

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	<b>-6.8%</b>	<b>5.1%</b>	<b>-11.6%</b>	<b>8.3%</b>	<b>6.4%</b>	<b>4.4%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 193,643,869 which is 2.9% up on the previous year.

The total number of visitors for the year to date is 14,686,754 which is 6.8% down on the previous year.

The total number of visitors to Garment District in week commencing 27 January 2025 was 2,809,382.

The busiest day in week commencing 27 January 2025 was Wednesday with 465,638 visitors.

The peak hour of the week was 13:00 on Wednesday 29 January 2025 with footfall of 40,145.

## Ped Counts by week

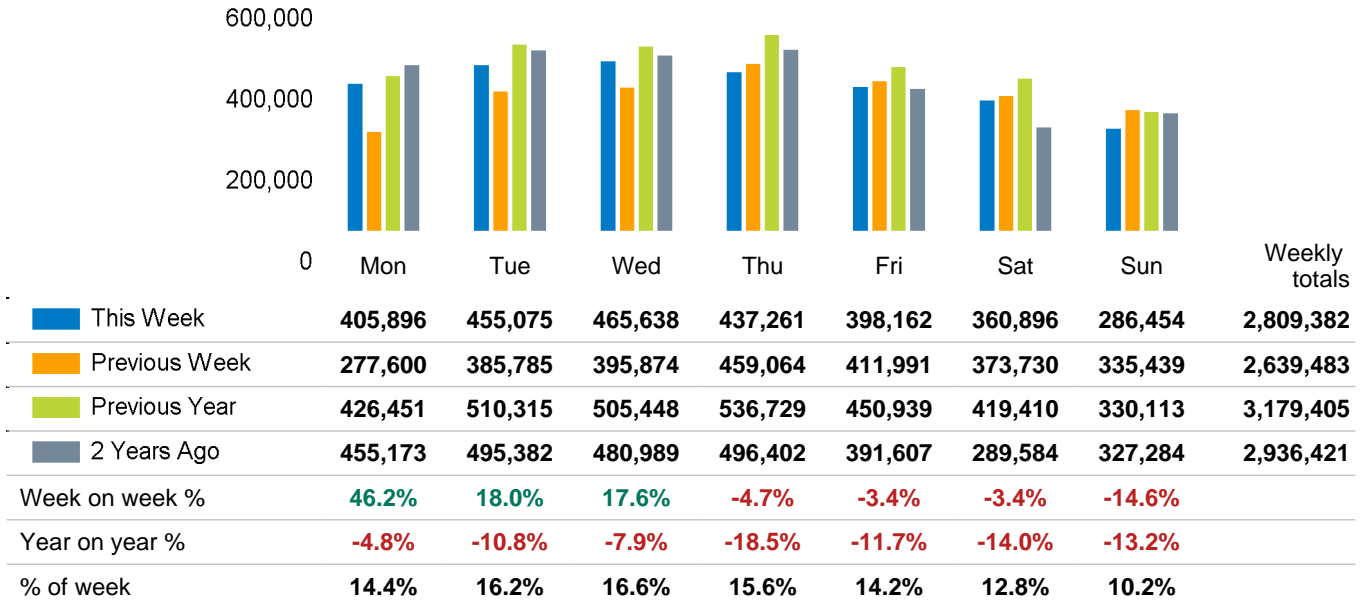


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

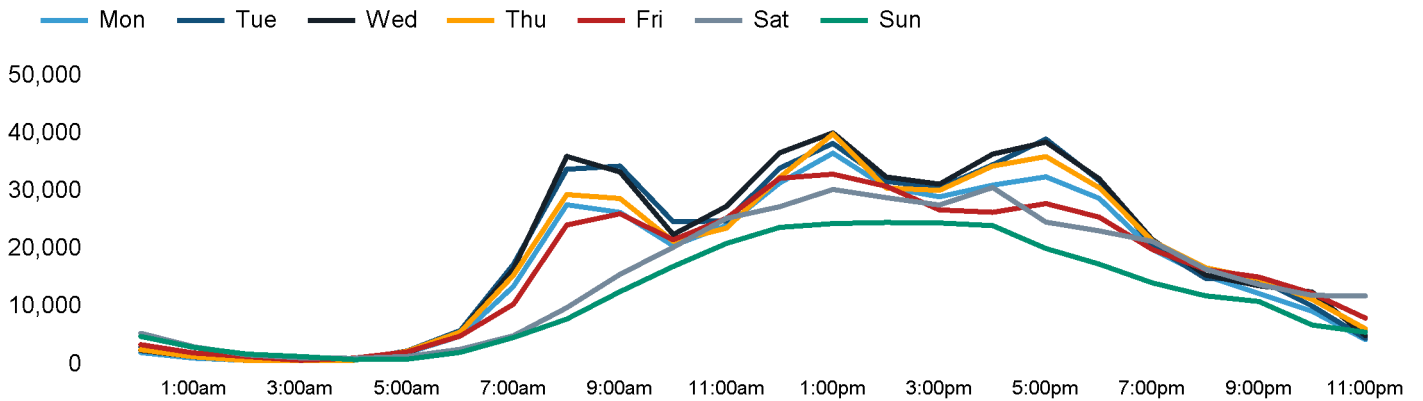
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	43°	42°	52°	52°	47°	47°	37°
Previous week	41°	27°	21°	28°	34°	34°	43°
Previous year	44°	40°	40°	45°	45°	45°	46°

