



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-9.3%	2.8%	-12.0%	-7.4%	-1.4%	-8.2%
USA	-1.0%	-0.1%	-7.9%	-5.0%	0.7%	-1.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 192,641,099 which is 2.5% up on the previous year.

The total number of visitors for the year to date is 20,299,685 which is 9.3% down on the previous year.

The total number of visitors to Garment District in week commencing 10 February 2025 was 2,786,386.

The busiest day in week commencing 10 February 2025 was Tuesday with 457,565 visitors.

The peak hour of the week was 9:00 on Tuesday 11 February 2025 with footfall of 38,165.

## Ped Counts by week

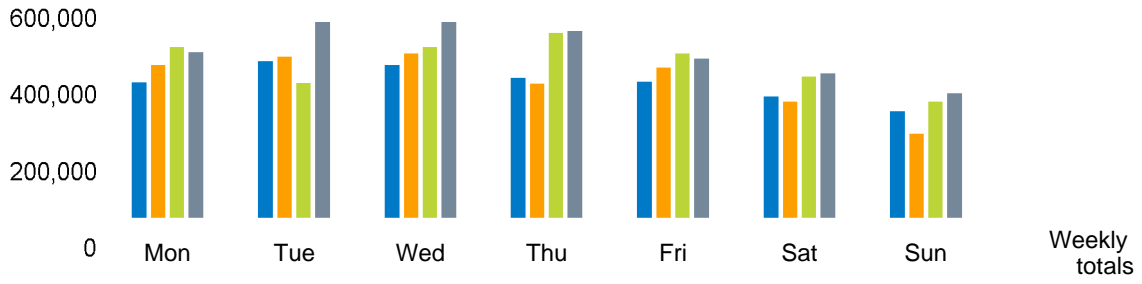


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

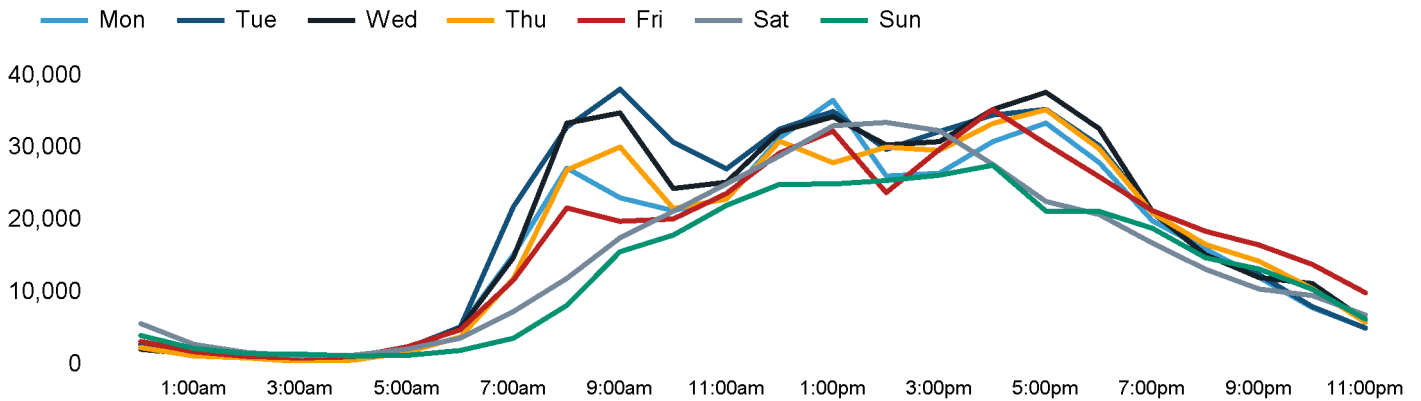
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	38°	38°	36°	46°	46°	37°	52°
Previous week	48°	48°	47°	39°	43°	43°	35°
Previous year	56°	47°	43°	39°	43°	43°	40°

