

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-6.9%	4.5%	-19.4%	13.7%	-6.6%	4.1%
USA	-0.8%	2.0%	-4.7%	8.3%	-1.1%	-0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,981,897 which is 4.4% down on the previous year.

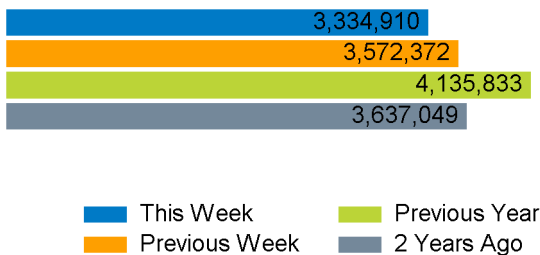
The total number of visitors for the year to date is 131,002,996 which is 6.9% down on the previous year.

The total number of visitors to Garment District in week commencing 15 September 2025 was 3,334,910.






















The busiest day in week commencing 15 September 2025 was Tuesday with 544,540 visitors.

The peak hour of the week was 17:00 on Wednesday 17 September 2025 with footfall of 47,692.

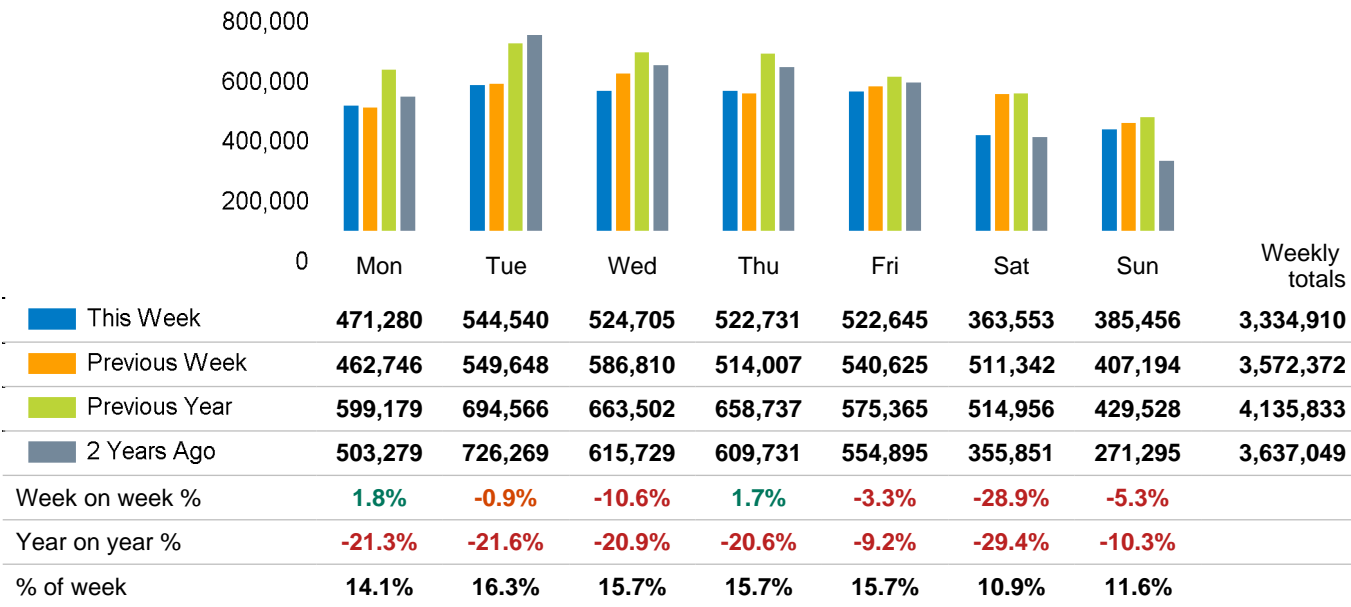
## Ped Counts by week



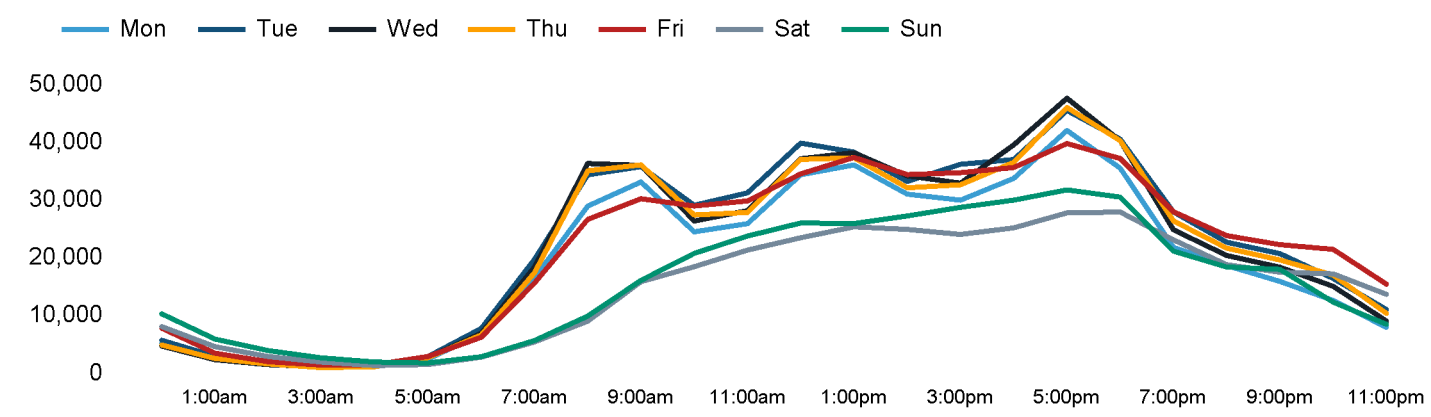
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	81°	79°	74°	83°	84°	84°	72°
Previous week							
	73°	73°	73°	79°	79°	79°	81°
Previous year							
	79°	78°	78°	83°	83°	79°	77°

