



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.0%	4.8%	-10.0%	17.4%	7.0%	-4.1%
USA	-0.8%	2.2%	-1.7%	9.4%	-1.0%	-3.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 184,584,337 which is 4.9% down on the previous year.

The total number of visitors for the year to date is 134,571,049 which is 7% down on the previous year.

The total number of visitors to Garment District in week commencing 22 September 2025 was 3,568,053.

The busiest day in week commencing 22 September 2025 was Tuesday with 607,632 visitors.

The peak hour of the week was 17:00 on Thursday 25 September 2025 with footfall of 57,043.

## Ped Counts by week

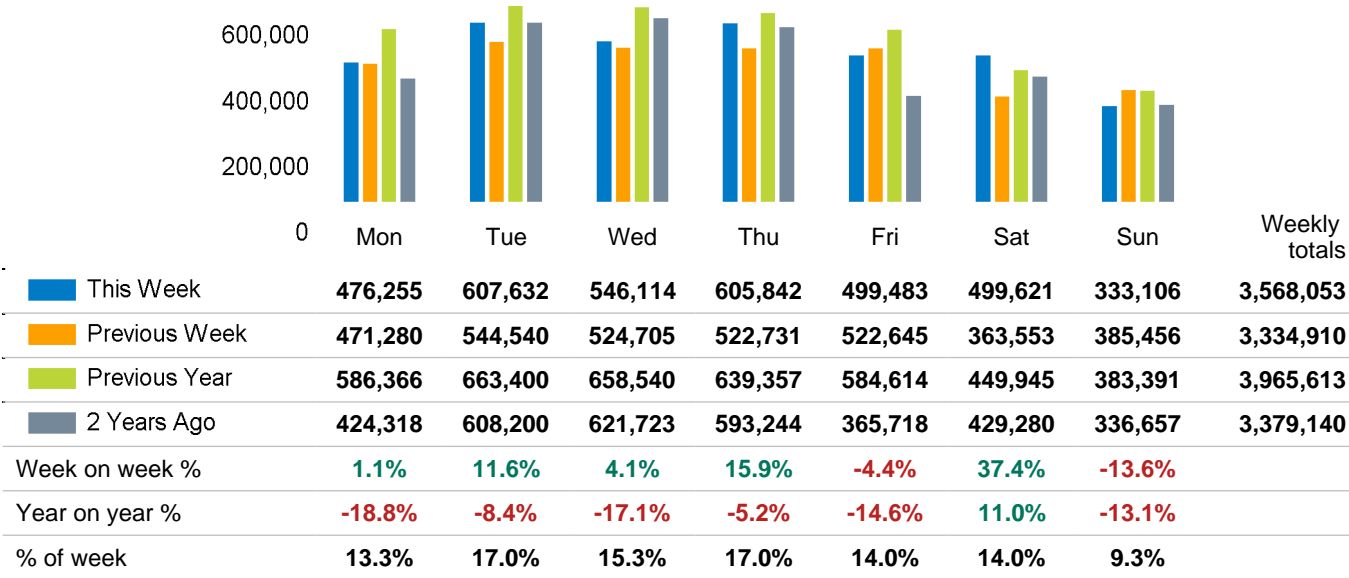


This Week  
Previous Week  
Previous Year  
2 Years Ago

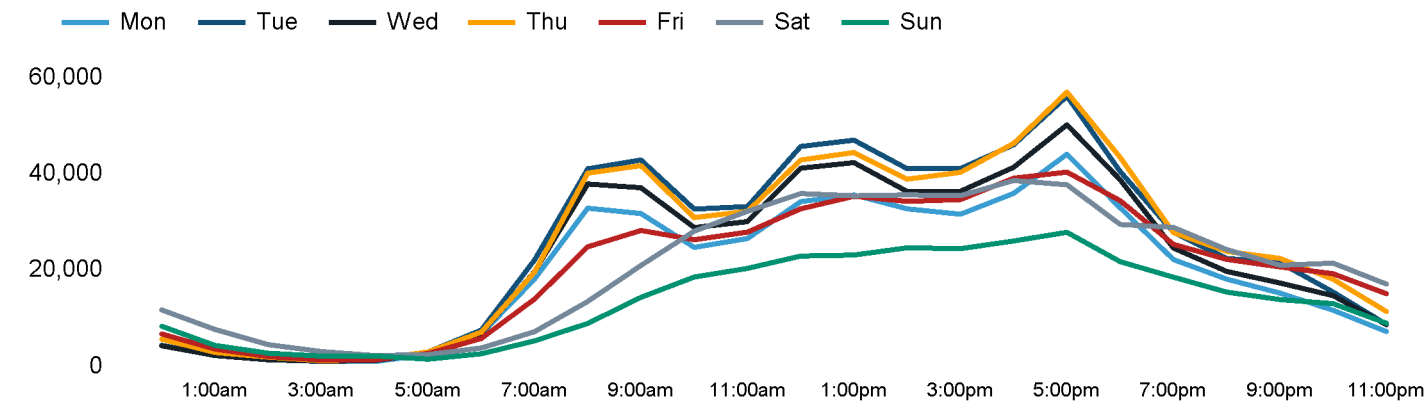
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	72°	83°	83°	79°	83°	83°	84°
Previous week	81°	79°	74°	83°	84°	84°	73°
Previous year	73°	68°	68°	75°	75°	73°	69°

