



Week 27, 2025. 30 Jun 2025 - 06 Jul 2025

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-5.8%	5.3%	-8.7%	9.5%	-6.2%	-12.5%
USA	-0.5%	2.2%	-2.6%	4.6%	-1.2%	-4.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 189,106,230 which is 1.6% down on the previous year.

The total number of visitors for the year to date is 90,690,074 which is 5.8% down on the previous year.

The total number of visitors to Garment District in week commencing 30 June 2025 was 3,342,226.

The busiest day in week commencing 30 June 2025 was Tuesday with 568,599 visitors.

The peak hour of the week was 17:00 on Tuesday 1 July 2025 with footfall of 51,867.

Ped Counts by week

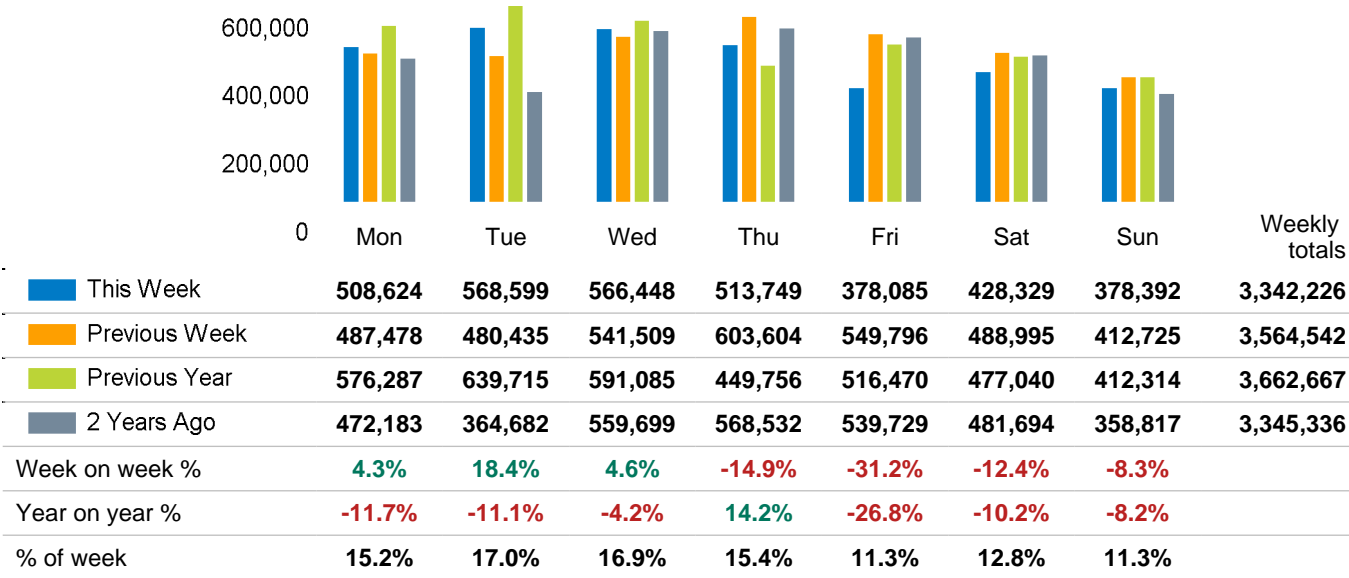


This Week
Previous Week
Previous Year
2 Years Ago

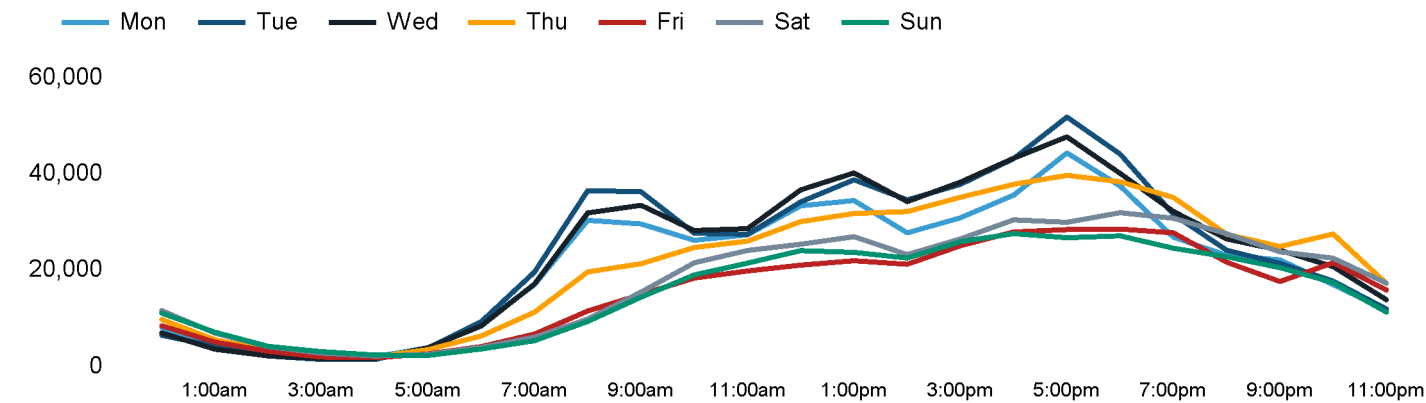
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	92°	92°	91°	91°	91°	87°	91°
Previous week	96°	100°	100°	97°	86°	85°	91°
Previous year	84°	84°	84°	86°	89°	91°	91°

