



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.5%	4.2%	-10.1%	2.4%	5.0%	6.3%
USA	-0.7%	1.9%	-3.2%	4.0%	5.6%	3.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 185,782,820 which is 3.7% down on the previous year.

The total number of visitors for the year to date is 127,668,086 which is 6.5% down on the previous year.

The total number of visitors to Garment District in week commencing 8 September 2025 was 3,572,372.

The busiest day in week commencing 8 September 2025 was Wednesday with 586,810 visitors.

The peak hour of the week was 17:00 on Wednesday 10 September 2025 with footfall of 50,854.

Ped Counts by week

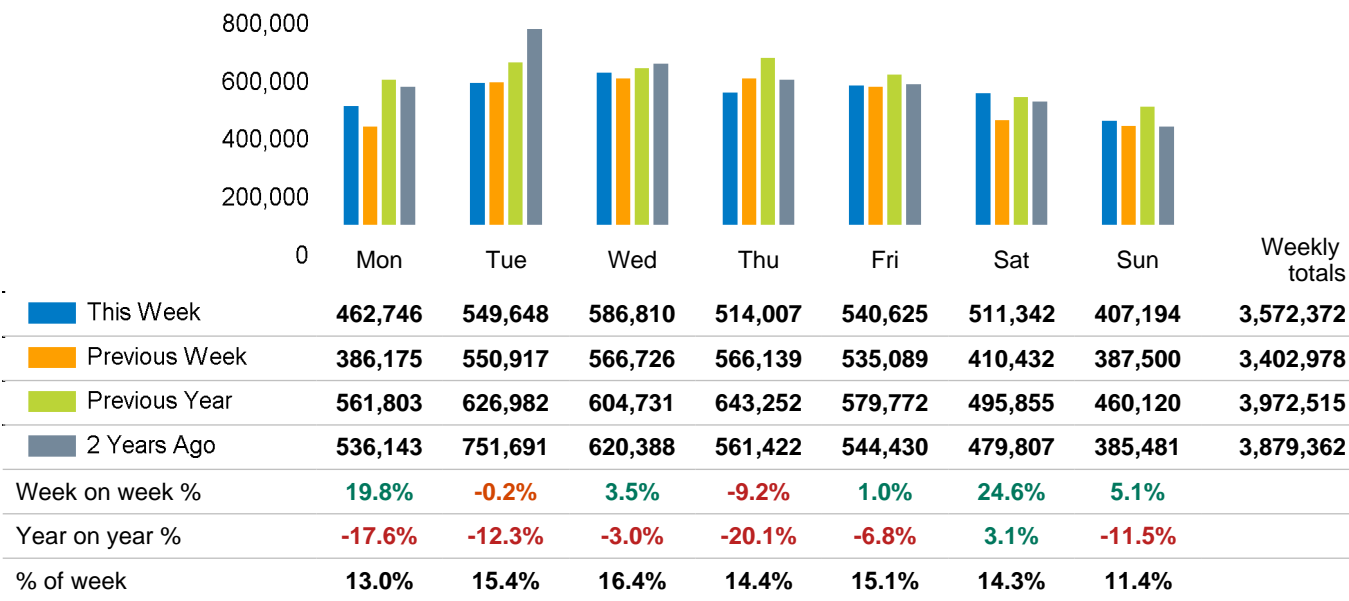


This Week
Previous Week
Previous Year
2 Years Ago

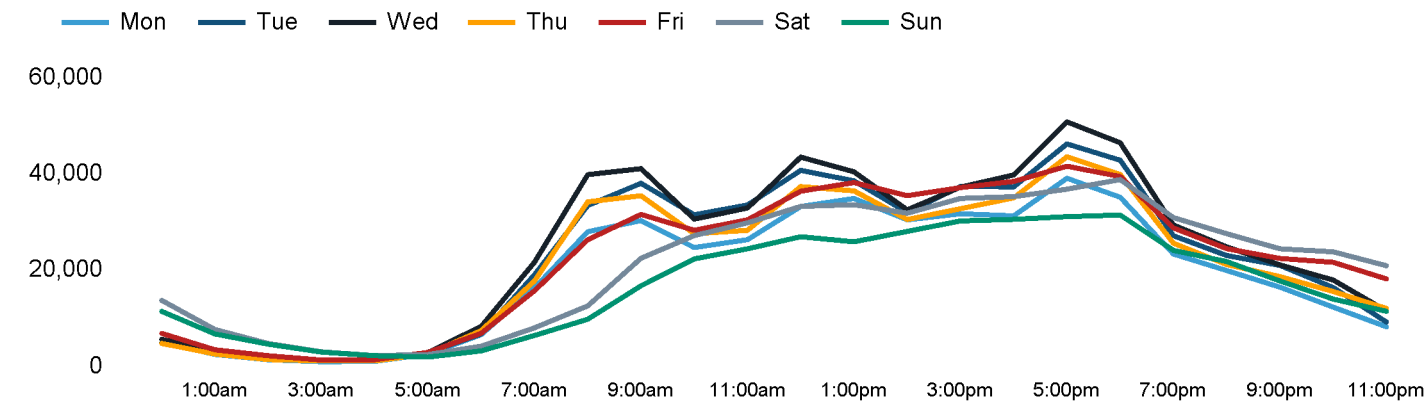
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	73°	73°	73°	79°	79°	79°	82°
Previous week	78°	77°	77°	77°	83°	86°	86°
Previous year	76°	78°	78°	79°	80°	83°	83°

