



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.5%	11.7%	-10.1%	7.6%	-12.5%	-7.6%
USA	3.1%	3.9%	-4.3%	2.1%	-21.9%	-10.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 194,206,919 which is 3.3% up on the previous year.

The total number of visitors for the year to date is 6,287,746 which is 7.5% down on the previous year.

The total number of visitors to Garment District in week commencing 6 January 2025 was 2,933,595.

The busiest day in week commencing 6 January 2025 was Monday with 507,257 visitors.

The peak hour of the week was 13:00 on Monday 6 January 2025 with footfall of 52,983.

Ped Counts by week

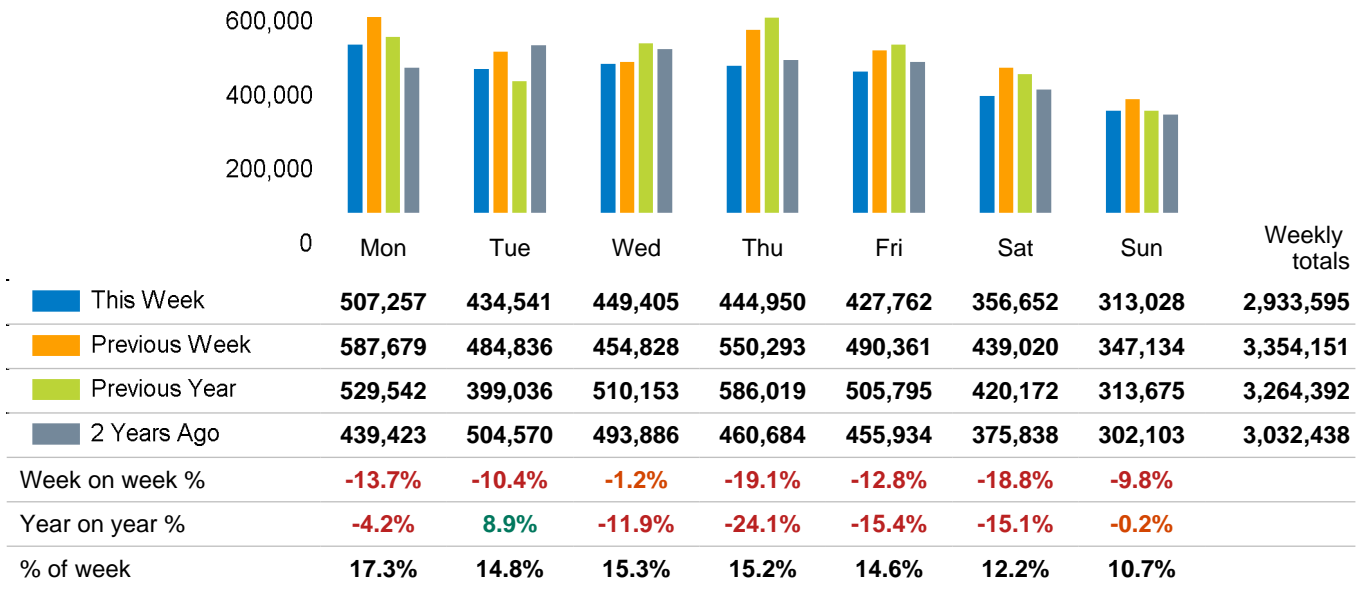


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

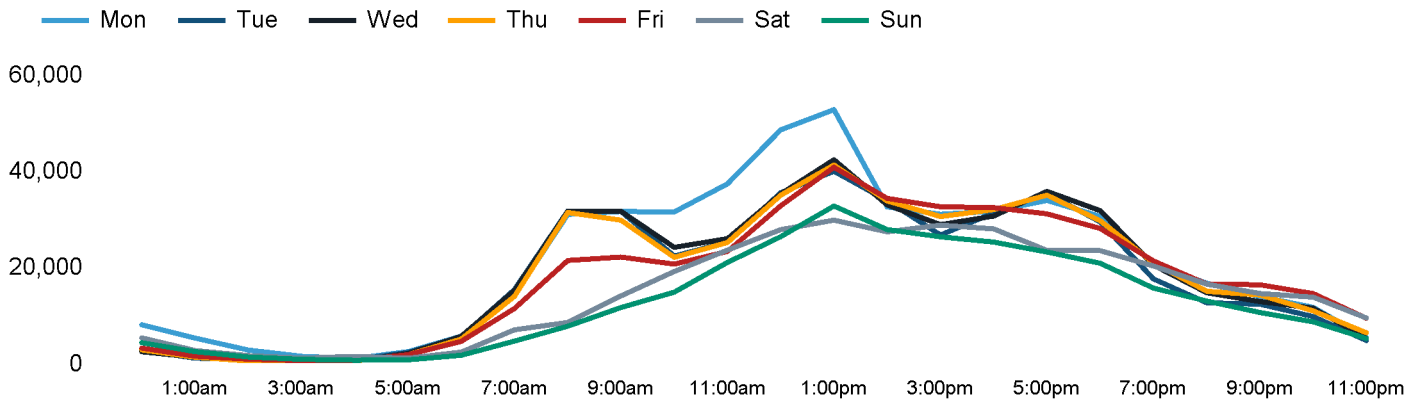
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	34°	34°	34°	35°	41°	41°	41°
Previous week	61°	58°	54°	51°	43°	39°	34°
Previous year	45°	50°	57°	57°	49°	59°	59°

