

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.0%	5.3%	-7.0%	5.4%	-3.8%	2.1%
USA	0.4%	2.4%	-4.8%	2.7%	-6.3%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 190,786,951 which is 0.1% up on the previous year.

The total number of visitors for the year to date is 61,206,866 which is 6% down on the previous year.

The total number of visitors to Garment District in week commencing 5 May 2025 was 3,553,726.

The busiest day in week commencing 5 May 2025 was Thursday with 598,019 visitors.






















The peak hour of the week was 17:00 on Wednesday 7 May 2025 with footfall of 56,543.

Ped Counts by week

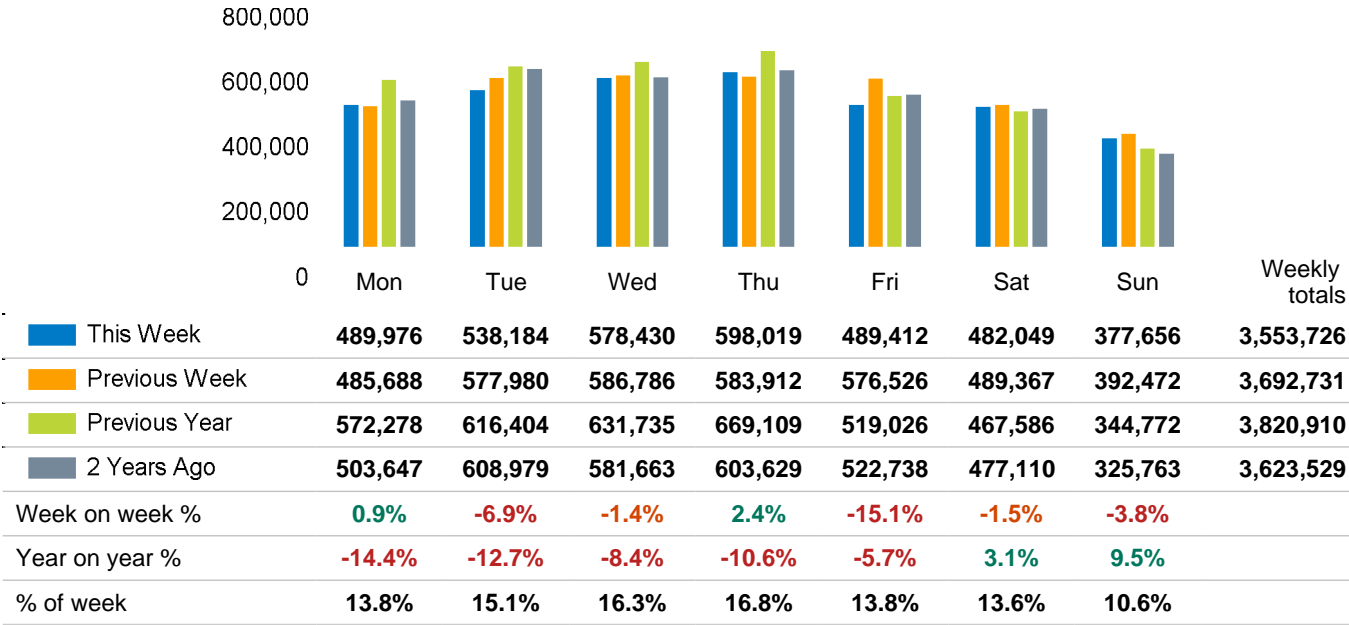


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

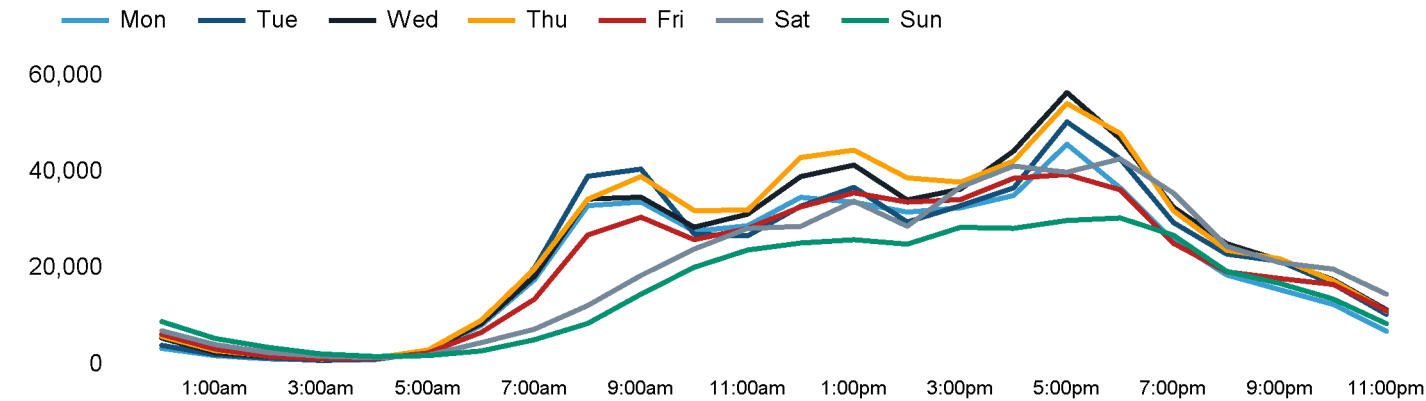
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	71°	65°	74°	77°	77°	74°	77°
Previous week							
	75°	78°	78°	73°	83°	85°	85°
Previous year							
	73°	81°	85°	85°	82°	64°	63°