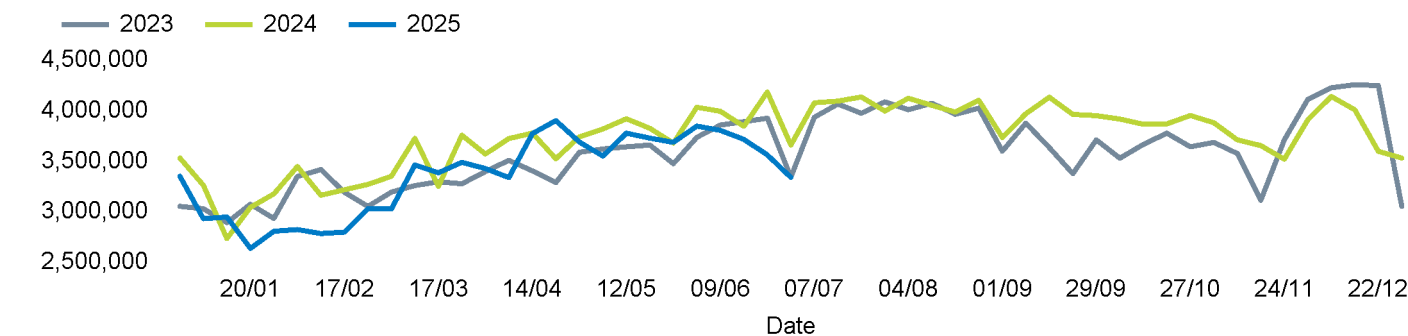
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	73,373	2.2%	74,730	79,413	-1.8%	-7.6%	
40 at 7 SE	132,113	4.0%	150,644	145,740	-12.3%	-9.4%	
40 at 7 SW	103,983	3.1%	88,536	111,546	17.4%	-6.8%	
6th Avenue at 1032	211,338	6.3%	215,365	204,837	-1.9%	3.2%	
6th Avenue at 1033	135,913	4.1%	152,543	146,537	-10.9%	-7.3%	
7 at 40 NW	244,405	7.3%	224,651	258,146	8.8%	-5.3%	
7 at 40 SE	168,732	5.0%	184,973	183,980	-8.8%	-8.3%	
7 at 40 SW	223,521	6.7%	224,834	239,405	-0.6%	-6.6%	
7 at W 37 NE	44,399	1.3%	51,824	48,220	-14.3%	-7.9%	
7 at W 37 NW	69,831	2.1%	75,342	78,156	-7.3%	-10.7%	
7 at W 37 SE	108,147	3.2%	122,228	119,607	-11.5%	-9.6%	
7 at W 37 SW	187,593	5.6%	209,291	203,965	-10.4%	-8.0%	
8 at W 36 NE	166,174	5.0%	189,428	161,451	-12.3%	2.9%	
8 at W 36 NW	162,229	4.9%	165,123	163,587	-1.8%	-0.8%	
8 at W 36 SE	142,101	4.3%	164,819	157,046	-13.8%	-9.5%	
8 at W 36 SW	154,728	4.6%	157,483	172,723	-1.7%	-10.4%	
Broadway 1300 Pedestrian Zone	2,953	0.1%	5,011	3,613	-41.1%	-18.3%	
Broadway 1400 Pedestrian Zone	46,042	1.4%	50,792	49,972	-9.4%	-7.9%	
Broadway at 1359	147,305	4.4%	152,279	224,393	-3.3%	-34.4%	
Broadway at 1370	62,365	1.9%	73,998	79,184	-15.7%	-21.2%	
Broadway at 1411	165,355	4.9%	180,821	178,192	-8.6%	-7.2%	
Broadway at 1430	191,489	5.7%	209,173	207,382	-8.5%	-7.7%	
W 36 at 8 NE	46,478	1.4%	52,854	48,531	-12.1%	-4.2%	
W 36 at 8 NW	61,238	1.8%	65,934	71,956	-7.1%	-14.9%	
W 36 at 8 SE	62,293	1.9%	69,296	57,176	-10.1%	8.9%	
W 36 at 8 SW	75,989	2.3%	79,265	103,209	-4.1%	-26.4%	
W 37 at 7 NW	37,016	1.1%	44,804	40,714	-17.4%	-9.1%	
W 37 at 7 SE	75,495	2.3%	80,930	80,096	-6.7%	-5.7%	
W 37 at 7 SW	39,628	1.2%	47,571	43,890	-16.7%	-9.7%	



Reporting dates

This week - 30 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 27 , 2025 Vs Week 1, 2024 to Week 27 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2025 Vs Week 27, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2025 Vs Week 26 2025