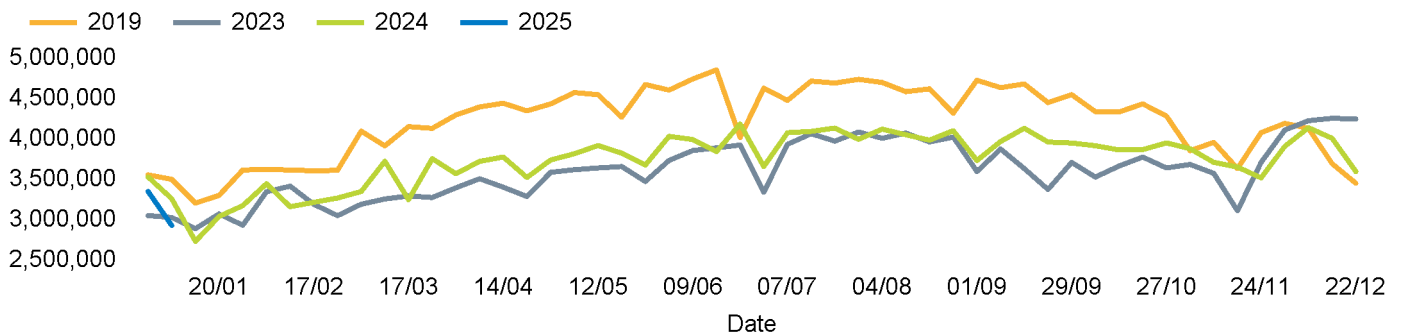
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	62,226	2.1%	63,452	66,231	-1.9%	-6.0%	
40 at 7 SE	133,255	4.5%	140,012	146,823	-4.8%	-9.2%	
40 at 7 SW	71,608	2.4%	76,530	119,697	-6.4%	-40.2%	
6th Avenue at 1032	172,819	5.9%	256,416	188,268	-32.6%	-8.2%	
6th Avenue at 1033	122,744	4.2%	178,264	129,519	-31.1%	-5.2%	
7 at 40 NW	142,260	4.8%	159,076	131,997	-10.6%	7.8%	
7 at 40 SE	150,023	5.1%	151,717	157,631	-1.1%	-4.8%	
7 at 40 SW	163,265	5.6%	180,214	152,467	-9.4%	7.1%	
7 at W 37 NE	35,872	1.2%	39,759	36,078	-9.8%	-0.6%	
7 at W 37 NW	42,672	1.5%	46,645	56,858	-8.5%	-24.9%	
7 at W 37 SE	106,771	3.6%	107,275	119,665	-0.5%	-10.8%	
7 at W 37 SW	158,783	5.4%	178,758	177,190	-11.2%	-10.4%	
8 at W 36 NE	160,422	5.5%	177,480	177,596	-9.6%	-9.7%	
8 at W 36 NW	137,282	4.7%	152,782	154,793	-10.1%	-11.3%	
8 at W 36 SE	189,256	6.5%	207,678	132,915	-8.9%	42.4%	
8 at W 36 SW	166,383	5.7%	176,280	196,669	-5.6%	-15.4%	
Broadway 1300 Pedestrian Zone	3,223	0.1%	2,554		26.2%		
Broadway 1400 Pedestrian Zone	35,494	1.2%	31,270	37,714	13.5%	-5.9%	
Broadway at 1359	205,991	7.0%	261,027	254,446	-21.1%	-19.0%	
Broadway at 1370	46,298	1.6%	57,056	117,329	-18.9%	-60.5%	
Broadway at 1411	119,209	4.1%	114,850	132,080	3.8%	-9.7%	
Broadway at 1430	144,307	4.9%	183,662	161,406	-21.4%	-10.6%	
W 36 at 8 NE	47,857	1.6%	49,225	52,141	-2.8%	-8.2%	
W 36 at 8 NW	62,373	2.1%	72,043	62,059	-13.4%	0.5%	
W 36 at 8 SE	53,534	1.8%	63,602	65,397	-15.8%	-18.1%	
W 36 at 8 SW	69,658	2.4%	91,904	88,340	-24.2%	-21.1%	
W 37 at 7 NW	38,120	1.3%	35,315	42,602	7.9%	-10.5%	
W 37 at 7 SE	50,700	1.7%	60,134	60,552	-15.7%	-16.3%	
W 37 at 7 SW	41,190	1.4%	39,171	45,929	5.2%	-10.3%	



Reporting dates

This week - 06 January 2025 - 12 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 2, 2025 Vs Week 1, 2024 to Week 2, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2025 Vs Week 2, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2025 Vs Week 1 2025