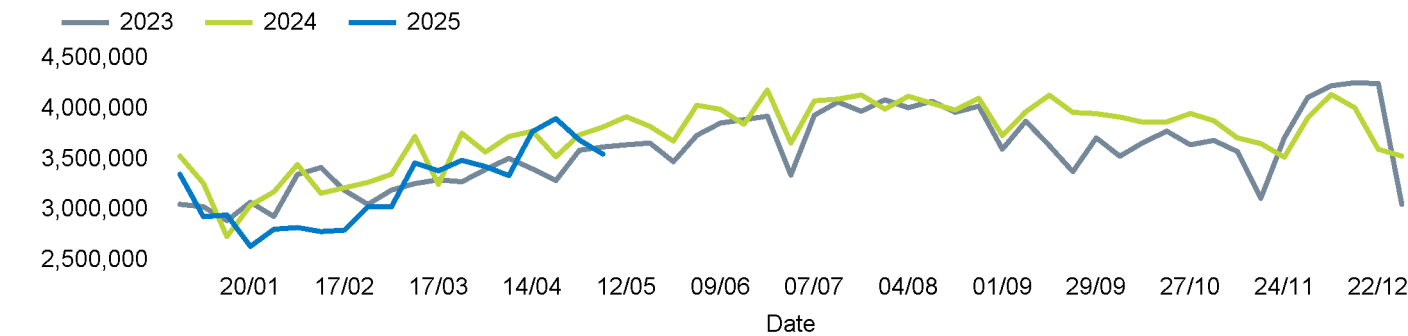
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	83,682	2.4%	86,276	89,310	-3.0%	-6.3%	
40 at 7 SE	150,418	4.2%	159,322	161,235	-5.6%	-6.7%	
40 at 7 SW	109,067	3.1%	112,573	116,285	-3.1%	-6.2%	
6th Avenue at 1032	202,579	5.7%	239,097	222,885	-15.3%	-9.1%	
6th Avenue at 1033	152,977	4.3%	157,026	164,448	-2.6%	-7.0%	
7 at 40 NW	193,145	5.4%	208,376	204,825	-7.3%	-5.7%	
7 at 40 SE	196,539	5.5%	201,490	210,643	-2.5%	-6.7%	
7 at 40 SW	225,063	6.3%	228,754	240,045	-1.6%	-6.2%	
7 at W 37 NE	65,019	1.8%	61,541	54,589	5.7%	19.1%	
7 at W 37 NW	71,991	2.0%	83,921	79,078	-14.2%	-9.0%	
7 at W 37 SE	115,232	3.2%	117,301	123,834	-1.8%	-6.9%	
7 at W 37 SW	175,553	4.9%	174,720	187,983	0.5%	-6.6%	
8 at W 36 NE	184,466	5.2%	191,948	186,646	-3.9%	-1.2%	
8 at W 36 NW	165,645	4.7%	173,532	165,752	-4.5%	-0.1%	
8 at W 36 SE	193,851	5.5%	190,575	156,822	1.7%	23.6%	
8 at W 36 SW	164,580	4.6%	174,482	173,878	-5.7%	-5.3%	
Broadway 1300 Pedestrian Zone	2,245	0.1%	1,311		71.2%		
Broadway 1400 Pedestrian Zone	50,083	1.4%	50,782	53,648	-1.4%	-6.6%	
Broadway at 1359	166,583	4.7%	169,359	246,579	-1.6%	-32.4%	
Broadway at 1370	68,315	1.9%	70,329	94,651	-2.9%	-27.8%	
Broadway at 1411	170,230	4.8%	167,546	182,678	1.6%	-6.8%	
Broadway at 1430	201,284	5.7%	202,584	215,528	-0.6%	-6.6%	
W 36 at 8 NE	57,622	1.6%	59,398	59,404	-3.0%	-3.0%	
W 36 at 8 NW	70,946	2.0%	76,484	74,198	-7.2%	-4.4%	
W 36 at 8 SE	75,271	2.1%	69,331	73,324	8.6%	2.7%	
W 36 at 8 SW	70,169	2.0%	82,724	93,332	-15.2%	-24.8%	
W 37 at 7 NW	43,022	1.2%	45,243	46,481	-4.9%	-7.4%	
W 37 at 7 SE	82,390	2.3%	88,979	93,567	-7.4%	-11.9%	
W 37 at 7 SW	45,759	1.3%	47,727	49,262	-4.1%	-7.1%	

Reporting dates

This week - 05 May 2025 - 11 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 19 , 2025 Vs Week 1, 2024 to Week 19 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week19, 2025 Vs Week 19, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2025 Vs Week 18 2025