



Week 29, 2025. 14 Jul 2025 - 20 Jul 2025

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.0%	5.1%	-7.7%	0.7%	1.7%	0.4%
USA	-0.5%	1.9%	-0.5%	-1.7%	3.5%	3.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 188,428,584 which is 2.1% down on the previous year.

The total number of visitors for the year to date is 98,190,765 which is 6% down on the previous year.

The total number of visitors to Garment District in week commencing 14 July 2025 was 3,781,672.

The busiest day in week commencing 14 July 2025 was Tuesday with 622,899 visitors.

The peak hour of the week was 17:00 on Tuesday 15 July 2025 with footfall of 55,697.

Ped Counts by week

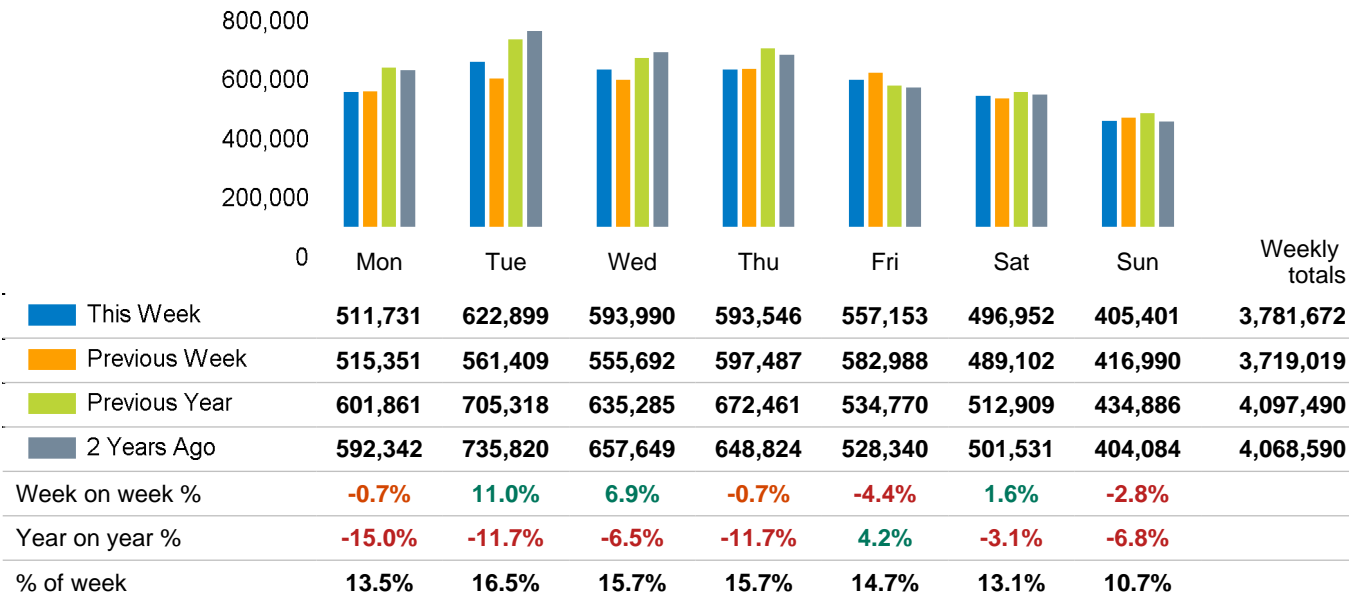


This Week
Previous Week
Previous Year
2 Years Ago

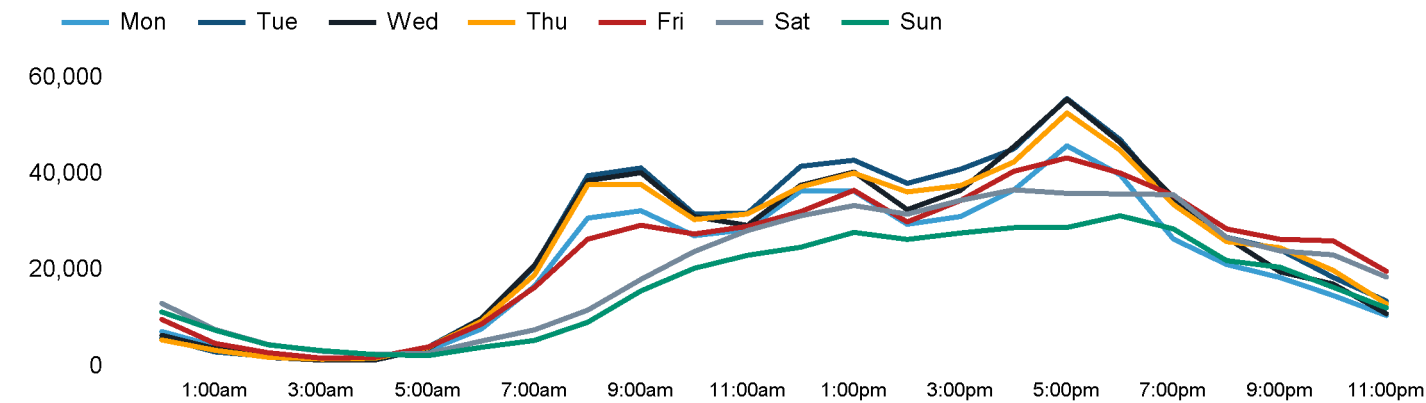
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	87°	87°	89°	91°	91°	84°	89°
Previous week	89°	96°	96°	91°	85°	85°	85°
Previous year	92°	95°	95°	89°	85°	84°	87°

