

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-3.1%	6.2%	7.8%	-5.4%	0.6%	-16.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 194,420,067 which is 3.5% up on the previous year.

The total number of visitors for the year to date is 9,237,889 which is 3.1% down on the previous year.

The total number of visitors to Garment District in week commencing 13 January 2025 was 2,950,143.

The busiest day in week commencing 13 January 2025 was Tuesday with 471,418 visitors.

The peak hour of the week was 13:00 on Wednesday 15 January 2025 with footfall of 42,162.

Ped Counts by week

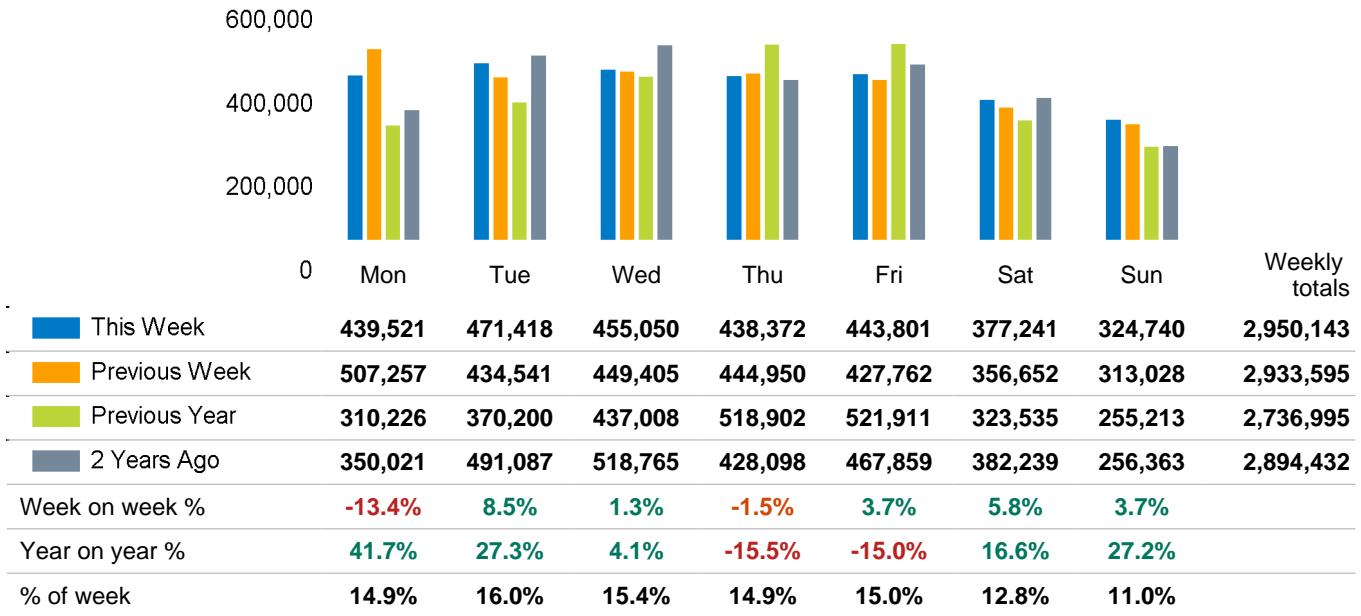


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

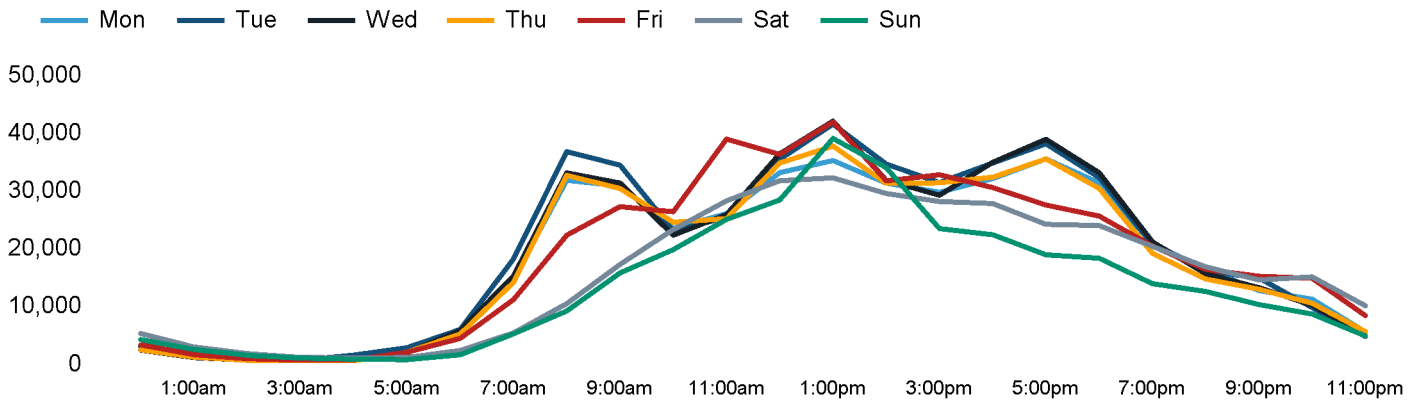
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	43°	43°	35°	33°	43°	46°	39°
Previous week	34°	34°	34°	35°	41°	41°	43°
Previous year	43°	31°	31°	33°	33°	33°	31°