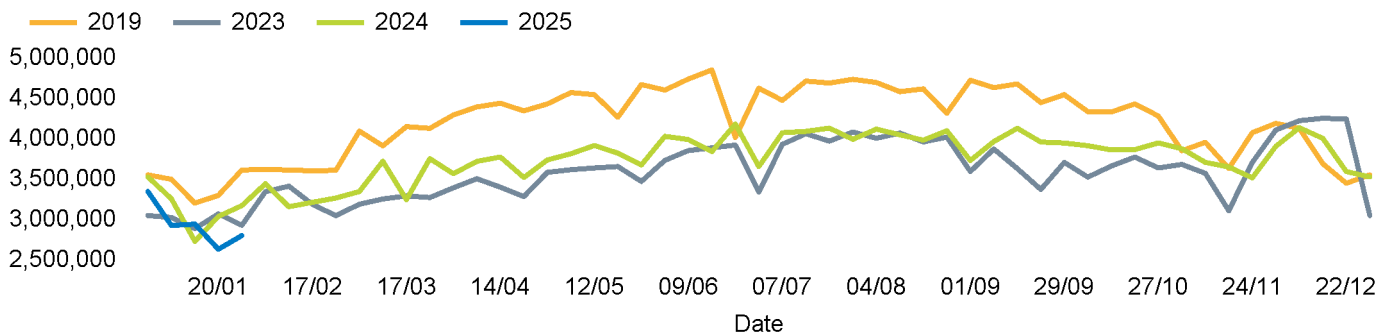
## Ped Counts by day



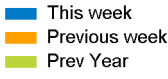
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	66,499	2.4%	68,205	75,709	-2.5%	-12.2%	
40 at 7 SE	128,274	4.6%	111,945	156,723	14.6%	-18.2%	
40 at 7 SW	87,329	3.1%	82,031	134,680	6.5%	-35.2%	
6th Avenue at 1032	137,242	4.9%	135,069	154,823	1.6%	-11.4%	
6th Avenue at 1033	115,001	4.1%	102,305	129,409	12.4%	-11.1%	
7 at 40 NW	139,151	5.0%	129,365	136,826	7.6%	1.7%	
7 at 40 SE	138,394	4.9%	117,132	163,476	18.2%	-15.3%	
7 at 40 SW	154,382	5.5%	147,875	160,153	4.4%	-3.6%	
7 at W 37 NE	38,782	1.4%	30,373	37,640	27.7%	3.0%	
7 at W 37 NW	43,681	1.6%	44,887	58,751	-2.7%	-25.7%	
7 at W 37 SE	105,557	3.8%	96,597	118,761	9.3%	-11.1%	
7 at W 37 SW	155,748	5.5%	153,163	175,379	1.7%	-11.2%	
8 at W 36 NE	170,334	6.1%	159,542	172,546	6.8%	-1.3%	
8 at W 36 NW	141,065	5.0%	142,294	145,035	-0.9%	-2.7%	
8 at W 36 SE	193,406	6.9%	182,980	159,040	5.7%	21.6%	
8 at W 36 SW	164,424	5.9%	162,693	160,805	1.1%	2.3%	
Broadway 1300 Pedestrian Zone	3,256	0.1%	3,378		-3.6%		
Broadway 1400 Pedestrian Zone	34,497	1.2%	33,913	38,663	1.7%	-10.8%	
Broadway at 1359	126,691	4.5%	110,907	211,393	14.2%	-40.1%	
Broadway at 1370	46,771	1.7%	40,846	90,401	14.5%	-48.3%	
Broadway at 1411	119,132	4.2%	110,654	133,962	7.7%	-11.1%	
Broadway at 1430	133,555	4.8%	134,208	150,263	-0.5%	-11.1%	
W 36 at 8 NE	45,864	1.6%	38,212	49,191	20.0%	-6.8%	
W 36 at 8 NW	65,073	2.3%	60,694	59,746	7.2%	8.9%	
W 36 at 8 SE	54,624	1.9%	48,497	62,186	12.6%	-12.2%	
W 36 at 8 SW	69,144	2.5%	65,993	90,337	4.8%	-23.5%	
W 37 at 7 NW	41,138	1.5%	39,697	46,243	3.6%	-11.0%	
W 37 at 7 SE	48,558	1.7%	43,873	60,260	10.7%	-19.4%	
W 37 at 7 SW	41,810	1.5%	42,155	47,004	-0.8%	-11.1%	



## Reporting dates

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This week - 27 January 2025 - 02 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 5, 2025 Vs Week 1, 2024 to Week 5, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2025 Vs Week 5, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2025 Vs Week 4 2025

