



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-5.7%	5.4%	-2.5%	4.5%	-1.3%	-2.4%
USA	0.0%	1.9%	-5.1%	-4.8%	-1.9%	-3.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 190,546,905 which is 0.3% down on the previous year.

The total number of visitors for the year to date is 68,717,742 which is 5.7% down on the previous year.

The total number of visitors to Garment District in week commencing 19 May 2025 was 3,731,115.

The busiest day in week commencing 19 May 2025 was Wednesday with 605,375 visitors.

The peak hour of the week was 17:00 on Wednesday 21 May 2025 with footfall of 59,900.

## Ped Counts by week

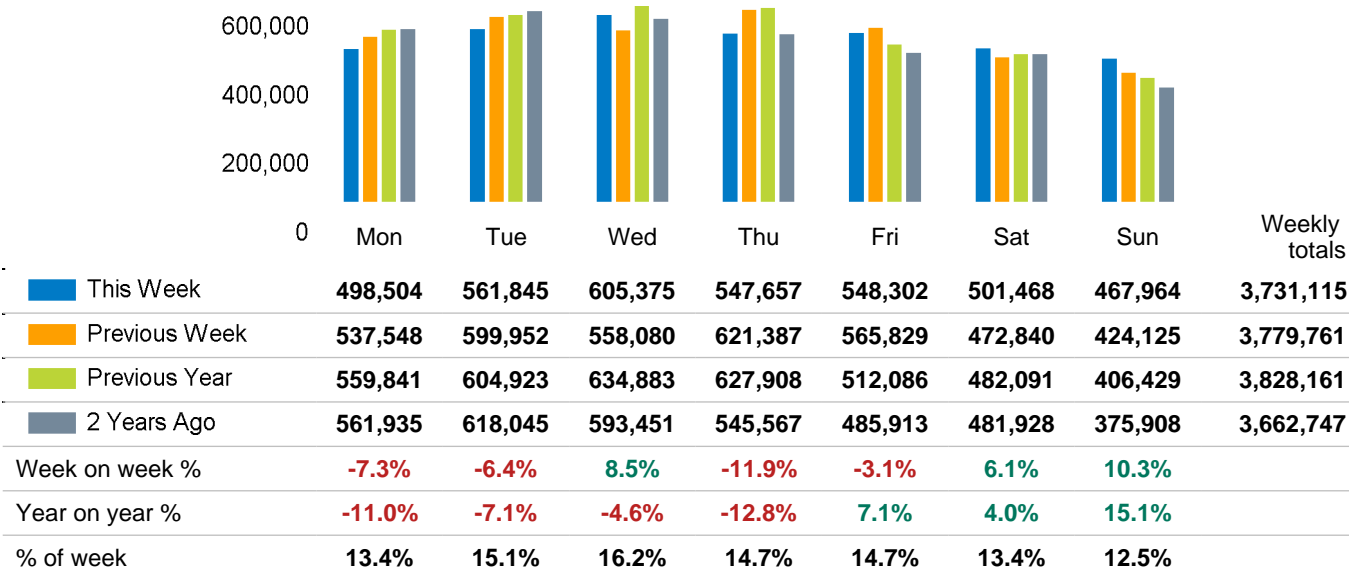


This Week  
Previous Week  
Previous Year  
2 Years Ago

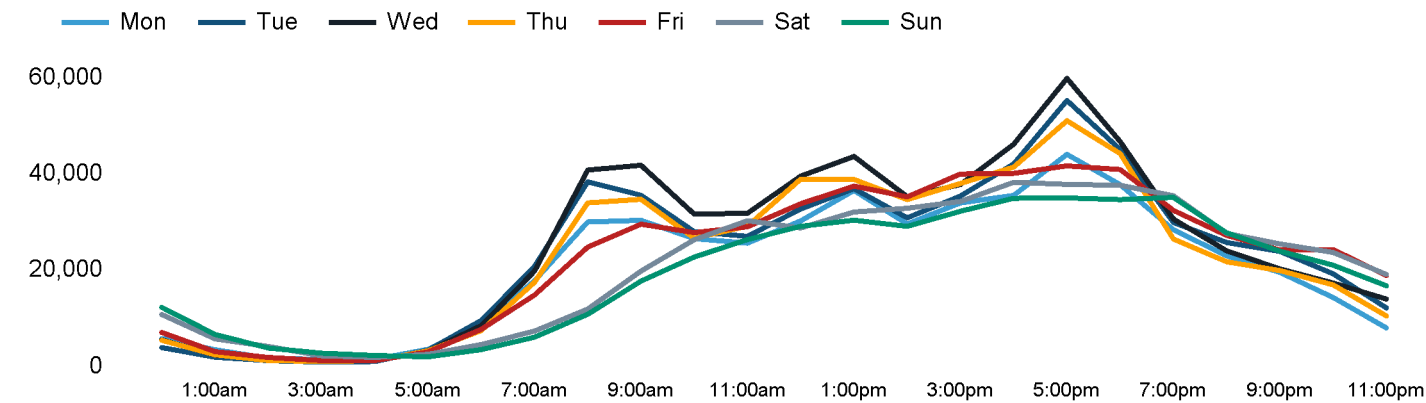
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	75°	71°	68°	59°	63°	66°	70°
Previous week	79°	73°	70°	69°	73°	84°	84°
Previous year	74°	83°	85°	84°	85°	85°	82°

