

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-8.1%	3.8%	4.3%	-1.4%	-2.1%	-12.8%
USA	-0.1%	2.2%	10.6%	-1.3%	-4.9%	-15.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,536,867 which is 1.4% up on the previous year.

The total number of visitors for the year to date is 36,022,756 which is 8.1% down on the previous year.

The total number of visitors to Garment District in week commencing 17 March 2025 was 3,393,262.

The busiest day in week commencing 17 March 2025 was Wednesday with 556,171 visitors.

The peak hour of the week was 17:00 on Wednesday 19 March 2025 with footfall of 56,885.

## Ped Counts by week

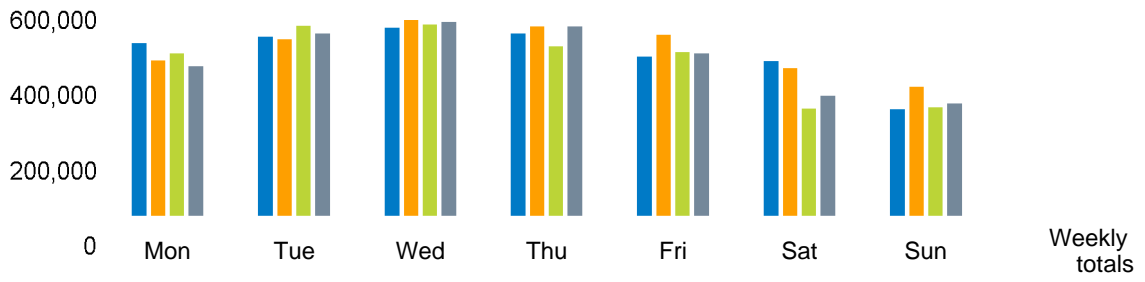


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

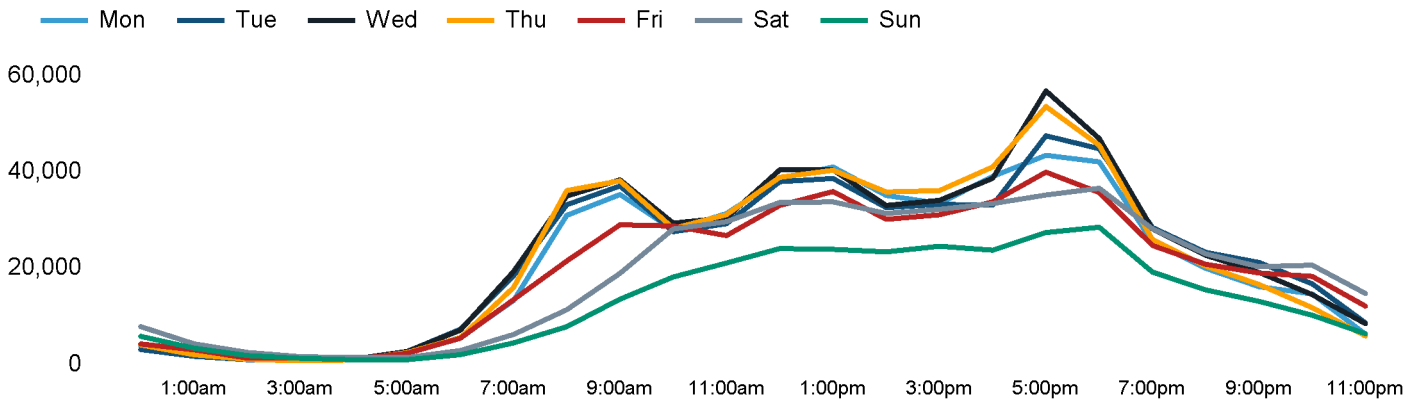
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	62°	62°	62°	62°	51°	63°	50°
Previous week	66°	66°	64°	54°	55°	55°	62°
Previous year	61°	55°	56°	56°	43°	47°	47°

