



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.2%	4.7%	-5.3%	2.8%	7.4%	3.2%
USA	-0.3%	1.5%	6.4%	-3.0%	4.5%	-3.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Garment District for the last 52 weeks is 187,431,853 which is 2.7% down on the previous year.
- The total number of visitors for the year to date is 109,456,729 which is 6.2% down on the previous year.
- The total number of visitors to Garment District in week commencing 4 August 2025 was 3,908,154.
- The busiest day in week commencing 4 August 2025 was Thursday with 611,662 visitors.
- The peak hour of the week was 17:00 on Tuesday 5 August 2025 with footfall of 55,581.

Ped Counts by week

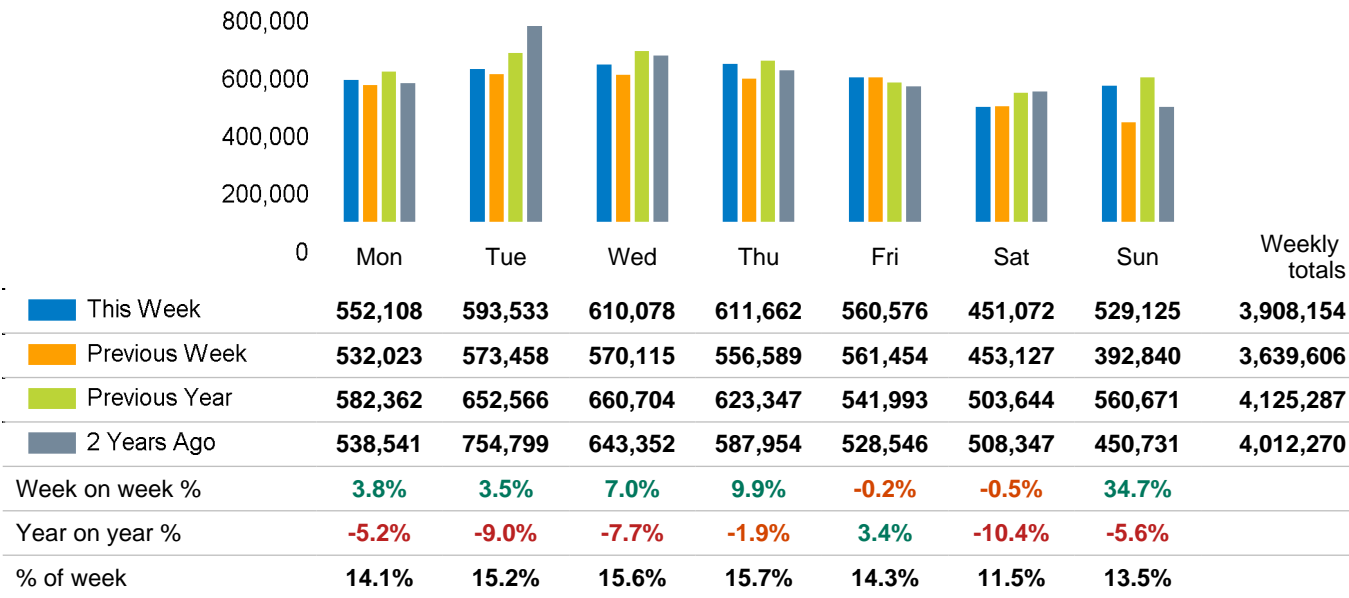


This Week
Previous Week
Previous Year
2 Years Ago

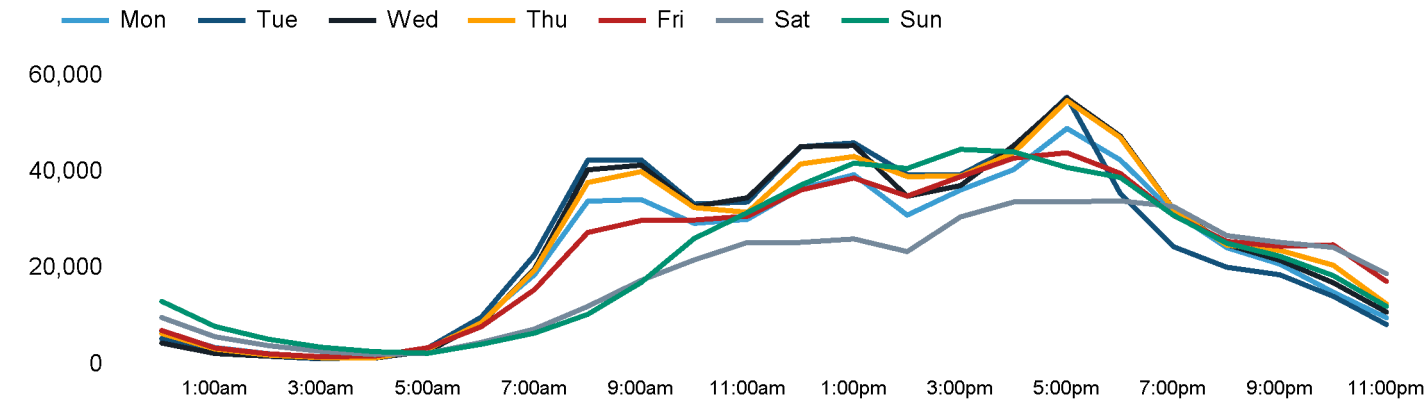
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	88°	88°	84°	79°	81°	84°	88°
Previous week	93°	97°	97°	95°	87°	80°	83°
Previous year	90°	90°	89°	73°	82°	86°	86°