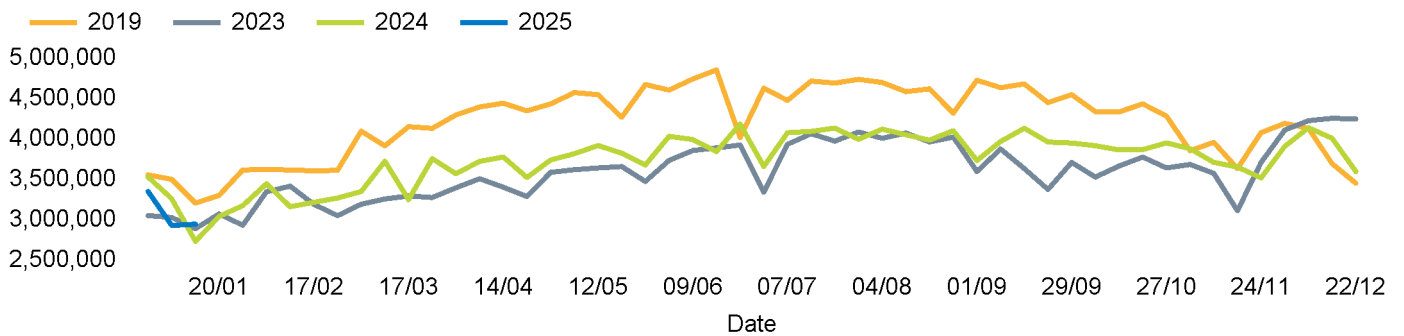
Ped Counts by day



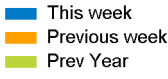
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	70,906	2.4%	62,226	52,014	13.9%	36.3%	
40 at 7 SE	138,099	4.7%	133,255	134,230	3.6%	2.9%	
40 at 7 SW	75,449	2.6%	71,608	107,693	5.4%	-29.9%	
6th Avenue at 1032	160,380	5.4%	172,819	144,012	-7.2%	11.4%	
6th Avenue at 1033	123,363	4.2%	122,744	100,245	0.5%	23.1%	
7 at 40 NW	135,274	4.6%	142,260	103,175	-4.9%	31.1%	
7 at 40 SE	150,285	5.1%	150,023	158,401	0.2%	-5.1%	
7 at 40 SW	156,163	5.3%	163,265	129,604	-4.3%	20.5%	
7 at W 37 NE	36,886	1.3%	35,872	28,266	2.8%	30.5%	
7 at W 37 NW	52,972	1.8%	42,672	43,791	24.1%	21.0%	
7 at W 37 SE	111,517	3.8%	106,771	103,385	4.4%	7.9%	
7 at W 37 SW	168,215	5.7%	158,783	152,651	5.9%	10.2%	
8 at W 36 NE	168,501	5.7%	160,422	151,572	5.0%	11.2%	
8 at W 36 NW	138,391	4.7%	137,282	131,920	0.8%	4.9%	
8 at W 36 SE	197,413	6.7%	189,256	113,512	4.3%	73.9%	
8 at W 36 SW	166,638	5.6%	166,383	167,350	0.2%	-0.4%	
Broadway 1300 Pedestrian Zone	3,454	0.1%	3,223		7.2%		
Broadway 1400 Pedestrian Zone	45,451	1.5%	35,494	41,628	28.1%	9.2%	
Broadway at 1359	141,538	4.8%	205,991	182,480	-31.3%	-22.4%	
Broadway at 1370	49,004	1.7%	46,298	79,017	5.8%	-38.0%	
Broadway at 1411	130,932	4.4%	119,209	120,698	9.8%	8.5%	
Broadway at 1430	145,089	4.9%	144,307	133,218	0.5%	8.9%	
W 36 at 8 NE	49,576	1.7%	47,857	45,715	3.6%	8.4%	
W 36 at 8 NW	63,043	2.1%	62,373	55,616	1.1%	13.4%	
W 36 at 8 SE	57,631	2.0%	53,534	55,591	7.7%	3.7%	
W 36 at 8 SW	73,183	2.5%	69,658	75,842	5.1%	-3.5%	
W 37 at 7 NW	42,974	1.5%	38,120	39,119	12.7%	9.9%	
W 37 at 7 SE	51,063	1.7%	50,700	43,131	0.7%	18.4%	
W 37 at 7 SW	46,753	1.6%	41,190	43,119	13.5%	8.4%	



Reporting dates

This week - 13 January 2025 - 19 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 3, 2025 Vs Week 1, 2024 to Week 3, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 3, 2025 Vs Week 3, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 3 2025 Vs Week 2 2025

