

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-5.9%	5.4%	-3.6%	7.6%	6.3%	2.7%
USA	0.3%	2.3%	-0.3%	0.9%	4.3%	-0.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 190,643,951 which is 0.1% down on the previous year.

The total number of visitors for the year to date is 64,986,627 which is 5.9% down on the previous year.

The total number of visitors to Garment District in week commencing 12 May 2025 was 3,779,761.

The busiest day in week commencing 12 May 2025 was Thursday with 621,387 visitors.






















The peak hour of the week was 17:00 on Thursday 15 May 2025 with footfall of 56,372.

## Ped Counts by week

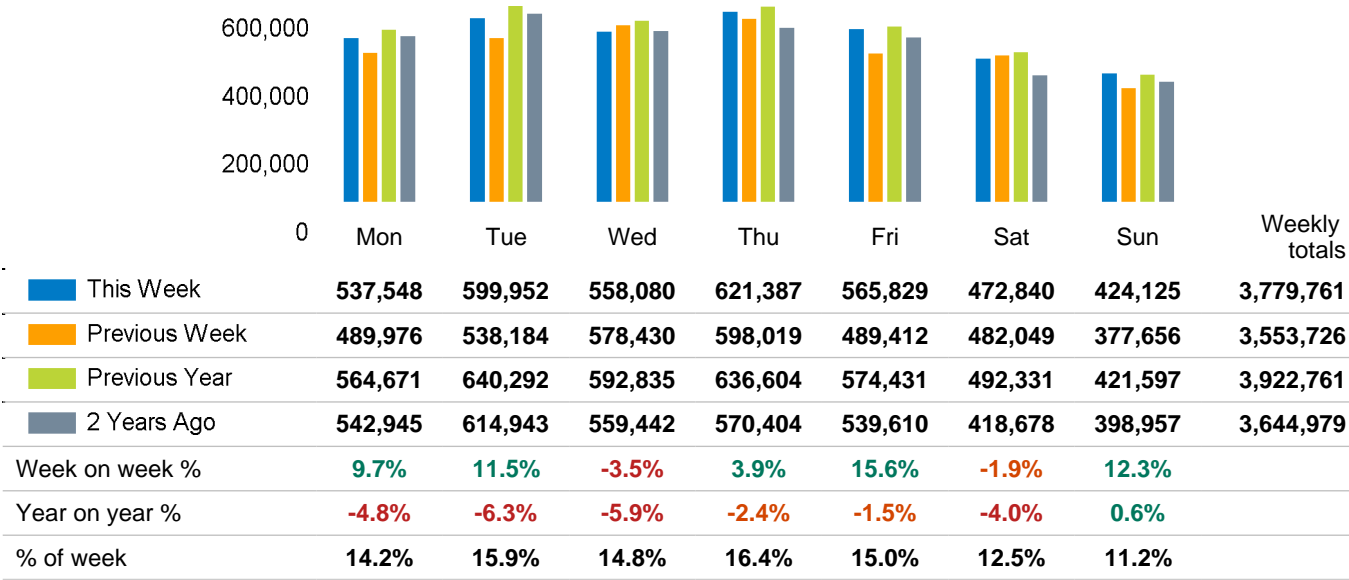


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

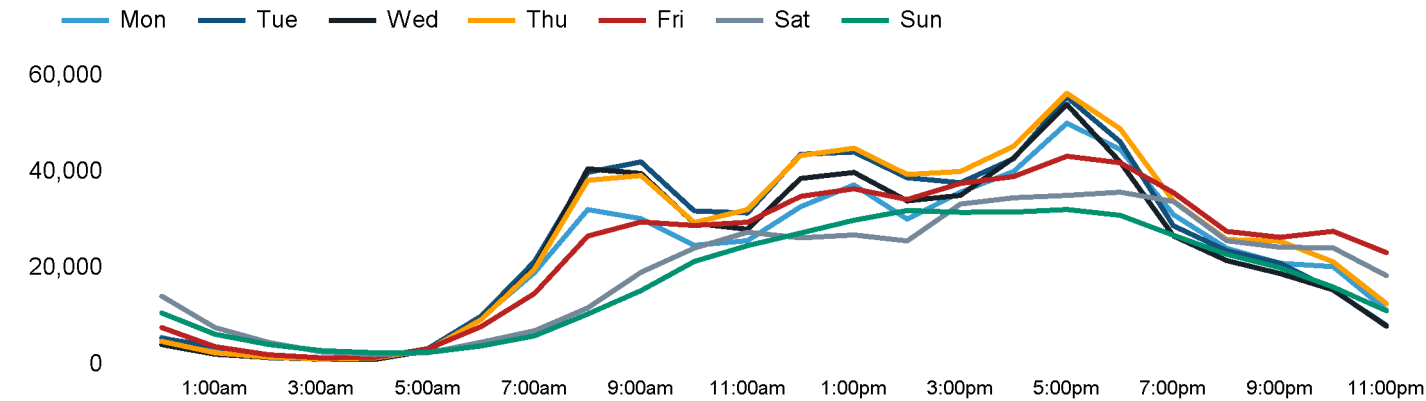
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	79°	73°	70°	69°	73°	84°	75°
Previous week							
	71°	65°	74°	77°	77°	74°	79°
Previous year							
	66°	73°	72°	66°	72°	72°	74°