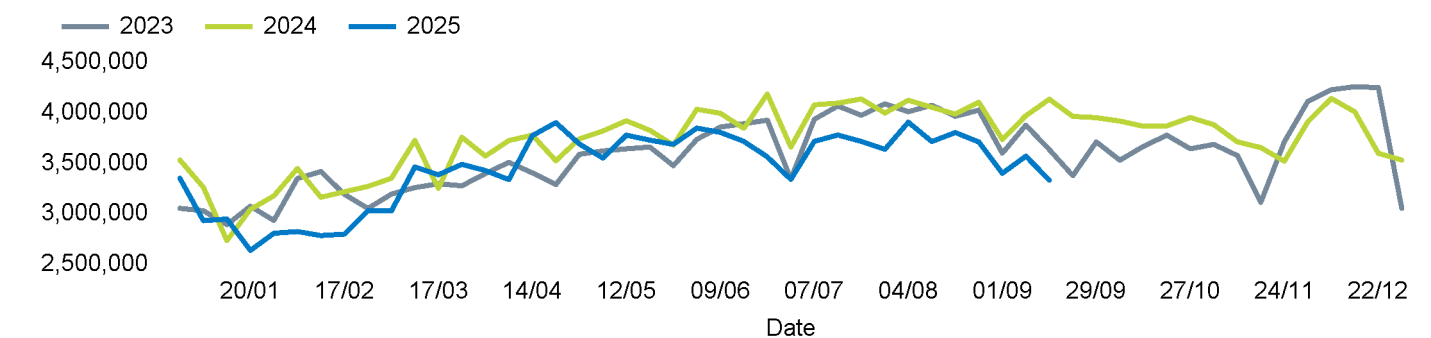
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	75,435	2.3%	73,344	92,319	2.9%	-18.3%	
40 at 7 SE	142,660	4.3%	156,903	173,319	-9.1%	-17.7%	
40 at 7 SW	91,755	2.8%	98,255	110,747	-6.6%	-17.1%	
6th Avenue at 1032	223,045	6.7%	226,751	231,559	-1.6%	-3.7%	
6th Avenue at 1033	144,160	4.3%	154,465	181,547	-6.7%	-20.6%	
7 at 40 NW	199,499	6.0%	217,132	241,990	-8.1%	-17.6%	
7 at 40 SE	174,635	5.2%	189,879	213,093	-8.0%	-18.0%	
7 at 40 SW	209,175	6.3%	229,101	260,544	-8.7%	-19.7%	
7 at W 37 NE	54,443	1.6%	57,261	69,042	-4.9%	-21.1%	
7 at W 37 NW	71,200	2.1%	74,925	90,684	-5.0%	-21.5%	
7 at W 37 SE	120,794	3.6%	123,999	148,038	-2.6%	-18.4%	
7 at W 37 SW	176,151	5.3%	191,329	211,223	-7.9%	-16.6%	
8 at W 36 NE	161,698	4.8%	171,061	196,119	-5.5%	-17.6%	
8 at W 36 NW	149,262	4.5%	162,941	178,195	-8.4%	-16.2%	
8 at W 36 SE	170,564	5.1%	181,669	208,786	-6.1%	-18.3%	
8 at W 36 SW	146,106	4.4%	161,046	174,671	-9.3%	-16.4%	
Broadway 1300 Pedestrian Zone	3,922	0.1%	4,609	3,786	-14.9%	3.6%	
Broadway 1400 Pedestrian Zone	44,191	1.3%	52,236	53,917	-15.4%	-18.0%	
Broadway at 1359	161,543	4.8%	164,757	299,368	-2.0%	-46.0%	
Broadway at 1370	78,468	2.4%	81,773	99,511	-4.0%	-21.1%	
Broadway at 1411	145,237	4.4%	157,769	176,935	-7.9%	-17.9%	
Broadway at 1430	165,882	5.0%	178,823	203,103	-7.2%	-18.3%	
W 36 at 8 NE	51,246	1.5%	56,457	63,436	-9.2%	-19.2%	
W 36 at 8 NW	75,265	2.3%	85,414	90,272	-11.9%	-16.6%	
W 36 at 8 SE	58,121	1.7%	61,417	70,754	-5.4%	-17.9%	
W 36 at 8 SW	76,393	2.3%	88,007	90,321	-13.2%	-15.4%	
W 37 at 7 NW	41,487	1.2%	43,237	51,116	-4.0%	-18.8%	
W 37 at 7 SE	81,766	2.5%	86,276	100,343	-5.2%	-18.5%	
W 37 at 7 SW	40,807	1.2%	41,536	51,095	-1.8%	-20.1%	



Reporting dates

---

This week - 15 September 2025 - 21 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 38 , 2025 Vs Week 1, 2024 to Week 38 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week38, 2025 Vs Week 38, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2025 Vs Week 37 2025