

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-8.8%	4.7%	-18.1%	2.9%	0.5%	8.5%
USA	0.3%	0.8%	-10.6%	1.1%	-1.8%	6.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 193,018,260 which is 2.5% up on the previous year.

The total number of visitors for the year to date is 17,511,051 which is 8.8% down on the previous year.

The total number of visitors to Garment District in week commencing 3 February 2025 was 2,824,297.

The busiest day in week commencing 3 February 2025 was Wednesday with 479,433 visitors.

The peak hour of the week was 17:00 on Tuesday 4 February 2025 with footfall of 40,599.

## Ped Counts by week

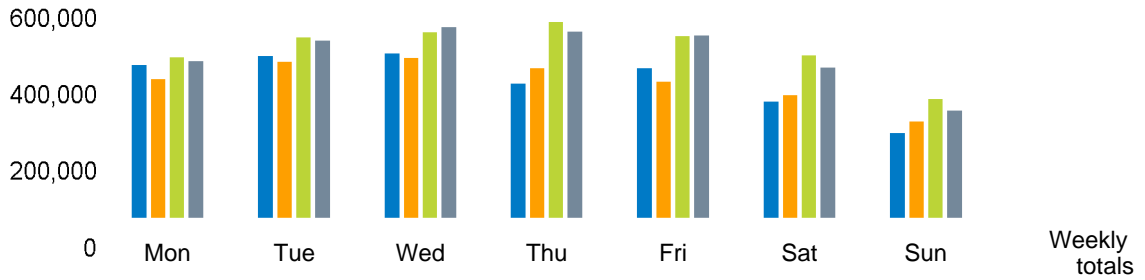


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

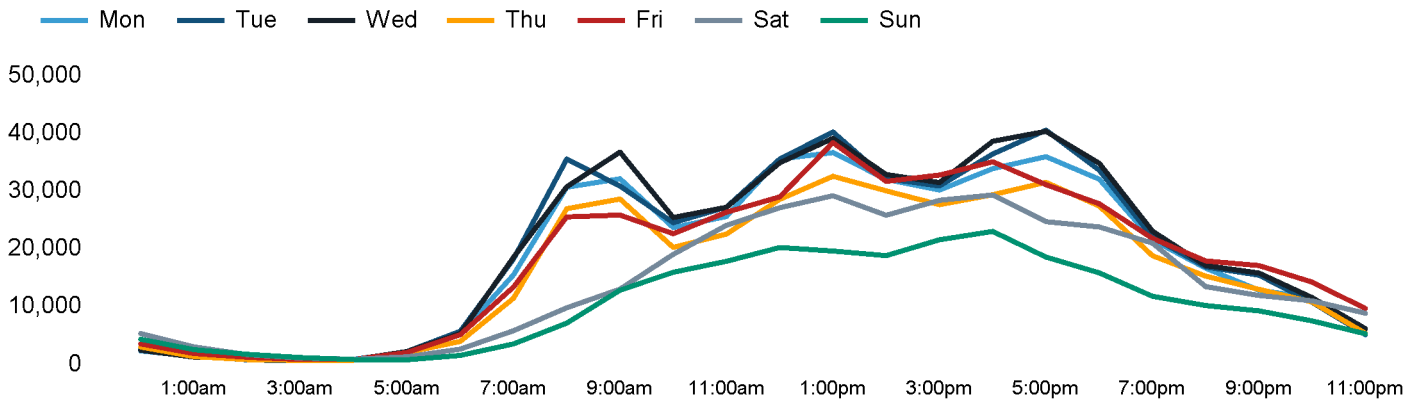
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	48°	48°	47°	39°	43°	43°	41°
Previous week							
	43°	42°	52°	52°	47°	47°	47°
Previous year							
	46°	45°	47°	51°	53°	58°	58°

