



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-9.2%	4.3%	-7.0%	14.3%	14.4%	11.2%
USA	-1.2%	2.5%	-2.9%	16.5%	16.7%	24.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,396,356 which is 1.3% up on the previous year.

The total number of visitors for the year to date is 32,629,885 which is 9.2% down on the previous year.

The total number of visitors to Garment District in week commencing 10 March 2025 was 3,466,476.

The busiest day in week commencing 10 March 2025 was Wednesday with 579,231 visitors.

The peak hour of the week was 17:00 on Wednesday 12 March 2025 with footfall of 50,256.

## Ped Counts by week

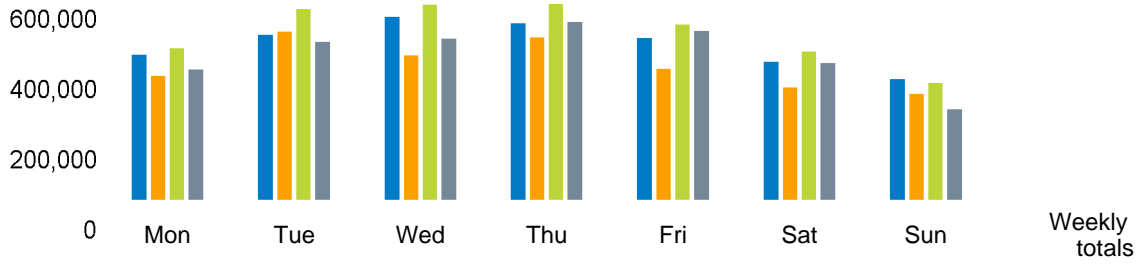


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

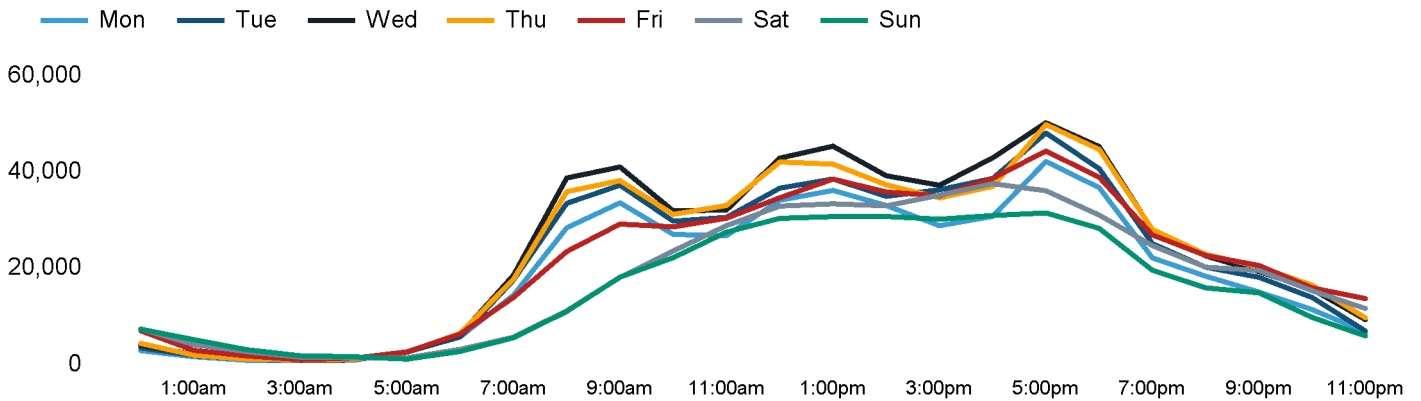
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	66°	66°	64°	54°	55°	55°	61°
Previous week	39°	52°	55°	55°	54°	50°	54°
Previous year	52°	66°	66°	73°	73°	71°	61°

