



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.4%	4.3%	-8.9%	3.8%	-8.3%	-9.0%
USA	-0.6%	1.8%	-4.7%	7.3%	-9.6%	-5.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 186,182,963 which is 3.4% down on the previous year.

The total number of visitors for the year to date is 124,095,714 which is 6.4% down on the previous year.

The total number of visitors to Garment District in week commencing 1 September 2025 was 3,402,978.

The busiest day in week commencing 1 September 2025 was Wednesday with 566,726 visitors.

The peak hour of the week was 17:00 on Wednesday 3 September 2025 with footfall of 49,986.

## Ped Counts by week

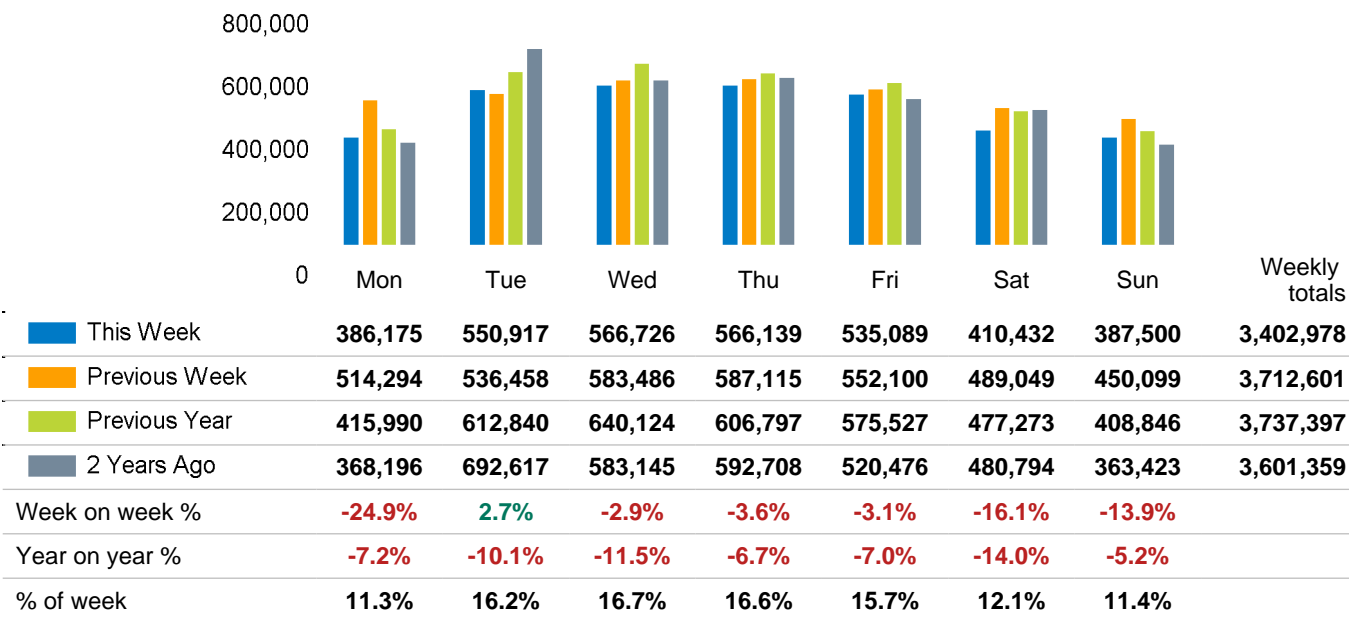


This Week  
Previous Week  
Previous Year  
2 Years Ago

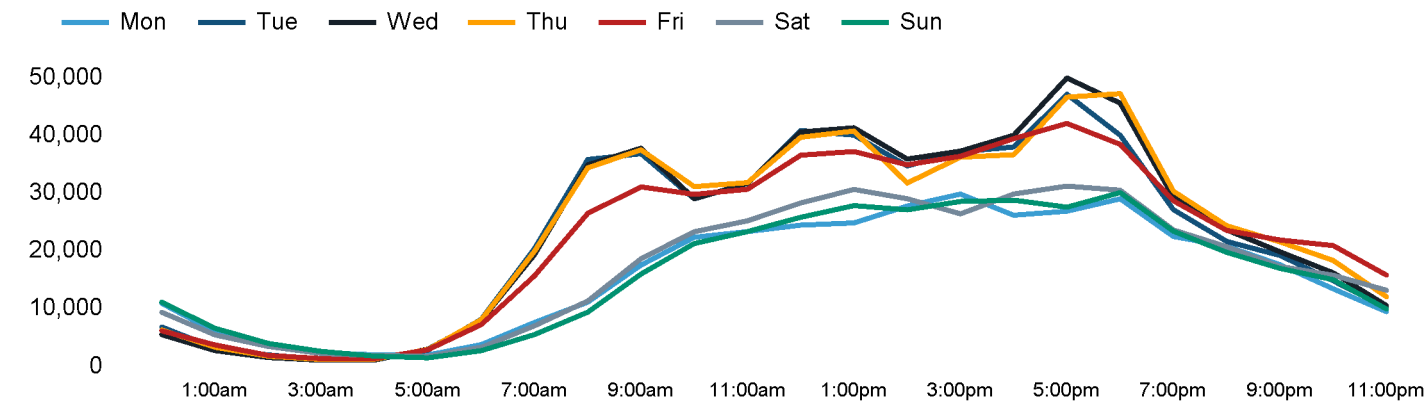
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	78°	77°	77°	77°	83°	86°	70°
Previous week	86°	86°	79°	78°	78°	77°	78°
Previous year	83°	79°	76°	77°	78°	78°	76°

