



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-5.1%	15.6%	-5.1%	15.6%	-6.8%	-16.9%
USA	9.4%	5.5%	9.4%	5.5%	-6.8%	-17.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 194,537,716 which is 3.6% up on the previous year.

The total number of visitors for the year to date is 3,354,151 which is 5.1% down on the previous year.

The total number of visitors to Garment District in week commencing 30 December 2024 was 3,354,151.

The busiest day in week commencing 30 December 2024 was Monday with 587,679 visitors.

The peak hour of the week was 13:00 on Monday 30 December 2024 with footfall of 49,073.

## Ped Counts by week

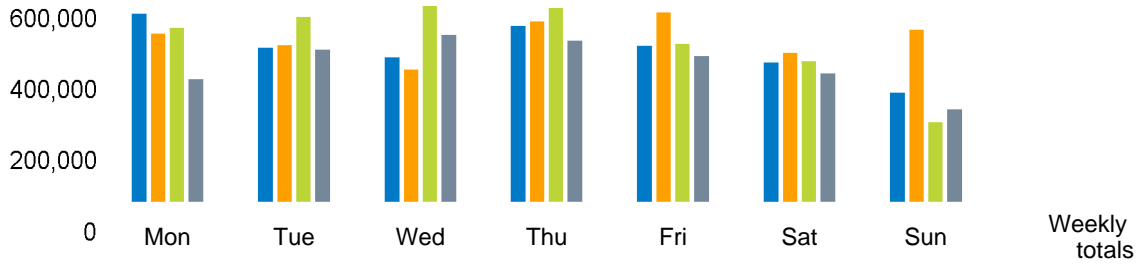


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

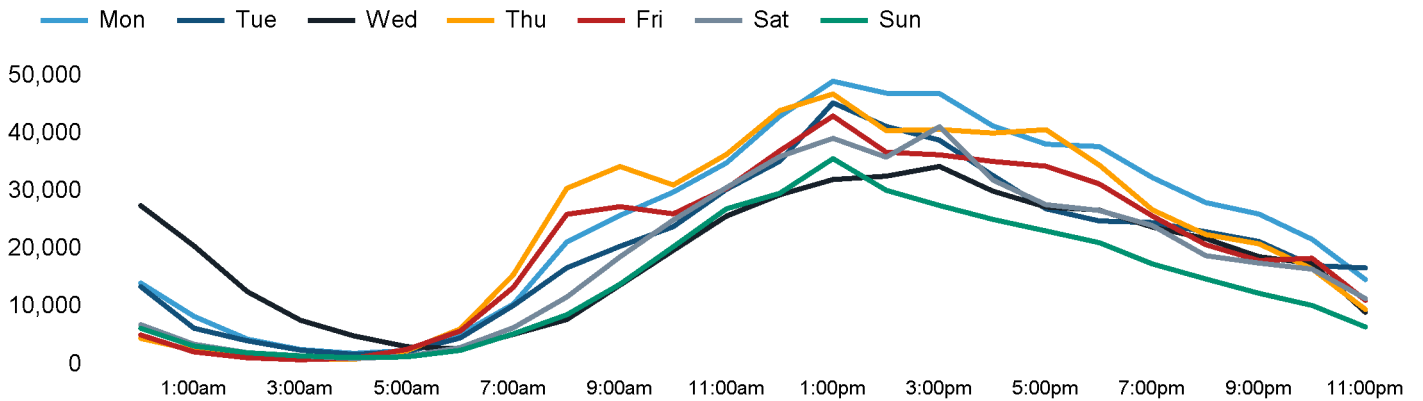
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	61°	58°	54°	51°	43°	39°	36°
Previous week	30°	40°	40°	38°	42°	50°	61°
Previous year	46°	46°	44°	44°	44°	38°	38°

