248,261	6.4%	231,459	201,807	7.3%	23.0%	
7 at 40 SE	192,979	5.0%	212,324	202,462	-9.1%	-4.7%	
7 at 40 SW	245,233	6.3%	260,415	221,698	-5.8%	10.6%	
7 at W 37 NE	46,370	1.2%	48,988	44,278	-5.3%	4.7%	
7 at W 37 NW	84,045	2.2%	79,928	80,004	5.2%	5.1%	
7 at W 37 SE	134,534	3.5%	129,355	129,563	4.0%	3.8%	
7 at W 37 SW	193,791	5.0%	194,315	183,786	-0.3%	5.4%	
8 at W 36 NE	194,470	5.0%	197,543	167,681	-1.6%	16.0%	
8 at W 36 NW	175,703	4.5%	169,172	165,214	3.9%	6.3%	
8 at W 36 SE	205,497	5.3%	209,004	102,493	-1.7%	100.5%	
8 at W 36 SW	164,767	4.3%	163,447	229,181	0.8%	-28.1%	
Broadway 1300 Pedestrian Zone	3,701	0.1%	3,712		-0.3%		
Broadway 1400 Pedestrian Zone	58,216	1.5%	56,077	40,340	3.8%	44.3%	
Broadway at 1359	222,840	5.8%	228,768	214,896	-2.6%	3.7%	
Broadway at 1370	61,866	1.6%	65,965	103,323	-6.2%	-40.1%	
Broadway at 1411	166,314	4.3%	183,518	149,412	-9.4%	11.3%	
Broadway at 1430	186,425	4.8%	194,902	178,782	-4.3%	4.3%	
W 36 at 8 NE	57,603	1.5%	57,358	52,484	0.4%	9.8%	
W 36 at 8 NW	95,323	2.5%	90,211	82,356	5.7%	15.7%	
W 36 at 8 SE	65,092	1.7%	66,657	63,304	-2.3%	2.8%	
W 36 at 8 SW	93,179	2.4%	89,109	101,047	4.6%	-7.8%	
W 37 at 7 NW	50,151	1.3%	49,399	48,746	1.5%	2.9%	
W 37 at 7 SE	82,378	2.1%	85,882	78,276	-4.1%	5.2%	
W 37 at 7 SW	53,953	1.4%	48,132	52,672	12.1%	2.4%	



Reporting dates

This week - 14 October 2024 - 20 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 42, 2024 Vs Week 1, 2023 to Week 42, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2024 Vs Week 42, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2024 Vs Week 41 2024