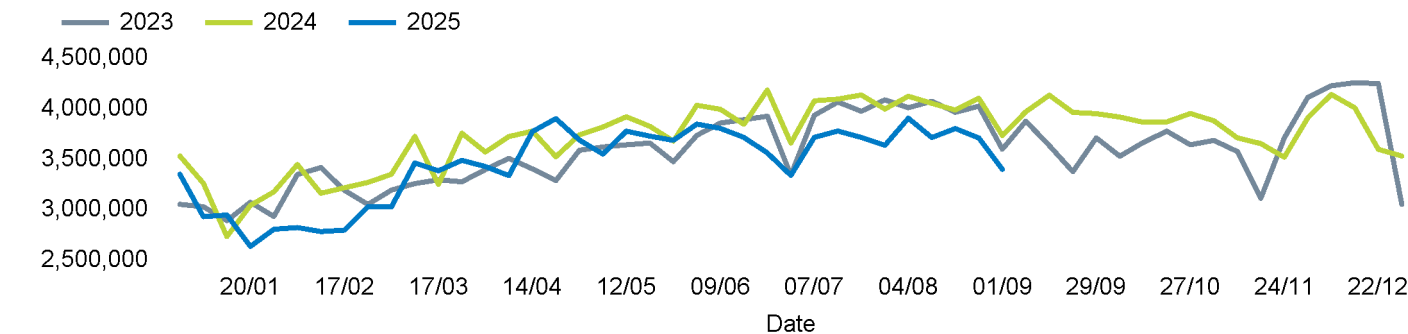
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	81,566	2.4%	81,707	87,726	-0.2%	-7.0%	
40 at 7 SE	143,779	4.2%	152,405	154,680	-5.7%	-7.0%	
40 at 7 SW	99,865	2.9%	113,549	107,347	-12.1%	-7.0%	
6th Avenue at 1032	200,402	5.9%	234,472	214,909	-14.5%	-6.8%	
6th Avenue at 1033	132,664	3.9%	161,005	142,844	-17.6%	-7.1%	
7 at 40 NW	212,816	6.3%	228,106	229,023	-6.7%	-7.1%	
7 at 40 SE	184,983	5.4%	202,771	199,197	-8.8%	-7.1%	
7 at 40 SW	213,147	6.3%	231,963	229,481	-8.1%	-7.1%	
7 at W 37 NE	53,080	1.6%	62,529	57,097	-15.1%	-7.0%	
7 at W 37 NW	73,064	2.1%	87,913	78,712	-16.9%	-7.2%	
7 at W 37 SE	120,268	3.5%	134,048	129,412	-10.3%	-7.1%	
7 at W 37 SW	184,976	5.4%	201,729	199,021	-8.3%	-7.1%	
8 at W 36 NE	175,888	5.2%	181,836	173,939	-3.3%	1.1%	
8 at W 36 NW	171,070	5.0%	178,902	169,886	-4.4%	0.7%	
8 at W 36 SE	153,664	4.5%	174,797	182,461	-12.1%	-15.8%	
8 at W 36 SW	170,362	5.0%	177,070	170,608	-3.8%	-0.1%	
Broadway 1300 Pedestrian Zone	4,122	0.1%	3,743	3,801	10.1%	8.4%	
Broadway 1400 Pedestrian Zone	45,735	1.3%	46,142	49,214	-0.9%	-7.1%	
Broadway at 1359	150,894	4.4%	166,286	258,665	-9.3%	-41.7%	
Broadway at 1370	79,395	2.3%	81,949	99,024	-3.1%	-19.8%	
Broadway at 1411	149,053	4.4%	164,184	160,302	-9.2%	-7.0%	
Broadway at 1430	170,791	5.0%	187,200	183,795	-8.8%	-7.1%	
W 36 at 8 NE	52,573	1.5%	54,037	53,353	-2.7%	-1.5%	
W 36 at 8 NW	79,478	2.3%	71,655	82,079	10.9%	-3.2%	
W 36 at 8 SE	60,012	1.8%	66,634	61,833	-9.9%	-2.9%	
W 36 at 8 SW	79,312	2.3%	86,746	86,949	-8.6%	-8.8%	
W 37 at 7 NW	41,737	1.2%	45,815	44,889	-8.9%	-7.0%	
W 37 at 7 SE	80,254	2.4%	88,673	86,227	-9.5%	-6.9%	
W 37 at 7 SW	38,028	1.1%	44,735	40,923	-15.0%	-7.1%	



Reporting dates

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This week - 01 September 2025 - 07 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 36 , 2025 Vs Week 1, 2024 to Week 36 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2025 Vs Week 36, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2025 Vs Week 35 2025