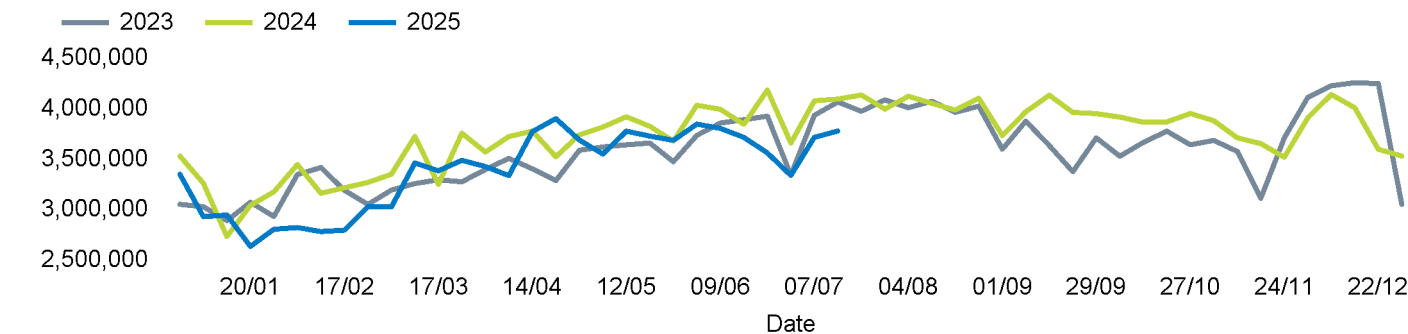
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	83,022	2.2%	83,746	88,195	-0.9%	-5.9%	
40 at 7 SE	152,356	4.0%	153,136	161,907	-0.5%	-5.9%	
40 at 7 SW	115,660	3.1%	120,602	122,631	-4.1%	-5.7%	
6th Avenue at 1032	229,054	6.1%	222,361	217,047	3.0%	5.5%	
6th Avenue at 1033	181,275	4.8%	176,456	192,515	2.7%	-5.8%	
7 at 40 NW	244,004	6.5%	241,269	258,135	1.1%	-5.5%	
7 at 40 SE	188,602	5.0%	183,058	199,761	3.0%	-5.6%	
7 at 40 SW	240,457	6.4%	238,684	254,764	0.7%	-5.6%	
7 at W 37 NE	55,483	1.5%	53,408	58,921	3.9%	-5.8%	
7 at W 37 NW	83,641	2.2%	77,909	88,136	7.4%	-5.1%	
7 at W 37 SE	132,061	3.5%	130,520	140,234	1.2%	-5.8%	
7 at W 37 SW	171,581	4.5%	198,557	182,519	-13.6%	-6.0%	
8 at W 36 NE	201,804	5.3%	195,800	185,564	3.1%	8.8%	
8 at W 36 NW	180,754	4.8%	181,296	172,143	-0.3%	5.0%	
8 at W 36 SE	178,291	4.7%	165,178	177,700	7.9%	0.3%	
8 at W 36 SW	173,471	4.6%	172,496	183,656	0.6%	-5.5%	
Broadway 1300 Pedestrian Zone	5,348	0.1%	3,997	3,999	33.8%	33.7%	
Broadway 1400 Pedestrian Zone	56,634	1.5%	50,105	59,960	13.0%	-5.5%	
Broadway at 1359	164,000	4.3%	159,287	303,351	3.0%	-45.9%	
Broadway at 1370	90,567	2.4%	78,366	109,186	15.6%	-17.1%	
Broadway at 1411	176,640	4.7%	178,533	187,451	-1.1%	-5.8%	
Broadway at 1430	208,975	5.5%	205,435	221,455	1.7%	-5.6%	
W 36 at 8 NE	58,342	1.5%	53,902	55,945	8.2%	4.3%	
W 36 at 8 NW	71,244	1.9%	70,456	84,454	1.1%	-15.6%	
W 36 at 8 SE	77,285	2.0%	71,387	64,133	8.3%	20.5%	
W 36 at 8 SW	79,872	2.1%	77,797	131,176	2.7%	-39.1%	
W 37 at 7 NW	45,497	1.2%	41,619	48,403	9.3%	-6.0%	
W 37 at 7 SE	88,116	2.3%	85,077	93,517	3.6%	-5.8%	
W 37 at 7 SW	47,636	1.3%	48,582	50,632	-1.9%	-5.9%	



Reporting dates

This week - 14 July 2025 - 20 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 29 , 2025 Vs Week 1, 2024 to Week 29 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2025 Vs Week 29, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2025 Vs Week 28 2025