## Ped Counts by day

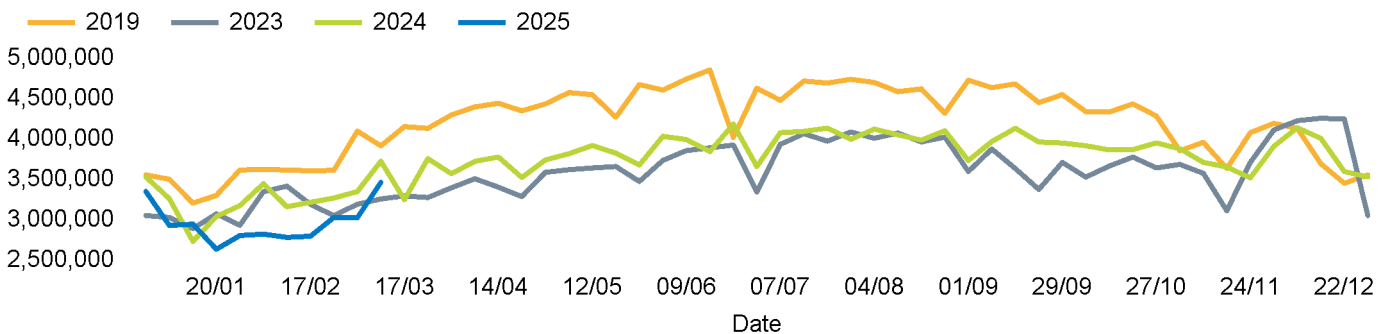


Week on week %	16.3%	-2.0%	25.5%	8.6%	23.0%	21.8%	13.3%	
Year on year %	-4.3%	-13.0%	-6.2%	-9.7%	-7.4%	-7.1%	2.8%	
% of week	13.3%	15.1%	16.7%	16.1%	14.9%	12.7%	11.2%	

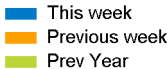
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	80,187	2.3%	75,028	81,070	6.9%	-1.1%	
40 at 7 SE	138,562	4.0%	128,611	152,786	7.7%	-9.3%	
40 at 7 SW	107,240	3.1%	94,306	114,070	13.7%	-6.0%	
6th Avenue at 1032	200,858	5.8%	167,038	223,028	20.2%	-9.9%	
6th Avenue at 1033	150,207	4.3%	114,697	172,275	31.0%	-12.8%	
7 at 40 NW	199,588	5.8%	154,508	199,667	29.2%	0.0%	
7 at 40 SE	171,153	4.9%	144,735	185,249	18.3%	-7.6%	
7 at 40 SW	194,998	5.6%	165,338	179,239	17.9%	8.8%	
7 at W 37 NE	55,190	1.6%	48,713	51,173	13.3%	7.8%	
7 at W 37 NW	72,239	2.1%	62,279	71,949	16.0%	0.4%	
7 at W 37 SE	121,706	3.5%	99,094	131,706	22.8%	-7.6%	
7 at W 37 SW	175,514	5.1%	158,197	188,497	10.9%	-6.9%	
8 at W 36 NE	179,073	5.2%	175,365	180,640	2.1%	-0.9%	
8 at W 36 NW	161,426	4.7%	149,990	176,214	7.6%	-8.4%	
8 at W 36 SE	200,403	5.8%	191,823	186,960	4.5%	7.2%	
8 at W 36 SW	175,628	5.1%	169,318	173,444	3.7%	1.3%	
Broadway 1300 Pedestrian Zone	1,970	0.1%	2,164			-9.0%	
Broadway 1400 Pedestrian Zone	48,604	1.4%	36,966	52,188	31.5%	-6.9%	
Broadway at 1359	159,481	4.6%	142,473	243,527	11.9%	-34.5%	
Broadway at 1370	60,009	1.7%	52,018	92,865	15.4%	-35.4%	
Broadway at 1411	162,537	4.7%	127,090	174,885	27.9%	-7.1%	
Broadway at 1430	179,530	5.2%	154,836	193,131	15.9%	-7.0%	
W 36 at 8 NE	53,478	1.5%	49,091	58,519	8.9%	-8.6%	
W 36 at 8 NW	86,174	2.5%	73,329	90,230	17.5%	-4.5%	
W 36 at 8 SE	65,950	1.9%	61,955	69,677	6.4%	-5.3%	
W 36 at 8 SW	86,979	2.5%	77,088	97,114	12.8%	-10.4%	
W 37 at 7 NW	48,757	1.4%	40,997	52,685	18.9%	-7.5%	
W 37 at 7 SE	76,489	2.2%	67,614	78,821	13.1%	-3.0%	
W 37 at 7 SW	52,546	1.5%	45,143	56,694	16.4%	-7.3%	



## Reporting dates

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This week - 10 March 2025 - 16 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 11, 2025 Vs Week 1, 2024 to Week 11, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2025 Vs Week 11, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2025 Vs Week 10 2025

