

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	<b>-8.0%</b>	<b>4.7%</b>	<b>-7.2%</b>	<b>14.7%</b>	<b>3.0%</b>	<b>15.6%</b>
USA	<b>-0.7%</b>	<b>3.1%</b>	<b>-6.0%</b>	<b>12.7%</b>	<b>0.1%</b>	<b>17.9%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,262,977 which is 1% up on the previous year.

The total number of visitors for the year to date is 39,509,119 which is 8% down on the previous year.

The total number of visitors to Garment District in week commencing 24 March 2025 was 3,491,112.

The busiest day in week commencing 24 March 2025 was Wednesday with 567,187 visitors.






















The peak hour of the week was 17:00 on Wednesday 26 March 2025 with footfall of 54,178.

## Ped Counts by week

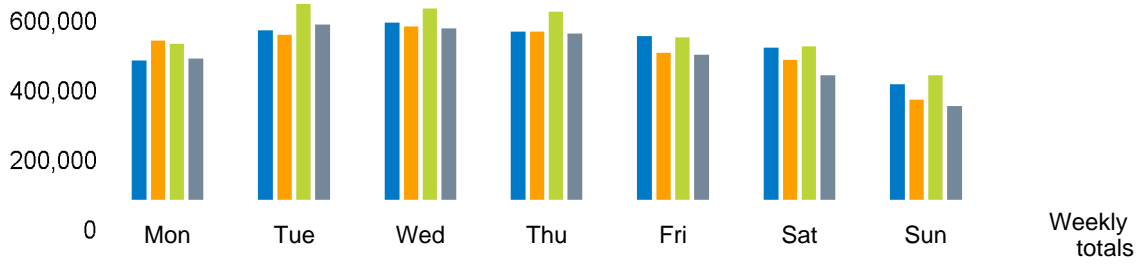


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

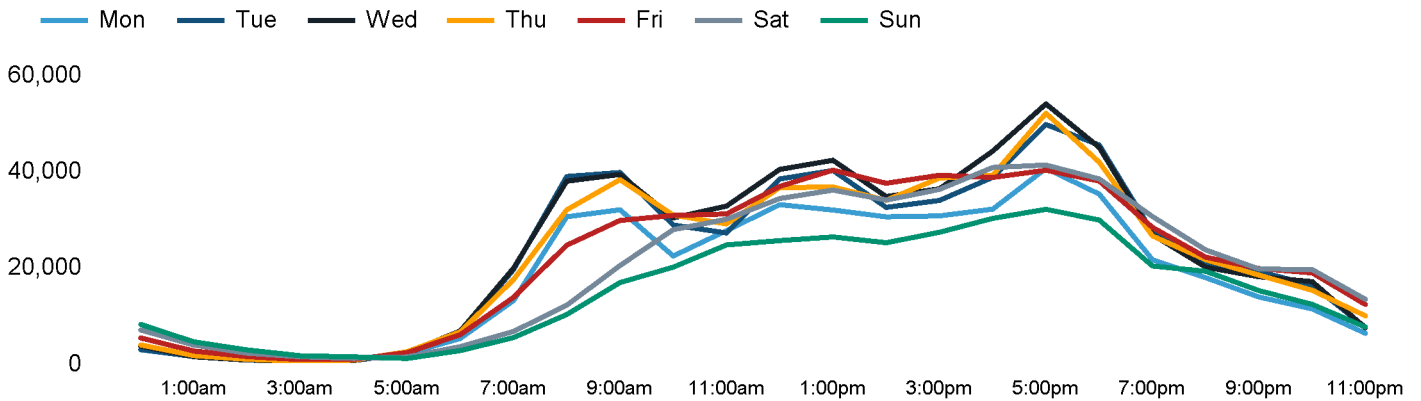
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 50°	 58°	 58°	 54°	 62°	 81°	 52°
Previous week	 62°	 62°	 62°	 62°	 51°	 63°	 63°
Previous year	 51°	 52°	 52°	 51°	 55°	 61°	 61°