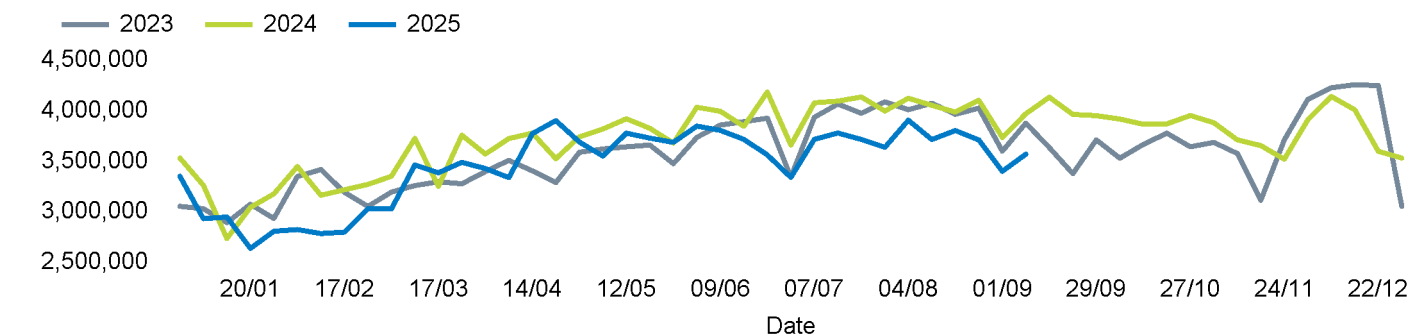
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	73,344	2.1%	81,566	79,902	-10.1%	-8.2%	
40 at 7 SE	156,903	4.4%	143,779	170,138	9.1%	-7.8%	
40 at 7 SW	98,255	2.8%	99,865	106,183	-1.6%	-7.5%	
6th Avenue at 1032	226,751	6.3%	200,402	234,557	13.1%	-3.3%	
6th Avenue at 1033	154,465	4.3%	132,664	168,079	16.4%	-8.1%	
7 at 40 NW	217,132	6.1%	212,816	233,387	2.0%	-7.0%	
7 at 40 SE	189,879	5.3%	184,983	205,539	2.6%	-7.6%	
7 at 40 SW	229,101	6.4%	213,147	246,393	7.5%	-7.0%	
7 at W 37 NE	57,261	1.6%	53,080	62,418	7.9%	-8.3%	
7 at W 37 NW	74,925	2.1%	73,064	80,688	2.5%	-7.1%	
7 at W 37 SE	123,999	3.5%	120,268	134,752	3.1%	-8.0%	
7 at W 37 SW	191,329	5.4%	184,976	206,671	3.4%	-7.4%	
8 at W 36 NE	171,061	4.8%	175,888	185,016	-2.7%	-7.5%	
8 at W 36 NW	162,941	4.6%	171,070	175,846	-4.8%	-7.3%	
8 at W 36 SE	181,669	5.1%	153,664	196,434	18.2%	-7.5%	
8 at W 36 SW	161,046	4.5%	170,362	174,010	-5.5%	-7.5%	
Broadway 1300 Pedestrian Zone	4,609	0.1%	4,122	3,298	11.8%	39.8%	
Broadway 1400 Pedestrian Zone	52,236	1.5%	45,735	56,678	14.2%	-7.8%	
Broadway at 1359	164,757	4.6%	150,894	280,290	9.2%	-41.2%	
Broadway at 1370	81,773	2.3%	79,395	106,384	3.0%	-23.1%	
Broadway at 1411	157,769	4.4%	149,053	171,322	5.8%	-7.9%	
Broadway at 1430	178,823	5.0%	170,791	194,043	4.7%	-7.8%	
W 36 at 8 NE	56,457	1.6%	52,573	61,136	7.4%	-7.7%	
W 36 at 8 NW	85,414	2.4%	79,478	92,261	7.5%	-7.4%	
W 36 at 8 SE	61,417	1.7%	60,012	66,457	2.3%	-7.6%	
W 36 at 8 SW	88,007	2.5%	79,312	94,735	11.0%	-7.1%	
W 37 at 7 NW	43,237	1.2%	41,737	47,183	3.6%	-8.4%	
W 37 at 7 SE	86,276	2.4%	80,254	93,533	7.5%	-7.8%	
W 37 at 7 SW	41,536	1.2%	38,028	45,182	9.2%	-8.1%	



Reporting dates

This week - 08 September 2025 - 14 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 37 , 2025 Vs Week 1, 2024 to Week 37 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week37, 2025 Vs Week 37, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2025 Vs Week 36 2025