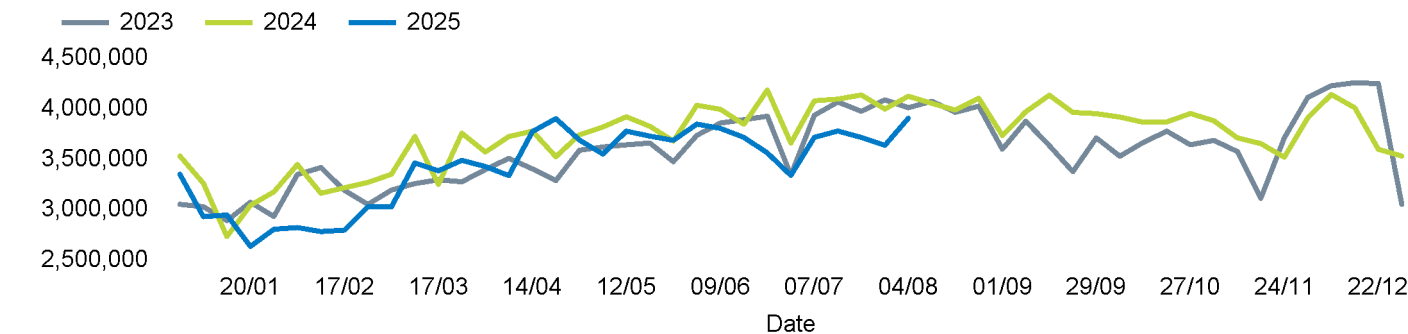
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	83,518	2.1%	74,516	86,302	12.1%	-3.2%	
40 at 7 SE	165,005	4.2%	150,507	170,496	9.6%	-3.2%	
40 at 7 SW	119,274	3.1%	115,337	123,079	3.4%	-3.1%	
6th Avenue at 1032	240,074	6.1%	215,384	230,353	11.5%	4.2%	
6th Avenue at 1033	192,875	4.9%	174,688	199,558	10.4%	-3.3%	
7 at 40 NW	238,565	6.1%	225,031	246,930	6.0%	-3.4%	
7 at 40 SE	207,717	5.3%	188,476	214,992	10.2%	-3.4%	
7 at 40 SW	237,951	6.1%	230,693	245,710	3.1%	-3.2%	
7 at W 37 NE	75,335	1.9%	63,814	77,923	18.1%	-3.3%	
7 at W 37 NW	81,451	2.1%	76,643	84,218	6.3%	-3.3%	
7 at W 37 SE	152,549	3.9%	128,261	157,907	18.9%	-3.4%	
7 at W 37 SW	197,155	5.0%	181,221	204,011	8.8%	-3.4%	
8 at W 36 NE	199,098	5.1%	185,044	185,747	7.6%	7.2%	
8 at W 36 NW	178,287	4.6%	176,048	171,434	1.3%	4.0%	
8 at W 36 SE	172,251	4.4%	164,346	170,718	4.8%	0.9%	
8 at W 36 SW	182,797	4.7%	179,275	186,248	2.0%	-1.9%	
Broadway 1300 Pedestrian Zone	3,938	0.1%	4,678	3,389	-15.8%	16.2%	
Broadway 1400 Pedestrian Zone	54,448	1.4%	45,146	56,186	20.6%	-3.1%	
Broadway at 1359	174,002	4.5%	156,852	278,427	10.9%	-37.5%	
Broadway at 1370	95,855	2.5%	85,308	114,597	12.4%	-16.4%	
Broadway at 1411	174,757	4.5%	165,989	180,564	5.3%	-3.2%	
Broadway at 1430	204,791	5.2%	195,482	212,282	4.8%	-3.5%	
W 36 at 8 NE	57,043	1.5%	52,489	58,251	8.7%	-2.1%	
W 36 at 8 NW	70,339	1.8%	74,639	77,066	-5.8%	-8.7%	
W 36 at 8 SE	74,839	1.9%	68,720	70,323	8.9%	6.4%	
W 36 at 8 SW	87,116	2.2%	87,501	125,254	-0.4%	-30.4%	
W 37 at 7 NW	47,086	1.2%	44,298	48,542	6.3%	-3.0%	
W 37 at 7 SE	93,485	2.4%	84,251	96,844	11.0%	-3.5%	
W 37 at 7 SW	46,553	1.2%	44,969	47,936	3.5%	-2.9%	

Reporting dates

This week - 04 August 2025 - 10 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 32 , 2025 Vs Week 1, 2024 to Week 32 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2025 Vs Week 32, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2025 Vs Week 31 2025