## Ped Counts by day

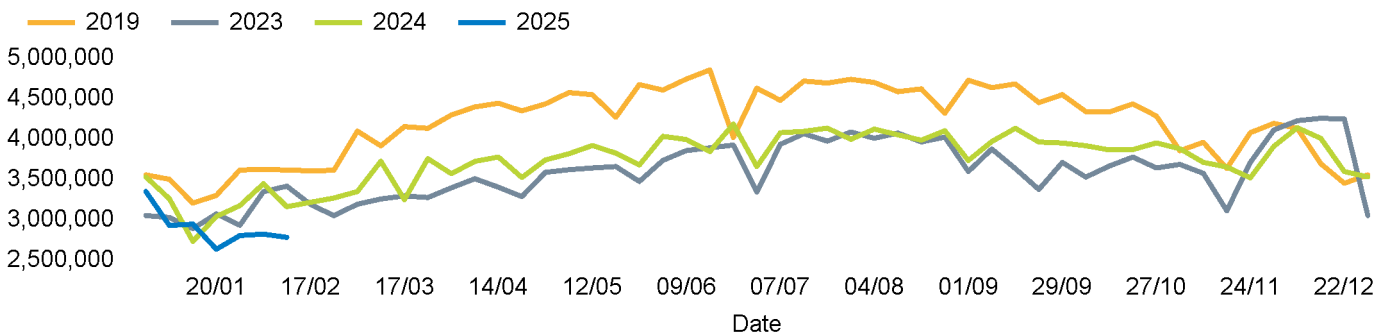


Week on week %	-10.8%	-2.9%	-6.9%	4.2%	-8.9%	4.1%	25.1%	
Year on year %	-20.0%	15.6%	-10.2%	-23.6%	-16.7%	-13.7%	-7.9%	
% of week	14.3%	16.4%	16.0%	14.7%	14.4%	12.8%	11.4%	

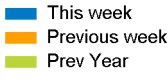
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	68,383	2.5%	64,726	75,172	5.6%	-9.0%	
40 at 7 SE	122,544	4.4%	123,164	143,179	-0.5%	-14.4%	
40 at 7 SW	80,351	2.9%	78,553	125,168	2.3%	-35.8%	
6th Avenue at 1032	161,882	5.8%	169,967	183,359	-4.8%	-11.7%	
6th Avenue at 1033	112,355	4.0%	118,328	128,875	-5.0%	-12.8%	
7 at 40 NW	134,391	4.8%	130,736	150,098	2.8%	-10.5%	
7 at 40 SE	125,596	4.5%	134,675	177,992	-6.7%	-29.4%	
7 at 40 SW	147,562	5.3%	141,696	154,631	4.1%	-4.6%	
7 at W 37 NE	33,764	1.2%	41,405	33,795	-18.5%	-0.1%	
7 at W 37 NW	40,953	1.5%	45,642	51,938	-10.3%	-21.2%	
7 at W 37 SE	92,695	3.3%	94,152	101,743	-1.5%	-8.9%	
7 at W 37 SW	157,268	5.6%	155,166	177,661	1.4%	-11.5%	
8 at W 36 NE	173,574	6.2%	169,771	158,316	2.2%	9.6%	
8 at W 36 NW	148,188	5.3%	143,096	148,681	3.6%	-0.3%	
8 at W 36 SE	178,419	6.4%	194,257	159,656	-8.2%	11.8%	
8 at W 36 SW	155,476	5.6%	163,371	148,116	-4.8%	5.0%	
Broadway 1300 Pedestrian Zone	2,714	0.1%	3,755		-27.7%		
Broadway 1400 Pedestrian Zone	37,267	1.3%	35,251	42,581	5.7%	-12.5%	
Broadway at 1359	136,931	4.9%	136,066	213,003	0.6%	-35.7%	
Broadway at 1370	48,713	1.7%	45,194	91,218	7.8%	-46.6%	
Broadway at 1411	117,350	4.2%	122,609	133,376	-4.3%	-12.0%	
Broadway at 1430	145,675	5.2%	136,880	164,345	6.4%	-11.4%	
W 36 at 8 NE	42,302	1.5%	47,905	44,249	-11.7%	-4.4%	
W 36 at 8 NW	63,465	2.3%	66,949	67,446	-5.2%	-5.9%	
W 36 at 8 SE	56,475	2.0%	52,938	52,547	6.7%	7.5%	
W 36 at 8 SW	75,588	2.7%	73,866	89,202	2.3%	-15.3%	
W 37 at 7 NW	40,448	1.5%	42,151	46,184	-4.0%	-12.4%	
W 37 at 7 SE	43,678	1.6%	51,253	55,747	-14.8%	-21.6%	
W 37 at 7 SW	42,379	1.5%	43,023	47,517	-1.5%	-10.8%	



## Reporting dates

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This week - 10 February 2025 - 16 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 7, 2025 Vs Week 1, 2024 to Week 7, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2025 Vs Week 7, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2025 Vs Week 6 2025

