

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.7%	4.7%	-4.0%	5.1%	-1.7%	-5.0%
USA	-0.2%	2.0%	5.0%	-9.5%	0.2%	-11.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 191,119,466 which is 0.9% up on the previous year.

The total number of visitors for the year to date is 42,939,512 which is 7.7% down on the previous year.

The total number of visitors to Garment District in week commencing 31 March 2025 was 3,430,393.

The busiest day in week commencing 31 March 2025 was Friday with 566,039 visitors.






















The peak hour of the week was 17:00 on Wednesday 2 April 2025 with footfall of 52,462.

Ped Counts by week

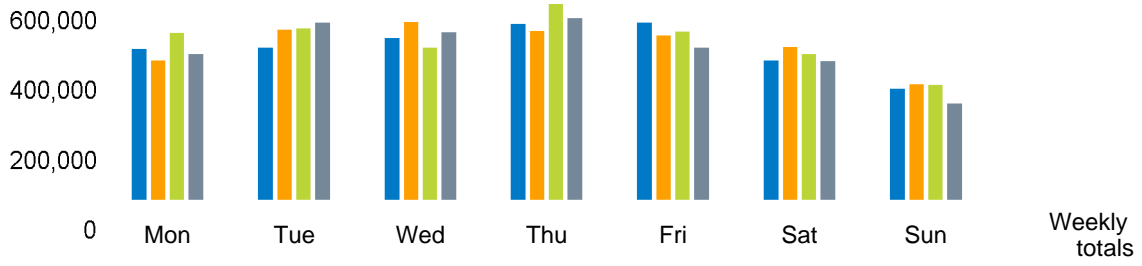


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

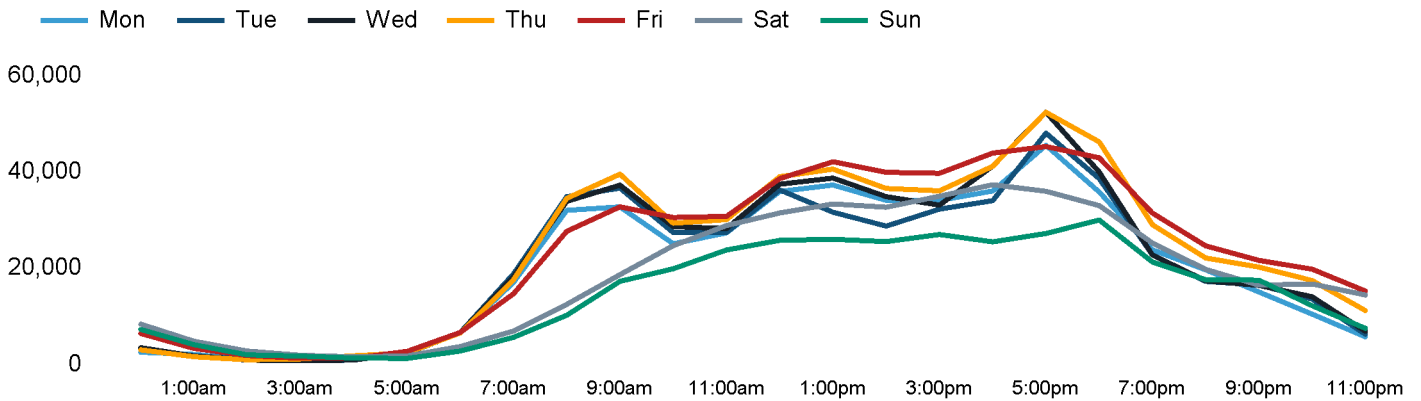
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 72°	 72°	 60°	 73°	 73°	 72°	 55°
Previous week	 50°	 58°	 58°	 54°	 62°	 81°	 81°
Previous year	 61°	 56°	 52°	 50°	 50°	 53°	 58°