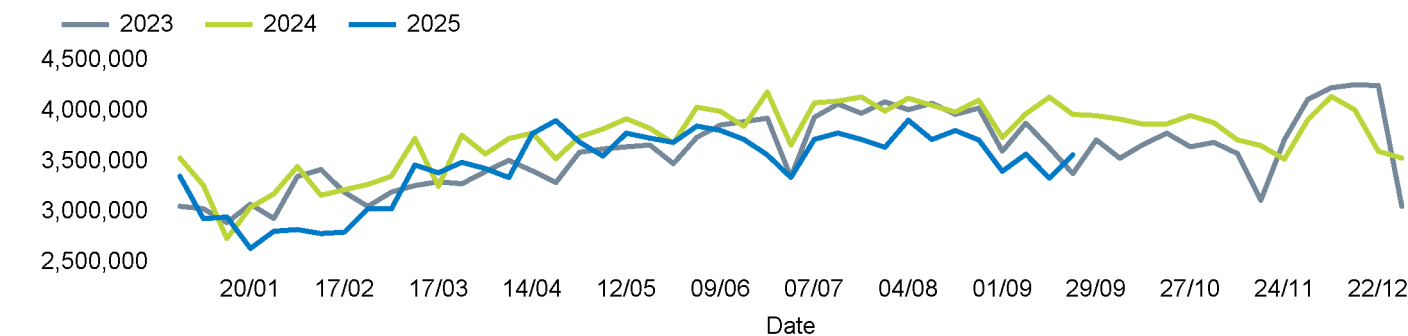
Ped Counts by day



Ped Counts by hour



Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	86,388	2.4%	75,435	95,228	14.5%	-9.3%	
40 at 7 SE	159,390	4.5%	142,660	175,753	11.7%	-9.3%	
40 at 7 SW	107,045	3.0%	91,755	117,936	16.7%	-9.2%	
6th Avenue at 1032	227,320	6.4%	223,045	226,860	1.9%	0.2%	
6th Avenue at 1033	153,454	4.3%	144,160	170,130	6.4%	-9.8%	
7 at 40 NW	200,724	5.6%	199,499	219,997	0.6%	-8.8%	
7 at 40 SE	193,233	5.4%	174,635	212,675	10.6%	-9.1%	
7 at 40 SW	239,685	6.7%	209,175	263,224	14.6%	-8.9%	
7 at W 37 NE	62,183	1.7%	54,443	68,965	14.2%	-9.8%	
7 at W 37 NW	76,769	2.2%	71,200	85,224	7.8%	-9.9%	
7 at W 37 SE	130,942	3.7%	120,794	144,511	8.4%	-9.4%	
7 at W 37 SW	187,009	5.2%	176,151	205,262	6.2%	-8.9%	
8 at W 36 NE	182,351	5.1%	161,698	200,275	12.8%	-8.9%	
8 at W 36 NW	159,954	4.5%	149,262	171,935	7.2%	-7.0%	
8 at W 36 SE	190,578	5.3%	170,564	211,346	11.7%	-9.8%	
8 at W 36 SW	162,724	4.6%	146,106	178,095	11.4%	-8.6%	
Broadway 1300 Pedestrian Zone	3,723	0.1%	3,922	3,931	-5.1%	-5.3%	
Broadway 1400 Pedestrian Zone	50,645	1.4%	44,191	55,846	14.6%	-9.3%	
Broadway at 1359	159,353	4.5%	161,543	248,141	-1.4%	-35.8%	
Broadway at 1370	80,610	2.3%	78,468	77,116	2.7%	4.5%	
Broadway at 1411	154,721	4.3%	145,237	171,090	6.5%	-9.6%	
Broadway at 1430	151,622	4.2%	165,882	169,542	-8.6%	-10.6%	
W 36 at 8 NE	56,910	1.6%	51,246	62,470	11.1%	-8.9%	
W 36 at 8 NW	68,330	1.9%	75,265	74,997	-9.2%	-8.9%	
W 36 at 8 SE	67,942	1.9%	58,121	74,352	16.9%	-8.6%	
W 36 at 8 SW	79,223	2.2%	76,393	86,490	3.7%	-8.4%	
W 37 at 7 NW	46,849	1.3%	41,487	51,995	12.9%	-9.9%	
W 37 at 7 SE	79,321	2.2%	81,766	87,910	-3.0%	-9.8%	
W 37 at 7 SW	49,055	1.4%	40,807	54,317	20.2%	-9.7%	

# Reporting dates

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This week - 22 September 2025 - 28 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 39 , 2025 Vs Week 1, 2024 to Week 39 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week39, 2025 Vs Week 39, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2025 Vs Week 38 2025