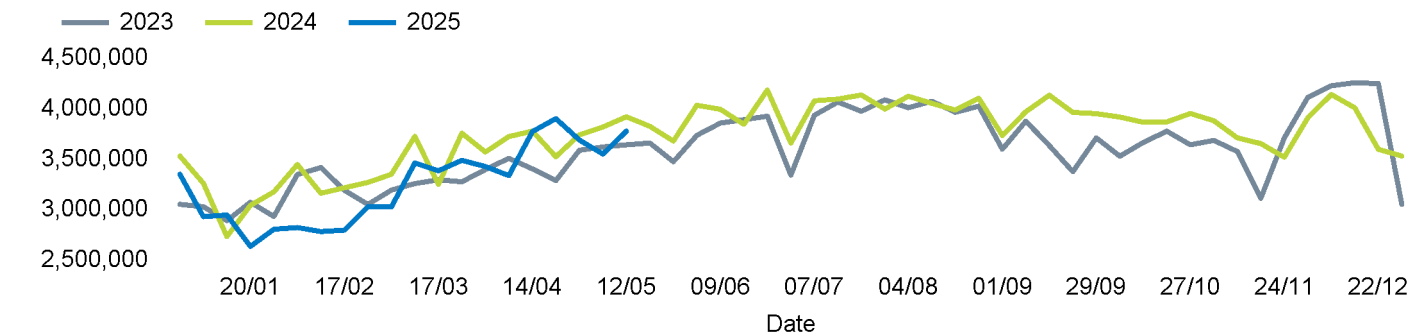
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	86,068	2.3%	83,682	95,039	2.9%	-9.4%	
40 at 7 SE	170,175	4.5%	150,418	171,293	13.1%	-0.7%	
40 at 7 SW	123,195	3.3%	109,067	120,400	13.0%	2.3%	
6th Avenue at 1032	218,983	5.8%	202,579	219,985	8.1%	-0.5%	
6th Avenue at 1033	152,935	4.0%	152,977	158,609	0.0%	-3.6%	
7 at 40 NW	208,956	5.5%	193,145	216,110	8.2%	-3.3%	
7 at 40 SE	218,722	5.8%	196,539	224,392	11.3%	-2.5%	
7 at 40 SW	269,416	7.1%	225,063	257,479	19.7%	4.6%	
7 at W 37 NE	66,080	1.7%	65,019	57,649	1.6%	14.6%	
7 at W 37 NW	80,374	2.1%	71,991	91,664	11.6%	-12.3%	
7 at W 37 SE	117,288	3.1%	115,232	121,561	1.8%	-3.5%	
7 at W 37 SW	186,445	4.9%	175,553	193,194	6.2%	-3.5%	
8 at W 36 NE	198,157	5.2%	184,466	195,080	7.4%	1.6%	
8 at W 36 NW	173,171	4.6%	165,645	172,633	4.5%	0.3%	
8 at W 36 SE	180,989	4.8%	193,851	158,589	-6.6%	14.1%	
8 at W 36 SW	168,346	4.5%	164,580	180,152	2.3%	-6.6%	
Broadway 1300 Pedestrian Zone	2,431	0.1%	2,245		8.3%		
Broadway 1400 Pedestrian Zone	48,816	1.3%	50,083	50,584	-2.5%	-3.5%	
Broadway at 1359	170,322	4.5%	166,583	250,734	2.2%	-32.1%	
Broadway at 1370	82,047	2.2%	68,315	95,558	20.1%	-14.1%	
Broadway at 1411	174,704	4.6%	170,230	181,094	2.6%	-3.5%	
Broadway at 1430	207,253	5.5%	201,284	214,871	3.0%	-3.5%	
W 36 at 8 NE	57,305	1.5%	57,622	60,730	-0.6%	-5.6%	
W 36 at 8 NW	73,980	2.0%	70,946	75,572	4.3%	-2.1%	
W 36 at 8 SE	77,322	2.0%	75,271	75,587	2.7%	2.3%	
W 36 at 8 SW	80,569	2.1%	70,169	94,250	14.8%	-14.5%	
W 37 at 7 NW	52,769	1.4%	43,022	54,619	22.7%	-3.4%	
W 37 at 7 SE	81,427	2.2%	82,390	81,962	-1.2%	-0.7%	
W 37 at 7 SW	51,516	1.4%	45,759	53,371	12.6%	-3.5%	



Reporting dates

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This week - 12 May 2025 - 18 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 20 , 2025 Vs Week 1, 2024 to Week 20 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week20, 2025 Vs Week 20, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2025 Vs Week 19 2025