## Ped Counts by day

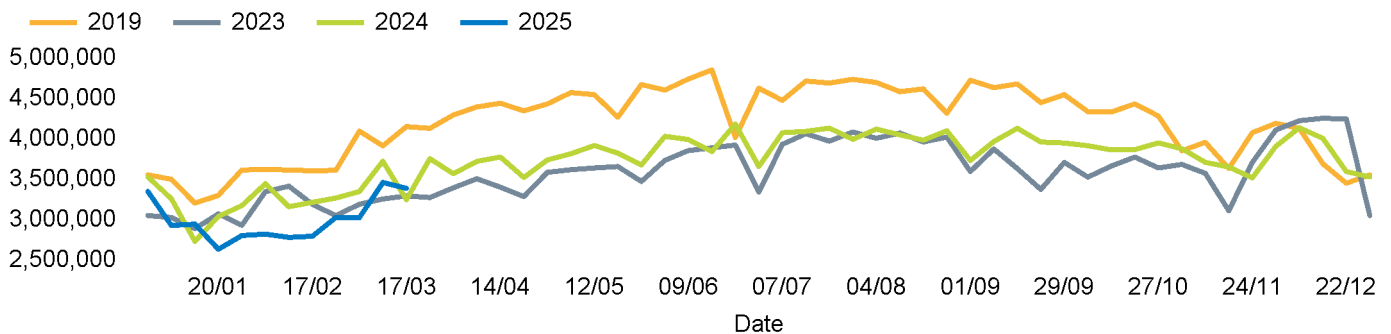


Week on week %	10.7%	1.2%	-4.0%	-3.6%	-11.6%	4.6%	-16.7%	
Year on year %	5.9%	-5.7%	-1.7%	7.3%	-2.7%	41.9%	-1.7%	
% of week	15.1%	15.6%	16.4%	15.9%	14.0%	13.6%	9.5%	

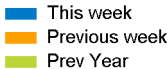




























## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	80,965	2.4%	80,187	73,967	1.0%	9.5%	
40 at 7 SE	134,171	4.0%	138,562	133,000	-3.2%	0.9%	
40 at 7 SW	106,348	3.1%	107,240	105,347	-0.8%	1.0%	
6th Avenue at 1032	203,497	6.0%	200,858	175,412	1.3%	16.0%	
6th Avenue at 1033	154,500	4.6%	149,816	134,780	3.1%	14.6%	
7 at 40 NW	209,962	6.2%	199,588	169,630	5.2%	23.8%	
7 at 40 SE	174,066	5.1%	171,153	156,260	1.7%	11.4%	
7 at 40 SW	194,944	5.7%	194,998	171,082	0.0%	13.9%	
7 at W 37 NE	54,154	1.6%	55,190	49,600	-1.9%	9.2%	
7 at W 37 NW	66,142	1.9%	72,239	56,610	-8.4%	16.8%	
7 at W 37 SE	117,584	3.5%	121,706	118,822	-3.4%	-1.0%	
7 at W 37 SW	159,906	4.7%	175,514	159,537	-8.9%	0.2%	
8 at W 36 NE	171,542	5.1%	179,073	158,957	-4.2%	7.9%	
8 at W 36 NW	167,529	4.9%	161,426	156,021	3.8%	7.4%	
8 at W 36 SE	192,023	5.7%	200,403	165,958	-4.2%	15.7%	
8 at W 36 SW	168,773	5.0%	175,628	162,038	-3.9%	4.2%	
Broadway 1300 Pedestrian Zone	2,169	0.1%	1,970		10.1%		
Broadway 1400 Pedestrian Zone	46,360	1.4%	48,604	45,505	-4.6%	1.9%	
Broadway at 1359	150,439	4.4%	159,481	208,110	-5.7%	-27.7%	
Broadway at 1370	61,541	1.8%	60,009	80,326	2.6%	-23.4%	
Broadway at 1411	155,080	4.6%	162,537	150,648	-4.6%	2.9%	
Broadway at 1430	171,819	5.1%	179,530	172,490	-4.3%	-0.4%	
W 36 at 8 NE	52,036	1.5%	53,478	50,498	-2.7%	3.0%	
W 36 at 8 NW	84,933	2.5%	86,174	80,979	-1.4%	4.9%	
W 36 at 8 SE	62,220	1.8%	65,950	63,356	-5.7%	-1.8%	
W 36 at 8 SW	81,798	2.4%	86,979	83,333	-6.0%	-1.8%	
W 37 at 7 NW	46,703	1.4%	48,757	45,038	-4.2%	3.7%	
W 37 at 7 SE	73,189	2.2%	76,489	75,684	-4.3%	-3.3%	
W 37 at 7 SW	48,869	1.4%	52,546	49,372	-7.0%	-1.0%	



## Reporting dates

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This week - 17 March 2025 - 23 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 12, 2025 Vs Week 1, 2024 to Week 12, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2025 Vs Week 12, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2025 Vs Week 11 2025