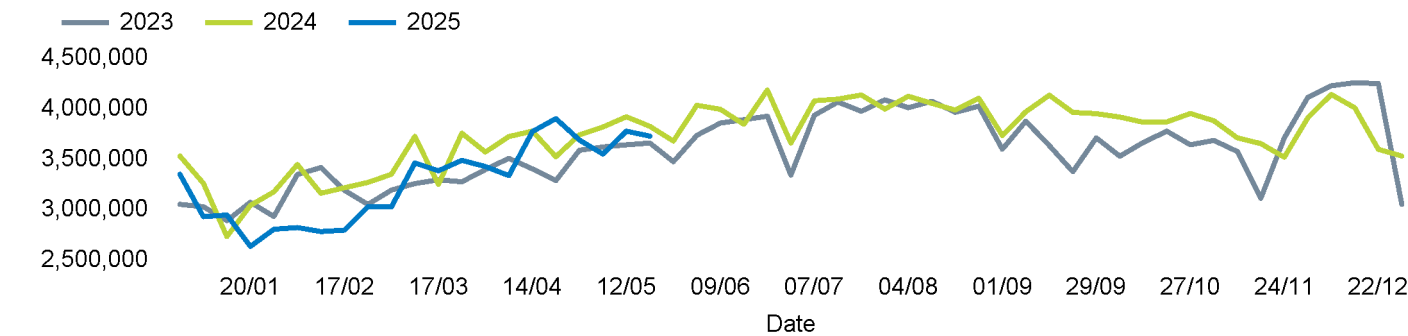
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	76,070	2.0%	86,068	95,874	-11.6%	-20.7%	
40 at 7 SE	165,244	4.4%	170,175	162,080	-2.9%	2.0%	
40 at 7 SW	116,201	3.1%	123,195	117,478	-5.7%	-1.1%	
6th Avenue at 1032	216,757	5.8%	218,983	223,568	-1.0%	-3.0%	
6th Avenue at 1033	165,593	4.4%	152,935	169,771	8.3%	-2.5%	
7 at 40 NW	212,794	5.7%	208,956	214,040	1.8%	-0.6%	
7 at 40 SE	213,455	5.7%	218,722	222,108	-2.4%	-3.9%	
7 at 40 SW	259,836	7.0%	269,416	252,248	-3.6%	3.0%	
7 at W 37 NE	60,908	1.6%	66,080	50,314	-7.8%	21.1%	
7 at W 37 NW	84,370	2.3%	80,374	77,253	5.0%	9.2%	
7 at W 37 SE	119,056	3.2%	117,288	121,870	1.5%	-2.3%	
7 at W 37 SW	141,689	3.8%	186,445	144,867	-24.0%	-2.2%	
8 at W 36 NE	201,202	5.4%	198,157	184,538	1.5%	9.0%	
8 at W 36 NW	173,356	4.6%	173,171	166,977	0.1%	3.8%	
8 at W 36 SE	189,835	5.1%	180,989	153,778	4.9%	23.4%	
8 at W 36 SW	175,021	4.7%	168,346	179,736	4.0%	-2.6%	
Broadway 1300 Pedestrian Zone	3,330	0.1%	2,431		37.0%		
Broadway 1400 Pedestrian Zone	56,718	1.5%	48,816	57,974	16.2%	-2.2%	
Broadway at 1359	169,989	4.6%	170,322	246,630	-0.2%	-31.1%	
Broadway at 1370	65,936	1.8%	82,047	94,494	-19.6%	-30.2%	
Broadway at 1411	186,880	5.0%	174,704	191,140	7.0%	-2.2%	
Broadway at 1430	219,277	5.9%	207,253	223,729	5.8%	-2.0%	
W 36 at 8 NE	59,725	1.6%	57,305	57,913	4.2%	3.1%	
W 36 at 8 NW	74,261	2.0%	73,980	76,405	0.4%	-2.8%	
W 36 at 8 SE	77,312	2.1%	77,322	70,296	0.0%	10.0%	
W 36 at 8 SW	81,634	2.2%	80,569	92,686	1.3%	-11.9%	
W 37 at 7 NW	45,291	1.2%	52,769	46,848	-14.2%	-3.3%	
W 37 at 7 SE	71,300	1.9%	81,427	83,945	-12.4%	-15.1%	
W 37 at 7 SW	48,075	1.3%	51,516	49,601	-6.7%	-3.1%	



# Reporting dates

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This week - 19 May 2025 - 25 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 21 , 2025 Vs Week 1, 2024 to Week 21 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week21, 2025 Vs Week 21, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2025 Vs Week 20 2025