## Ped Counts by day

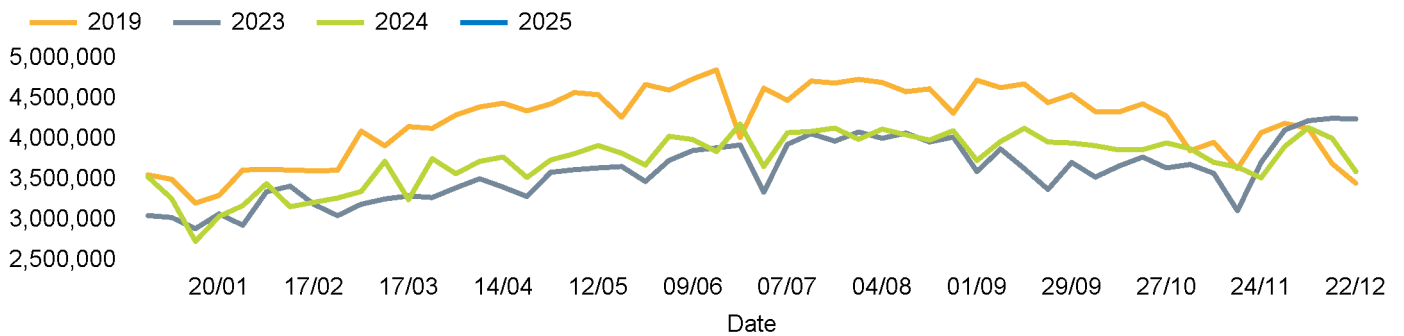


Week on week %	11.4%	-1.6%	8.9%	-2.5%	-17.0%	-6.4%	-35.5%	
Year on year %	7.8%	-15.9%	-25.6%	-8.9%	-0.9%	-1.1%	34.5%	
% of week	17.5%	14.5%	13.6%	16.4%	14.6%	13.1%	10.3%	


## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	63,452	1.9%	71,635	59,031	-11.4%	7.5%	
40 at 7 SE	140,012	4.2%	158,251	146,357	-11.5%	-4.3%	
40 at 7 SW	76,530	2.3%	66,417	105,413	15.2%	-27.4%	
6th Avenue at 1032	256,416	7.6%	313,154	210,474	-18.1%	21.8%	
6th Avenue at 1033	178,264	5.3%	184,554	142,286	-3.4%	25.3%	
7 at 40 NW	159,076	4.7%	170,981	136,427	-7.0%	16.6%	
7 at 40 SE	151,717	4.5%	179,821	181,747	-15.6%	-16.5%	
7 at 40 SW	180,214	5.4%	192,926	145,495	-6.6%	23.9%	
7 at W 37 NE	39,759	1.2%	35,670	34,347	11.5%	15.8%	
7 at W 37 NW	46,645	1.4%	48,645	49,374	-4.1%	-5.5%	
7 at W 37 SE	107,275	3.2%	104,286	119,263	2.9%	-10.1%	
7 at W 37 SW	178,758	5.3%	164,817	184,492	8.5%	-3.1%	
8 at W 36 NE	177,480	5.3%	174,777	185,025	1.5%	-4.1%	
8 at W 36 NW	152,782	4.6%	152,753	175,176	0.0%	-12.8%	
8 at W 36 SE	207,678	6.2%	197,493	143,284	5.2%	44.9%	
8 at W 36 SW	176,280	5.3%	173,536	206,335	1.6%	-14.6%	
Broadway 1300 Pedestrian Zone	2,554	0.1%	3,184		-19.8%		
Broadway 1400 Pedestrian Zone	31,270	0.9%	42,810	34,463	-27.0%	-9.3%	
Broadway at 1359	261,027	7.8%	369,909	331,399	-29.4%	-21.2%	
Broadway at 1370	57,056	1.7%	61,506	188,322	-7.2%	-69.7%	
Broadway at 1411	114,850	3.4%	148,246	133,341	-22.5%	-13.9%	
Broadway at 1430	183,662	5.5%	208,162	191,517	-11.8%	-4.1%	
W 36 at 8 NE	49,225	1.5%	48,430	58,554	1.6%	-15.9%	
W 36 at 8 NW	72,043	2.1%	69,531	72,112	3.6%	-0.1%	
W 36 at 8 SE	63,602	1.9%	63,045	73,719	0.9%	-13.7%	
W 36 at 8 SW	91,904	2.7%	85,950	88,097	6.9%	4.3%	
W 37 at 7 NW	35,315	1.1%	27,700	39,167	27.5%	-9.8%	
W 37 at 7 SE	60,134	1.8%	48,866	56,812	23.1%	5.8%	
W 37 at 7 SW	39,171	1.2%	33,621	41,955	16.5%	-6.6%	



## Reporting dates

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This week - 30 December 2024 - 05 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 1, 2025 Vs Week 1, 2024 to Week 1, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2025 Vs Week 1, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2025 Vs Week 52 2024