## Ped Counts by day

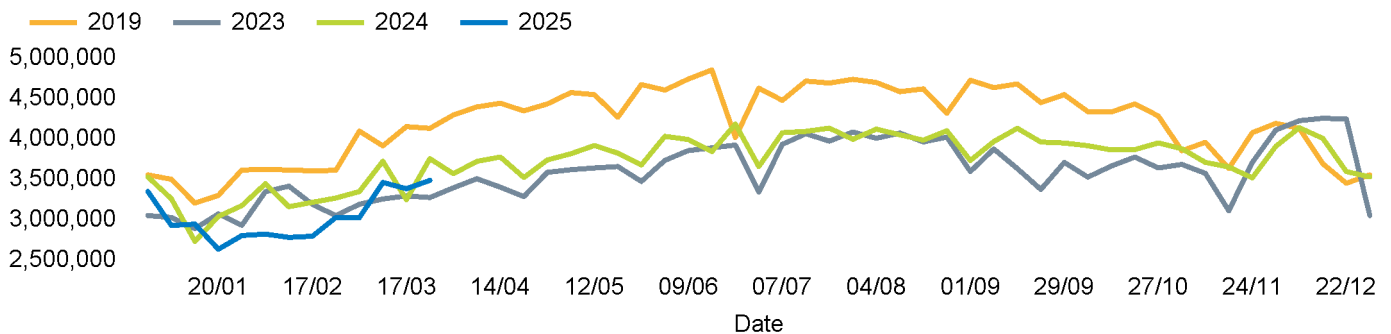


Week on week %	-12.2%	2.5%	2.0%	0.1%	11.2%	8.7%	14.7%	
Year on year %	-10.5%	-13.2%	-7.2%	-10.3%	0.9%	-0.9%	-6.9%	
% of week	12.9%	15.6%	16.2%	15.5%	15.1%	14.0%	10.8%	

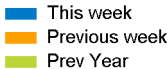
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	81,809	2.3%	81,813	87,049	0.0%	-6.0%	
40 at 7 SE	149,870	4.3%	133,751	157,442	12.1%	-4.8%	
40 at 7 SW	105,832	3.0%	101,171	113,932	4.6%	-7.1%	
6th Avenue at 1032	203,239	5.8%	203,497	216,839	-0.1%	-6.3%	
6th Avenue at 1033	151,502	4.3%	154,500	157,381	-1.9%	-3.7%	
7 at 40 NW	201,813	5.8%	209,962	208,713	-3.9%	-3.3%	
7 at 40 SE	189,389	5.4%	174,066	190,174	8.8%	-0.4%	
7 at 40 SW	192,717	5.5%	194,944	223,597	-1.1%	-13.8%	
7 at W 37 NE	55,588	1.6%	54,154	49,845	2.6%	11.5%	
7 at W 37 NW	73,770	2.1%	66,142	70,084	11.5%	5.3%	
7 at W 37 SE	124,255	3.6%	117,584	132,784	5.7%	-6.4%	
7 at W 37 SW	171,792	4.9%	159,906	183,144	7.4%	-6.2%	
8 at W 36 NE	181,154	5.2%	171,542	181,309	5.6%	-0.1%	
8 at W 36 NW	170,356	4.9%	167,529	168,749	1.7%	1.0%	
8 at W 36 SE	196,075	5.6%	192,023	179,436	2.1%	9.3%	
8 at W 36 SW	165,526	4.7%	168,773	173,690	-1.9%	-4.7%	
Broadway 1300 Pedestrian Zone	2,949	0.1%	2,169		36.0%		
Broadway 1400 Pedestrian Zone	43,367	1.2%	46,360	46,545	-6.5%	-6.8%	
Broadway at 1359	158,479	4.5%	150,439	241,531	5.3%	-34.4%	
Broadway at 1370	62,650	1.8%	61,541	91,941	1.8%	-31.9%	
Broadway at 1411	165,114	4.7%	155,080	176,264	6.5%	-6.3%	
Broadway at 1430	190,466	5.5%	171,819	203,349	10.9%	-6.3%	
W 36 at 8 NE	53,954	1.5%	52,036	59,597	3.7%	-9.5%	
W 36 at 8 NW	79,234	2.3%	84,933	84,882	-6.7%	-6.7%	
W 36 at 8 SE	64,434	1.8%	62,220	72,181	3.6%	-10.7%	
W 36 at 8 SW	81,386	2.3%	81,798	97,792	-0.5%	-16.8%	
W 37 at 7 NW	48,460	1.4%	46,703	51,819	3.8%	-6.5%	
W 37 at 7 SE	77,307	2.2%	73,189	88,402	5.6%	-12.6%	
W 37 at 7 SW	48,625	1.4%	48,869	51,782	-0.5%	-6.1%	



## Reporting dates

---

This week - 24 March 2025 - 30 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 13, 2025 Vs Week 1, 2024 to Week 13, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2025 Vs Week 13, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2025 Vs Week 12 2025