## Ped Counts by day

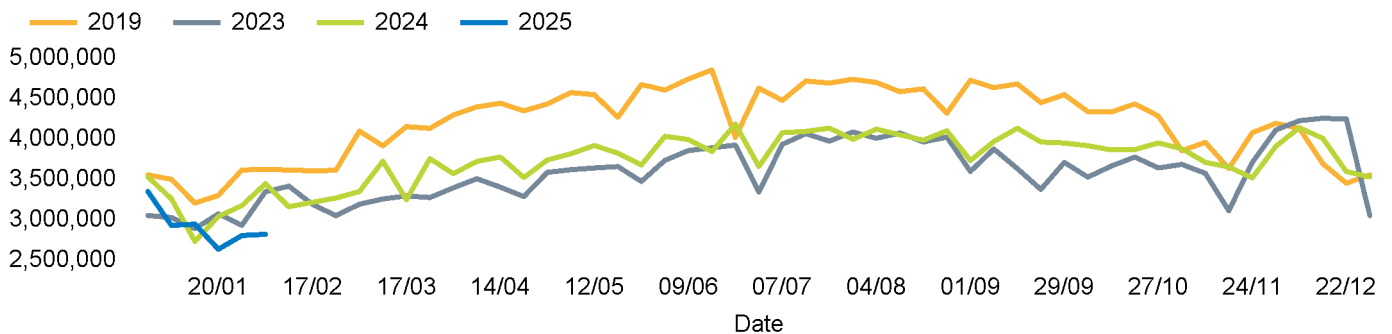


Week on week %	9.9%	3.6%	3.0%	-9.9%	9.7%	-4.9%	-11.7%	
Year on year %	-4.4%	-10.1%	-11.0%	-30.7%	-17.3%	-27.5%	-27.7%	
% of week	15.8%	16.7%	17.0%	13.9%	15.5%	12.2%	9.0%	

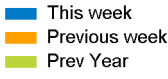
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	64,726	2.3%	66,499	85,277	-2.7%	-24.1%	
40 at 7 SE	123,164	4.4%	128,274	162,233	-4.0%	-24.1%	
40 at 7 SW	78,553	2.8%	87,329	137,883	-10.0%	-43.0%	
6th Avenue at 1032	169,967	6.0%	137,242	204,274	23.8%	-16.8%	
6th Avenue at 1033	118,328	4.2%	115,001	145,677	2.9%	-18.8%	
7 at 40 NW	130,736	4.6%	139,151	159,754	-6.0%	-18.2%	
7 at 40 SE	134,675	4.8%	138,394	179,430	-2.7%	-24.9%	
7 at 40 SW	141,696	5.0%	154,382	176,350	-8.2%	-19.7%	
7 at W 37 NE	41,405	1.5%	38,782	35,585	6.8%	16.4%	
7 at W 37 NW	45,642	1.6%	43,681	61,026	4.5%	-25.2%	
7 at W 37 SE	94,152	3.3%	105,557	112,652	-10.8%	-16.4%	
7 at W 37 SW	155,166	5.5%	155,748	186,322	-0.4%	-16.7%	
8 at W 36 NE	169,771	6.0%	170,334	185,037	-0.3%	-8.3%	
8 at W 36 NW	143,096	5.1%	141,065	155,569	1.4%	-8.0%	
8 at W 36 SE	194,257	6.9%	193,406	171,081	0.4%	13.5%	
8 at W 36 SW	163,371	5.8%	164,424	160,304	-0.6%	1.9%	
Broadway 1300 Pedestrian Zone	3,755	0.1%	3,256		15.3%		
Broadway 1400 Pedestrian Zone	35,251	1.2%	34,497	41,778	2.2%	-15.6%	
Broadway at 1359	136,066	4.8%	126,691	231,225	7.4%	-41.2%	
Broadway at 1370	44,649	1.6%	46,771	99,824	-4.5%	-55.3%	
Broadway at 1411	122,609	4.3%	119,132	149,915	2.9%	-18.2%	
Broadway at 1430	136,880	4.8%	133,555	164,046	2.5%	-16.6%	
W 36 at 8 NE	47,905	1.7%	45,864	51,114	4.5%	-6.3%	
W 36 at 8 NW	66,949	2.4%	65,073	70,826	2.9%	-5.5%	
W 36 at 8 SE	52,938	1.9%	54,624	62,571	-3.1%	-15.4%	
W 36 at 8 SW	73,866	2.6%	69,144	96,414	6.8%	-23.4%	
W 37 at 7 NW	42,151	1.5%	41,138	50,346	2.5%	-16.3%	
W 37 at 7 SE	49,550	1.8%	48,558	61,905	2.0%	-20.0%	
W 37 at 7 SW	43,023	1.5%	41,810	51,488	2.9%	-16.4%	



## Reporting dates

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This week - 03 February 2025 - 09 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 6, 2025 Vs Week 1, 2024 to Week 6, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2025 Vs Week 6, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2025 Vs Week 5 2025