Ped Counts by day

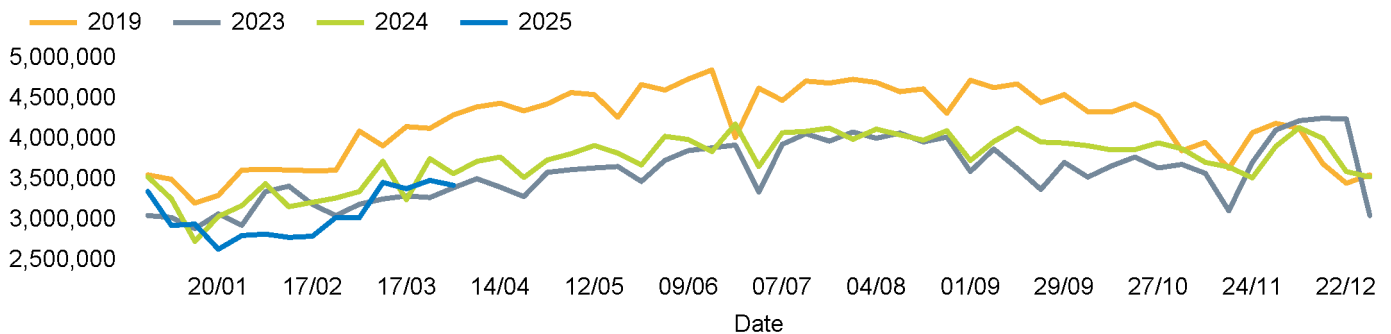


Week on week %	8.0%	-10.1%	-8.5%	4.0%	7.6%	-8.4%	-3.8%	
Year on year %	-9.1%	-10.7%	6.2%	-10.1%	5.0%	-4.1%	-3.3%	
% of week	14.1%	14.2%	15.1%	16.4%	16.5%	13.1%	10.5%	

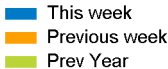
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	81,594	2.4%	81,809	84,689	-0.3%	-3.7%	
40 at 7 SE	152,681	4.5%	149,870	158,623	1.9%	-3.7%	
40 at 7 SW	111,045	3.2%	105,832	115,396	4.9%	-3.8%	
6th Avenue at 1032	200,306	5.8%	203,239	197,880	-1.4%	1.2%	
6th Avenue at 1033	142,027	4.1%	151,502	147,688	-6.3%	-3.8%	
7 at 40 NW	182,097	5.3%	201,813	189,464	-9.8%	-3.9%	
7 at 40 SE	179,274	5.2%	189,389	187,104	-5.3%	-4.2%	
7 at 40 SW	209,351	6.1%	192,717	218,111	8.6%	-4.0%	
7 at W 37 NE	60,390	1.8%	55,588	48,691	8.6%	24.0%	
7 at W 37 NW	70,026	2.0%	73,770	64,389	-5.1%	8.8%	
7 at W 37 SE	114,595	3.3%	124,255	118,978	-7.8%	-3.7%	
7 at W 37 SW	165,514	4.8%	171,792	171,927	-3.7%	-3.7%	
8 at W 36 NE	188,396	5.5%	181,154	183,532	4.0%	2.7%	
8 at W 36 NW	161,608	4.7%	170,356	163,446	-5.1%	-1.1%	
8 at W 36 SE	200,563	5.8%	196,075	174,979	2.3%	14.6%	
8 at W 36 SW	170,244	5.0%	165,526	168,828	2.9%	0.8%	
Broadway 1300 Pedestrian Zone	2,135	0.1%	2,949		-27.6%		
Broadway 1400 Pedestrian Zone	38,672	1.1%	43,367	40,189	-10.8%	-3.8%	
Broadway at 1359	165,262	4.8%	158,479	226,471	4.3%	-27.0%	
Broadway at 1370	63,238	1.8%	62,650	85,762	0.9%	-26.3%	
Broadway at 1411	151,446	4.4%	165,114	157,724	-8.3%	-4.0%	
Broadway at 1430	183,323	5.3%	190,466	190,423	-3.8%	-3.7%	
W 36 at 8 NE	54,246	1.6%	53,954	58,297	0.5%	-6.9%	
W 36 at 8 NW	68,337	2.0%	79,234	75,205	-13.8%	-9.1%	
W 36 at 8 SE	66,310	1.9%	64,434	71,374	2.9%	-7.1%	
W 36 at 8 SW	80,314	2.3%	81,386	91,677	-1.3%	-12.4%	
W 37 at 7 NW	46,230	1.3%	48,460	48,089	-4.6%	-3.9%	
W 37 at 7 SE	75,706	2.2%	77,307	87,946	-2.1%	-13.9%	
W 37 at 7 SW	45,463	1.3%	48,625	47,022	-6.5%	-3.3%	



Reporting dates

This week - 31 March 2025 - 06 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 14, 2025 Vs Week 1, 2024 to Week 14, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2025 Vs Week 14, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2025 Vs Week 13 2025

